

## Prediction Markets

**QP1.**

**Base=All**

**Single choice**

Before today, how much, if anything, had you heard about “prediction markets,” where people can buy and sell contracts based on whether future events will happen?

A lot – know about them and how they work

A little – definitely heard the term

Nothing at all

Not sure / Can't say

**QP2.**

**Base=All**

**Multi-select**

Which of the following prediction market platforms, if any, have you heard of?

[Randomize]

Polymarket

Kalshi

PredictIt

Manifold Markets

Augur

Crypto.com

Robinhood

None of these

Not sure / Can't say

**QP3.**

**Base=All**

**Single choice**

Have you ever used a prediction market platform to place a bet or trade on the outcome of an event?

Yes, many times

Yes, once or twice

No, have not

**QP4.**

**Base=If No in QP3**

**Single choice**

How interested, if at all, would you be in using a prediction market to place bets on future events?

Very interested  
Interested  
Not that interested  
Not at all interested

**QP5.**

**Base=All**

**Single choice**

Which of the following comes closest to your view of prediction markets?

They are a useful way to understand likely future outcomes and public opinion  
They are mostly a form of gambling with financial risks  
They are a mix of both of those things  
They are neither of those things  
Not sure / Can't say

**QP6.**

**Base=All**

**Single choice**

Do you think prediction markets should be allowed to operate in Canada, or not?

Yes, should be allowed  
Yes, but with strict regulations  
No, should not be allowed  
Not sure / Can't say

**QP7.**

**Base=All**

**Grid**

Some platforms allow people to place bets or trade contracts based on whether certain future events will happen. Which of the following do you think should be allowed, if any?

[Randomize rows]

The outcome of sports games  
The outcome of elections (e.g., which party or candidate will win)  
Economic indicators (e.g., inflation, interest rates, unemployment)  
Weather events (e.g., snowfall, temperature records)  
Entertainment events (e.g., award winners like the Oscars)  
Global events (e.g., whether a major international agreement will be reached)  
Corporate outcomes (e.g., whether a company will meet earnings targets)  
Public health events (e.g., spread of a disease or timing of a vaccine)  
Whether a public figure will die before a certain date  
The number of casualties in a major conflict

[Columns]

Should be allowed  
Should not be allowed  
Not sure / Can't say

**QP8.**

**Base=All**

**Multi choice all that apply**

Now thinking about all the types of gambling we mentioned, are there any you feel are more addictive or problematic than others?

Buying lottery tickets

Playing video lottery terminals

Charitable gambling events

Games at a casino (like poker, blackjack or roulette)

Racetrack betting

Gambling games online (like poker, blackjack or roulette)

Prediction markets

Sports betting

[Anchor, Exclusive] They're all about equally problematic

[Anchor, Exclusive] None of them are problematic