	Total	Province							Geo Type		Gender		Age			Gender-Age							Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<$50K	$50K-<$100K	$100K+	<$25K	$25K-<$50K	$50K-<$100K	$100K-<$150K	$150K-<$200K	$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	Bloc	Other	Did not vote	English	French
Weighted sample size	4417	575	494	136	155	1659	1077	321	3878	539	2171	2245	1216	1488	1713	611	736	824	604	752	889	234	981	768	720	705	1008	872	1328	1685	319	554	1328	887	399	398	1726	1370	1321	1550	1661	256	274	95	580	3462	955
Unweighted	4417	778	415	340	348	802	814	920	3677	740	2091	2326	1106	1652	1659	479	808	804	627	844	855	190	916	897	755	614	1045	855	1328	1726	299	556	1328	912	417	397	1507	1355	1555	1558	1645	326	203	128	557	3751	666

W1. Are you currently…?

	Total	Province							Geo Type		Gender		Age			Gender-Age							Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<$50K	$50K-<$100K	$100K+	<$25K	$25K-<$50K	$50K-<$100K	$100K-<$150K	$150K-<$200K	$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	Bloc	Other	Did not vote	English	French
A full-time employee within a company	45%	42%	46%	51%	50%	44%	45%	44%	46%	31%	50%	39%	55%	65%	19%	61%	71%	24%	50%	60%	14%	20%	64%	67%	63%	39%	5%	20%	45%	62%	11%	26%	45%	59%	65%	64%	30%	51%	57%	42%	49%	57%	33%	40%	38%	45%	45%
A part-time / contract employee within a company	8%	10%	9%	7%	6%	8%	5%	7%	8%	8%	6%	10%	10%	8%	6%	9%	4%	5%	10%	13%	7%	9%	10%	9%	8%	9%	4%	12%	7%	6%	13%	11%	7%	6%	5%	5%	9%	7%	7%	8%	7%	9%	6%	11%	10%	8%	5%
A business owner – A company with one or more employees	3%	2%	5%	3%	3%	4%	1%	2%	3%	6%	4%	2%	2%	4%	3%	2%	6%	4%	2%	2%	2%	4%	1%	4%	4%	4%	2%	1%	2%	5%	3%	1%	2%	3%	3%	10%	4%	2%	2%	5%	2%	4%	1%	2%	2%	3%	2%
Self-employed	6%	8%	6%	5%	4%	6%	5%	5%	6%	7%	6%	6%	4%	8%	5%	3%	8%	5%	6%	9%	4%		5%	8%	9%	7%	3%	7%	6%	5%	10%	6%	6%	6%	5%	5%	5%	7%	6%	7%	6%	4%	4%	12%	4%	6%	4%
Retired	25%	22%	20%	23%	25%	21%	34%	32%	23%	38%	23%	27%	1%	2%	62%	1%	3%	58%	1%	1%	66%		1%	1%	4%	31%	84%	35%	29%	15%	21%	43%	29%	18%	13%	9%	32%	21%	20%	28%	24%	10%	48%	18%	18%	22%	35%
A student	5%	5%	4%	3%	4%	6%	6%	3%	5%	4%	4%	6%	17%	1%	0%	14%	1%		20%	1%	0%	59%	7%	1%	1%	0%		7%	4%	4%	13%	4%	4%	5%	3%	4%	6%	6%	3%	2%	6%	7%	5%	7%	10%	5%	5%
Unemployed – looking for employment	4%	5%	3%	3%	5%	6%	1%	3%	4%	2%	4%	4%	6%	4%	2%	6%	4%	2%	7%	4%	2%	5%	7%	4%	4%	4%	1%	8%	3%	1%	14%	4%	3%	1%	1%	0%	5%	3%	3%	3%	3%	4%	0%	4%	10%	5%	1%
Unemployed – about to start a business/be self-employed	1%	1%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	1%	1%	0%	1%	1%	0%		1%	0%		1%	1%	0%	0%		1%	0%	1%	3%	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	1%	0%	3%	1%	1%	0%
Unemployed – not looking for employment	4%	4%	5%	5%	2%	5%	3%	5%	4%	3%	2%	6%	4%	6%	3%	2%	2%	3%	5%	9%	4%	2%	4%	5%	6%	6%	2%	8%	4%	2%	12%	5%	4%	1%	4%	2%	8%	3%	2%	5%	3%	3%	2%	4%	6%	5%	3%
Net: Employed	52%	52%	55%	58%	56%	53%	50%	51%	54%	39%	56%	49%	65%	74%	25%	71%	75%	28%	60%	73%	22%	29%	74%	76%	71%	48%	9%	32%	52%	67%	24%	36%	52%	65%	70%	69%	39%	58%	63%	50%	56%	66%	39%	51%	49%	53%	50%

W2. How secure do you feel about your current employment?

