

	Total	Total				Financial Pressure Index			
		Total Home Owners	Own-Mortgage	Own-No Mortgage	Renters	High	Medium	Low	Very low
Weighted sample size	4025	2540	1562	979	1119	872	748	1497	907
Unweighted sample size	4025	2633	1620	1013	1055	849	743	1493	940

Cells containing “%” are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.*

Q1. Thinking of the various issues and challenges facing Canada, which ones do you personally care about the most?

	Total	Total				Financial Pressure Index			
		Total Home Owners	Own-Mortgage	Own-No Mortgage	Renters	High	Medium	Low	Very low
Cost of Living / Inflation	59%	56%	61%	48%	63%	72%	64%	55%	48%
Health Care	41%	43%	40%	47%	38%	32%	40%	41%	48%
Housing affordability	26%	16%	18%	12%	47%	30%	25%	25%	25%
The Economy	23%	27%	26%	28%	16%	19%	21%	26%	25%
Crime / Public safety	18%	21%	19%	23%	13%	21%	18%	18%	16%
Immigration / Refugees	18%	18%	17%	21%	17%	22%	17%	17%	18%
Environment / Climate Change	18%	17%	18%	14%	20%	8%	17%	20%	22%
The Deficit / Government spending	17%	21%	20%	22%	11%	18%	17%	15%	19%
Income inequality / Poverty	16%	14%	16%	10%	22%	18%	14%	16%	16%
Relations with the U.S. including tariffs	14%	17%	14%	21%	9%	7%	12%	17%	18%
Taxes	13%	16%	17%	15%	8%	16%	14%	12%	10%
Jobs / Unemployment	12%	10%	12%	7%	13%	17%	14%	11%	7%
Energy / Natural Resources / Pipelines	5%	6%	6%	7%	3%	4%	5%	6%	5%
National Unity (Western Canada/Quebec)	3%	4%	3%	5%	1%	2%	3%	3%	5%
International Issues	3%	3%	3%	3%	4%	2%	2%	3%	4%
Indigenous issues / Reconciliation	3%	3%	3%	3%	3%	2%	3%	3%	3%
Emergency preparedness	1%	2%	2%	2%	1%	1%	1%	2%	2%
Other (specify)	2%	2%	2%	2%	3%	1%	3%	2%	3%

W1. Are you currently...?

	Total	Total				Financial Pressure Index			
		Total Home Owners	Own-Mortgage	Own-No Mortgage	Renters	High	Medium	Low	Very low
A full-time employee within a company	45%	45%	62%	18%	49%	38%	39%	42%	61%
A part-time / contract employee within a company	7%	6%	7%	5%	7%	8%	8%	7%	6%
A business owner – A company with one or more employees	3%	4%	4%	4%	2%	4%	3%	3%	2%
Self-employed	6%	6%	5%	7%	7%	8%	7%	6%	3%
Retired	27%	32%	14%	60%	18%	23%	25%	32%	23%
A student	5%	3%	3%	2%	8%	5%	8%	6%	2%
Unemployed – looking for employment	4%	2%	2%	2%	5%	10%	5%	1%	0%
Unemployed – about to start a business/be self-employed	0%	0%	0%	0%	0%	0%	0%	0%	0%
Unemployed – not looking for employment	3%	3%	3%	3%	4%	4%	4%	3%	2%
Net: Employed full time/ part time	52%	51%	69%	23%	56%	46%	48%	49%	67%
Net: Unemployed	7%	5%	5%	5%	9%	15%	9%	4%	3%

W2. How secure do you feel about your current employment?

Base= Employed full or part time, weighted sample size	2094	1301	1072	229	632	398	356	730	610
Unweighted sample size	2112	1365	1126	239	598	377	353	761	621
	Total	Total				Financial Pressure Index			
		Total Home Owners	Own-Mortgage	Own-No Mortgage	Renters	High	Medium	Low	Very low
Totally secure	32%	33%	33%	34%	33%	10%	23%	26%	60%
Mostly secure	52%	53%	53%	54%	49%	44%	60%	64%	38%
Mostly insecure	10%	9%	10%	6%	11%	28%	12%	7%	1%
Totally insecure	4%	3%	3%	4%	5%	15%	3%	1%	0%
Unsure	2%	1%	1%	1%	2%	3%	3%	2%	1%
Net: Secure	84%	86%	86%	88%	82%	53%	82%	90%	98%
Net: Insecure	14%	13%	13%	11%	16%	43%	15%	8%	1%

W5. How would you describe your current household finances?

