

| | Total | Region | | | | | | | Geo Type | | Gender | | Age | | | Gender-Age | | | | | | Age (Fine) | | | | | | Household Income | | | Household Income (Fine) | | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | Was Considered |
|-------------|-------|--------|-----|-----|-----|-----|-----|-----|----------|-------|--------|--------|-------|-------|-----|------------|---------|-------|---------|---------|-------|------------|-------|-------|-------|-------|-----|------------------|---------------|---------|-------------------------|--------------|---------------|----------------|----------------|---------|-----------|----------------------|-------|---------------|---------|-----|-----|--------------|----------|--------|-----------|-----------|----------------|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-44 | 55+ | M 18-34 | M 35-44 | M 55+ | F 18-34 | F 35-44 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <=HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC |
| Sample size | 2020 | 275 | 217 | 138 | 138 | 629 | 481 | 145 | 1705 | 315 | 990 | 1020 | 586 | 681 | 783 | 281 | 334 | 375 | 275 | 346 | 409 | 122 | 434 | 307 | 374 | 273 | 511 | 379 | 610 | 812 | 123 | 266 | 610 | 428 | 193 | 191 | 794 | 642 | 584 | 735 | 779 | 115 | 125 | 222 | 1614 | 408 | 1601 | 419 | 108 |

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing “*” are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

QP1. [Top2box] Setting aside whether or not you support the CPC or its policies, please use the slider to indicate how well you think each of the following short statements describes the Conservative Party of Canada.

| | Total | Region | | | | | | | Geo Type | | Gender | | Age | | | Gender-Age | | | | | | Age (Fine) | | | | | | Household Income | | | Household Income (Fine) | | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | Was Considered |
|--|-------|--------|-----|-----|-----|-----|-----|-----|----------|-------|--------|--------|-------|-------|-----|------------|---------|-------|---------|---------|-------|------------|-------|-------|-------|-------|-----|------------------|---------------|---------|-------------------------|--------------|---------------|----------------|----------------|---------|-----------|----------------------|-------|---------------|---------|-----|-----|--------------|----------|--------|-----------|-----------|----------------|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-44 | 55+ | M 18-34 | M 35-44 | M 55+ | F 18-34 | F 35-44 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <=HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC |
| The Conservative Party of Canada: Is too socially conservative on issues like gay rights | 45% | 48% | 33% | 38% | 43% | 45% | 52% | 42% | 47% | 34% | 41% | 49% | 48% | 44% | 44% | 42% | 38% | 44% | 54% | 50% | 45% | 51% | 47% | 46% | 42% | 43% | 45% | 40% | 49% | 45% | 46% | 38% | 49% | 43% | 48% | 45% | 38% | 45% | 55% | 12% | 71% | 76% | 64% | 38% | 44% | 50% | 45% | 45% | 37% |
| The Conservative Party of Canada: Is very solid on fiscal and economic management | 37% | 36% | 52% | 49% | 38% | 40% | 25% | 32% | 36% | 39% | 42% | 32% | 33% | 38% | 37% | 36% | 44% | 43% | 30% | 33% | 32% | 33% | 33% | 35% | 42% | 39% | 36% | 29% | 36% | 41% | 16% | 35% | 36% | 40% | 44% | 43% | 39% | 37% | 32% | 79% | 11% | 10% | 13% | 17% | 39% | 26% | 38% | 32% | 44% |
| The Conservative Party of Canada: Is welcoming of people from different cultures and backgrounds | 28% | 30% | 39% | 36% | 28% | 31% | 18% | 28% | 28% | 33% | 32% | 25% | 23% | 30% | 31% | 27% | 36% | 33% | 19% | 25% | 29% | 19% | 24% | 29% | 32% | 33% | 29% | 27% | 27% | 31% | 19% | 31% | 27% | 31% | 27% | 35% | 30% | 31% | 24% | 60% | 8% | 4% | 9% | 17% | 31% | 19% | 29% | 27% | 31% |
| The Conservative Party of Canada: Is a party of the past, not the future | 42% | 47% | 33% | 37% | 43% | 40% | 47% | 50% | 44% | 36% | 39% | 46% | 44% | 41% | 42% | 38% | 36% | 42% | 51% | 46% | 42% | 53% | 42% | 45% | 38% | 40% | 43% | 46% | 45% | 39% | 53% | 42% | 45% | 37% | 45% | 40% | 42% | 47% | 8% | 68% | 78% | 63% | 37% | 41% | 46% | 43% | 40% | 23% | |
| The Conservative Party of Canada: Reflects my region of Canada | 31% | 25% | 68% | 61% | 39% | 31% | 14% | 23% | 30% | 37% | 32% | 30% | 30% | 33% | 30% | 31% | 35% | 29% | 28% | 30% | 31% | 25% | 31% | 31% | 34% | 32% | 29% | 28% | 31% | 32% | 23% | 30% | 31% | 32% | 29% | 35% | 33% | 32% | 27% | 61% | 14% | 10% | 4% | 19% | 35% | 15% | 31% | 30% | 33% |
| The Conservative Party of Canada: Does not represent people like me | 48% | 46% | 37% | 38% | 51% | 47% | 55% | 56% | 50% | 37% | 43% | 53% | 49% | 48% | 47% | 44% | 43% | 42% | 55% | 53% | 52% | 52% | 49% | 53% | 44% | 45% | 49% | 50% | 49% | 47% | 53% | 48% | 49% | 46% | 52% | 46% | 46% | 46% | 54% | 16% | 72% | 82% | 72% | 39% | 47% | 54% | 48% | 48% | 28% |
| The Conservative Party of Canada: Is too much for the rich, and doesn't care about the poor | 43% | 41% | 36% | 36% | 50% | 45% | 44% | 45% | 45% | 33% | 40% | 47% | 46% | 45% | 40% | 43% | 40% | 38% | 49% | 51% | 42% | 49% | 45% | 47% | 44% | 43% | 38% | 48% | 45% | 40% | 56% | 44% | 45% | 37% | 50% | 37% | 38% | 44% | 49% | 8% | 69% | 81% | 59% | 39% | 43% | 43% | 43% | 45% | 37% |
| The Conservative Party of Canada: Has been moving more to the fringes and away from the mainstream | 45% | 48% | 32% | 38% | 49% | 44% | 50% | 52% | 47% | 38% | 45% | 45% | 43% | 45% | 47% | 46% | 44% | 46% | 40% | 45% | 49% | 31% | 46% | 48% | 43% | 45% | 48% | 40% | 48% | 46% | 35% | 43% | 48% | 45% | 51% | 46% | 38% | 45% | 56% | 13% | 73% | 72% | 65% | 29% | 44% | 50% | 46% | 42% | 42% |
| The Conservative Party of Canada: Has made very important contributions to this country | 40% | 36% | 57% | 53% | 38% | 43% | 25% | 38% | 38% | 48% | 44% | 35% | 35% | 40% | 42% | 40% | 47% | 46% | 30% | 33% | 39% | 28% | 38% | 38% | 41% | 45% | 41% | 29% | 40% | 45% | 24% | 32% | 40% | 45% | 45% | 45% | 41% | 41% | 37% | 83% | 15% | 7% | 9% | 20% | 43% | 26% | 41% | 34% | 44% |
| The Conservative Party of Canada: Haven't done a good job communicating what it really stands for | 44% | 44% | 37% | 35% | 37% | 47% | 42% | 48% | 45% | 41% | 44% | 44% | 40% | 42% | 48% | 44% | 41% | 45% | 37% | 43% | 50% | 33% | 42% | 43% | 42% | 46% | 49% | 39% | 46% | 45% | 38% | 40% | 46% | 45% | 45% | 46% | 42% | 43% | 48% | 32% | 59% | 47% | 41% | 31% | 44% | 42% | 45% | 42% | 46% |