	Total	Province							Geo Type		Gender		Age			Gender-Age							Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<$50K	$50K-<$100K	$100K+	<$25K	$25K-<$50K	$50K-<$100K	$100K-<$150K	$150K-<$200K	$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	Bloc	Other	Did not vote	English	French
Employed	2312	420	236	194	195	438	418	479	2039	341	1213	1099	791	1097	424	431	550	233	360	547	192	69	722	586	511	336	88	277	687	1135	76	201	687	577	281	277	674	801	838	778	927	169	108	49	281	1837	475
Totally secure	35%	31%	31%	40%	38%	27%	51%	30%	35%	34%	36%	32%	31%	37%	33%	31%	44%	30%	32%	31%	37%	40%	30%	39%	36%	33%	35%	22%	35%	40%	14%	25%	35%	35%	41%	48%	35%	34%	34%	34%	35%	32%	58%	33%	27%	29%	54%
Mostly secure	52%	55%	57%	50%	53%	57%	40%	54%	53%	50%	51%	54%	54%	52%	52%	55%	47%	55%	53%	56%	48%	40%	55%	49%	54%	51%	55%	52%	50%	53%	46%	54%	50%	55%	52%	47%	51%	52%	54%	54%	54%	51%	33%	53%	50%	56%	37%
Mostly insecure	8%	9%	5%	4%	7%	11%	7%	8%	8%	9%	8%	8%	9%	7%	10%	9%	6%	12%	10%	7%	8%	14%	9%	7%	7%	11%	8%	17%	11%	5%	19%	16%	11%	7%	2%	4%	9%	9%	7%	9%	7%	8%	6%	7%	12%	9%	7%
Totally insecure	3%	2%	5%	3%	2%	4%	1%	6%	3%	3%	2%	4%	3%	3%	4%	3%	2%	2%	3%	3%	6%	1%	3%	3%	3%	4%	3%	6%	3%	2%	9%	4%	3%	2%	4%	0%	3%	4%	3%	3%	2%	4%	1%	3%	7%	4%	0%
Unsure	2%	3%	3%	4%		2%	1%	1%	2%	4%	2%	2%	3%	1%	1%	3%	1%	0%	2%	2%	1%	4%	3%	2%	1%	1%		4%	2%	1%	11%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	5%	2%	4%	4%	2%	1%
Net: Secure	87%	86%	87%	90%	91%	84%	91%	85%	87%	84%	88%	86%	85%	89%	85%	85%	91%	85%	85%	87%	85%	80%	86%	88%	90%	84%	89%	74%	85%	92%	61%	79%	85%	91%	93%	95%	86%	86%	88%	87%	90%	84%	91%	85%	78%	86%	92%
Net: Insecure	11%	11%	10%	7%	9%	14%	8%	14%	11%	13%	11%	12%	12%	10%	14%	11%	8%	15%	13%	11%	14%	16%	12%	10%	9%	15%	11%	23%	14%	7%	28%	21%	14%	9%	6%	5%	11%	13%	10%	11%	10%	12%	7%	10%	19%	12%	8%

W3. Regardless of whether you're personally searching for employment, is anyone else close to you, whether a spouse, son or daughter, or close friend/family member currently unemployed and searching for work?

	Total	Province							Geo Type		Gender		Age			Gender-Age							Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<$50K	$50K-<$100K	$100K+	<$25K	$25K-<$50K	$50K-<$100K	$100K-<$150K	$150K-<$200K	$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	Bloc	Other	Did not vote	English	French
Weighted sample size	4417	575	494	136	155	1659	1077	321	3878	539	2171	2245	1216	1488	1713	611	736	824	604	752	889	234	981	768	720	705	1008	872	1328	1685	319	554	1328	887	399	398	1726	1370	1321	1550	1661	256	274	95	580	3462	955
Yes, in my household	15%	14%	16%	12%	13%	18%	10%	14%	15%	13%	14%	15%	20%	18%	8%	21%	17%	6%	20%	19%	9%	28%	19%	16%	21%	13%	4%	15%	15%	14%	19%	13%	15%	16%	9%	13%	15%	15%	14%	14%	15%	18%	6%	14%	18%	16%	10%
Yes, outside my household	18%	21%	18%	17%	20%	20%	13%	21%	18%	17%	18%	19%	23%	17%	16%	23%	16%	15%	23%	17%	17%	30%	22%	17%	16%	19%	14%	19%	18%	17%	22%	17%	18%	18%	17%	15%	17%	19%	20%	19%	18%	22%	12%	13%	20%	20%	12%
No	67%	66%	65%	70%	67%	62%	77%	66%	67%	70%	68%	66%	56%	65%	77%	55%	67%	79%	57%	63%	74%	42%	60%	67%	63%	69%	82%	66%	67%	69%	59%	69%	67%	66%	74%	72%	68%	66%	67%	67%	67%	60%	83%	73%	62%	64%	78%
Net: Yes	33%	34%	35%	30%	33%	38%	23%	34%	33%	30%	32%	34%	44%	35%	23%	45%	33%	21%	43%	37%	26%	58%	40%	33%	37%	31%	18%	34%	33%	31%	41%	31%	33%	34%	26%	28%	32%	34%	33%	33%	33%	40%	17%	27%	38%	36%	22%

