

## **INTRODUCTION**

### **[Intro Screen]**

Thank you for taking part in today's survey. We are looking at topics affecting you and your province and Canada today.

## **PROVINCIAL POLITICS**

### **QP4.**

**BASE = [SKIP QC this quarter]**

**MULTI-CHOICE, MAX 3**

Which of the following issues are most important to you, personally, in your province of [Insert province name]. Please select up to three:

[Randomize]

Health Care  
The Economy/Jobs  
Cost of living/Inflation  
The Deficit/Government spending  
Housing Affordability  
Poverty/homelessness  
Environment/Climate change  
Education  
Drug Use/addictions/opioid crisis  
Energy policy - Oil & Gas/Pipelines/Renewables etc.  
First Nations/Indigenous issues/ [BC only] DRIPA  
Relationship with the federal government  
Street crime/Public safety  
The U.S. tariffs/Donald Trump  
[AB Only] Separation/Unity/Sovereignty

### **QP1.**

**BASE = ALL**

**SINGLE CHOICE**

Do you approve or disapprove of the performance of [Premier and leader of...]?

[PIPE IN]

[BC] Premier and NDP leader David Eby  
[AB] Premier and United Conservative Party leader Danielle Smith  
[SK] Premier and Saskatchewan Party leader Scott Moe  
[MB] Premier and NDP leader Wab Kinew  
[ON] Premier and Progressive Conservative leader Doug Ford  
[QC] Premier and Coalition Avenir Québec leader Christine Fréchette

[NS] Premier and Progressive Conservative leader Tim Houston  
[NB] Premier and Liberal Party leader Susan Holt  
[PEI] Premier and Progressive Conservative leader Rob Lantz  
[NL] Premier and Progressive Conservative leader Tony Wakeham

[RESPONSES]

Strongly approve  
Moderately approve  
Moderately disapprove  
Strongly disapprove  
Not sure/Can't say

**QP2.**

**Base=Skip QC and BC this quarter**

**Single choice**

What about the opposition, do you have a favourable or unfavourable view of [pipe in options below]?

[AB] NDP leader Naheed Nenshi  
[SK] NDP leader Carla Beck  
[MB] Progressive Conservative leader Obby Khan  
[ON] NDP leader Marit Stiles  
[NS] NDP leader Claudia Chender  
[NB] Progressive Conservative Party leader Glen Savoie  
[NL] Liberal leader John Hogan

Very favourable  
Favourable  
Unfavourable  
Very unfavourable  
Don't know/Can't say

**QP3.**

**Base=BC Only**

**Single choice**

And do you have a favourable or unfavourable view of each of the following:

BC Conservative leader Kerry-Lynne Findlay  
BC Green Party Leader Emily Lowan  
Interim OneBC Leader Dallas Brodie

Very favourable  
Favourable  
Unfavourable  
Very unfavourable

Don't know/Can't say

**QP5.**

**Base=Skip QC this quarter**

**SINGLE CHOICE**

If a provincial election were held tomorrow in **[PROVINCE]**, which of the following parties would you be most likely to support in your constituency?

**RANDOMIZE**

Liberal Party **[AB] [MB] [ON] [QC] [PEI] [NB] [NS] [NL]**

Saskatchewan Party **[SK]**

Progressive Conservative Party **[MB] [ON] [PEI] [NB] [NS] [NL]**

Conservative Party **[BC]**

Conservative Party **[QC]**

New Democratic Party (NDP) **[BC] [AB] [SK] [MB] [ON] [PEI] [NB] [NS] [NL]**

Green Party **[BC] [SK] [MB] [ON] [QC] [PEI] [NB] [NS]**

United Conservative Party **[AB]**

Alberta Party **[AB]**

Coalition Avenir Québec **[QC]**

Parti Québécois **[QC]**

Québec Solidaire **[QC]**

People's Alliance **[NB]**

Other party **FIXED**

Undecided **FIXED**

Would not vote **FIXED**

**QP6.**

**BASE = Undecided and Would not vote in QP5**

**SINGLE CHOICE**

We've noticed that you did not select a party. Is there a party that you are currently leaning towards?

**RANDOMIZE SAME ORDER AS QP5**

Liberal Party **[AB] [MB] [ON] [QC] [PEI] [NB] [NS] [NL]**

Saskatchewan Party **[SK]**

Progressive Conservative Party **[MB] [ON] [PEI] [NB] [NS] [NL]**

Conservative Party **[BC]**

Conservative Party **[QC]**

New Democratic Party (NDP) **[BC] [AB] [SK] [MB] [ON] [PEI] [NB] [NS] [NL]**

Green Party **[BC] [SK] [MB] [ON] [QC] [PEI] [NB] [NS]**

United Conservative Party **[AB]**

Alberta Party **[AB]**

Coalition Avenir Québec **[QC]**

Parti Québécois [QC]  
Québec Solidaire [QC]  
People's Alliance [NB]  
Other party **FIXED**  
Undecided **FIXED**

**QP7.**  
**BASE = ALL**  
**SINGLE SELECT**

And who did you vote for in the last [Province] provincial election in [Month of Year]?

