

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)					HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- \$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French	
Sample Size	2031	395	259	131	120	578	425	123	1761	264	994	1038	563	681	787	283	336	375	280	345	413	268	451	362	259	692	415	614	775	118	297	614	422	192	161	758	670	603	759	797	118	125	188	1605	426	

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing “” are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

QW1. [Top3box summary] how closely do you follow each of these professional sports leagues?

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)					HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- <\$100K	\$100K+	<\$25K	\$25K- <\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K- <\$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French	
NHL – National Hockey League	69%	71%	78%	74%	84%	65%	68%	66%	68%	71%	76%	62%	63%	67%	74%	67%	77%	81%	58%	57%	69%	61%	67%	65%	73%	73%	66%	66%	74%	60%	68%	66%	69%	79%	80%	70%	67%	68%	71%	69%	61%	69%	64%	69%	68%	
CFL – Canadian Football League	41%	43%	54%	72%	67%	37%	37%	26%	40%	47%	47%	35%	31%	37%	51%	35%	42%	59%	27%	32%	44%	31%	32%	38%	43%	51%	37%	39%	44%	40%	36%	39%	40%	50%	49%	43%	41%	38%	43%	41%	35%	38%	38%	42%	37%	
NFL – National Football League	43%	40%	47%	54%	48%	43%	43%	37%	43%	43%	53%	34%	39%	41%	47%	47%	53%	58%	32%	30%	38%	36%	43%	42%	47%	45%	38%	40%	49%	33%	40%	40%	44%	53%	57%	46%	41%	42%	48%	40%	28%	45%	44%	43%	43%	
MLB – Major League Baseball	53%	47%	54%	62%	64%	62%	43%	44%	53%	55%	62%	45%	43%	54%	60%	50%	66%	68%	37%	43%	53%	43%	48%	55%	56%	59%	44%	52%	60%	37%	47%	52%	54%	65%	68%	54%	53%	53%	58%	54%	49%	44%	40%	56%	44%	
NCAA College Football	21%	15%	18%	24%	18%	18%	32%	19%	22%	20%	29%	14%	19%	20%	24%	24%	26%	35%	15%	14%	14%	19%	20%	21%	24%	23%	20%	21%	25%	17%	21%	21%	23%	24%	30%	24%	19%	21%	23%	19%	14%	38%	21%	18%	34%	
NBA – National Basketball Association	30%	28%	27%	27%	28%	40%	18%	30%	31%	25%	37%	24%	33%	31%	27%	38%	39%	34%	28%	24%	21%	34%	32%	32%	28%	26%	27%	27%	34%	31%	26%	27%	28%	36%	45%	26%	28%	37%	26%	34%	31%	17%	35%	33%	17%	
MLS – Major League Soccer	24%	30%	18%	19%	18%	28%	22%	25%	24%	21%	28%	20%	21%	22%	28%	27%	24%	32%	15%	20%	23%	22%	22%	19%	27%	27%	24%	23%	25%	26%	22%	23%	24%	22%	33%	22%	21%	29%	22%	26%	23%	20%	22%	25%	20%	
International Soccer – Premier League, Major international tournaments etc.	32%	38%	28%	28%	21%	35%	25%	37%	32%	27%	35%	28%	30%	30%	33%	34%	34%	36%	27%	27%	31%	33%	30%	30%	28%	34%	28%	32%	34%	27%	28%	32%	31%	38%	37%	28%	29%	39%	27%	37%	32%	24%	27%	34%	23%	
PWHL - Professional Women's Hockey League	29%	27%	28%	31%	24%	30%	28%	32%	28%	34%	31%	27%	28%	26%	33%	28%	28%	35%	27%	23%	31%	27%	28%	26%	26%	33%	30%	28%	29%	31%	30%	28%	29%	27%	30%	30%	27%	30%	22%	36%	35%	30%	24%	29%	29%	

QW1. [NHL – National Hockey League] how closely do you follow each of these professional sports leagues?

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)					HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- \$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French	
Very closely – I watch as many games as I can	14%	13%	21%	12%	20%	12%	14%	11%	14%	14%	19%	8%	13%	14%	14%	17%	20%	20%	9%	7%	9%	13%	12%	14%	17%	14%	9%	12%	18%	10%	8%	12%	17%	21%	19%	17%	11%	12%	15%	14%	10%	19%	8%	14%	15%	
Closely - I try to watch my favs and stay up-to-date	24%	27%	26%	25%	39%	22%	23%	14%	24%	24%	26%	21%	21%	25%	25%	23%	27%	28%	19%	22%	22%	20%	25%	23%	26%	24%	22%	22%	26%	15%	25%	22%	23%	23%	37%	25%	24%	22%	26%	22%	28%	25%	24%	24%	25%	
Not very closely – I don't watch much, maybe a playoff game	31%	31%	31%	37%	25%	30%	30%	41%	31%	33%	30%	32%	29%	28%	35%	28%	30%	32%	31%	27%	38%	28%	30%	28%	30%	35%	36%	32%	29%	36%	36%	32%	29%	35%	24%	28%	32%	34%	29%	34%	31%	25%	32%	32%	29%	
I don't really follow this sport at all	31%	29%	22%	26%	16%	35%	32%	34%	32%	29%	24%	38%	37%	33%	26%	33%	23%	19%	42%	43%	31%	39%	33%	35%	27%	27%	34%	34%	26%	40%	32%	34%	31%	21%	20%	30%	33%	32%	29%	31%	39%	31%	36%	31%	32%	
Top3box	69%	71%	78%	74%	84%	65%	68%	66%	68%	71%	76%	62%	63%	67%	74%	67%	77%	81%	58%	57%	69%	61%	67%	65%	73%	73%	66%	66%	74%	60%	68%	64%	69%	79%	80%	70%	67%	68%	71%	69%	61%	69%	64%	69%	68%	

QW1. [CFL – Canadian Football League] how closely do you follow each of these professional sports leagues?