W4. And based on your own search or what you've heard from someone close to you, how would you describe how the job search is going?

	Total	Province							Geo Type		Gender		Age			Gender-Age							Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<$50K	$50K-<$100K	$100K+	<$25K	$25K-<$50K	$50K-<$100K	$100K-<$150K	$150K-<$200K	$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	Bloc	Other	Did not vote	English	French
Searching:	1546	277	153	107	120	332	192	307	1252	236	742	804	569	555	423	289	263	190	280	292	232	139	430	271	284	240	183	344	462	536	158	185	462	314	108	114	590	489	467	547	562	108	49	27	253	1333	214
Great	2%	1%	1%	1%		1%	4%	2%	1%	3%	2%	1%	1%	2%	2%	0%	3%	3%	2%	1%	0%	2%	1%	1%	3%	2%	1%	2%	2%	2%	1%	3%	2%	1%	3%	3%	2%	1%	1%	1%	2%	1%	1%		1%	1%	4%
Good	13%	12%	11%	14%	9%	11%	21%	14%	13%	11%	13%	13%	15%	14%	8%	12%	17%	8%	19%	12%	8%	19%	14%	13%	16%	7%	10%	16%	9%	18%	19%	13%	9%	20%	14%	15%	12%	15%	12%	9%	15%	29%	19%	14%	9%	11%	23%
Bad	41%	44%	43%	41%	40%	38%	43%	48%	40%	47%	45%	37%	37%	40%	48%	39%	40%	59%	34%	40%	38%	33%	38%	42%	38%	48%	47%	37%	44%	41%	33%	41%	44%	35%	44%	55%	39%	36%	48%	40%	40%	42%	69%	32%	39%	41%	43%
Terrible	37%	38%	36%	31%	36%	43%	22%	30%	37%	31%	32%	41%	37%	37%	36%	38%	31%	23%	36%	42%	46%	31%	39%	37%	37%	35%	37%	38%	36%	34%	37%	38%	36%	40%	30%	21%	38%	39%	32%	43%	33%	24%	8%	52%	39%	39%	20%
Not sure/Can't say	8%	5%	8%	14%	15%	7%	11%	6%	8%	8%	9%	8%	10%	7%	7%	10%	8%	6%	10%	6%	7%	14%	9%	8%	6%	7%	6%	7%	10%	6%	10%	5%	10%	5%	9%	6%	8%	9%	7%	6%	10%	4%	3%	2%	11%	8%	10%
Top2box	15%	14%	13%	14%	9%	12%	25%	16%	15%	14%	15%	14%	16%	16%	10%	12%	21%	12%	21%	12%	8%	21%	15%	14%	18%	9%	11%	18%	10%	19%	20%	16%	10%	21%	17%	17%	15%	16%	13%	10%	17%	30%	21%	14%	11%	12%	27%
Bottom2box	77%	81%	79%	72%	76%	81%	65%	78%	77%	78%	76%	78%	74%	77%	83%	77%	71%	82%	70%	82%	84%	65%	76%	78%	75%	83%	83%	75%	80%	75%	70%	79%	80%	74%	74%	76%	78%	75%	80%	84%	73%	66%	77%	84%	78%	80%	62%

W5. How would you describe your current household finances?