Base=All, weighted sample size	4025	2540	1562	979	1119	872	748	1497	907
Unweighted sample size	4025	2633	1620	1013	1055	849	743	1493	940
	Total	Total				Financial Pressure Index			
		Total Home Owners	Own-Mortgage	Own-No Mortgage	Renters	High	Medium	Low	Very low
Very good	13%	17%	12%	25%	7%	0%	1%	4%	52%
Good	58%	62%	62%	62%	48%	9%	60%	90%	48%
Poor	21%	16%	21%	10%	31%	65%	29%	3%	0%
Very poor	5%	3%	4%	1%	11%	23%	1%	0%	
Not sure/Can't say/N/A	3%	2%	2%	2%	3%	2%	9%	3%	0%
Net: Very good/ good	71%	79%	74%	87%	55%	9%	62%	94%	100%
Net: Poor/ very poor	26%	19%	24%	11%	42%	88%	29%	3%	0%

Financial Pressure Index

	Total	Total				Financial Pressure Index			
		Total Home Owners	Own-Mortgage	Own-No Mortgage	Renters	High	Medium	Low	Very low
High	22%	17%	22%	10%	31%	100%			
Medium	19%	18%	20%	15%	18%		100%		
Low	37%	40%	37%	43%	31%			100%	
Very low	23%	25%	20%	31%	20%				100%

QM1. All things considered, do you think you are financially better off or worse off than you were a year ago?

	Total	Total				Financial Pressure Index			
		Total Home Owners	Own-Mortgage	Own-No Mortgage	Renters	High	Medium	Low	Very low
Better now	15%	14%	15%	13%	17%	3%	4%	13%	41%
The same as a year ago	47%	50%	46%	56%	42%	17%	40%	64%	54%
Worse now	36%	35%	38%	31%	39%	80%	52%	22%	5%
Not sure	1%	1%	1%	1%	1%	1%	3%	2%	0%

QM2. And a year from now, do you think you will be financially better off or worse off than you are now?

	Total	Total				Financial Pressure Index			
		Total Home Owners	Own-Mortgage	Own-No Mortgage	Renters	High	Medium	Low	Very low
Better a year from now	20%	18%	21%	14%	25%	6%	17%	17%	42%
The same as now	45%	48%	44%	53%	39%	23%	36%	58%	51%
Worse a year from now	26%	27%	28%	26%	24%	59%	34%	16%	4%
Not sure	9%	7%	7%	7%	12%	12%	13%	10%	3%

QM3. Thinking about grocery shopping and your household's food budget today, how easy or difficult would you say it is to feed your household?

	Total	Total				Financial Pressure Index			
		Total Home Owners	Own-Mortgage	Own-No Mortgage	Renters	High	Medium	Low	Very low
Very easy	12%	14%	12%	18%	10%	0%	1%	6%	44%
Easy	46%	48%	46%	51%	40%	6%	31%	71%	53%
Difficult	32%	31%	34%	25%	37%	64%	59%	18%	1%
Very difficult	7%	6%	7%	4%	11%	29%	5%	1%	
Not sure/I don't do the grocery shopping	3%	1%	1%	1%	2%	1%	3%	4%	2%
Net: Easy	58%	62%	58%	70%	51%	7%	32%	77%	97%
Net: Difficult	39%	37%	41%	29%	48%	92%	65%	19%	1%

QM4. And when it comes to your current living situation, whether you're paying a mortgage, renting, or otherwise, would you say the financial aspect of this is:

	Total	Total				Financial Pressure Index			
		Total Home Owners	Own-Mortgage	Own-No Mortgage	Renters	High	Medium	Low	Very low
Easy – no worries at all	15%	18%	10%	31%	10%	0%	1%	9%	50%
Manageable	48%	52%	52%	52%	43%	5%	42%	77%	46%
Tough	26%	24%	31%	14%	32%	59%	49%	9%	2%
Very difficult	8%	5%	7%	2%	15%	34%	5%	0%	
Not applicable	3%					1%	3%	5%	2%
Top2box	63%	70%	62%	83%	53%	6%	43%	86%	96%
Bottom2box	34%	30%	38%	17%	47%	93%	54%	9%	2%

QM5. (Rebase to All Respondents) And what best describes your living situation?

	Total	Total				Financial Pressure Index			
		Total Home Owners	Own-Mortgage	Own-No Mortgage	Renters	High	Medium	Low	Very low
Rent your current residence	28%				100%	40%	27%	23%	25%
Own your current residence, paying a mortgage	39%	61%	100%			39%	42%	39%	35%
Own your current resident, not paying a mortgage	24%	39%		100%		12%	20%	28%	34%
Other	6%					8%	7%	5%	4%
Not applicable	3%					1%	3%	5%	2%
Net: Owner	63%	100%	100%	100%		51%	63%	67%	69%

QM6. When it comes to the debt – if any – that your household currently holds, would you say this amount is...

	Total	Total				Financial Pressure Index			
		Total Home Owners	Own-Mortgage	Own-No Mortgage	Renters	High	Medium	Low	Very low
Not a problem at all	23%	25%	19%	35%	20%	2%	8%	26%	50%
A minor source of stress	38%	41%	50%	28%	34%	32%	59%	45%	16%
A major source of stress	22%	20%	28%	7%	27%	62%	26%	10%	2%
Don't have any debt	17%	14%	3%	30%	19%	4%	8%	19%	32%