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)					HHI			HHI (Fine)					Education			2025 Fed Vote						Language		
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- \$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French	
Very closely – I watch as many games as I can	5%	6%	8%	21%	17%	3%	2%	2%	4%	6%	7%	3%	4%	3%	6%	7%	4%	8%	1%	1%	5%	4%	4%	3%	4%	6%	5%	4%	5%	6%	4%	4%	5%	3%	5%	6%	4%	4%	6%	4%	4%	3%	3%	5%	2%	
Closely - I try to watch my favourites and stay up-to-date	11%	11%	18%	28%	20%	10%	9%	5%	11%	11%	14%	8%	10%	7%	16%	10%	9%	22%	9%	6%	10%	9%	9%	7%	10%	16%	9%	11%	13%	13%	8%	11%	12%	13%	15%	14%	10%	9%	13%	10%	12%	7%	10%	12%	9%	
Not very closely – I don't watch much, maybe a playoff game	25%	26%	28%	24%	30%	24%	26%	20%	24%	29%	26%	24%	17%	27%	29%	17%	29%	29%	17%	25%	29%	18%	19%	28%	29%	29%	23%	25%	27%	21%	24%	25%	23%	34%	30%	23%	28%	25%	24%	27%	19%	28%	25%	25%	25%	26%
I don't really follow this sport at all	59%	57%	46%	28%	33%	63%	63%	74%	60%	53%	53%	65%	69%	63%	49%	65%	58%	41%	73%	68%	56%	69%	68%	62%	57%	49%	63%	61%	56%	60%	64%	61%	60%	50%	51%	57%	59%	62%	57%	59%	65%	62%	62%	58%	63%	
Top3box	41%	43%	54%	72%	67%	37%	37%	26%	40%	47%	47%	35%	31%	37%	51%	35%	42%	59%	27%	32%	44%	31%	32%	38%	43%	51%	37%	39%	44%	40%	36%	39%	40%	50%	49%	43%	41%	38%	43%	41%	35%	38%	38%	42%	37%	

QW1. [NFL – National Football League] how closely do you follow each of these professional sports leagues?

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)					HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- \$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French	
Very closely – I watch as many games as I can	6%	5%	8%	9%	7%	7%	4%	5%	6%	8%	9%	3%	7%	7%	4%	11%	11%	7%	3%	4%	2%	5%	8%	8%	6%	4%	3%	5%	9%	4%	3%	5%	7%	7%	15%	7%	6%	5%	8%	5%	4%	4%	3%	7%	3%	

Closely - I try to watch my favourites and stay up-to-date	11%	13%	11%	9%	7%	13%	11%	6%	12%	8%	15%	8%	9%	10%	14%	12%	13%	19%	6%	6%	10%	8%	10%	9%	15%	13%	13%	10%	11%	9%	14%	10%	11%	14%	10%	12%	10%	11%	14%	9%	8%	12%	12%	12%	10%
Not very closely - I don't watch much, maybe a playoff game	26%	23%	28%	36%	34%	23%	28%	25%	26%	27%	29%	23%	23%	25%	29%	24%	29%	32%	22%	20%	26%	23%	24%	25%	27%	28%	22%	25%	29%	20%	22%	25%	26%	33%	33%	27%	25%	26%	26%	26%	15%	29%	30%	25%	30%
I don't really follow this sport at all	57%	60%	53%	46%	52%	57%	57%	63%	57%	57%	47%	66%	61%	59%	53%	53%	47%	42%	68%	70%	62%	64%	57%	58%	53%	55%	62%	60%	51%	67%	60%	60%	56%	47%	43%	54%	59%	58%	52%	60%	72%	55%	56%	57%	57%
Top3box	43%	46%	47%	54%	48%	43%	43%	37%	43%	43%	53%	34%	39%	41%	47%	47%	53%	58%	32%	30%	38%	36%	43%	42%	47%	45%	38%	40%	49%	33%	40%	40%	44%	53%	57%	46%	41%	42%	48%	40%	28%	45%	44%	43%	43%

QW1. [MLB – Major League Baseball] how closely do you follow each of these professional sports leagues?