	Total	Province							Geo Type		Gender		Age			Gender-Age							Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<$50K	$50K-<$100K	$100K+	<$25K	$25K-<$50K	$50K-<$100K	$100K-<$150K	$150K-<$200K	$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	Bloc	Other	Did not vote	English	French
Weighted sample size	4417	575	494	136	155	1659	1077	321	3878	539	2171	2245	1216	1488	1713	611	736	824	604	752	889	234	981	768	720	705	1008	872	1328	1685	319	554	1328	887	399	398	1726	1370	1321	1550	1661	256	274	95	580	3462	955

		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<$50K	$50K-<$100K	$100K+	<$25K	$25K-<$50K	$50K-<$100K	$100K-<$150K	$150K-<$200K	$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	Bloc	Other	Did not vote	English	French
Very good	14%	12%	14%	12%	11%	14%	16%	9%	14%	10%	16%	12%	12%	13%	15%	15%	15%	17%	10%	11%	14%	12%	13%	12%	14%	11%	18%	4%	11%	23%	3%	4%	11%	16%	22%	37%	12%	11%	19%	12%	17%	8%	17%	9%	8%	13%	16%
Good	57%	52%	54%	59%	65%	54%	64%	60%	57%	62%	57%	57%	54%	54%	63%	52%	54%	65%	56%	54%	60%	61%	52%	55%	52%	63%	62%	47%	60%	62%	35%	54%	60%	65%	62%	54%	52%	60%	61%	57%	60%	64%	68%	52%	44%	55%	66%
Poor	20%	24%	21%	21%	19%	22%	15%	22%	20%	19%	19%	22%	24%	23%	16%	23%	20%	14%	24%	25%	18%	15%	26%	22%	23%	18%	15%	34%	22%	12%	39%	31%	22%	15%	13%	6%	24%	21%	15%	22%	16%	22%	12%	27%	29%	22%	14%
Very poor	5%	6%	8%	4%	4%	6%	2%	6%	5%	5%	5%	5%	6%	7%	4%	6%	6%	3%	5%	7%	4%	4%	6%	7%	7%	4%	3%	12%	5%	2%	19%	7%	5%	3%	1%	1%	8%	5%	3%	5%	4%	4%	1%	10%	10%	6%	2%
Not sure/Can't say/N/A	4%	6%	4%	3%	1%	4%	3%	2%	4%	4%	4%	4%	5%	4%	3%	4%	5%	2%	5%	3%	4%	8%	4%	4%	4%	3%	3%	3%	3%	2%	4%	3%	3%	1%	2%	2%	5%	4%	2%	4%	3%	3%	2%	1%	9%	4%	2%
Top2box	71%	64%	68%	72%	75%	68%	80%	70%	71%	71%	73%	69%	66%	67%	78%	66%	68%	82%	66%	65%	74%	73%	65%	67%	66%	75%	80%	51%	70%	84%	38%	59%	70%	81%	85%	91%	63%	71%	80%	69%	77%	72%	85%	61%	53%	68%	82%
Bottom2box	25%	30%	28%	25%	23%	28%	17%	28%	26%	24%	24%	27%	29%	29%	20%	29%	27%	17%	29%	32%	22%	19%	32%	29%	30%	22%	17%	45%	27%	14%	58%	38%	27%	18%	14%	7%	32%	25%	18%	27%	20%	25%	14%	37%	39%	28%	16%

Eco_stress_Index

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<$50K	$50K-<$100K	$100K+	<$25K	$25K-<$50K	$50K-<$100K	$100K-<$150K	$150K-<$200K	$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	Bloc	Other	Did not vote	English	French
Struggling	14%	16%	18%	13%	14%	15%	8%	15%	14%	15%	13%	15%	14%	14%	13%	15%	13%	11%	14%	16%	15%	8%	16%	13%	16%	16%	11%	26%	13%	7%	35%	21%	13%	10%	5%	2%	19%	14%	7%	17%	9%	9%	10%	19%	21%	15%	8%
Uncomfortable	22%	23%	22%	24%	18%	25%	15%	23%	22%	22%	22%	21%	21%	23%	21%	23%	24%	19%	19%	22%	22%	27%	20%	21%	25%	22%	20%	28%	22%	16%	31%	26%	22%	18%	17%	12%	23%	23%	18%	25%	18%	20%	14%	27%	26%	23%	14%
Comfortable	42%	40%	39%	45%	45%	39%	46%	45%	41%	46%	40%	43%	39%	40%	45%	35%	38%	46%	43%	42%	45%	48%	37%	44%	37%	41%	48%	36%	44%	43%	29%	41%	44%	44%	45%	37%	40%	43%	43%	40%	45%	50%	49%	28%	33%	41%	47%
Thriving	23%	22%	21%	18%	23%	21%	31%	16%	24%	18%	25%	20%	26%	22%	21%	27%	25%	24%	24%	20%	18%	18%	28%	22%	22%	21%	22%	9%	20%	34%	5%	12%	20%	27%	33%	49%	18%	20%	32%	18%	28%	20%	28%	26%	19%	21%	31%

Fin Pressure_Index (Re-Index to 100)

