

**Critical Resources
Angus Reid Institute
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Some questions have already been released.

[TEXT]

Now we have some questions about a different topic – resources and minerals in Canada.

**Q1.
Warm up
Base=All
Grid**

There has been a lot of discussion in recent months about **critical minerals**, including the development of mines to extract them in Northern Ontario in a region nicknamed the “Ring of Fire”.

What would you say your level of knowledge is with the following critical minerals?

[Randomize]

Lithium
Graphite
Cobalt
Chromite
Nickel
Copper
Platinum
Gold
Zinc
Palladium

I know what this mineral and know how it’s used
I’ve heard of this mineral, but not sure how it’s used
I have not heard of this mineral

**Q2.
Warm up
Base=All
Grid**

Based on what you know about the following **critical minerals and other key resources**, would you say Canada is a major, minor, or non-producer of each of the following in the global context?

[Randomize]

Oil & gas
Freshwater
Potash

Uranium
Copper
Zinc
Diamonds
Coal
Steel
Aluminum
Nickel
Gold

A major producer
A smaller producer
Not a producer of this

Q3.
Base=All
Single choice

Thinking about new critical mineral mines, oil and gas projects, and processing facilities, if it were up to you, how should they be funded?

Entirely or mostly by provincial and federal governments
Through partnerships between public and private investors
Mostly by private investment, with some government incentives such as tax breaks or grants
Entirely or mostly by private investment, with no government incentives
Not sure / Can't say

[Text]

Foreign ownership in these industries refers to when a company that is controlled by **non-Canadian individuals, investors, or corporations** owns a **Canadian subsidiary** that operates in mining, oil and gas, or forestry.

Many large projects in Canada are operated by subsidiaries of multinational companies headquartered in the U.S., Europe, or Asia. When a mine, pipeline, or oil and gas project is described as "foreign-owned," it typically means the profits ultimately flow to **shareholders abroad**, even though the operation itself **pays taxes, wages, and royalties in Canada**.

Q4.
Base=All
Single choice

Foreign investment can bring money and expertise but also means some profits and key decisions are made outside Canada.

Overall, which do you think is the greater risk for Canada's economy right now?

Losing sovereignty and control over key resources to foreign investors

Missing out on development and jobs because of a lack of investment
Neither / not sure

Q5.

Base=All

Single choice

Some people say Canada should develop its critical mineral resources (such as lithium, nickel, and copper) as quickly as possible to support clean-energy industries and trade with allies, even if that means relying on major foreign investment. Others say Canada should move more slowly to keep ownership and control mostly in Canadian hands.

Which view is closer to yours?

[ROTATE TOP TWO]

Canada should welcome significant foreign investment to develop these resources quickly

Canada should limit foreign investment, even if it slows development

Not sure

Q6

Base= Limit Foreign investment in Q5

Single choice

Because of the high costs, regulatory complexity, and technical risks, many mineral projects in Canada already take a decade or more to reach production — and relying only on domestic capital could stretch that timeline further, potentially delaying the benefits to Canadians by years or even decades. Would you say this is...

Worth it to keep domestic ownership/sovereignty

Not worth it, on second thought, you'd be more open to foreign investment

Q7.

Base=Welcome Foreign investment in Q5

Multi-choice

Are there any industries where you would ban or prohibit foreign ownership? Select all that apply:

Oil & gas

Freshwater

Potash

Uranium

Copper

Zinc

Diamonds

Coal

Steel

Aluminium

Nickel

Gold
[Fixed, Exclusive] None of these

Q8.
Base=All
Single choice

Are there any countries from which you feel companies should not be allowed to own a stake in Canada's critical mineral and resource development? Again, we do **not** mean state-owned enterprises but want to focus on private companies that are headquartered in other nations.

Yes, certain companies from some countries should be banned from ownership
No, all countries are fair game if they follow Canadian laws and regulations

Q9
Base=If yes in Q8
Multichoice

Which countries would you ban from ownership? Select all that apply:

[Randomize]

China
Russia
Saudi Arabia
Iran
North Korea
Venezuela
Syria
Pakistan
Turkey
Qatar
United Arab Emirates
United States
India
Brazil
Argentina
Japan
Germany
Other, specify _____

[Text]

Canada already produces over 60 minerals & metals, including 22 that the U.S. Geological Survey defines as "critical minerals". Broadly, this means that they:

- Must be non-fuel (so oil, gas, and coal are excluded).
- Must be essential (important to industry, defense, or economy).

- Must have a supply chain risk (import dependence, concentration of supply, geopolitical vulnerability).

This means that these minerals have an elevated importance in ongoing trade negotiations with the United States. Key Canadian exports of critical minerals to the U.S. include potash, aluminum, uranium and other metals.

Q10.

Base=All

Multichoice (three max)

Suppose Canada secures trade concessions from the U.S. in exchange for access to these critical minerals, which of these would be your top priorities? Choose up to three.

[RANDOMIZE]

Stronger protections for agriculture, dairy, and other supply-managed sectors

Reducing tariffs and trade barriers for Canadian goods (e.g., cars, steel, lumber, aerospace)

Boosting Canadian clean energy and EV industries

Securing U.S. infrastructure or investment commitments in Canada

Enhancing North American defense and security cooperation

Guaranteeing Canadian value-added jobs (e.g., ensuring minerals are processed in Canada rather than exported raw)

Making U.S. concessions contingent on high environmental and sustainability standards

Requiring U.S. recognition of Indigenous-led projects or partnerships in critical minerals

[FIXED, EXCLUSIVE] None of the above