	Total	Province						Geo Type		Gender		Age			Gender-Age						Age (Fine)					HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- <\$100K	\$100K+	<\$25K	\$25K- <\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K- <\$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French
Very closely – I watch as many games as I can	8%	6%	8%	7%	7%	12%	5%	7%	8%	8%	10%	6%	5%	8%	11%	8%	11%	12%	2%	4%	10%	5%	5%	9%	7%	11%	6%	8%	10%	5%	6%	8%	7%	10%	15%	9%	8%	7%	10%	8%	4%	6%	4%	9%	5%
Closely - I try to watch my favourites and stay up-to-date	14%	9%	13%	22%	18%	17%	10%	8%	13%	17%	17%	10%	14%	11%	15%	16%	14%	21%	12%	9%	10%	16%	13%	11%	12%	15%	12%	11%	16%	12%	12%	11%	14%	19%	17%	15%	11%	14%	14%	14%	17%	9%	14%	15%	10%
Not very closely – I don't watch much, maybe a playoff game	32%	32%	34%	34%	40%	33%	28%	28%	32%	31%	34%	29%	24%	35%	34%	26%	40%	35%	23%	29%	33%	22%	30%	35%	37%	32%	27%	33%	34%	21%	29%	33%	32%	36%	36%	30%	34%	31%	34%	33%	28%	29%	22%	32%	30%
I don't really follow this sport at all	47%	53%	46%	38%	36%	38%	57%	56%	47%	45%	38%	55%	57%	46%	40%	50%	34%	32%	63%	57%	47%	57%	52%	45%	44%	41%	56%	48%	40%	63%	53%	48%	46%	35%	32%	46%	47%	47%	42%	46%	51%	56%	60%	44%	56%
Top3box	53%	47%	54%	62%	64%	62%	43%	44%	53%	55%	62%	45%	43%	54%	60%	50%	66%	68%	37%	43%	53%	43%	48%	55%	56%	59%	44%	52%	60%	37%	47%	52%	54%	65%	68%	54%	53%	53%	58%	54%	49%	44%	40%	56%	44%

QW1. [NCAA College Football] how closely do you follow each of these professional sports leagues?

	Total	Province						Geo Type		Gender		Age			Gender-Age						Age (Fine)					HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- \$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French
Very closely – I watch as many games as I can	1%	1%	1%	1%	1%	2%	1%		2%	1%	3%	0%	1%	1%	2%	2%	2%	4%	1%			1%	1%	1%	2%	2%	1%	1%	2%	0%	1%	1%	2%	3%	2%	1%	1%	2%	2%	2%	1%		2%	1%	
Closely - I try to watch my favourites and stay up-to-date	5%	4%	5%	3%	5%	5%	8%	5%	7%	9%	2%	8%	5%	5%	12%	8%	8%	8%	4%	2%	1%	7%	7%	5%	4%	4%	5%	4%	7%	2%	6%	4%	7%	7%	10%	7%	4%	5%	7%	4%	3%	7%	5%	5%	8%
Not very closely – I don't watch much, maybe a playoff game	14%	10%	12%	21%	11%	11%	24%	14%	15%	12%	17%	12%	11%	14%	18%	10%	16%	23%	11%	12%	13%	11%	11%	14%	17%	17%	14%	16%	15%	15%	14%	16%	15%	14%	18%	15%	14%	14%	14%	13%	9%	30%	16%	11%	26%
I don't really follow this sport at all	79%	85%	82%	76%	82%	82%	68%	81%	78%	80%	71%	86%	81%	80%	76%	76%	74%	65%	85%	86%	86%	81%	80%	79%	76%	77%	80%	79%	75%	83%	79%	79%	77%	76%	70%	76%	81%	79%	77%	81%	86%	62%	79%	82%	66%
Top3box	21%	15%	18%	24%	18%	18%	32%	19%	22%	20%	29%	14%	19%	20%	24%	24%	26%	35%	15%	14%	14%	19%	20%	21%	24%	23%	29%	21%	25%	17%	21%	21%	23%	24%	30%	24%	18%	21%	23%	19%	14%	38%	21%	18%	34%

QW1. [NBA – National Basketball Association] how closely do you follow each of these professional sports leagues?

	Total	Province						Geo Type		Gender		Age			Gender-Age						Age (Fine)					HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- <\$100K	\$100K+	<\$25K	\$25K- <\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K- <\$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French
Very closely – I watch as many games as I can	2%	2%	1%	1%	1%	3%	1%	1%	2%		3%	1%	4%	1%	1%	5%	2%	1%	2%	1%	0%	4%	3%	2%	1%	1%	1%	1%	3%		1%	1%	2%	2%	4%	1%	2%	3%	2%	2%	4%		2%	2%	0%
Closely - I try to watch my favourites and stay up-to-date	6%	5%	7%	4%	6%	8%	3%	9%	7%	2%	8%	5%	9%	7%	4%	11%	8%	5%	6%	6%	3%	10%	8%	7%	6%	4%	8%	5%	7%	9%	7%	5%	6%	8%	9%	5%	5%	9%	6%	6%	4%	2%	12%	7%	3%
Not very closely – I don't watch much, maybe a playoff game	22%	21%	19%	22%	20%	29%	14%	20%	22%	23%	26%	18%	21%	23%	22%	22%	28%	28%	20%	17%	17%	21%	22%	24%	21%	22%	19%	21%	24%	22%	17%	21%	20%	26%	32%	20%	21%	25%	18%	26%	23%	15%	21%	24%	14%
I don't really follow this sport at all	70%	72%	73%	73%	72%	60%	82%	70%	69%	75%	63%	76%	67%	69%	73%	62%	61%	66%	72%	76%	79%	66%	68%	68%	72%	74%	73%	73%	66%	69%	74%	73%	72%	64%	55%	74%	72%	63%	74%	66%	69%	83%	65%	67%	83%
Top3box	30%	28%	27%	27%	28%	40%	18%	30%	31%	25%	37%	34%	33%	31%	27%	38%	39%	34%	28%	24%	21%	34%	32%	32%	28%	26%	27%	27%	34%	31%	26%	27%	28%	36%	45%	26%	28%	37%	26%	34%	31%	17%	35%	33%	17%

QW1. [MLS – Major League Soccer] how closely do you follow each of these professional sports leagues?