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<$50K	$50K-<$100K	$100K+	<$25K	$25K-<$50K	$50K-<$100K	$100K-<$150K	$150K-<$200K	$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	Bloc	Other	Did not vote	English	French
Very low	22%	25%	27%	21%	21%	24%	14%	24%	22%	23%	20%	23%	22%	24%	20%	23%	21%	18%	21%	26%	22%	16%	24%	22%	26%	23%	18%	37%	22%	13%	51%	30%	22%	18%	11%	7%	29%	22%	13%	26%	15%	19%	14%	33%	33%	24%	14%
Low	19%	19%	18%	24%	18%	22%	14%	22%	19%	20%	19%	19%	18%	19%	20%	19%	20%	17%	17%	18%	22%	25%	16%	18%	21%	23%	18%	21%	20%	15%	20%	22%	20%	16%	16%	12%	21%	20%	17%	22%	17%	17%	12%	20%	21%	21%	14%
Medium	36%	34%	34%	36%	38%	34%	41%	39%	36%	39%	35%	37%	34%	35%	39%	31%	34%	41%	38%	36%	37%	41%	32%	38%	31%	34%	43%	32%	37%	38%	24%	36%	37%	39%	40%	32%	33%	38%	38%	33%	41%	44%	46%	21%	27%	35%	42%
High	23%	22%	21%	18%	23%	21%	31%	16%	24%	18%	25%	20%	26%	22%	21%	27%	25%	24%	24%	20%	18%	18%	28%	22%	22%	21%	22%	9%	20%	34%	5%	12%	20%	27%	33%	49%	18%	20%	32%	18%	28%	20%	28%	26%	19%	21%	31%

QM1. All things considered, do you think you are financially better off or worse off than you were a year ago?

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<$50K	$50K-<$100K	$100K+	<$25K	$25K-<$50K	$50K-<$100K	$100K-<$150K	$150K-<$200K	$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	Bloc	Other	Did not vote	English	French
Better now	16%	17%	18%	16%	15%	16%	15%	14%	17%	9%	17%	15%	25%	18%	8%	25%	17%	11%	24%	19%	6%	24%	25%	20%	16%	9%	7%	12%	16%	20%	11%	13%	16%	17%	17%	27%	13%	16%	20%	13%	19%	22%	13%	18%	15%	16%	15%
The same as a year ago	47%	42%	39%	46%	45%	46%	56%	45%	46%	53%	48%	47%	43%	43%	54%	42%	45%	55%	43%	42%	53%	41%	43%	43%	43%	50%	57%	45%	45%	50%	43%	46%	45%	49%	53%	51%	45%	46%	52%	42%	51%	42%	60%	47%	46%	45%	57%
Worse now	35%	38%	41%	38%	39%	36%	27%	40%	35%	35%	34%	36%	30%	37%	37%	31%	36%	34%	29%	38%	40%	31%	30%	35%	39%	41%	35%	42%	37%	29%	46%	40%	37%	33%	29%	21%	40%	36%	27%	44%	28%	34%	26%	34%	35%	38%	26%
Not sure	2%	3%	1%	1%	1%	2%	2%	1%	1%	3%	1%	2%	3%	2%	1%	2%	2%	0%	3%	2%	1%	4%	2%	2%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	2%	2%	2%	1%	1%	1%	2%	1%	1%	4%	2%	2%

QM2. And a year from now, do you think you will be financially better off or worse off than you are now?

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<$50K	$50K-<$100K	$100K+	<$25K	$25K-<$50K	$50K-<$100K	$100K-<$150K	$150K-<$200K	$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	Bloc	Other	Did not vote	English	French
Better a year from now	19%	21%	22%	14%	19%	18%	19%	16%	20%	14%	20%	18%	30%	19%	11%	27%	20%	15%	32%	19%	7%	31%	29%	23%	15%	15%	8%	16%	21%	21%	17%	15%	21%	19%	21%	25%	16%	20%	22%	17%	20%	28%	10%	24%	20%	19%	18%
The same as now	44%	40%	36%	45%	40%	43%	53%	40%	44%	44%	45%	42%	41%	42%	47%	45%	44%	47%	36%	41%	47%	38%	41%	41%	44%	42%	51%	39%	42%	49%	37%	40%	42%	47%	53%	49%	41%	44%	47%	35%	49%	39%	60%	43%	44%	41%	54%
Worse a year from now	28%	31%	33%	33%	34%	29%	20%	35%	28%	32%	27%	29%	20%	29%	34%	19%	29%	32%	20%	28%	35%	21%	19%	25%	32%	35%	33%	34%	28%	26%	34%	33%	28%	30%	21%	20%	33%	27%	23%	40%	21%	23%	19%	26%	24%	30%	20%
Not sure	9%	9%	10%	8%	7%	10%	9%	9%	9%	10%	7%	11%	10%	10%	8%	10%	7%	6%	11%	12%	11%	10%	10%	10%	9%	8%	9%	12%	9%	5%	12%	12%	9%	4%	5%	7%	10%	10%	8%	8%	9%	10%	11%	7%	12%	10%	8%

QM3. Thinking about grocery shopping and your household's food budget today, how easy or difficult would you say it is to feed your household?