QPP1. (BottomBox) Setting aside whether or not you support the CPC or its policies, please use the slider to indicate how well you think each of the following short statements describes the Conservative Party of Canada.

| | Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | Language | | Ethnicity | | WBS | |
|--|-------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|---------|-------|------------|---------|-------|-------|-------|------------|-------|-------|-----|--------|------------------|---------|--------|-------------------------|---------------|----------------|----------------|---------|-----------|----------------------|-------|---------------|---------|-----|-----|--------------|---------|-----------|-------|-----------|-----|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <=HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC |
| The Conservative Party of Canada: Is too socially conservative on issues like gay rights | 30% | 30% | 43% | 35% | 34% | 32% | 17% | 36% | 29% | 36% | 34% | 26% | 27% | 33% | 29% | 33% | 39% | 31% | 22% | 26% | 27% | 26% | 28% | 32% | 33% | 36% | 26% | 24% | 27% | 35% | 22% | 26% | 27% | 34% | 34% | 36% | 33% | 29% | 26% | 62% | 10% | 7% | 10% | 17% | 33% | 19% | 32% | 21% | 27% |
| The Conservative Party of Canada: Is very solid on fiscal and economic management | 32% | 34% | 26% | 26% | 29% | 32% | 34% | 37% | 32% | 31% | 31% | 33% | 31% | 32% | 33% | 33% | 31% | 31% | 30% | 33% | 35% | 30% | 32% | 36% | 28% | 34% | 33% | 34% | 33% | 31% | 33% | 29% | 36% | 31% | 28% | 31% | 40% | 5% | 53% | 60% | 45% | 25% | 32% | 32% | 33% | 30% | 16% | | |
| The Conservative Party of Canada: Is welcoming of people from different cultures and backgrounds | 44% | 43% | 39% | 36% | 47% | 43% | 47% | 46% | 46% | 35% | 42% | 46% | 49% | 44% | 40% | 44% | 43% | 39% | 54% | 46% | 40% | 48% | 50% | 48% | 41% | 42% | 39% | 42% | 44% | 46% | 43% | 42% | 44% | 43% | 56% | 42% | 37% | 43% | 54% | 11% | 72% | 73% | 63% | 34% | 43% | 46% | 44% | 32% | |
| The Conservative Party of Canada: Is a party of the past, not the future | 37% | 34% | 51% | 49% | 35% | 40% | 28% | 34% | 36% | 44% | 43% | 32% | 33% | 37% | 40% | 38% | 44% | 44% | 28% | 30% | 37% | 30% | 34% | 36% | 38% | 47% | 37% | 30% | 36% | 44% | 18% | 36% | 36% | 45% | 39% | 45% | 41% | 38% | 32% | 79% | 9% | 7% | 16% | 26% | 39% | 30% | 39% | 41% | |
| The Conservative Party of Canada: Reflects my region of Canada | 43% | 48% | 16% | 18% | 32% | 41% | 58% | 54% | 45% | 34% | 43% | 44% | 43% | 40% | 46% | 44% | 37% | 47% | 42% | 42% | 46% | 47% | 42% | 43% | 37% | 43% | 48% | 43% | 43% | 43% | 45% | 42% | 43% | 42% | 45% | 43% | 41% | 41% | 49% | 13% | 64% | 67% | 73% | 40% | 40% | 57% | 43% | 42% | 31% |
| The Conservative Party of Canada: Does not represent people like me | 34% | 33% | 48% | 47% | 33% | 36% | 25% | 32% | 33% | 43% | 40% | 30% | 32% | 32% | 38% | 37% | 37% | 44% | 28% | 28% | 32% | 32% | 33% | 30% | 34% | 44% | 34% | 32% | 32% | 40% | 28% | 33% | 32% | 39% | 38% | 43% | 36% | 37% | 29% | 70% | 12% | 9% | 10% | 21% | 37% | 26% | 36% | 28% | 34% |
| The Conservative Party of Canada: Is too much for the rich, and doesn't care about the poor | 33% | 32% | 44% | 45% | 31% | 36% | 21% | 31% | 31% | 42% | 36% | 29% | 28% | 33% | 35% | 28% | 38% | 40% | 27% | 29% | 31% | 24% | 29% | 31% | 36% | 40% | 33% | 28% | 30% | 37% | 19% | 32% | 30% | 36% | 36% | 39% | 35% | 32% | 30% | 74% | 7% | 4% | 7% | 17% | 35% | 22% | 34% | 25% | 32% |
| The Conservative Party of Canada: Has been moving more to the fringes and away from the mainstream | 29% | 26% | 41% | 39% | 27% | 31% | 22% | 27% | 28% | 33% | 33% | 25% | 25% | 32% | 29% | 29% | 37% | 32% | 22% | 27% | 27% | 27% | 25% | 31% | 32% | 36% | 25% | 28% | 26% | 34% | 25% | 30% | 26% | 34% | 35% | 34% | 32% | 30% | 25% | 61% | 8% | 8% | 8% | 19% | 30% | 23% | 30% | 24% | 26% |
| The Conservative Party of Canada: Has made very important contributions to this country | 29% | 29% | 21% | 26% | 26% | 28% | 33% | 36% | 30% | 23% | 27% | 31% | 29% | 28% | 30% | 27% | 24% | 29% | 31% | 31% | 31% | 30% | 29% | 30% | 26% | 30% | 30% | 34% | 29% | 27% | 34% | 34% | 29% | 25% | 29% | 29% | 29% | 27% | 32% | 4% | 47% | 58% | 40% | 26% | 28% | 32% | 29% | 28% | 8% |
| The Conservative Party of Canada: Hasn't done a good job communicating what it really stands for | 27% | 30% | 35% | 38% | 31% | 26% | 19% | 27% | 26% | 30% | 27% | 26% | 24% | 28% | 28% | 22% | 32% | 27% | 26% | 24% | 28% | 23% | 24% | 29% | 27% | 33% | 25% | 27% | 24% | 28% | 28% | 27% | 24% | 28% | 30% | 30% | 25% | 24% | 43% | 16% | 25% | 15% | 21% | 29% | 18% | 27% | 24% | 23% | |