	Total	Province						Geo Type		Gender		Age			Gender-Age						Age (Fine)					HHI			HHI (Fine)						Education			2025 Fed Vote						Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- <\$100K	\$100K+	<\$25K	\$25K- <\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K- <\$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French
Very closely – I watch as many games as I can	1%	2%	1%			1%	0%	1%	1%		1%	1%	2%	1%	1%	3%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%		1%	1%	2%	2%	1%	0%	1%	1%	1%	1%	3%	1%		1%	0%
Closely - I try to watch my favourites and stay up-to-date	4%	7%	3%		1%	4%	4%	3%	4%	2%	5%	3%	6%	3%	3%	8%	3%	4%	4%	4%	2%	7%	5%	3%	4%	3%	6%	4%	3%	6%	6%	4%	2%	5%	5%	4%	3%	5%	3%	4%	4%	6%	7%	4%	4%
Not very closely – I don't watch much, maybe a playoff game	19%	21%	14%	19%	17%	21%	17%	21%	19%	19%	22%	16%	13%	18%	24%	16%	20%	27%	11%	15%	21%	14%	15%	15%	23%	23%	17%	18%	21%	21%	16%	18%	20%	16%	27%	17%	17%	22%	18%	21%	16%	13%	16%	20%	16%
I don't really follow this sport at all	76%	70%	82%	81%	82%	74%	78%	75%	76%	79%	72%	80%	79%	78%	72%	73%	76%	68%	85%	80%	77%	78%	78%	81%	73%	73%	76%	77%	75%	74%	78%	77%	76%	78%	67%	78%	79%	71%	78%	74%	77%	80%	78%	75%	80%
Top3box	24%	30%	18%	19%	18%	26%	22%	25%	24%	21%	28%	20%	21%	22%	28%	27%	24%	32%	15%	20%	23%	22%	22%	19%	27%	27%	24%	23%	25%	26%	22%	23%	24%	22%	33%	22%	21%	29%	22%	26%	23%	20%	22%	25%	20%

QW1. [International Soccer – Premier League, Major international tournaments etc.] how closely do you follow each of these professional sports leagues?

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)					HHI			HHI (Fine)					Education			2025 Fed Vote					Language		
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- -<\$100K	\$100K+	<\$25K	\$25K- -<\$50K	\$50K- -<\$100K	\$100K- -<\$150K	\$150K- -<\$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French
Very closely – I watch as many games as I can	3%	3%	3%		2%	4%	2%	4%	3%	1%	4%	2%	5%	3%	2%	6%	4%	3%	3%	2%	2%	4%	4%	3%	3%	2%	3%	3%	3%	4%	3%	3%	4%	4%	3%	3%	3%	2%	3%	3%	3%	4%	4%	1%	
Closely - I try to watch my favourites and stay up-to-date	6%	6%	5%	1%	1%	7%	6%	5%	6%	1%	7%	5%	6%	6%	5%	7%	7%	6%	6%	6%	4%	8%	6%	6%	6%	5%	3%	7%	6%	4%	2%	7%	6%	4%	8%	5%	5%	8%	5%	6%	8%	5%	6%	5%	
Not very closely – I don't watch much, maybe a playoff game	23%	29%	19%	27%	19%	24%	18%	27%	22%	25%	24%	21%	20%	21%	26%	21%	23%	28%	18%	19%	25%	22%	21%	21%	19%	27%	22%	22%	25%	19%	23%	22%	22%	29%	25%	20%	21%	28%	20%	28%	21%	16%	18%	24%	17%
I don't really follow this sport at all	68%	62%	72%	72%	79%	65%	75%	63%	68%	73%	65%	72%	70%	70%	67%	66%	66%	64%	73%	73%	69%	67%	70%	70%	72%	66%	72%	68%	66%	73%	72%	68%	69%	62%	63%	72%	71%	61%	73%	63%	66%	76%	73%	66%	77%
Top3box	32%	38%	28%	28%	21%	35%	25%	37%	32%	27%	35%	28%	30%	30%	33%	34%	34%	36%	27%	27%	31%	33%	30%	30%	28%	34%	28%	32%	34%	27%	28%	32%	31%	38%	37%	28%	29%	39%	27%	37%	32%	24%	27%	34%	23%

QW1. [PWHL - Professional Women's Hockey League] how closely do you follow each of these professional sports leagues?