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<$50K	$50K-<$100K	$100K+	<$25K	$25K-<$50K	$50K-<$100K	$100K-<$150K	$150K-<$200K	$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	Bloc	Other	Did not vote	English	French
Very easy	11%	11%	10%	6%	10%	12%	13%	8%	12%	6%	12%	11%	15%	11%	9%	15%	11%	9%	14%	10%	8%	12%	16%	11%	11%	7%	10%	4%	10%	17%	4%	4%	10%	13%	15%	28%	8%	10%	17%	8%	16%	12%	7%	5%	10%	11%	13%
Easy	43%	43%	37%	44%	50%	40%	49%	44%	43%	46%	43%	44%	42%	41%	46%	39%	41%	46%	45%	41%	46%	45%	41%	45%	36%	43%	49%	35%	43%	48%	25%	41%	43%	45%	55%	48%	37%	43%	51%	39%	48%	47%	50%	44%	36%	41%	50%
Difficult	34%	33%	38%	39%	30%	36%	30%	38%	34%	34%	35%	34%	29%	36%	37%	31%	35%	36%	27%	36%	38%	26%	30%	31%	41%	40%	35%	43%	38%	27%	45%	42%	38%	32%	25%	17%	40%	35%	26%	40%	29%	32%	32%	37%	36%	36%	29%
Very difficult	8%	10%	12%	9%	9%	9%	5%	9%	8%	10%	8%	9%	7%	11%	7%	8%	11%	6%	7%	11%	7%	5%	8%	11%	12%	9%	5%	16%	6%	6%	22%	12%	6%	8%	3%	4%	12%	9%	4%	12%	5%	5%	5%	12%	11%	9%	5%
Not sure/I don't do the grocery shopping	3%	3%	3%	2%	1%	3%	4%	2%	3%	4%	3%	3%	7%	2%	1%	6%	2%	2%	7%	2%	1%	11%	5%	2%	1%	1%	2%	2%	3%	2%	4%	2%	3%	2%	2%	3%	3%	3%	2%	2%	2%	3%	6%	2%	6%	3%	3%
Net: Easy	54%	54%	47%	50%	59%	52%	62%	52%	55%	51%	54%	54%	57%	52%	55%	55%	52%	56%	59%	51%	54%	57%	57%	56%	46%	50%	58%	39%	53%	65%	29%	45%	53%	58%	70%	76%	45%	53%	68%	47%	63%	59%	57%	49%	47%	52%	62%
Net: Difficult	43%	43%	50%	48%	40%	45%	34%	47%	43%	45%	43%	43%	37%	47%	44%	39%	46%	43%	34%	47%	45%	31%	38%	42%	53%	49%	40%	59%	44%	33%	67%	54%	44%	40%	28%	21%	52%	44%	30%	52%	34%	38%	37%	49%	47%	45%	35%

QM4. And when it comes to your current living situation, whether you're paying a mortgage, renting, or otherwise, would you say the financial aspect of this is:

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<$50K	$50K-<$100K	$100K+	<$25K	$25K-<$50K	$50K-<$100K	$100K-<$150K	$150K-<$200K	$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	Bloc	Other	Did not vote	English	French
Easy – no worries at all	16%	12%	16%	10%	14%	12%	28%	12%	16%	17%	19%	14%	14%	15%	19%	16%	17%	22%	12%	13%	17%	14%	14%	14%	16%	16%	21%	8%	16%	21%	7%	9%	16%	16%	20%	34%	15%	15%	21%	14%	20%	7%	27%	11%	12%	13%	29%
Manageable	45%	46%	44%	53%	52%	44%	43%	53%	45%	46%	43%	47%	43%	46%	46%	40%	44%	45%	45%	49%	47%	41%	43%	50%	43%	44%	47%	39%	47%	50%	33%	43%	47%	50%	53%	47%	42%	46%	49%	44%	47%	57%	48%	40%	38%	46%	43%
Tough	24%	26%	26%	26%	23%	28%	14%	22%	24%	20%	23%	24%	23%	26%	22%	23%	27%	20%	22%	24%	24%	21%	23%	23%	28%	26%	20%	28%	25%	19%	34%	24%	25%	22%	19%	14%	26%	23%	20%	28%	21%	22%	10%	30%	25%	27%	12%