QPP1. The Conservative Party of Canada: Is too socially conservative on issues like gay rights

| | Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | Language | | Ethnicity | | WBS | |
|--------------------------|-------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|---------|-------|------------|---------|-------|-------|-------|------------|-------|-------|-----|--------|------------------|---------|--------|-------------------------|---------------|----------------|----------------|---------|-----------|----------------------|-------|---------------|---------|-----|-----|--------------|---------|-----------|-------|-----------|-----|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <=HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC |
| Totally describes | 31% | 33% | 18% | 27% | 28% | 31% | 37% | 33% | 33% | 23% | 30% | 32% | 31% | 30% | 32% | 29% | 28% | 31% | 33% | 32% | 32% | 27% | 32% | 33% | 28% | 33% | 31% | 29% | 33% | 30% | 32% | 27% | 33% | 27% | 32% | 26% | 31% | 38% | 4% | 51% | 65% | 47% | 25% | 13% | 14% | 15% | 14% | 18% | |
| 4 | 14% | 16% | 15% | 12% | 14% | 14% | 16% | 9% | 15% | 11% | 12% | 17% | 14% | 13% | 13% | 10% | 12% | 21% | 17% | 13% | 24% | 15% | 13% | 14% | 10% | 14% | 12% | 16% | 14% | 11% | 16% | 15% | 16% | 13% | 13% | 14% | 17% | 8% | 20% | 11% | 17% | 13% | 14% | 15% | 14% | 16% | 18% | | |
| 3 | 15% | 11% | 14% | 14% | 17% | 16% | 17% | 18% | 15% | 14% | 15% | 16% | 15% | 16% | 15% | 16% | 13% | 15% | 16% | 14% | 14% | 14% | 16% | 12% | 18% | 19% | 16% | 14% | 14% | 21% | 16% | 17% | 12% | 10% | 16% | 16% | 13% | 10% | 14% | 16% | 15% | 17% | 13% | 22% | 28% | 26% | | | |
| 2 | 11% | 12% | 12% | 6% | 11% | 8% | 13% | 11% | 12% | 13% | 9% | 13% | 10% | 10% | 17% | 12% | 11% | 9% | 9% | 8% | 13% | 13% | 9% | 11% | 12% | 8% | 8% | 10% | 13% | 8% | 8% | 10% | 14% | 11% | 15% | 11% | 11% | 21% | 4% | 1% | 7% | 9% | 11% | 10% | 11% | 9% | 15% | | |
| Does not describe at all | 19% | 17% | 30% | 22% | 28% | 21% | 8% | 23% | 18% | 23% | 21% | 17% | 14% | 22% | 19% | 16% | 27% | 20% | 13% | 17% | 19% | 13% | 15% | 23% | 21% | 23% | 17% | 16% | 18% | 21% | 14% | 18% | 18% | 20% | 23% | 21% | 23% | 18% | 15% | 42% | 5% | 6% | 3% | 8% | 21% | 9% | 21% | 12% | 13% |
| Really can't say | 10% | 11% | 11% | 14% | 7% | 7% | 14% | 4% | 9% | 12% | 9% | 11% | 10% | 8% | 11% | 10% | 8% | 9% | 10% | 9% | 12% | 9% | 10% | 7% | 9% | 10% | 11% | 17% | 8% | 7% | 19% | 16% | 8% | 6% | 5% | 9% | 12% | 10% | 6% | 8% | 6% | 7% | 12% | 28% | 9% | 14% | 9% | 12% | 10% |
| Topbox | 45% | 48% | 33% | 38% | 43% | 45% | 42% | 47% | 34% | 41% | 49% | 48% | 44% | 44% | 42% | 38% | 44% | 55% | 45% | 51% | 47% | 48% | 42% | 43% | 45% | 40% | 48% | 45% | 46% | 38% | 49% | 43% | 46% | 45% | 45% | 38% | 45% | 45% | 12% | 71% | 76% | 64% | 38% | 44% | 50% | 45% | 45% | 37% | |
| Bottombox | 30% | 30% | 43% | 35% | 34% | 32% | 17% | 36% | 29% | 36% | 34% | 26% | 27% | 33% | 29% | 33% | 39% | 31% | 22% | 26% | 27% | 26% | 28% | 32% | 33% | 36% | 26% | 24% | 27% | 35% | 22% | 26% | 27% | 34% | 34% | 36% | 33% | 29% | 26% | 62% | 10% | 7% | 10% | 17% | 33% | 19% | 32% | 21% | 27% |