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote					Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- \$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French	
Very closely – I watch as many games as I can	2%	2%	1%	1%	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	1%	1%	2%	2%	2%	2%	2%	2%	1%	3%	1%	2%	2%	2%	1%	2%	3%	0%	1%	2%	1%	2%	1%	1%	4%	6%	1%	2%	2%		
Closely - I try to watch my favourites and stay up-to-date	6%	5%	6%	6%	3%	8%	6%	6%	6%	6%	7%	6%	8%	5%	6%	7%	6%	8%	9%	5%	5%	8%	7%	7%	5%	6%	6%	6%	7%	8%	5%	6%	7%	6%	7%	6%	6%	7%	4%	9%	7%	3%	5%	7%	6%	
Not very closely – I don't watch much, maybe a playoff game	21%	20%	21%	24%	20%	21%	20%	24%	20%	28%	22%	19%	18%	19%	25%	19%	21%	26%	16%	16%	24%	17%	19%	18%	19%	26%	23%	21%	20%	22%	23%	21%	19%	20%	22%	21%	20%	21%	16%	25%	24%	22%	18%	21%	21%	
I don't really follow this sport at all	71%	73%	72%	69%	76%	70%	72%	68%	72%	66%	69%	73%	72%	74%	67%	72%	72%	65%	73%	77%	69%	73%	72%	74%	74%	67%	70%	72%	71%	69%	70%	72%	71%	73%	70%	70%	73%	70%	78%	64%	65%	70%	76%	71%	71%	
Top3box	29%	27%	28%	31%	24%	30%	28%	32%	28%	34%	31%	27%	28%	26%	33%	28%	28%	35%	27%	23%	31%	27%	28%	26%	26%	33%	30%	28%	29%	31%	30%	28%	29%	27%	30%	30%	27%	30%	22%	36%	35%	30%	24%	29%	29%	

QW2. Thinking about the Canadian Football League over time would you say :

Follow CFL	831	169	139	95	82	215	148	35	744	136	465	367	176	252	403	100	142	223	77	109	181	83	144	137	112	355	154	241	345	47	107	241	168	87	80	328	273	230	330	324	41	48	72	574	157
	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)					HHI			HHI (Fine)					Education			2025 Fed Vote					Language		
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- <\$100K	\$100K+	<\$25K	\$25K- <\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K- <\$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French
		71%	67%	70%	62%	70%	75%	69%	81%	70%	76%	67%	76%	59%	75%	75%	53%	73%	70%	67%	77%	80%	65%	59%	82%	71%	74%	74%	72%	71%	70%	75%	72%	66%	80%	68%	69%	74%	71%	68%	79%	77%	63%	61%	72%
The CFL is basically the same as it was five years ago	71%	67%	70%	62%	70%	75%	69%	81%	70%	76%	67%	76%	59%	75%	75%	53%	73%	70%	67%	77%	80%	65%	59%	82%	71%	74%	74%	72%	71%	70%	75%	72%	66%	80%	68%	69%	74%	71%	68%	79%	77%	63%	61%	72%	68%
The CFL is more exciting today than it was five years ago	17%	20%	14%	21%	24%	16%	17%	16%	17%	19%	19%	15%	23%	13%	18%	25%	14%	20%	19%	11%	16%	23%	20%	12%	16%	18%	12%	18%	21%	12%	11%	18%	26%	10%	23%	18%	17%	18%	18%	15%	15%	23%	20%	17%	18%
The CFL is more boring than it was five years ago	11%	13%	16%	17%	6%	8%	13%	3%	12%	6%	14%	8%	18%	13%	8%	21%	13%	10%	13%	12%	4%	12%	21%	6%	13%	8%	15%	11%	9%	19%	13%	11%	7%	10%	10%	13%	10%	11%	14%	6%	7%	15%	19%	11%	13%

QW3. Thinking about football, which of these two professional leagues do you prefer?

Follow CFL	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)					HHI			HHI (Fine)					Education			2025 Fed Vote					Language																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- \$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						

QW4. Before today, how aware were you of these planned changes?

Follow CFL	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)					HHI			HHI (Fine)					Education			2025 Fed Vote					Language		
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- \$100K+	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French
Yes, I've been following this	31%	32%	35%	56%	45%	33%	15%	20%	31%	33%	41%	19%	30%	27%	34%	38%	37%	44%	19%	13%	22%	29%	26%	31%	21%	36%	26%	28%	36%	23%	27%	28%	34%	34%	44%	31%	27%	35%	34%	30%	42%	20%	20%	35%	14%
Heard something but unsure of details	37%	32%	37%	31%	42%	40%	33%	41%	37%	37%	34%	40%	36%	36%	38%	34%	31%	36%	38%	42%	39%	37%	38%	32%	44%	36%	36%	39%	33%	31%	38%	39%	33%	38%	27%	39%	36%	34%	38%	37%	29%	35%	37%	38%	31%
Hadn't heard of this	33%	36%	28%	13%	12%	27%	51%	39%	33%	30%	25%	42%	35%	37%	28%	28%	32%	20%	44%	45%	39%	34%	36%	38%	36%	28%	38%	33%	31%	46%	35%	33%	33%	28%	29%	30%	37%	32%	28%	34%	30%	45%	42%	27%	55%
Net: Top2box	67%	64%	72%	87%	88%	73%	49%	61%	67%	70%	75%	58%	66%	63%	72%	72%	68%	80%	56%	55%	61%	66%	64%	62%	64%	72%	62%	67%	69%	54%	66%	67%	67%	72%	71%	70%	63%	68%	72%	66%	70%	55%	58%	73%	45%

QWS. [NET Support] Do you support or oppose each of these changes?