| | | |

		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<$50K	$50K-<$100K	$100K+	<$25K	$25K-<$50K	$50K-<$100K	$100K-<$150K	$150K-<$200K	$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	Bloc	Other	Did not vote	English	French
Yes, I own these directly	15%	14%	15%	12%	16%	14%	20%	12%	16%	11%	18%	13%	15%	15%	15%	21%	17%	16%	10%	14%	14%	10%	16%	15%	16%	16%	15%	9%	15%	19%	6%	11%	15%	17%	17%	24%	11%	15%	21%	16%	17%	12%	15%	10%	10%	14%	20%
Yes, I own these through an RRSP, TFSA, pension plan, or other account	43%	40%	39%	45%	46%	40%	49%	41%	42%	46%	44%	41%	44%	41%	43%	43%	42%	47%	45%	40%	39%	39%	45%	44%	39%	43%	42%	32%	46%	47%	26%	35%	46%	46%	53%	44%	37%	47%	46%	40%	46%	46%	53%	46%	33%	41%	49%
Yes, both directly and through an investment account	14%	16%	16%	15%	14%	18%	9%	12%	15%	12%	15%	14%	10%	14%	18%	11%	17%	17%	10%	11%	19%	8%	11%	14%	13%	18%	18%	8%	14%	20%	6%	10%	14%	19%	17%	25%	11%	14%	19%	17%	15%	15%	9%	10%	9%	16%	8%
No, I do not own any of these	22%	24%	23%	21%	18%	23%	18%	30%	22%	26%	19%	26%	23%	25%	20%	21%	20%	17%	25%	30%	23%	25%	22%	22%	28%	20%	20%	45%	21%	12%	53%	40%	21%	16%	10%	5%	34%	19%	11%	21%	19%	20%	20%	30%	36%	23%	18%
Not sure / Can't say	5%	6%	6%	7%	6%	5%	4%	4%	5%	5%	4%	7%	8%	5%	4%	5%	5%	3%	11%	5%	5%	17%	6%	5%	4%	3%	4%	6%	4%	3%	9%	5%	4%	3%	4%	2%	7%	5%	3%	6%	3%	7%	3%	4%	12%	6%	4%
Net: Yes	72%	70%	70%	72%	76%	72%	77%	65%	73%	70%	77%	68%	69%	71%	76%	75%	76%	80%	64%	66%	72%	57%	72%	73%	68%	77%	75%	49%	75%	86%	38%	55%	75%	82%	86%	93%	59%	76%	86%	73%	78%	73%	77%	66%	52%	71%	78%

QM9. Thinking about the value of your stocks, funds, or other investments over the past three months or so, would you say their value has:

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<$50K	$50K-<$100K	$100K+	<$25K	$25K-<$50K	$50K-<$100K	$100K-<$150K	$150K-<$200K	$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	Bloc	Other	Did not vote	English	French
Increased a lot	8%	5%	8%	5%	8%	9%	9%	5%	8%	7%	10%	6%	7%	6%	9%	9%	7%	12%	4%	6%	7%	12%	6%	6%	6%	8%	10%	7%	7%	9%	4%	8%	7%	7%	7%	14%	7%	7%	10%	8%	9%	6%	10%	4%	4%	8%	8%
Increased a little	40%	37%	34%	42%	42%	40%	42%	44%	40%	40%	43%	37%	43%	35%	41%	46%	37%	45%	39%	34%	38%	35%	44%	37%	33%	47%	37%	34%	39%	44%	33%	35%	39%	45%	46%	41%	35%	44%	40%	44%	38%	38%	37%	28%	37%	39%	43%
Stayed about the same	27%	27%	31%	24%	23%	27%	28%	24%	27%	32%	26%	29%	27%	27%	27%	26%	27%	25%	28%	28%	29%	25%	27%	28%	27%	22%	31%	31%	30%	23%	29%	32%	30%	24%	21%	21%	29%	27%	26%	24%	27%	27%	35%	38%	31%	27%	28%
Decreased a little	11%	12%	16%	12%	11%	11%	9%	10%	12%	9%	11%	11%	8%	13%	12%	8%	14%	11%	8%	13%	12%	8%	8%	12%	15%	9%	14%	14%	11%	11%	18%	12%	11%	11%	9%	12%	15%	9%	10%	12%	11%	8%	11%	13%	11%	12%	9%
Decreased a lot	3%	5%	2%	2%	2%	2%	4%	2%	3%	3%	3%	2%	3%	2%	3%	3%	3%	4%	2%	2%	3%	6%	2%	2%	3%	5%	2%	3%	3%	2%	2%	4%	3%	3%	1%	3%	3%	3%	3%	4%	2%	1%	1%	4%	5%	3%	4%
Not sure / Haven't checked	11%	14%	8%	15%	15%	12%	8%	14%	11%	10%	8%	15%	12%	15%	7%	7%	13%	3%	19%	17%	11%	14%	12%	15%	15%	9%	6%	10%	11%	11%	13%	9%	11%	9%	15%	9%	11%	11%	11%	9%	12%	19%	7%	13%	12%	12%	8%
Net: Increased	48%	42%	43%	47%	50%	48%	51%	49%	48%	47%	52%	43%	50%	42%	51%	56%	44%	57%	43%	40%	44%	47%	51%	44%	39%	55%	47%	41%	46%	53%	38%	42%	46%	52%	54%	55%	42%	51%	50%	51%	47%	44%	47%	32%	41%	46%	52%
Net: Decreased	14%	17%	18%	14%	13%	13%	13%	12%	14%	12%	14%	14%	11%	16%	15%	11%	16%	15%	10%	15%	15%	14%	10%	14%	19%	14%	16%	17%	13%	13%	20%	16%	13%	14%	10%	15%	18%	12%	13%	16%	13%	9%	11%	17%	16%	15%	12%