QPP1. The Conservative Party of Canada: Is very solid on fiscal and economic management

| | Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | Language | | Ethnicity | | WBS | |
|--------------------------|-------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|---------|-------|------------|---------|-------|-------|-------|------------|-------|-------|-----|--------|------------------|---------|--------|-------------------------|---------------|----------------|----------------|---------|-----------|----------------------|-------|---------------|---------|-----|-----|--------------|---------|-----------|-------|-----------|-----|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <=HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC |
| Totally describes | 20% | 20% | 30% | 35% | 23% | 21% | 12% | 17% | 19% | 25% | 23% | 17% | 16% | 21% | 22% | 17% | 23% | 26% | 15% | 18% | 19% | 12% | 17% | 16% | 24% | 25% | 21% | 15% | 19% | 23% | 10% | 17% | 19% | 23% | 23% | 25% | 22% | 21% | 17% | 48% | 3% | 3% | 2% | 7% | 22% | 13% | 22% | 14% | 17% |
| 4 | 17% | 16% | 22% | 14% | 18% | 19% | 13% | 15% | 17% | 14% | 19% | 15% | 17% | 18% | 15% | 19% | 21% | 17% | 16% | 15% | 14% | 21% | 16% | 19% | 17% | 15% | 14% | 17% | 18% | 8% | 18% | 17% | 17% | 21% | 17% | 17% | 17% | 16% | 30% | 8% | 8% | 11% | 16% | 13% | 16% | 18% | 27% | 21% | |
| 3 | 20% | 17% | 16% | 15% | 24% | 20% | 25% | 21% | 21% | 16% | 20% | 21% | 21% | 20% | 22% | 19% | 19% | 20% | 21% | 21% | 16% | 22% | 22% | 19% | 17% | 21% | 21% | 21% | 21% | 20% | 21% | 21% | 24% | 19% | 20% | 20% | 21% | 13% | 25% | 17% | 26% | 26% | 19% | 25% | 19% | 23% | 25% | | |
| 2 | 15% | 17% | 10% | 14% | 13% | 16% | 16% | 14% | 15% | 16% | 15% | 15% | 15% | 16% | 14% | 15% | 16% | 13% | 16% | 15% | 15% | 16% | 15% | 17% | 14% | 14% | 14% | 16% | 15% | 16% | 16% | 15% | 16% | 19% | 11% | 12% | 13% | 21% | 3% | 23% | 23% | 24% | 15% | 16% | 15% | 16% | 16% | 10% | |
| Does not describe at all | 17% | 17% | 16% | 13% | 16% | 16% | 16% | 13% | 17% | 15% | 17% | 16% | 16% | 19% | 14% | 17% | 14% | 18% | 14% | 17% | 20% | 14% | 16% | 14% | 20% | 19% | 18% | 17% | 16% | 24% | 15% | 17% | 14% | 18% | 15% | 18% | 15% | 18% | 19% | 3% | 29% | 37% | 21% | 9% | 17% | 16% | 18% | 14% | 6% |
| Really can't say | 11% | 13% | 6% | 10% | 9% | 8% | 17% | 10% | 10% | 14% | 7% | 14% | 14% | 10% | 10% | 9% | 8% | 7% | 19% | 13% | 12% | 21% | 12% | 8% | 11% | 9% | 10% | 17% | 11% | 6% | 25% | 13% | 11% | 6% | 4% | 8% | 13% | 12% | 7% | 3% | 11% | 13% | 17% | 32% | 9% | 16% | 10% | 15% | 15% |
| Topbox | 37% | 36% | 52% | 49% | 38% | 40% | 25% | 32% | 36% | 39% | 42% | 32% | 34% | 38% | 37% | 36% | 44% | 43% | 39% | 33% | 32% | 33% | 34% | 35% | 42% | 39% | 36% | 28% | 38% | 41% | 16% | 35% | 36% | 40% | 44% | 43% | 39% | 37% | 33% | 79% | 11% | 10% | 13% | 17% | 33% | 26% | 38% | 32% | 44% |
| Bottombox | 32% | 34% | 26% | 26% | 29% | 32% | 34% | 37% | 32% | 31% | 31% | 33% | 31% | 32% | 33% | 31% | 31% | 30% | 33% | 35% | 30% | 32% | 36% | 28% | 34% | 33% | 34% | 33% | 31% | 39% | 31% | 33% | 29% | 36% | 31% | 28% | 31% | 40% | 5% | 53% | 60% | 45% | 25% | 32% | 32% | 33% | 30% | 16% | |

QPP1. The Conservative Party of Canada: Is welcoming of people from different cultures and backgrounds

| | Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | Language | | Ethnicity | | WBS | |
|-------------------|-------|--------|-----|-----|-----|-----|----|-----|-------|----------|------|--------|-------|-------|-----|---------|---------|-------|------------|---------|-------|-------|-------|------------|-------|-------|-----|--------|------------------|---------|--------|-------------------------|---------------|----------------|----------------|---------|-----------|----------------------|-------|---------------|---------|-----|----|--------------|---------|-----------|-------|-----------|-----|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <=HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC |
| Totally describes | 14% | 13% | 25% | 24% | 13% | 16% | 7% | 13% | 14% | 18% | 17% | 12% | 10% | 16% | 16% | 10% | 22% | 18% | 10% | 11% | 15% | 5% | 11% | 15% | 17% | 18% | 15% | 12% | 14% | 17% | 7% | 14% | 14% | 14% | 16% | 23% | | | | | | | | | | | | | |

