

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
<b>Weighted</b>	1812	554	1258	115	122	164
<b>Unweighted</b>	1812	561	1251	116	128	159

QPT1. Do any of your 10-17-year-old children currently use social media?

<b>Kids 10-17 in Household, Weighted</b>	401	401	-	115	122	164
<b>Unweighted</b>	403	403	-	116	128	159
	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
Yes	74%	74%		49%	77%	89%
No	25%	25%		50%	22%	9%
Not sure	1%	1%		1%	1%	2%

QPT1.5. And what is the minimum age you feel a child should reach before being able to use social media?

<b>Weighted</b>	1812	554	1258	115	122	164
<b>Unweighted</b>	1812	561	1251	116	128	159
	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
10	5%	7%	4%	5%	8%	11%
11	1%	2%	0%	4%	2%	1%
12	7%	11%	5%	8%	9%	16%
13	9%	11%	8%	6%	20%	8%
14	16%	12%	17%	8%	14%	14%
15	13%	12%	13%	19%	8%	10%
16	32%	26%	35%	27%	25%	22%
17	18%	19%	17%	24%	13%	19%

**QPT2. Do you place any restrictions on your child's social media use?**

<b>10–17-year-old children currently use social media</b>	<b>296</b>	<b>296</b>	<b>-</b>	<b>56</b>	<b>94</b>	<b>146</b>
<b>Weighted</b>						
<b>Unweighted</b>	<b>295</b>	<b>295</b>	<b>-</b>	<b>56</b>	<b>97</b>	<b>142</b>
	<b>Total</b>	<b>Kids Under 18</b>		<b>Oldest Child</b>		
		<b>Yes</b>	<b>No</b>	<b>10-12</b>	<b>13-15</b>	<b>16-17</b>
<b>Restrictions on certain apps</b>	<b>52%</b>	<b>52%</b>		<b>77%</b>	<b>63%</b>	<b>36%</b>
<b>Monitoring their activity</b>	<b>49%</b>	<b>49%</b>		<b>62%</b>	<b>59%</b>	<b>37%</b>
<b>Parental approval before downloading apps</b>	<b>48%</b>	<b>48%</b>		<b>70%</b>	<b>58%</b>	<b>34%</b>
<b>Time limits</b>	<b>48%</b>	<b>48%</b>		<b>70%</b>	<b>54%</b>	<b>35%</b>
<b>No phones in bedroom at night</b>	<b>38%</b>	<b>38%</b>		<b>62%</b>	<b>43%</b>	<b>25%</b>
<b>Other (specify)</b>	<b>2%</b>	<b>2%</b>		<b>2%</b>		<b>3%</b>
<b>No restrictions</b>	<b>19%</b>	<b>19%</b>		<b>1%</b>	<b>13%</b>	<b>29%</b>

**QPT3. [NET Concerned] How concerned are you about the following when it comes to children and social media?**

<b>Weighted</b>	<b>1812</b>	<b>554</b>	<b>1258</b>	<b>115</b>	<b>122</b>	<b>164</b>
<b>Unweighted</b>	<b>1812</b>	<b>561</b>	<b>1251</b>	<b>116</b>	<b>128</b>	<b>159</b>
	<b>Total</b>	<b>Kids Under 18</b>		<b>Oldest Child</b>		
		<b>Yes</b>	<b>No</b>	<b>10-12</b>	<b>13-15</b>	<b>16-17</b>
<b>Exposure to misinformation</b>	<b>92%</b>	<b>89%</b>	<b>93%</b>	<b>92%</b>	<b>84%</b>	<b>89%</b>
<b>Cyberbullying</b>	<b>90%</b>	<b>83%</b>	<b>92%</b>	<b>90%</b>	<b>79%</b>	<b>77%</b>
<b>Exposure to pornography or explicit content</b>	<b>85%</b>	<b>85%</b>	<b>84%</b>	<b>92%</b>	<b>85%</b>	<b>79%</b>
<b>Online predators</b>	<b>93%</b>	<b>89%</b>	<b>95%</b>	<b>94%</b>	<b>84%</b>	<b>83%</b>
<b>Mental health impacts</b>	<b>94%</b>	<b>92%</b>	<b>94%</b>	<b>94%</b>	<b>91%</b>	<b>89%</b>
<b>Addiction or excessive screen time</b>	<b>94%</b>	<b>92%</b>	<b>95%</b>	<b>92%</b>	<b>91%</b>	<b>91%</b>
<b>Political radicalization</b>	<b>77%</b>	<b>62%</b>	<b>83%</b>	<b>61%</b>	<b>55%</b>	<b>60%</b>

