

QTOPISSUE.
BASE=ALL
(select up to three)

Thinking of the various issues and challenges facing Canada, which ones do you personally care about the most? (Select up to 3 from the list below or choose 'other' or write in yours if it's not on our list.)

[Randomize issues]

The Deficit / Government spending
The Economy
Health Care
Taxes
Jobs / Unemployment
Environment / Climate Change
Income inequality / Poverty
Indigenous issues / Reconciliation
Energy / Natural Resources / Pipelines
Ethics / Corruption
Crime / Public safety
Immigration / Refugees
Housing affordability
National Unity (Western Canada/Quebec)
International Issues
Relations with the U.S. including tariffs
Cost of Living / Inflation
Emergency preparedness
FIXED: Other (specify)

Q1.
Base=All
Single choice

As you may have seen, read or heard, Premier Danielle Smith has announced that Alberta will hold a referendum vote this October on the issue of Alberta's future in Canada. Here is the question:

“Should Alberta remain a province of Canada, or should the Government of Alberta commence the legal process required under the Canadian Constitution to hold a binding provincial referendum on whether or not Alberta should separate from Canada?”

Having read the question, how would you vote?

[ROTATE]

Yes - Alberta should begin the process of holding a binding referendum on separation

No - Alberta should not begin the process of holding a binding referendum on separation – Alberta stays in Canada
Not sure

Q2a

Base = Exclude not sure in Q1

Single choice

And how committed are you to your vote? Would you say you are...

Absolutely committed – no way you'll change your mind
Mostly committed – something could change your mind, but you doubt it
Not very committed – I'm open to hear the other side
Not committed at all – I'm just leaning this way at the moment

Q2b

Base = Not sure in Q1

Single choice

Are you leaning one way or the other, or truly uncertain as to how you would vote?

[Rotate]

Lean toward voting for a referendum
Lean toward voting against a referendum
Truly not sure **[Fixed]**

Q3.

Base=All

Single choice

Suppose the October binding referendum question simply asked: should Alberta leave Canada and become its own independent country or stay in Canada?

Would definitely vote to stay
Would lean toward voting to stay
Would lean toward voting to leave
Would definitely vote to leave
Not sure

Q4.

Base=Exclude not sure in Q3

Single choice

And how committed are you to your vote? Would you say you are...

Absolutely committed – no way you'll change your mind
Mostly committed – something could change your mind, but you doubt it
Not very committed – I'm open to hear the other side

Not committed at all – I'm just leaning this way at the moment

Q5.

Base=Only Not sure in Q3

Single choice

Are you leaning one way or the other, or truly uncertain as to how you would vote?

[Rotate]

Leaning leave

Leaning stay

Truly not sure **[Fixed]**

Q6.

Base=All

Single choice

How would you say Premier Danielle Smith has been handling this issue so far?

Very well

Well

Poorly

Very poorly

Not sure/Can't say

Q7.

Base = all

Single choice

Which of the following is closest to your own view?

Danielle Smith wants Alberta to stay in Canada

Danielle Smith wants Alberta to leave Canada

Smith doesn't care what happens as long as she stays in power

Not sure/can't say

Q8.

Base = all

Single choice grid

Here are some statements people have made about this referendum situation. For each, please tell us whether you agree or disagree:

[randomize]

This referendum vote is a legitimate way for Alberta to deal with its grievances

If Albertans vote against starting the separation process, the separatists will never accept it

The question that will be asked in October is confusing

Smith is only calling this referendum to appease the separatists in her party
Alberta is better off leaving Canada
Premier Danielle Smith should resign

Strongly agree
Agree
Disagree
Strongly disagree
Not sure/Can't say

Q9.
Base = all
Single choice

One last question for you. Regardless of how you personally feel about Alberta separation, what do you think the result of Smith's referendum will be:

A majority of Albertans will definitely vote **to start** the separation process
A majority will probably vote **to start** the separation process
A majority will probably vote **against** starting the separation process
A majority will definitely vote **against** starting the separation process

Q10.
Base=All
Single choice

If a provincial election were held in Alberta today, which party's candidate would you be most likely to support?

United Conservative Party / UCP
New Democratic Party / NDP
Alberta Party
Wildrose Loyalty Coalition / Alberta separatist party
Green Party
Another party
I would not vote
Not sure / Undecided
Prefer not to say

Q11
Base=Not sure / Undecided in QX
Single choice

Which party's candidate would you say you are leaning toward supporting, if any?

[Same order]

United Conservative Party / UCP

New Democratic Party / NDP
Alberta Party
Wildrose Loyalty Coalition
Green Party
Another party
I am truly undecided
I would not vote
Prefer not to say

Q12.

Base=All

Single choice

In the last Alberta provincial election, held in May 2023, which party's candidate did you vote for?

United Conservative Party / UCP
New Democratic Party / NDP
Alberta Party
Green Party
Another party
I did not vote
I was not eligible to vote
I do not remember
Prefer not to say