QP1. The Conservative Party of Canada: is a party of the past, not the future

| Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | WES | | | | |
|--------------------------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|------------|-------|---------|---------|-------|------------|-------|-------|-------|-------|------------------|--------|------------|-------------------------|--------|-----------|------------|-------------|-------------|---------|-----|----------------------|-------|-----|---------|-----|----------|--------------|-----------|--------|-------|-----------|-----|-----|-----|
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-100K | \$100K+ | <\$25K | \$25K-50K | \$50K-100K | \$100K-150K | \$150K-200K | \$200K+ | <HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC | | |
| Totally describes | 30% | 31% | 22% | 24% | 29% | 27% | 36% | 37% | 30% | 26% | 27% | 32% | 31% | 29% | 30% | 27% | 26% | 28% | 35% | 32% | 31% | 33% | 30% | 29% | 28% | 28% | 31% | 34% | 29% | 27% | 35% | 33% | 29% | 26% | 31% | 26% | 28% | 29% | 32% | 2% | 51% | 58% | 45% | 23% | 28% | 35% | 30% | 27% | 10% | |
| 4 | 13% | 15% | 11% | 13% | 15% | 13% | 11% | 13% | 13% | 10% | 12% | 14% | 14% | 13% | 12% | 11% | 10% | 14% | 16% | 15% | 11% | 11% | 19% | 12% | 16% | 9% | 12% | 13% | 12% | 18% | 9% | 16% | 11% | 15% | 9% | 11% | 13% | 15% | 6% | 17% | 20% | 17% | 14% | 13% | 11% | 13% | 14% | 13% | | |
| 3 | 14% | 10% | 11% | 9% | 14% | 15% | 16% | 13% | 14% | 12% | 14% | 16% | 14% | 13% | 14% | 12% | 19% | 14% | 10% | 14% | 13% | 14% | 11% | 18% | 12% | 13% | 15% | 10% | 13% | 16% | 13% | 14% | 14% | 16% | 13% | 13% | 12% | 17% | 11% | 16% | 17% | 10% | 17% | 9% | 15% | 14% | 13% | 15% | 19% | 27% |
| 2 | 12% | 11% | 11% | 9% | 7% | 13% | 13% | 10% | 13% | 8% | 14% | 16% | 15% | 11% | 14% | 7% | 10% | 18% | 14% | 11% | 11% | 11% | 10% | 10% | 12% | 14% | 7% | 11% | 12% | 18% | 10% | 14% | 13% | 12% | 16% | 14% | 13% | 11% | 12% | 17% | 3% | 11% | 16% | 11% | 15% | 12% | 13% | 26% | | |
| Does not describe at all | 25% | 23% | 40% | 40% | 27% | 28% | 14% | 24% | 24% | 35% | 29% | 22% | 18% | 26% | 30% | 21% | 29% | 33% | 14% | 23% | 27% | 12% | 20% | 25% | 27% | 37% | 26% | 20% | 24% | 30% | 12% | 24% | 24% | 29% | 29% | 31% | 28% | 27% | 20% | 62% | 3% | 4% | 10% | 28% | 15% | 28% | 16% | 15% | | |
| Really can't say | 6% | 10% | 5% | 4% | 10% | 4% | 10% | 4% | 6% | 8% | 6% | 8% | 6% | 8% | 6% | 8% | 6% | 8% | 6% | 8% | 6% | 8% | 6% | 8% | 6% | 8% | 6% | 8% | 6% | 8% | 6% | 8% | 6% | 8% | 6% | 8% | 6% | 8% | 6% | 8% | 6% | 8% | 6% | 8% | 6% | 8% | 6% | 8% | | |
| Topbox | 42% | 47% | 33% | 37% | 43% | 40% | 47% | 50% | 44% | 36% | 39% | 46% | 45% | 41% | 42% | 38% | 36% | 42% | 51% | 46% | 42% | 53% | 42% | 45% | 38% | 40% | 43% | 46% | 45% | 39% | 53% | 42% | 45% | 37% | 45% | 36% | 40% | 42% | 47% | 8% | 68% | 63% | 37% | 42% | 46% | 43% | 40% | 23% | | |
| Bottombox | 37% | 34% | 51% | 49% | 35% | 40% | 29% | 34% | 36% | 44% | 43% | 32% | 33% | 37% | 40% | 38% | 44% | 44% | 29% | 30% | 37% | 30% | 34% | 36% | 37% | 30% | 36% | 34% | 30% | 36% | 44% | 18% | 36% | 36% | 45% | 39% | 45% | 41% | 38% | 32% | 78% | 9% | 7% | 16% | 26% | 39% | 30% | 39% | 41% | |

QP1. The Conservative Party of Canada: Reflects my region of Canada

| Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | WES | | | | |
|--------------------------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|------------|-------|---------|---------|-------|------------|-------|-------|-------|-------|------------------|--------|------------|-------------------------|--------|-----------|------------|-------------|-------------|---------|-----|----------------------|-------|-----|---------|-----|----------|--------------|-----------|--------|-------|-----------|-----|-----|-----|
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-100K | \$100K+ | <\$25K | \$25K-50K | \$50K-100K | \$100K-150K | \$150K-200K | \$200K+ | <HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC | | |
| Totally describes | 17% | 12% | 46% | 36% | 18% | 17% | 7% | 10% | 16% | 24% | 19% | 16% | 14% | 17% | 20% | 16% | 20% | 20% | 13% | 14% | 19% | 12% | 15% | 13% | 21% | 22% | 18% | 16% | 15% | 19% | 12% | 18% | 15% | 21% | 15% | 21% | 20% | 18% | 13% | 39% | 9% | 3% | 3% | 8% | 19% | 9% | 18% | 14% | 13% | |
| 4 | 14% | 13% | 22% | 25% | 21% | 14% | 7% | 13% | 14% | 14% | 13% | 14% | 16% | 13% | 14% | 16% | 15% | 9% | 16% | 16% | 12% | 13% | 16% | 13% | 10% | 11% | 12% | 16% | 12% | 11% | 13% | 16% | 11% | 14% | 14% | 13% | 14% | 14% | 22% | 9% | 8% | 1% | 11% | 15% | 7% | 13% | 16% | 21% | | |
| 3 | 16% | 16% | 12% | 16% | 23% | 20% | 17% | 18% | 17% | 20% | 18% | 17% | 19% | 18% | 18% | 19% | 18% | 17% | 20% | 18% | 15% | 20% | 19% | 16% | 20% | 18% | 19% | 16% | 18% | 20% | 19% | 18% | 20% | 19% | 17% | 15% | 19% | 19% | 16% | 17% | 13% | 18% | 17% | 18% | 17% | 18% | 24% | | | |
| 2 | 17% | 20% | 6% | 8% | 16% | 17% | 18% | 10% | 17% | 16% | 20% | 14% | 16% | 21% | 14% | 16% | 20% | 14% | 16% | 21% | 14% | 16% | 20% | 14% | 16% | 21% | 14% | 16% | 20% | 14% | 16% | 21% | 14% | 16% | 20% | 14% | 16% | 21% | 14% | 16% | 20% | 9% | 22% | 17% | 28% | 15% | 16% | 16% | 19% | 20% |
| Does not describe at all | 27% | 28% | 10% | 9% | 16% | 24% | 38% | 36% | 27% | 23% | 26% | 28% | 23% | 26% | 30% | 23% | 23% | 26% | 30% | 23% | 26% | 30% | 25% | 22% | 27% | 25% | 30% | 31% | 26% | 28% | 25% | 28% | 24% | 26% | 27% | 25% | 27% | 29% | 4% | 43% | 51% | 45% | 25% | 24% | 39% | 28% | 23% | 11% | | |
| Really can't say | 8% | 11% | 5% | 5% | 7% | 8% | 11% | 4% | 8% | 9% | 8% | 9% | 8% | 9% | 8% | 10% | 8% | 9% | 8% | 9% | 8% | 10% | 8% | 9% | 8% | 9% | 8% | 9% | 8% | 9% | 8% | 9% | 8% | 9% | 8% | 9% | 8% | 9% | 8% | 9% | 8% | 9% | 8% | 9% | 8% | 9% | 8% | 9% | 8% | 9% |
| Topbox | 31% | 25% | 68% | 61% | 39% | 31% | 14% | 23% | 30% | 37% | 32% | 30% | 33% | 30% | 33% | 30% | 31% | 35% | 29% | 30% | 31% | 25% | 31% | 31% | 34% | 32% | 29% | 28% | 31% | 32% | 23% | 30% | 31% | 32% | 29% | 35% | 33% | 32% | 27% | 61% | 14% | 10% | 4% | 19% | 35% | 15% | 31% | 30% | 33% | |
| Bottombox | 34% | 33% | 48% | 47% | 33% | 38% | 25% | 32% | 33% | 33% | 43% | 40% | 45% | 44% | 37% | 47% | 42% | 42% | 46% | 47% | 42% | 46% | 47% | 43% | 48% | 43% | 43% | 43% | 42% | 45% | 42% | 43% | 41% | 41% | 41% | 49% | 13% | 64% | 67% | 73% | 40% | 40% | 57% | 44% | 42% | 31% | | | | |