<b>Privacy/data collection</b>	<b>86%</b>	<b>82%</b>	<b>88%</b>	<b>84%</b>	<b>83%</b>	<b>77%</b>
--------------------------------	------------	------------	------------	------------	------------	------------

**QPT3. [NET Not Concerned] How concerned are you about the following when it comes to children and social media?**

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
Exposure to misinformation	8%	11%	7%	8%	16%	11%
Cyberbullying	10%	17%	8%	10%	21%	23%
Exposure to pornography or explicit content	15%	15%	16%	8%	15%	21%
Online predators	7%	11%	5%	6%	16%	17%
Mental health impacts	6%	8%	6%	6%	9%	11%
Addiction or excessive screen time	6%	8%	5%	8%	9%	9%
Political radicalization	23%	38%	17%	39%	45%	40%
Privacy/data collection	14%	18%	12%	16%	17%	23%

**QPT3. [Exposure to misinformation] How concerned are you about the following when it comes to children and social media?**

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
Very concerned	60%	52%	64%	54%	42%	45%
Concerned	31%	37%	29%	38%	42%	44%
Not that concerned	6%	9%	5%	7%	11%	8%
Not at all concerned	2%	3%	2%	1%	5%	3%
Net: Concerned	92%	89%	93%	92%	84%	89%
Net: Not Concerned	8%	11%	7%	8%	16%	11%

**QPT3. [Cyberbullying] How concerned are you about the following when it comes to children and social media?**

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
Very concerned	61%	51%	66%	57%	41%	40%
Concerned	28%	32%	27%	34%	38%	36%
Not that concerned	9%	15%	6%	8%	17%	22%
Not at all concerned	2%	2%	2%	2%	4%	1%
Net: Concerned	90%	83%	92%	90%	79%	77%
Net: Not Concerned	10%	17%	8%	10%	21%	23%

**QPT3. [Exposure to pornography or explicit content] How concerned are you about the following when it comes to children and social media?**

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
Very concerned	54%	49%	57%	54%	46%	43%
Concerned	30%	36%	28%	38%	39%	36%
Not that concerned	13%	13%	12%	7%	13%	19%
Not at all concerned	3%	2%	3%	1%	2%	2%
Net: Concerned	85%	85%	84%	92%	85%	79%
Net: Not Concerned	15%	15%	16%	8%	15%	21%

**QPT3. [Online predators] How concerned are you about the following when it comes to children and social media?**

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
Very concerned	68%	58%	72%	66%	47%	51%
Concerned	25%	31%	23%	28%	37%	32%
Not that concerned	5%	9%	4%	5%	13%	16%
Not at all concerned	1%	1%	1%	2%	2%	1%
Net: Concerned	93%	89%	95%	94%	84%	83%
Net: Not Concerned	7%	11%	5%	6%	16%	17%

**QPT3. [Mental health impacts] How concerned are you about the following when it comes to children and social media?**

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
<b>Very concerned</b>	<b>60%</b>	<b>58%</b>	<b>60%</b>	<b>60%</b>	<b>55%</b>	<b>49%</b>
<b>Concerned</b>	<b>34%</b>	<b>35%</b>	<b>34%</b>	<b>34%</b>	<b>36%</b>	<b>40%</b>
<b>Not that concerned</b>	<b>5%</b>	<b>7%</b>	<b>5%</b>	<b>6%</b>	<b>7%</b>	<b>11%</b>
<b>Not at all concerned</b>	<b>1%</b>	<b>1%</b>	<b>1%</b>		<b>2%</b>	<b>0%</b>
<b>Net: Concerned</b>	<b>94%</b>	<b>92%</b>	<b>94%</b>	<b>94%</b>	<b>91%</b>	<b>89%</b>
<b>Net: Not Concerned</b>	<b>6%</b>	<b>8%</b>	<b>6%</b>	<b>6%</b>	<b>9%</b>	<b>11%</b>