**[RANDOMIZE]**

Liberal Party [AB] [SK] [MB] [ON] [QC] [PEI] [NB] [NS] [NL]  
Saskatchewan Party [SK]  
Progressive Conservative Party [MB] [ON] [PEI] [NB] [NS] [NL]  
Conservative Party [QC][BC]  
New Democratic Party (NDP) [BC] [AB] [SK] [MB] [ON] [PEI] [NB] [NS] [NL]  
Green Party [BC] [AB] [SK] [MB] [ON] [QC] [PEI] [NB] [NS]  
United Conservative Party [AB]  
Alberta Party [AB]  
Coalition Avenir Québec [QC]  
Parti Québécois [QC]  
Québec Solidaire [QC]  
People's Alliance [NB]  
Other party  
I did not vote  
I can't remember

#### **BC Section**

**QBC1.**  
**Base = BC All**  
**[SINGLE CHOICE GRID]**

We'd like to come back to the BC political scene now ...

Overall, are you optimistic or pessimistic about the future of British Columbia?

Very optimistic  
Optimistic  
Pessimistic  
Very pessimistic

**QBC1.5**

**Base = BC All**

**[SINGLE CHOICE GRID]**

How likely is it that you would ever consider supporting each of these parties in a future provincial election? Would you:

[ROWS][RANDOMIZE]

BC Conservative Party

New Democratic Party (NDP)

Green Party

OneBC

[COLUMNS]

Definitely NOT even consider them

Maybe consider them

Certainly consider them

Definitely support them

**QBC2**

**Base=BC All**

**Single choice**

Focusing more now on the BC NDP government led by Premier David Eby, considering the government's overall performance managing and running the province, do you think it is doing a good job or a bad job?

Very good job

Good job

Bad job

Very bad job

Not sure/can't say

**QBC3**

**Base=BC All**

**Single choice**

Which of the following two statements best reflects how you feel today when it comes to the provincial political picture?

It's time for a change in government

It's not time for a change in government  
Not sure/ Can't say

**QBC4**

**Base=NOT time for a change in BC3**

**Single choice**

You've said it's not time for a change in government. Here are some reasons you might feel that way, which one closest to your own point of view:

I support the BC NDP government and what it stands for  
I'm motivated to block the BC Conservatives from forming government  
Something else: specify

**QBC5.**

**Base=BC All**

**Single choice**

Let's think of this in a slightly different way. Suppose the BC NDP won the next election with a majority in the legislature. Would you describe this as...

The best possible outcome  
Not the best outcome, but better than the alternatives  
Wouldn't matter much to me either way  
A bad outcome, regardless of the alternatives  
The worst possible outcome  
Not sure/Can't say

**[Text screen]**

Focusing now on the BC Conservatives. In 2024, BC United, formerly the BC Liberal Party, withdrew from that fall's provincial election. The BC Conservatives, led by John Rustad, took advantage of this and won 44 seats, three short of a majority.

Rustad resigned as leader in December 2025 after facing internal challenges. Current leader Kerry-Lynne Findlay won the leadership in May 2026. Since then, at least nine BC Conservative MLAs have left the caucus, some citing concerns about her leadership and communication style.

We have some questions for you about this...

**QBC4.**

**Base=BC All**

**Single choice**

How closely – if at all – have you been following news and discussion about these events surrounding the BC Conservative Party?

Very closely – Reading a lot of stories and discussing it with friends and family

Closely following the issue, and having the odd conversation about it

Not following that closely, just scanning the headlines

Not following it at all

**QBC5.**

**Base=BC All**

**Single choice**

Some people say Kerry-Lynne Findlay should resign as Conservative leader given the number of MLAs who have left the caucus. Others say she won the leadership contest fairly and should be given more time. If you were advising Findlay, would you tell her to...

Resign — too many Conservative MLAs have lost confidence in her leadership

Stay on — she won the leadership fairly and caucus members should rally behind her

Not sure/Can't say

**QBC6.**

**Base=BC All**

**Grid**

For each of the following statements, please tell us whether you agree or disagree:

[Randomize]

The BC Conservative Party is not ready to govern BC

I feel like a political orphan – there is no party I could enthusiastically support today

Strongly agree

Agree

Disagree

Strongly disagree

Not sure/Can't say

**QBC7.**

**Base=BC**

**Grid**

For each of the following parties, in your opinion, are their policies, politics and ideology...

[Rotate]

The BC Conservative Party

The BC NDP

Too far to the right politically

In the right place politically

Too far to the left politically

Not sure/ Can't say

**QBC8.**

**Base=BC All**

**Single choice**

Some people are calling for the establishment of a “centre right” party that sits somewhere between the BC NDP and the BC Conservatives on the political spectrum. They say such a party would be much needed addition to give voters more choice.

Other people say adding a third party would simply split votes on the right and the left, creating more political uncertainty in BC.

Which is closest to your point of view?

Another political party is much needed

Another political party would just split the vote and create more uncertainty

Not sure/Can't say