QP1. The Conservative Party of Canada: Does not represent people like me

| Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | WES | | | | |
|--------------------------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|------------|-------|---------|---------|-------|------------|-------|-------|-------|-------|------------------|--------|------------|-------------------------|--------|-----------|------------|-------------|-------------|---------|-----|----------------------|-------|-----|---------|-----|----------|--------------|-----------|--------|-------|-----------|-----|-----|----|
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-100K | \$100K+ | <\$25K | \$25K-50K | \$50K-100K | \$100K-150K | \$150K-200K | \$200K+ | <HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC | | |
| Totally describes | 37% | 34% | 29% | 27% | 38% | 36% | 43% | 41% | 38% | 28% | 31% | 42% | 37% | 36% | 38% | 31% | 32% | 32% | 43% | 40% | 43% | 33% | 38% | 39% | 33% | 37% | 38% | 39% | 37% | 36% | 43% | 37% | 37% | 34% | 41% | 35% | 34% | 35% | 42% | 9% | 57% | 72% | 57% | 27% | 36% | 42% | 38% | 34% | 11% | |
| 4 | 11% | 11% | 8% | 10% | 12% | 11% | 13% | 15% | 12% | 9% | 12% | 11% | 13% | 14% | 11% | 10% | 12% | 13% | 9% | 19% | 11% | 13% | 11% | 8% | 11% | 10% | 12% | 10% | 10% | 12% | 10% | 10% | 12% | 12% | 12% | 12% | 11% | 12% | 7% | 15% | 10% | 11% | 12% | 11% | 14% | 17% | 14% | 17% | | |
| 3 | 12% | 13% | 13% | 10% | 12% | 13% | 12% | 10% | 12% | 13% | 13% | 12% | 13% | 14% | 11% | 15% | 11% | 11% | 12% | 12% | 11% | 12% | 11% | 13% | 13% | 14% | 8% | 12% | 11% | 14% | 11% | 8% | 12% | 14% | 13% | 10% | 7% | 12% | 11% | 14% | 11% | 12% | 6% | 12% | 13% | 12% | 12% | 15% | 32% | |
| 2 | 11% | 9% | 14% | 15% | 6% | 10% | 9% | 12% | 10% | 11% | 12% | 9% | 13% | 10% | 10% | 14% | 11% | 12% | 12% | 9% | 7% | 13% | 13% | 10% | 10% | 12% | 8% | 9% | 10% | 14% | 14% | 7% | 10% | 14% | 12% | 14% | 10% | 12% | 9% | 17% | 6% | 3% | 4% | 11% | 11% | 9% | 10% | 11% | 21% | |
| Does not describe at all | 24% | 24% | 34% | 33% | 27% | 26% | 16% | 20% | 22% | 32% | 28% | 21% | 20% | 23% | 26% | 24% | 26% | 32% | 16% | 19% | 25% | 19% | 20% | 20% | 25% | 32% | 26% | 22% | 21% | 26% | 14% | 26% | 21% | 25% | 26% | 28% | 26% | 25% | 20% | 53% | 6% | 6% | 6% | 10% | 26% | 17% | 26% | 17% | 13% | |
| Really can't say | 5% | 8% | 2% | 5% | 4% | 8% | 2% | 4% | 8% | 2% | 4% | 6% | 4% | 6% | 4% | 4% | 6% | 4% | 6% | 4% | 6% | 4% | 6% | 4% | 6% | 4% | 6% | 4% | 6% | 4% | 6% | 4% | 6% | 4% | 6% | 4% | 6% | 4% | 6% | 4% | 6% | 4% | 6% | 4% | 6% | 4% | 6% | 4% | 6% | 4% |
| Topbox | 48% | 46% | 37% | 36% | 51% | 47% | 55% | 56% | 50% | 37% | 43% | 53% | 50% | 43% | 47% | 44% | 43% | 42% | 55% | 53% | 52% | 52% | 49% | 53% | 44% | 45% | 49% | 47% | 53% | 48% | 49% | 46% | 52% | 46% | 46% | 46% | 54% | 16% | 72% | 82% | 72% | 39% | 47% | 54% | 48% | 48% | 28% | | | |
| Bottombox | 33% | 32% | 44% | 45% | 31% | 38% | 21% | 31% | 31% | 42% | 36% | 29% | 28% | 33% | 35% | 28% | 38% | 40% | 27% | 29% | 31% | 24% | 29% | 31% | 36% | 40% | 33% | 28% | 39% | 37% | 19% | 32% | 30% | 36% | 36% | 35% | 37% | 29% | 70% | 12% | 7% | 17% | 35% | 22% | 35% | 25% | 34% | | | |

