

	Total	Region							Cities		Geo Type		Gender		Age			Gender-Age					Age (Fine)					Household Income			Household Income (Fine)					Education			2025 Fed Vote					Language			
		BC	AB	SK	MB	ON	QC	ATL	TO-416	TO-905	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Did not vote	English	French
Sample size	2031	395	259	131	120	578	425	123	137	149	1761	264	994	1038	563	681	767	283	336	375	280	345	413	268	451	362	259	692	415	614	775	118	297	614	422	192	161	758	670	603	759	797	118	125	188	1695	428

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing “%” are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

QW1. [MLB – Major League Baseball] how closely do you follow each of these professional sports leagues?

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Very closely – I watch as many games as I can	8%	6%	8%	7%	7%	12%	5%	7%	12%	14%	8%	8%	10%	6%	5%	8%	11%	8%	11%	12%	2%	4%	10%	5%	5%	9%	7%	11%	6%	8%	10%	5%	6%	8%	7%	10%	15%	9%	8%	7%	10%	8%	4%	6%	4%	9%	5%
Closely – I try to watch my favourites and stay up-to-date	14%	9%	13%	22%	18%	17%	10%	8%	18%	19%	13%	17%	17%	10%	14%	11%	15%	16%	14%	21%	12%	9%	10%	16%	13%	11%	12%	15%	12%	11%	16%	12%	12%	11%	14%	19%	17%	15%	11%	14%	14%	14%	17%	9%	14%	15%	10%
Not very closely – I don't watch much, maybe a playoff game	32%	32%	34%	34%	40%	33%	28%	28%	34%	35%	32%	31%	34%	29%	24%	35%	34%	26%	40%	35%	23%	29%	33%	22%	30%	35%	37%	32%	27%	33%	34%	21%	29%	33%	32%	36%	36%	30%	34%	31%	34%	33%	28%	29%	22%	32%	30%
I don't really follow this sport at all	47%	53%	46%	38%	36%	38%	57%	56%	36%	31%	47%	45%	38%	55%	57%	46%	40%	50%	34%	32%	63%	57%	47%	57%	52%	45%	44%	41%	56%	48%	40%	63%	53%	48%	46%	35%	32%	46%	47%	47%	42%	46%	51%	56%	60%	44%	56%
Top3box	53%	47%	54%	62%	64%	62%	43%	44%	64%	69%	53%	55%	62%	45%	43%	54%	60%	50%	66%	68%	37%	43%	53%	43%	48%	55%	56%	59%	44%	52%	60%	37%	47%	52%	54%	65%	68%	54%	53%	53%	58%	54%	49%	44%	40%	56%	44%

QB1. As you may know, the Toronto Blue Jays are currently playing in the MLB playoffs. Even if you don't normally watch baseball, how closely would you say you have been following them?

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		BC	AB	SK	MB	ON	QC	ATL	TO-416	TO-905	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Did not vote	English	French
Very closely	18%	15%	17%	28%	20%	27%	6%	14%	27%	29%	18%	18%	24%	13%	13%	17%	23%	18%	23%	28%	9%	11%	17%	13%	14%	17%	20%	23%	12%	16%	23%	9%	13%	16%	20%	22%	30%	20%	16%	19%	20%	21%	13%	6%	11%	22%	5%
Closely	21%	14%	24%	23%	30%	21%	16%	33%	25%	25%	20%	23%	22%	19%	15%	18%	27%	18%	20%	28%	12%	17%	26%	16%	15%	20%	21%	26%	18%	21%	23%	15%	19%	21%	24%	17%	26%	22%	20%	22%	21%	24%	13%	18%	22%	16%	
Not very closely	30%	36%	29%	23%	26%	30%	33%	25%	34%	25%	31%	27%	28%	33%	29%	31%	31%	28%	30%	26%	31%	32%	35%	30%	29%	31%	31%	31%	33%	30%	30%	35%	32%	30%	29%	35%	29%	28%	30%	34%	29%	33%	26%	36%	27%	30%	33%
Not at all	31%	35%	30%	25%	25%	22%	45%	27%	14%	22%	39%	32%	28%	35%	43%	34%	20%	36%	26%	17%	49%	40%	22%	41%	42%	31%	28%	20%	37%	33%	24%	41%	36%	33%	28%	26%	15%	30%	34%	28%	28%	26%	36%	45%	45%	27%	45%
Top3box	39%	29%	40%	52%	50%	49%	22%	48%	52%	53%	39%	41%	46%	32%	38%	35%	50%	35%	43%	67%	21%	28%	43%	30%	38%	37%	41%	49%	30%	37%	45%	24%	32%	37%	43%	39%	57%	42%	36%	38%	43%	41%	37%	19%	29%	43%	21%
Bottom3box	61%	71%	60%	48%	50%	51%	78%	52%	48%	47%	61%	59%	54%	68%	72%	65%	50%	65%	57%	43%	79%	72%	57%	70%	72%	63%	59%	51%	70%	63%	55%	76%	68%	63%	57%	61%	43%	58%	64%	62%	57%	59%	63%	81%	71%	57%	79%