**QPT3. [Addiction or excessive screen time] How concerned are you about the following when it comes to children and social media?**

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
<b>Very concerned</b>	<b>63%</b>	<b>64%</b>	<b>62%</b>	<b>64%</b>	<b>61%</b>	<b>55%</b>
<b>Concerned</b>	<b>31%</b>	<b>29%</b>	<b>32%</b>	<b>28%</b>	<b>30%</b>	<b>36%</b>
<b>Not that concerned</b>	<b>5%</b>	<b>6%</b>	<b>4%</b>	<b>6%</b>	<b>7%</b>	<b>9%</b>
<b>Not at all concerned</b>	<b>1%</b>	<b>1%</b>	<b>1%</b>	<b>2%</b>	<b>2%</b>	<b>0%</b>
<b>Net: Concerned</b>	<b>94%</b>	<b>92%</b>	<b>95%</b>	<b>92%</b>	<b>91%</b>	<b>91%</b>
<b>Net: Not Concerned</b>	<b>6%</b>	<b>8%</b>	<b>5%</b>	<b>8%</b>	<b>9%</b>	<b>9%</b>

**QPT3. [Political radicalization] How concerned are you about the following when it comes to children and social media?**

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
<b>Very concerned</b>	<b>45%</b>	<b>33%</b>	<b>51%</b>	<b>31%</b>	<b>29%</b>	<b>27%</b>
<b>Concerned</b>	<b>32%</b>	<b>29%</b>	<b>33%</b>	<b>31%</b>	<b>26%</b>	<b>32%</b>
<b>Not that concerned</b>	<b>20%</b>	<b>32%</b>	<b>14%</b>	<b>36%</b>	<b>37%</b>	<b>34%</b>
<b>Not at all concerned</b>	<b>3%</b>	<b>6%</b>	<b>2%</b>	<b>3%</b>	<b>9%</b>	<b>6%</b>
<b>Net: Concerned</b>	<b>77%</b>	<b>62%</b>	<b>83%</b>	<b>61%</b>	<b>55%</b>	<b>60%</b>
<b>Net: Not Concerned</b>	<b>23%</b>	<b>38%</b>	<b>17%</b>	<b>39%</b>	<b>45%</b>	<b>40%</b>

**QPT3. [Privacy/data collection] How concerned are you about the following when it comes to children and social media?**

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
<b>Very concerned</b>	45%	40%	47%	35%	38%	34%
<b>Concerned</b>	41%	43%	40%	49%	45%	43%
<b>Not that concerned</b>	12%	16%	10%	15%	15%	21%
<b>Not at all concerned</b>	2%	2%	2%	1%	2%	2%
<b>Net: Concerned</b>	86%	82%	88%	84%	83%	77%
<b>Net: Not Concerned</b>	14%	18%	12%	16%	17%	23%

**QPOL1. [NET Support] Would you support or oppose each of the following policies regarding teenagers and social media?**

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
<b>A full ban on social media use for anyone under 16</b>	75%	70%	77%	73%	67%	62%
<b>Banning certain apps for anyone under 16</b>	87%	83%	88%	89%	80%	78%
<b>Requiring parental consent for those under 16</b>	86%	86%	87%	86%	89%	83%
<b>Mandatory time limits for minors on social media apps</b>	79%	74%	81%	76%	76%	69%
<b>Accessible reports for how social media was used that are available to parents</b>	84%	86%	84%	90%	88%	88%

QPOL1. [NET Oppose] Would you support or oppose each of the following policies regarding teenagers and social media?