Follow CFL	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)					HHI			HHI (Fine)						Education			2025 Fed Vote					Language		
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- <\$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French	
		38%	35%	36%	46%	33%	42%	33%	37%	39%	33%	48%	25%	43%	34%	38%	48%	44%	50%	35%	20%	23%	37%	42%	37%	38%	36%	33%	38%	41%	28%	35%	38%	39%	37%	48%	38%	35%	40%	44%	34%	36%	40%	29%	39%	31%
Eliminate single points for missed field goals going through the end zone		38%	35%	36%	46%	33%	42%	33%	37%	39%	33%	48%	25%	43%	34%	38%	48%	44%	50%	35%	20%	23%	37%	42%	37%	38%	36%	33%	38%	41%	28%	35%	38%	39%	37%	48%	38%	35%	40%	44%	34%	36%	40%	29%	39%	31%
Adopt a 35-second automatic play clock		46%	43%	50%	41%	33%	50%	44%	43%	46%	47%	55%	34%	51%	44%	45%	54%	55%	56%	48%	30%	30%	46%	51%	47%	45%	44%	35%	46%	53%	21%	42%	46%	47%	48%	69%	43%	46%	50%	51%	41%	46%	59%	32%	47%	43%
Shorten the field from 110 to 100 yards		28%	26%	31%	24%	13%	28%	33%	25%	28%	27%	32%	23%	37%	30%	23%	41%	31%	28%	33%	28%	16%	33%	38%	31%	27%	22%	29%	31%	28%	21%	33%	31%	26%	27%	33%	27%	31%	26%	31%	24%	25%	48%	25%	27%	33%
Shorten the endzone from 20 to 15 yards		30%	26%	31%	37%	18%	30%	33%	34%	30%	34%	37%	21%	38%	31%	26%	42%	36%	36%	34%	24%	15%	35%	39%	30%	31%	25%	31%	33%	31%	21%	35%	33%	26%	36%	35%	30%	31%	29%	36%	24%	30%	46%	25%	30%	33%
Move the goal posts to the back of the endzone		35%	35%	40%	39%	30%	35%	34%	37%	36%	34%	45%	23%	41%	34%	34%	47%	42%	47%	34%	23%	19%	37%	43%	36%	35%	32%	32%	36%	40%	23%	36%	36%	36%	41%	45%	34%	37%	36%	42%	29%	35%	50%	28%	36%	34%

QWS. [NET Oppose] Do you support or oppose each of these changes?

Follow CFL	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)					HHI			HHI (Fine)						Education			2025 Fed Vote					Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- <\$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French
Eliminate single points for missed field goals going through the end zone	21%	28%	26%	27%	36%	21%	10%	14%	20%	29%	23%	19%	25%	20%	21%	24%	20%	24%	26%	19%	16%	22%	24%	18%	17%	23%	21%	21%	20%	29%	17%	21%	17%	26%	20%	23%	18%	23%	22%	18%	25%	14%	26%	24%	10%
Adopt a 35-second automatic play clock	13%	18%	12%	24%	29%	12%	7%	3%	14%	10%	16%	10%	16%	13%	12%	17%	14%	16%	13%	12%	8%	17%	12%	13%	12%	13%	13%	15%	12%	18%	10%	15%	12%	14%	8%	17%	10%	12%	14%	11%	9%	3%	25%	15%	5%
Shorten the field from 110 to 100 yards	39%	42%	42%	53%	63%	39%	25%	30%	38%	43%	44%	32%	34%	35%	43%	32%	42%	51%	37%	26%	33%	32%	33%	35%	37%	44%	30%	36%	43%	37%	27%	36%	39%	49%	43%	42%	31%	44%	40%	39%	46%	17%	37%	43%	21%
Shorten the endzone from 20 to 15 yards	33%	40%	37%	37%	57%	32%	23%	21%	34%	31%	38%	27%	33%	30%	35%	33%	36%	42%	34%	23%	27%	30%	29%	33%	32%	36%	28%	31%	35%	38%	23%	31%	35%	34%	36%	35%	29%	36%	32%	34%	40%	21%	33%	36%	20%
Move the goal posts to the back of the endzone	27%	31%	27%	36%	42%	28%	18%	19%	26%	34%	29%	25%	27%	26%	27%	26%	29%	29%	27%	22%	25%	22%	26%	26%	26%	29%	24%	25%	28%	31%	21%	25%	22%	34%	33%	29%	24%	27%	26%	25%	28%	23%	30%	29%	16%

QWS. [Eliminate single points for missed field goals going through the end zone] Do you support or oppose each of these changes?