QB2. When you think of the Blue Jays, do you consider them more to be Canada's team, Ontario's team, or Toronto's team?

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		BC	AB	SK	MB	ON	QC	ATL	TO-416	TO-905	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Did not vote	English	French
They're Canada's team	48%	51%	57%	75%	56%	52%	26%	68%	45%	44%	47%	54%	51%	45%	43%	47%	53%	46%	51%	53%	37%	44%	52%	46%	41%	46%	51%	54%	44%	45%	53%	43%	44%	45%	50%	52%	60%	50%	45%	50%	47%	57%	47%	26%	32%	55%	24%
Toronto's team	34%	28%	28%	18%	28%	34%	48%	18%	46%	40%	35%	29%	33%	36%	37%	36%	31%	32%	36%	30%	43%	35%	32%	36%	36%	40%	33%	30%	32%	33%	37%	34%	32%	33%	38%	39%	32%	31%	36%	35%	37%	29%	30%	45%	43%	36%	49%
Ontario's team	8%	10%	6%	2%	7%	7%	11%	6%	3%	6%	8%	8%	8%	8%	8%	7%	8%	9%	6%	8%	7%	9%	8%	7%	9%	8%	7%	12%	5%	2%	8%	12%	7%	5%	4%	8%	9%	6%	8%	9%	10%	7%	7%	11%	14%		
Not sure/Can't say	10%	11%	8%	4%	9%	7%	16%	7%	6%	9%	10%	9%	9%	11%	12%	10%	8%	11%	7%	8%	13%	12%	8%	11%	14%	8%	9%	8%	17%	10%	5%	21%	16%	10%	5%	4%	4%	11%	10%	9%	9%	6%	13%	18%	17%	8%	16%

QB3. And how likely is it that you think the Blue Jays will win the World Series this year?

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		BC	AB	SK	MB	ON	QC	ATL	TO-416	TO-905	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-29	30-39	40-49	50-59	60+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Did not vote	English	French
Very likely – they should be the favourites	14%	14%	17%	16%	16%	12%	16%	15%	9%	15%	14%	18%	14%	14%	12%	13%	17%	11%	13%	17%	12%	13%	16%	9%	15%	11%	17%	16%	17%	13%	14%	13%	18%	13%	12%	14%	19%	17%	13%	12%	14%	15%	15%	16%	14%	15%	
Likely – a decent chance	69%	65%	62%	67%	68%	72%	67%	71%	75%	70%	69%	68%	67%	71%	63%	67%	73%	66%	64%	70%	58%	70%	76%	71%	57%	67%	71%	73%	64%	72%	68%	68%	63%	72%	70%	63%	67%	69%	72%	66%	67%	70%	72%	73%	66%	69%	68%
Not that likely	16%	19%	19%	16%	16%	15%	12%	16%	14%	16%	13%	17%	14%	14%	18%	19%	9%	22%	22%	11%	29%	14%	7%	19%	27%	19%	11%	9%	17%	13%	17%	15%	18%	13%	17%	21%	14%	14%	13%	21%	16%	13%	17%	16%	16%	14%	13%
No chance	1%	2%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	2%	1%	1%	4%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	2%	3%	1%	3%	
Top3box	83%	79%	78%	82%	84%	84%	83%	87%	84%	85%	83%	86%	81%	85%	74%	80%	90%	77%	77%	88%	70%	83%	92%	80%	72%	79%	88%	89%	81%	85%	82%	81%	81%	85%	81%	77%	86%	85%	78%	81%	85%	82%	83%	81%	83%	83%	
Bottom3box	17%	21%	21%	18%	16%	16%	17%	13%	16%	15%	17%	14%	19%	15%	26%	20%	10%	23%	23%	12%	30%	17%	8%	20%	28%	21%	12%	11%	19%	15%	18%	19%	19%	15%	23%	14%	14%	15%	22%	19%	16%	18%	17%	19%	17%	17%	