

Financial Pressure Index

Scores are Indexed between 0-100

High 0-33

Medium 34-49

Low – 50-66

Very low 67-100

W1

Base = Total

[SINGLE CHOICE]

Are you currently...?

- +1 A full-time employee within a company
- A part-time / contract employee within a company
- A business owner – A company with one or more employees
- Self-employed
- Retired
- A student
- 2 Unemployed – looking for employment
- Unemployed – about to start a business/be self-employed
- Unemployed – not looking for employment

W2

Base = Employed Full or Part (Code 1 and 2 in W1)

[SINGLE CHOICE]

How secure do you feel about your current employment?

- +2 Totally secure
- +1 Mostly secure
- 1 Mostly insecure
- 2 Totally insecure
- Unsure

W5

Base: All

[SINGLE CHOICE]

How would you describe your current household finances?

+3 Very good
+1 Good
-2 Poor
-3 Very poor
Not sure/Can't say/N/A

QM1.

BASE = ALL

SINGLE CHOICE

All things considered, do you think you are financially better off or worse off than you were a year ago?

(+1) Better now
The same as a year ago
(-1) Worse now
Not sure

QM2.

BASE = ALL

SINGLE CHOICE

And a year from now, do you think you will be financially better off or worse off than you are now?

(+1) Better a year from now
The same as now
(-1) Worse a year from now
Not sure

QM3.

Base=All

Single choice

Thinking about grocery shopping and your household's food budget today, how easy or difficult would you say it is to feed your household?

(+2) Very easy
(+1) Easy
(-1) Difficult
(-2) Very difficult
Not sure/I don't do the grocery shopping

QM4.

Base=All

Single choice

And when it comes to your living situation, whether you're paying a mortgage, renting, or otherwise, would you say the financial aspect of this is:

- (+2) Easy – no worries at all
- (+1) Manageable
- (-1) Tough
- (-2) Very difficult
- Not applicable/Not paying rent or mortgage

QM6.

Base=All

Single choice

When it comes to the debt – if any – that your household currently holds, would you say this amount is...

- (+1) Not a problem at all
- (-1) A minor source of stress
- (-2) A major source of stress
- (+2) Don't have any debt