Follow CFL	Total	Province								Geo Type		Gender		Age			Gender-Age					Age (Fine)					HHI			HHI (Fine)					Education			2025 Fed Vote					Language		
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- \$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French
Strongly support	13%	9%	16%	18%	11%	15%	10%	12%	14%	11%	19%	5%	13%	12%	14%	19%	18%	21%	7%	4%	5%	10%	14%	12%	16%	13%	12%	11%	16%	7%	14%	11%	15%	11%	25%	14%	13%	12%	18%	11%	9%	9%	6%	14%	11%
Support	25%	26%	21%	28%	21%	27%	23%	24%	25%	22%	28%	20%	29%	22%	24%	30%	27%	29%	28%	16%	19%	27%	29%	25%	22%	23%	20%	27%	25%	21%	20%	27%	24%	26%	23%	24%	22%	28%	26%	23%	27%	31%	23%	26%	19%
Oppose	14%	15%	17%	17%	14%	15%	8%	9%	13%	14%	13%	14%	18%	13%	12%	17%	11%	14%	20%	16%	10%	16%	19%	10%	11%	13%	13%	13%	21%	10%	13%	13%	10%	14%	16%	15%	13%	12%	13%	12%	16%	10%	18%	15%	8%
Strongly oppose	8%	13%	8%	10%	22%	6%	2%	4%	7%	14%	10%	5%	7%	7%	9%	7%	10%	11%	6%	3%	6%	6%	6%	6%	5%	10%	7%	8%	7%	8%	7%	8%	6%	12%	4%	6%	5%	10%	9%	6%	19%	4%	6%	9%	1%
Not sure/Can't say	41%	37%	38%	27%	31%	37%	57%	50%	41%	39%	29%	56%	33%	47%	41%	26%	39%	26%	39%	61%	60%	41%	34%	49%	46%	41%	47%	40%	39%	43%	49%	49%	44%	37%	31%	39%	47%	37%	34%	48%	38%	46%	45%	37%	60%
Net: Support	38%	35%	36%	46%	33%	42%	33%	37%	39%	33%	48%	25%	43%	34%	38%	48%	44%	50%	35%	20%	23%	37%	42%	37%	38%	36%	33%	38%	41%	26%	35%	38%	39%	37%	48%	38%	35%	40%	44%	34%	36%	40%	29%	39%	31%
Net: Oppose	21%	28%	26%	27%	36%	21%	10%	14%	20%	29%	23%	19%	25%	20%	21%	24%	20%	24%	26%	19%	16%	22%	24%	18%	17%	23%	21%	21%	20%	29%	17%	21%	17%	26%	20%	23%	18%	23%	22%	18%	25%	14%	26%	24%	10%

QWS. [Adopt a 35-second automatic play clock] Do you support or oppose each of these changes?

Follow CFL	Total	Province								Geo Type		Gender		Age			Gender-Age					Age (Fine)					HHI			HHI (Fine)					Education			2025 Fed Vote					Language		
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- \$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French
Strongly support	11%	8%	11%	8%	6%	12%	12%	9%	11%	11%	14%	6%	12%	11%	10%	12%	13%	15%	13%	7%	3%	10%	12%	11%	15%	9%	11%	9%	13%	5%	14%	9%	12%	13%	17%	11%	9%	11%	12%	10%	9%	12%	4%	10%	12%
Support	35%	35%	39%	33%	27%	38%	32%	35%	35%	36%	42%	28%	39%	34%	35%	42%	42%	41%	35%	23%	27%	35%	39%	38%	30%	35%	24%	37%	39%	16%	28%	37%	35%	36%	52%	32%	37%	38%	39%	31%	37%	47%	29%	36%	31%
Oppose	8%	9%	7%	12%	15%	10%	6%	1%	9%	4%	9%	8%	12%	7%	8%	11%	5%	10%	12%	10%	5%	11%	10%	6%	8%	8%	7%	10%	7%	12%	5%	10%	7%	9%	6%	11%	6%	8%	8%	6%	3%	22%	9%	5%	
Strongly oppose	5%	9%	4%	12%	14%	2%	2%	4%	7%	7%	7%	2%	4%	6%	4%	6%	10%	6%	1%	2%	2%	6%	2%	7%	4%	5%	5%	5%	4%	7%	5%	5%	5%	6%	2%	6%	4%	4%	6%	4%	3%	3%	6%	3%	
Not sure/Can't say	41%	38%	38%	35%	37%	38%	48%	54%	41%	43%	29%	56%	34%	42%	43%	29%	31%	28%	39%	58%	62%	37%	37%	39%	44%	43%	52%	39%	36%	61%	48%	39%	41%	36%	24%	40%	45%	38%	35%	48%	45%	38%	43%	39%	51%
Net: Support	46%	43%	50%	41%	33%	50%	44%	43%	46%	47%	55%	34%	51%	44%	45%	54%	55%	56%	48%	30%	30%	46%	51%	47%	45%	44%	35%	46%	53%	21%	42%	46%	47%	49%	69%	43%	45%	50%	51%	41%	46%	59%	32%	47%	43%
Net: Oppose	13%	16%	12%	24%	29%	12%	7%	3%	14%	10%	16%	10%	15%	13%	12%	17%	14%	16%	13%	12%	8%	17%	12%	13%	12%	13%	13%	15%	12%	18%	10%	15%	12%	14%	8%	17%	10%	12%	14%	11%	9%	3%	25%	15%	5%

QWS. [Shorten the field from 110 to 100 yards] Do you support or oppose each of these changes?