QM9. (Rebase to all respondents) Thinking about the value of your stocks, funds, or other investments over the past three months or so, would you say their value has:

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<$50K	$50K-<$100K	$100K+	<$25K	$25K-<$50K	$50K-<$100K	$100K-<$150K	$150K-<$200K	$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	Bloc	Other	Did not vote	English	French
Increased a lot	6%	4%	6%	4%	6%	6%	7%	3%	6%	5%	7%	4%	5%	4%	7%	7%	5%	10%	3%	4%	5%	7%	4%	5%	4%	6%	8%	3%	5%	8%	2%	4%	5%	6%	6%	13%	4%	5%	8%	6%	7%	5%	8%	2%	2%	5%	6%
Increased a little	29%	26%	24%	30%	32%	28%	33%	29%	29%	28%	33%	25%	30%	25%	31%	34%	28%	36%	25%	22%	27%	20%	32%	27%	23%	36%	28%	17%	29%	38%	13%	19%	29%	37%	40%	38%	21%	33%	34%	32%	30%	28%	29%	19%	19%	27%	34%
Stayed about the same	20%	19%	22%	17%	17%	19%	22%	16%	19%	22%	20%	19%	19%	19%	21%	20%	20%	20%	18%	18%	21%	15%	20%	20%	19%	17%	23%	15%	23%	20%	11%	18%	23%	20%	18%	20%	17%	20%	23%	18%	21%	20%	27%	25%	16%	19%	22%
Decreased a little	8%	9%	11%	9%	9%	8%	7%	7%	8%	6%	9%	8%	5%	10%	9%	6%	10%	9%	5%	9%	9%	5%	6%	9%	10%	7%	10%	7%	8%	9%	7%	7%	8%	9%	8%	11%	9%	7%	9%	9%	9%	6%	8%	8%	6%	9%	7%
Decreased a lot	2%	4%	2%	2%	1%	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	1%	2%	3%	2%	1%	2%	3%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	2%	2%	3%	2%	1%	1%	3%	3%	2%	3%
Not sure / Haven't checked	8%	10%	5%	11%	11%	8%	6%	9%	8%	7%	6%	10%	9%	10%	5%	5%	10%	2%	12%	11%	8%	8%	9%	11%	10%	7%	4%	5%	8%	9%	5%	5%	8%	8%	13%	9%	6%	8%	10%	6%	10%	14%	5%	9%	6%	9%	6%
No investments/don't know	28%	30%	30%	28%	24%	28%	23%	35%	27%	30%	23%	32%	31%	29%	24%	25%	24%	20%	36%	34%	28%	43%	28%	27%	32%	23%	25%	51%	25%	14%	62%	45%	25%	18%	14%	7%	41%	24%	14%	27%	22%	27%	23%	34%	48%	29%	22%
Net: Increased	34%	29%	30%	34%	38%	35%	39%	32%	35%	32%	40%	29%	35%	29%	38%	41%	33%	46%	28%	26%	32%	27%	36%	32%	27%	43%	36%	20%	34%	45%	14%	23%	34%	42%	46%	51%	25%	38%	43%	37%	37%	32%	37%	21%	21%	33%	40%
Net: Decreased	10%	12%	13%	10%	10%	9%	10%	8%	10%	8%	11%	9%	7%	11%	11%	8%	12%	12%	7%	10%	11%	8%	7%	10%	13%	10%	12%	8%	10%	11%	8%	9%	10%	12%	8%	14%	11%	9%	11%	12%	10%	7%	9%	11%	8%	10%	10%