

[TEXT BOX]

We have a quick survey for you about life in British Columbia.

[TEXT SCREEN]

It has been a busy few weeks in B.C. politics.

As you may have heard, Premier David Eby is calling an early election. This will be held on October 24. A few days before this announcement, BC Conservative Party leader Kerry-Lynne Findlay resigned as leader. The BC Conservatives enter the election led by interim leader Lorne Doerkson. Earlier this month, eight former Conservative MLAs joined a new party called CentreBC, but most MLAs rejoined the Conservatives after the election was announced.

QBC1.

BASE = ALL

MULTI-CHOICE, MAX 3

Now, thinking ahead to the election, which of the following issues would you say are the most important to you when it comes to deciding which party and candidate to support? Please select up to three.

[Randomize]

Health Care
 The Economy/Jobs
 Cost of living/Inflation
 The Deficit/Government spending
 Housing Affordability
 Poverty/homelessness
 Environment/Climate change
 Education
 Drug Use/addictions/opioid crisis
 Energy policy - Oil & Gas/Pipelines/Renewables etc.
 First Nations/Indigenous issues/ DRIPA
 Relationship with the federal government
 Street crime/Public safety
 The U.S. tariffs/Donald Trump/alcohol ban
 [FIXED] Other

QBC2.

Base=All

Single choice

At this stage, how certain are you about which party's candidate you will support in the election?

Very certain – I know who I will support

Fairly certain – I have a party I'm likely to support, but I could change my mind

Uncertain – I don't know who I will support at this point

I probably won't vote

QBC4a.

Base=All

SINGLE CHOICE

In this upcoming election, which of the following party's candidates in your constituency are you most inclined to support?

[RANDOMIZE]

BC Conservatives

BC New Democratic Party (NDP)

BC Greens

Other party **FIXED**

Undecided **FIXED**

Would not vote **FIXED**

QBC4b

Base=4a, chose undecided

Single choice

We've noticed that you did not select a party. Is there a party that you are currently leaning towards?

[RANDOMIZE – same order 4a]

BC Conservatives

BC New Democratic Party (NDP)

BC Greens

Other party **FIXED**

Undecided **FIXED**

Would not vote **FIXED**

Q_Other

Base=Chose other in 4a/4b

Single choice

And which other party would that be?

Independent/non-affiliated candidate

CentreBC

OneBC

QBC4c

Base=chose party in 4a/4b

Single choice

If you had to choose, which party would be your second choice?

[RANDOMIZE – same order 4a – hide first choice from 4a/4b]

BC Conservatives
 BC New Democratic Party (NDP)
 BC Greens
 Other party **FIXED**
 No second choice/ Can't say **FIXED**

QBC6

Base=Chose party in 4a/4b/5a/5b

Single choice

Thinking about your current choice for provincial vote, would you say you are supporting this party because you...

I really like the party and what it stands for
 I'm voting for the party to block another party from getting elected

QBC7.

Base=All

Single choice

Suppose that each of the following parties were to form government after the election, would that make you optimistic, pessimistic or neither about the future of B.C.?

BC Conservatives
 BC New Democratic Party (NDP)
 BC Greens

Very optimistic
 Optimistic
 Neither optimistic nor pessimistic
 Pessimistic
 Very pessimistic
 Not sure/ Can't say

QBC8.

Base=All

Single choice grid

Would you say you have a favourable or unfavourable view of the following leaders:

BC NDP leader David Eby
 BC Conservative leader Lorne Doerkson
 BC Green Party leader Emily Lowan

Very favourable
 Favourable
 Unfavourable
 Very unfavourable
 Don't know enough about them to say

QBC9.

Base=All

Single choice

How enthusiastic would you say you are about voting in this upcoming provincial election?

Very enthusiastic
 Enthusiastic
 Not that enthusiastic
 Not enthusiastic at all
 Not sure / Can't say

QBC10.

Base=All

Single choice

How important would say this forthcoming election is for British Columbia? Would you say....

This is one of the most important elections in the history of the province
 It's about as important as any other B.C. election
 Less important than many other elections
 Not important at all
 Not sure/ Can't say

QBC11.

Base=All

Single choice

And what about the timing of the election? Would you say it is...

Too soon for an election
 The right time – I want my voice to be heard
 Not sure/ Can't say

QBC12.

Base=All

Single choice

Which of the following two statements best reflects how you feel today when it comes to the provincial political picture?

It's time for a change in government
 It's not time for a change in government
 Not sure/ Can't say

Q_Statementbank

Base = All

Single choice grid

Here are some statements about the BC election. For each, please tell us whether you agree or disagree

David Eby is putting trying to stay in power over the interests of the province
 The BC Conservatives are not ready to govern BC
 If my main choice is between the BC Conservatives or BC NDP, I don't have a good option

Strongly agree
 Agree
 Disagree
 Strongly disagree
 Not sure/ Can't say

QBC13.

BASE = ALL

SINGLE SELECT

And who did you vote for in the last British Columbia provincial election in October 2024?

[RANDOMIZE]

BC Conservatives, led by John Rustad
 BC New Democratic Party (NDP), led by David Eby
 BC Greens, led by Sonia Furstenuau
 Other party
 [Anchor] I did not vote
 [Anchor] I can't remember