ECONOMICS

We have a few questions now about your personal financial situation and the economy. As always, please know that your responses are confidential and only looked at in aggregate. We respect your privacy.

W1 [T, INDEX]
Base = Total
[SINGLE CHOICE]

Are you currently…?

A full-time employee within a company
A part-time / contract employee within a company
A business owner – A company with one or more employees
Self-employed
Retired
A student
Unemployed – looking for employment
Unemployed – about to start a business/be self-employed
Unemployed – not looking for employment

W2 [T, INDEX]
Base = Employed Full or Part (Code 1 and 2 in W1)
[SINGLE CHOICE]

How secure do you feel about your current employment?

Totally secure
Mostly secure
Mostly insecure
Totally insecure
Unsure

W3
Base=All
Single choice

Regardless of whether you're personally searching for employment, is anyone else close to you, whether a spouse, son or daughter, or close friend/family member currently unemployed and searching for work?

Yes, in my household
Yes, outside my household
No

W4

Base=Unemployed and LOOKING in W1 and Yes to either in W3
Single choice

And based on your own search or what you've heard from someone close to you, how would you describe how the job search is going?

Great
Good
Bad
Terrible
Not sure/Can't say

W5 [T, INDEX]
Base: All
[SINGLE CHOICE]

How would you describe your current household finances?

Very good
Good
Poor
Very poor
Not sure/Can't say/N/A

QM1. [T, INDEX]
BASE = ALL
SINGLE CHOICE

All things considered, do you think you are financially better off or worse off than you were a year ago?

Better now
The same as a year ago
Worse now
Not sure

QM2. [T, INDEX]
BASE = ALL
SINGLE CHOICE

And a year from now, do you think you will be financially better off or worse off than you are now?

Better a year from now
The same as now
Worse a year from now
Not sure

QM3. [T, INDEX]

Base=All
Single choice

Thinking about grocery shopping and your household's food budget today, how easy or difficult would you say it is to feed your household?

Very easy
Easy
Difficult
Very difficult
Not sure/I don't do the grocery shopping

QM4. [T, INDEX]
Base=All
Single choice

And when it comes to your current living situation, whether you're paying a mortgage, renting, or otherwise, would you say the financial aspect of this is:

Easy – no worries at all
Manageable
Tough
Very difficult
Not applicable

QM5. [T, INDEX]
Base=Exclude Not Applicable in QM4
Single choice

And what best describes your living situation?

Rent your current residence
Own your current residence, paying a mortgage
Own your current residence, not paying a mortgage
Other

QM6. [T, INDEX]
Base=All
Single choice

When it comes to the debt – if any – that your household currently holds, would you say this amount is…

Not a problem at all
A minor source of stress
A major source of stress
Don't have any debt

QM8.
Base=All
Single choice

Do you currently own any stocks, bonds, mutual funds, ETFs, or other investment funds, either directly or through an RRSP, TFSA, pension plan, or other account?

Yes, I own these directly
Yes, I own these through an RRSP, TFSA, pension plan, or other account
Yes, both directly and through an investment account
No, I do not own any of these
Not sure / Can't say

QM9.
Base=Own investments in QM8
Single choice

Thinking about the value of your stocks, funds, or other investments over the **past three months** or so, would you say their value has:

Increased a lot
Increased a little
Stayed about the same
Decreased a little
Decreased a lot
Not sure / Haven't checked