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
A full ban on social media use for anyone under 16	18%	24%	15%	21%	27%	31%
Banning certain apps for anyone under 16	10%	14%	8%	10%	16%	18%
Requiring parental consent for those under 16	9%	12%	8%	12%	10%	14%
Mandatory time limits for minors on social media apps	14%	20%	12%	19%	19%	23%
Accessible reports for how social media was used that are available to parents	9%	8%	10%	3%	8%	8%

QPOL1. [A full ban on social media use for anyone under 16] Would you support or oppose each of the following policies regarding teenagers and social media?

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
Strongly support	41%	40%	41%	44%	37%	31%
Support	34%	30%	36%	29%	31%	32%
Oppose	13%	16%	11%	18%	17%	19%
Strongly oppose	5%	8%	4%	4%	10%	12%
Not sure	7%	6%	8%	6%	6%	7%
Net: support	75%	70%	77%	73%	67%	62%
Net: oppose	18%	24%	15%	21%	27%	31%

QPOL1. [Banning certain apps for anyone under 16] Would you support or oppose each of the following policies regarding teenagers and social media?

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
Strongly support	52%	50%	53%	59%	47%	43%
Support	34%	32%	35%	30%	32%	34%
Oppose	6%	8%	5%	6%	7%	12%
Strongly oppose	4%	7%	3%	5%	9%	6%
Not sure	4%	3%	4%	0%	5%	4%
Net: support	87%	83%	88%	89%	80%	78%
Net: oppose	10%	14%	8%	10%	16%	18%

QPOL1. [Requiring parental consent for those under 16] Would you support or oppose each of the following policies regarding teenagers and social media?

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
Strongly support	51%	51%	51%	57%	55%	43%
Support	35%	34%	35%	29%	34%	40%
Oppose	6%	6%	5%	6%	5%	8%
Strongly oppose	4%	6%	3%	6%	5%	6%
Not sure	4%	2%	5%	2%	1%	3%
Net: support	86%	86%	87%	86%	89%	83%
Net: oppose	9%	12%	8%	12%	10%	14%

QPOL1. [Mandatory time limits for minors on social media apps] Would you support or oppose each of the following policies regarding teenagers and social media?

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
Strongly support	46%	43%	47%	49%	43%	39%
Support	33%	31%	33%	28%	32%	30%
Oppose	10%	12%	9%	13%	12%	15%
Strongly oppose	5%	8%	3%	6%	8%	8%
Not sure	7%	6%	7%	5%	5%	8%
Net: support	79%	74%	81%	76%	76%	69%

<b>Net: oppose</b>	<b>14%</b>	<b>20%</b>	<b>12%</b>	<b>19%</b>	<b>19%</b>	<b>23%</b>
--------------------	------------	------------	------------	------------	------------	------------

QPOL1. [Accessible reports for how social media was used that are available to parents] Would you support or oppose each of the following policies regarding teenagers and social media?

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
<b>Strongly support</b>	<b>46%</b>	<b>48%</b>	<b>45%</b>	<b>55%</b>	<b>50%</b>	<b>43%</b>
<b>Support</b>	<b>38%</b>	<b>38%</b>	<b>39%</b>	<b>35%</b>	<b>38%</b>	<b>45%</b>
<b>Oppose</b>	<b>7%</b>	<b>5%</b>	<b>8%</b>	<b>2%</b>	<b>3%</b>	<b>4%</b>
<b>Strongly oppose</b>	<b>3%</b>	<b>4%</b>	<b>2%</b>	<b>1%</b>	<b>5%</b>	<b>4%</b>
<b>Not sure</b>	<b>6%</b>	<b>6%</b>	<b>6%</b>	<b>7%</b>	<b>4%</b>	<b>4%</b>
<b>Net: support</b>	<b>84%</b>	<b>86%</b>	<b>84%</b>	<b>90%</b>	<b>88%</b>	<b>88%</b>
<b>Net: oppose</b>	<b>9%</b>	<b>8%</b>	<b>10%</b>	<b>3%</b>	<b>8%</b>	<b>8%</b>

QPOL1.5. Which social media apps would you ban children under 16 from using?