Follow CFL	Total	Province										Geo Type		Gender		Age			Gender-Age					Age (Fine)					HHI			HHI (Fine)					Education			2025 Fed Vote					Language																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-64	55+	M 18-34	M 35-64	M 55+	F 18-34	F 35-64	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<HS	Colle/g/Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															

Net: Oppose	39%	42%	42%	53%	63%	39%	25%	30%	38%	43%	44%	32%	34%	35%	43%	32%	42%	51%	37%	26%	33%	32%	33%	35%	37%	44%	30%	36%	43%	37%	27%	36%	39%	49%	43%	42%	31%	44%	40%	39%	46%	17%	37%	43%	21%
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QW5. [Shorten the endzone from 20 to 15 yards] Do you support or oppose each of these changes?

Follow CFL	Total	Province							Geo Type		Gender		Age			Gender-Age							Age (Fine)					HHI			HHI (Fine)						Education			2025 Fed Vote					Language																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																	

QW5. [Move the goal posts to the back of the endzone] Do you support or oppose each of these changes?

Follow CFL	Total	Province							Geo Type		Gender		Age			Gender-Age					Age (Fine)					HHI			HHI (Fine)					Education			2025 Fed Vote					Language				
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- \$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French	
Strongly support	11%	9%	13%	14%	9%	12%	13%	6%	11%	14%	15%	6%	12%	12%	11%	13%	16%	16%	11%	7%	4%	6%	17%	10%	16%	9%	9%	11%	15%	8%	11%	11%	10%	18%	19%	12%	11%	11%	17%	7%	2%	18%	4%	11%	14%	
Support	24%	26%	27%	24%	22%	23%	21%	31%	25%	20%	30%	16%	29%	22%	23%	34%	26%	31%	33%	16%	14%	31%	25%	26%	19%	23%	22%	25%	25%	18%	24%	25%	26%	23%	26%	21%	26%	25%	24%	22%	34%	32%	24%	25%	20%	
Oppose	17%	13%	18%	22%	19%	19%	14%	17%	17%	20%	17%	17%	20%	18%	15%	20%	18%	16%	21%	17%	15%	19%	18%	16%	18%	16%	16%	13%	15%	20%	18%	10%	15%	12%	27%	27%	17%	16%	18%	17%	16%	10%	16%	25%	18%	12%
Strongly oppose	10%	18%	9%	15%	23%	8%	4%	2%	9%	13%	11%	8%	6%	8%	12%	7%	11%	14%	6%	5%	10%	3%	7%	10%	8%	13%	11%	10%	8%	12%	11%	10%	10%	6%	6%	12%	8%	8%	9%	10%	17%	7%	5%	11%	3%	
Not sure/Can't say	38%	34%	34%	25%	28%	38%	47%	44%	39%	32%	26%	53%	32%	41%	39%	27%	29%	24%	39%	55%	56%	41%	31%	38%	39%	39%	44%	39%	32%	46%	43%	39%	42%	25%	22%	38%	38%	37%	32%	45%	37%	27%	42%	35%	50%	
Net Support	35%	35%	40%	39%	30%	35%	34%	37%	36%	34%	45%	23%	41%	34%	34%	47%	42%	47%	34%	23%	19%	37%	43%	36%	35%	32%	32%	36%	40%	23%	36%	36%	36%	41%	45%	34%	37%	36%	42%	29%	35%	50%	28%	36%	34%	
Net Oppose	27%	31%	27%	36%	42%	28%	18%	19%	26%	34%	29%	25%	27%	26%	29%	27%	26%	29%	27%	22%	25%	22%	26%	26%	26%	29%	24%	25%	28%	31%	21%	25%	22%	34%	33%	29%	24%	27%	26%	25%	28%	23%	30%	29%	16%	

QW6. When it comes to the future of the CFL, which of these two statements is closest to your view?

Follow CFL	Total	Province							Geo Type		Gender		Age			Gender-Age							Age (Fine)					HHI				HHI (Fine)						Education			2025 Fed Vote					Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K- \$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	No vote	English	French		
The CFL should try and differentiate itself from the NFL as much as possible	47%	50%	50%	68%	75%	49%	27%	39%	45%	56%	51%	42%	34%	40%	56%	40%	43%	60%	27%	36%	52%	34%	34%	44%	43%	58%	46%	48%	47%	62%	39%	48%	45%	48%	51%	47%	42%	51%	44%	52%	59%	36%	37%	52%	25%		
The CFL should try and align itself more with NFL rules	28%	26%	31%	13%	13%	29%	35%	31%	29%	23%	29%	27%	33%	35%	22%	32%	36%	24%	34%	34%	20%	29%	35%	36%	32%	21%	29%	26%	31%	22%	32%	26%	31%	34%	29%	30%	30%	25%	36%	24%	14%	30%	23%	27%	34%		
Not sure/Can't say	25%	24%	19%	19%	11%	22%	38%	30%	25%	21%	20%	31%	33%	25%	22%	29%	20%	16%	38%	30%	28%	37%	31%	20%	25%	21%	25%	25%	22%	17%	29%	25%	25%	18%	20%	23%	28%	24%	20%	25%	27%	34%	40%	21%	40%		