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
<b>TikTok</b>	<b>46%</b>	<b>55%</b>	<b>43%</b>	<b>49%</b>	<b>56%</b>	<b>58%</b>
<b>X/Twitter</b>	<b>44%</b>	<b>48%</b>	<b>42%</b>	<b>46%</b>	<b>48%</b>	<b>46%</b>
<b>Snapchat</b>	<b>42%</b>	<b>51%</b>	<b>39%</b>	<b>53%</b>	<b>54%</b>	<b>50%</b>
<b>Instagram</b>	<b>35%</b>	<b>39%</b>	<b>33%</b>	<b>38%</b>	<b>36%</b>	<b>35%</b>
<b>Facebook</b>	<b>30%</b>	<b>34%</b>	<b>28%</b>	<b>38%</b>	<b>32%</b>	<b>26%</b>
<b>Reddit</b>	<b>30%</b>	<b>33%</b>	<b>28%</b>	<b>32%</b>	<b>28%</b>	<b>33%</b>
<b>YouTube</b>	<b>6%</b>	<b>7%</b>	<b>5%</b>	<b>6%</b>	<b>6%</b>	<b>4%</b>
<b>All of them</b>	<b>42%</b>	<b>35%</b>	<b>45%</b>	<b>43%</b>	<b>29%</b>	<b>29%</b>
<b>None of these</b>	<b>2%</b>	<b>2%</b>	<b>3%</b>	<b>0%</b>	<b>1%</b>	<b>4%</b>

QPOL2. Which social media apps would you ban children under 16 from using?

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
<b>The company failing to enforce the law</b>	<b>74%</b>	<b>80%</b>	<b>71%</b>	<b>78%</b>	<b>77%</b>	<b>87%</b>

<b>The parents/guardians of the children breaking the law</b>	<b>26%</b>	<b>20%</b>	<b>29%</b>	<b>22%</b>	<b>23%</b>	<b>13%</b>
---	------------	------------	------------	------------	------------	------------

**QR1. [Net Agree] Agreement with statements**

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
<b>Parents, not governments, should be primarily responsible for regulating teens' social media use</b>	<b>72%</b>	<b>71%</b>	<b>72%</b>	<b>65%</b>	<b>75%</b>	<b>68%</b>
<b>Most teens are capable of using social media responsibly</b>	<b>29%</b>	<b>33%</b>	<b>28%</b>	<b>20%</b>	<b>39%</b>	<b>44%</b>

**QR1. [Net Disagree] Agreement with statements**

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
<b>Parents, not governments, should be primarily responsible for regulating teens' social media use</b>	<b>20%</b>	<b>22%</b>	<b>19%</b>	<b>25%</b>	<b>20%</b>	<b>24%</b>
<b>Most teens are capable of using social media responsibly</b>	<b>61%</b>	<b>59%</b>	<b>62%</b>	<b>66%</b>	<b>56%</b>	<b>52%</b>

**QR1. Agreement - Parents, not governments, should be primarily responsible for regulating teens' social media use**

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
Strongly agree	31%	26%	33%	24%	25%	27%
Agree	41%	45%	39%	41%	50%	41%
Disagree	16%	16%	16%	20%	16%	17%
Strongly disagree	4%	6%	3%	5%	4%	7%
Not sure/Can't say	8%	6%	9%	10%	5%	8%
Net: Agree	72%	71%	72%	65%	75%	68%
Net: Disagree	20%	22%	19%	25%	20%	24%

**QR1. Agreement - Most teens are capable of using social media responsibly**

	Total	Kids Under 18		Oldest Child		
		Yes	No	10-12	13-15	16-17
Strongly agree	3%	4%	3%	2%	6%	5%
Agree	26%	29%	25%	18%	32%	39%
Disagree	43%	38%	46%	39%	32%	34%
Strongly disagree	18%	22%	16%	26%	24%	17%
Not sure/Can't say	10%	8%	10%	14%	5%	5%
Net: Agree	29%	33%	28%	20%	39%	44%
Net: Disagree	61%	59%	62%	66%	56%	52%