QP1. The Conservative Party of Canada: Is too much for the rich, and doesn't care about the poor

| Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | WES | | | |
|-------------------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|------------|-------|---------|---------|-------|------------|-------|-------|-------|-------|------------------|--------|------------|-------------------------|--------|-----------|------------|-------------|-------------|---------|-----|----------------------|-------|-----|---------|-----|----------|--------------|-----------|--------|-------|-----------|-----|-----|
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-100K | \$100K+ | <\$25K | \$25K-50K | \$50K-100K | \$100K-150K | \$150K-200K | \$200K+ | <HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC | |
| Totally describes | 28% | 26% | 23% | 23% | 31% | 29% | 27% | 29% | 29% | 25% | 30% | 32% | 28% | 24% | 30% | 25% | 21% | 33% | 31% | 26% | 33% | 31% | 31% | 26% | 25% | 23% | 32% | 27% | 25% | 43% | 27% | 27% | 24% | 29% | 23% | 25% | 25% | 29% | 3% | 46% | 60% | 35% | 21% | 28% | 26% | 28% | 25% | 15% | |
| 4 | 16% | 15% | 13% | 13% | 20% | 16% | 17% | 14% | 17% | 13% | 15% | 17% | 14% | 17% | 16% | 12% | 14% | 17% | 16% | 10% | 16% | 16% | 14% | 14% | 18% | 15% | 16% | 18% | 15% | 13% | 17% | 18% | 13% | 21% | 15% | 13% | 16% | 18% | 20% | 5% | 23% | 21% | 24% | 18% | 15% | 18% | 16% | 19% | 22% |
| 3 | 16% | 17% | 14% | 15% | 12% | 14% | 18% | 19% | 16% | 15% | 18% | 14% | 18% | 14% | 17% | 23% | 17% | 16% | 12% | 10% | 18% | 15% | 18% | 14% | 13% | 11% | 20% | 12% | 18% | 18% | 9% | 13% | 18% | 21% | 12% | 19% | 18% | 14% | 15% | 15% | 17% | 10% | 18% | 18% | 15% | 20% | 18% | 18% | 24% |
| 2 | 11% | 8% | 10% | 12% | 8% | 13% | 11% | 10% | 12% | 9% | 12% | 10% | 14% | 10% | 10% | 13% | 12% | 12% | 15% | 8% | 8% | 13% | 15% | 9% | 11% | 11% | 9% | 10% | 12% | 12% | 7% | | | | | | | | | | | | | | | | | | |

QPP1. The Conservative Party of Canada: Hasn't done a good job communicating what it really stands for

| | Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | Was Considered | | | | | |
|--------------------------|-------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|------------|-------|---------|---------|-------|------------|-------|-------|-------|-------|------------------|--------|---------------|-------------------------|--------|--------------|---------------|----------------|----------------|---------|-----|----------------------|-------|-----|---------|-----|----------|--------------|-----------|--------|----------------|-----------|-----|-----|-----|-----|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC | | | |
| Totally describes | 25% | 24% | 20% | 18% | 18% | 25% | 26% | 27% | 26% | 23% | 26% | 24% | 20% | 23% | 31% | 21% | 25% | 31% | 18% | 21% | 20% | 17% | 22% | 20% | 16% | 21% | 22% | 24% | 30% | 31% | 23% | 24% | 27% | 24% | 23% | 24% | 26% | 26% | 29% | 24% | 23% | 29% | 13% | 39% | 29% | 28% | 17% | 25% | 26% | 28% | 22% | 21% |
| 4 | 19% | 20% | 17% | 16% | 19% | 20% | 17% | 21% | 19% | 18% | 17% | 20% | 21% | 19% | 17% | 22% | 16% | 14% | 19% | 22% | 20% | 17% | 22% | 21% | 18% | 16% | 18% | 16% | 24% | 18% | 14% | 17% | 21% | 18% | 14% | 17% | 21% | 18% | 20% | 19% | 21% | 17% | 13% | 14% | 19% | 16% | 19% | 25% | | | | |
| 3 | 21% | 16% | 23% | 22% | 22% | 20% | 24% | 22% | 21% | 19% | 23% | 19% | 25% | 20% | 19% | 27% | 20% | 23% | 22% | 21% | 16% | 30% | 23% | 20% | 20% | 18% | 20% | 22% | 24% | 19% | 14% | 26% | 24% | 20% | 22% | 17% | 19% | 22% | 23% | 22% | 18% | 18% | 29% | 23% | 20% | 25% | 20% | 24% | 25% | | | |
| 2 | 13% | 15% | 13% | 15% | 13% | 11% | 11% | 15% | 13% | 11% | 13% | 12% | 14% | 13% | 11% | 13% | 16% | 10% | 15% | 11% | 12% | 17% | 13% | 16% | 11% | 11% | 11% | 13% | 12% | 13% | 20% | 10% | 12% | 14% | 13% | 13% | 13% | 11% | 14% | 16% | 10% | 17% | 9% | 11% | 13% | 11% | 12% | 14% | 12% | | | |
| Does not describe at all | 14% | 15% | 22% | 23% | 19% | 15% | 8% | 12% | 13% | 19% | 14% | 14% | 10% | 14% | 17% | 10% | 16% | 17% | 11% | 13% | 16% | 6% | 12% | 13% | 16% | 21% | 14% | 14% | 12% | 15% | 8% | 17% | 12% | 14% | 15% | 17% | 17% | 14% | 10% | 27% | 6% | 7% | 6% | 10% | 16% | 8% | 15% | 10% | 11% | | | |
| Really can't say | 8% | 9% | 5% | 10% | 6% | 14% | 3% | 8% | 10% | 6% | 10% | 11% | 10% | 5% | 8% | 7% | 4% | 16% | 12% | 6% | 13% | 10% | 8% | 11% | 4% | 6% | 12% | 5% | 7% | 5% | 8% | 10% | 14% | 15% | 17% | 17% | 10% | 5% | 3% | 6% | 10% | 14% | 16% | 7% | 15% | 8% | 11% | 6% | | | | |
| Top/box | 44% | 44% | 37% | 35% | 37% | 48% | 42% | 48% | 45% | 41% | 44% | 44% | 40% | 42% | 48% | 44% | 41% | 45% | 37% | 43% | 50% | 33% | 42% | 43% | 42% | 46% | 49% | 39% | 46% | 45% | 38% | 40% | 46% | 45% | 45% | 46% | 42% | 43% | 48% | 32% | 59% | 47% | 41% | 31% | 44% | 42% | 45% | 42% | 46% | | | |
| Bottom/box | 27% | 30% | 35% | 38% | 31% | 25% | 19% | 27% | 26% | 24% | 27% | 26% | 24% | 28% | 32% | 32% | 27% | 26% | 24% | 28% | 23% | 24% | 29% | 27% | 33% | 25% | 27% | 25% | 28% | 28% | 27% | 26% | 28% | 29% | 30% | 30% | 29% | 30% | 30% | 29% | 24% | 43% | 16% | 25% | 16% | 21% | 29% | 18% | 27% | 24% | 23% | |

QPP2. [NET Agree] Here is a list of statements about Conservative leader Pierre Poilievre. Please tell us if you agree or disagree with the following. Pierre Poilievre...

| | Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | Was Considered | | |
|--|-------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|------------|-------|---------|---------|-------|------------|-------|-------|-------|-------|------------------|--------|---------------|-------------------------|--------|--------------|---------------|----------------|----------------|---------|-----|----------------------|-------|-----|---------|-----|----------|--------------|-----------|--------|----------------|-----------|-----|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC |
| Pierre Poilievre...is someone who understands issues important to me | 37% | 33% | 55% | 56% | 42% | 39% | 25% | 34% | 36% | 44% | 42% | 32% | 37% | 37% | 37% | 43% | 44% | 40% | 31% | 30% | 34% | 27% | 40% | 35% | 38% | 42% | 34% | 31% | 37% | 42% | 20% | 37% | 37% | 43% | 39% | 42% | 41% | 37% | 32% | 86% | 6% | 7% | 9% | 19% | 40% | 26% | 38% | 33% | 49% |
| Pierre Poilievre...Genuinely cares about women | 35% | 33% | 50% | 52% | 37% | 36% | 23% | 39% | 34% | 42% | 42% | 28% | 32% | 36% | 36% | 35% | 45% | 43% | 29% | 27% | 30% | 28% | 33% | 34% | 37% | 42% | 33% | 32% | 33% | 40% | 28% | 34% | 33% | 40% | 37% | 42% | 40% | 34% | 29% | 80% | 6% | 5% | 9% | 17% | 38% | 23% | 37% | 28% | 38% |
| Pierre Poilievre...Genuinely cares about non-white people | 35% | 33% | 49% | 51% | 38% | 35% | 24% | 37% | 33% | 44% | 41% | 29% | 34% | 35% | 35% | 40% | 42% | 40% | 27% | 28% | 31% | 26% | 36% | 33% | 37% | 42% | 32% | 30% | 31% | 41% | 21% | 35% | 31% | 42% | 38% | 43% | 38% | 35% | 30% | 76% | 8% | 6% | 8% | 23% | 37% | 26% | 36% | 29% | 37% |
| Pierre Poilievre...Holds values similar to mine | 35% | 31% | 52% | 53% | 40% | 38% | 23% | 38% | 34% | 44% | 41% | 30% | 37% | 36% | 37% | 45% | 41% | 28% | 30% | 31% | 23% | 35% | 34% | 40% | 41% | 33% | 31% | 35% | 40% | 22% | 35% | 35% | 40% | 38% | 39% | 41% | 34% | 29% | 85% | 4% | 4% | 5% | 18% | 38% | 24% | 37% | 29% | 35% | |
| Pierre Poilievre...is likeable | 36% | 33% | 50% | 54% | 39% | 36% | 28% | 35% | 34% | 45% | 40% | 31% | 32% | 37% | 37% | 35% | 45% | 40% | 28% | 30% | 34% | 24% | 34% | 33% | 41% | 39% | 36% | 34% | 36% | 38% | 26% | 38% | 36% | 37% | 37% | 42% | 42% | 34% | 28% | 80% | 6% | 7% | 18% | 22% | 37% | 29% | 37% | 30% | 41% |
| Pierre Poilievre...is a strong critic of the current government | 73% | 67% | 77% | 78% | 77% | 75% | 71% | 78% | 73% | 76% | 76% | 71% | 69% | 73% | 77% | 77% | 76% | 76% | 61% | 71% | 78% | 62% | 71% | 70% | 76% | 80% | 75% | 70% | 73% | 78% | 60% | 75% | 73% | 78% | 80% | 77% | 73% | 74% | 74% | 91% | 66% | 56% | 70% | 55% | 74% | 72% | 75% | 68% | 74% |
| Pierre Poilievre...is not sincere | 52% | 58% | 38% | 36% | 50% | 53% | 55% | 59% | 53% | 46% | 48% | 56% | 56% | 49% | 53% | 54% | 43% | 48% | 58% | 54% | 57% | 54% | 56% | 52% | 46% | 52% | 53% | 50% | 52% | 52% | 53% | 49% | 52% | 51% | 58% | 50% | 45% | 52% | 62% | 11% | 85% | 85% | 64% | 49% | 52% | 52% | 54% | 48% | |
| Pierre Poilievre...is someone I'd be ashamed to call Prime Minister | 50% | 52% | 37% | 34% | 50% | 49% | 58% | 55% | 52% | 43% | 45% | 55% | 55% | 45% | 52% | 49% | 41% | 47% | 61% | 49% | 57% | 57% | 55% | 49% | 41% | 51% | 52% | 53% | 50% | 49% | 55% | 52% | 50% | 49% | 49% | 47% | 46% | 49% | 58% | 6% | 84% | 87% | 75% | 44% | 49% | 57% | 51% | 48% | 36% |

QPP2. [NET Disagree] Here is a list of statements about Conservative leader Pierre Poilievre. Please tell us if you agree or disagree with the following. Pierre Poilievre...

| | Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | Was Considered | | |
|--|-------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|------------|-------|---------|---------|-------|------------|-------|-------|-------|-------|------------------|--------|---------------|-------------------------|--------|--------------|---------------|----------------|----------------|---------|-----|----------------------|-------|-----|---------|-----|----------|--------------|-----------|--------|----------------|-----------|-----|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC |
| Pierre Poilievre...is someone who understands issues important to me | 56% | 58% | 40% | 37% | 55% | 55% | 63% | 60% | 57% | 49% | 52% | 59% | 54% | 55% | 57% | 50% | 50% | 55% | 58% | 60% | 59% | 63% | 52% | 57% | 53% | 52% | 60% | 56% | 56% | 54% | 62% | 53% | 56% | 53% | 58% | 51% | 50% | 56% | 62% | 10% | 88% | 88% | 81% | 56% | 54% | 61% | 55% | 57% | 40% |
| Pierre Poilievre...Genuinely cares about women | 49% | 49% | 34% | 32% | 50% | 49% | 59% | 48% | 51% | 42% | 43% | 55% | 54% | 48% | 48% | 49% | 40% | 42% | 58% | 55% | 53% | 60% | 52% | 51% | 45% | 47% | 48% | 48% | 50% | 48% | 54% | 45% | 50% | 48% | 50% | 48% | 43% | 50% | 58% | 8% | 80% | 80% | 75% | 46% | 47% | 59% | 49% | 51% | 40% |
| Pierre Poilievre...Genuinely cares about non-white people | 47% | 45% | 36% | 34% | 48% | 48% | 52% | 47% | 49% | 34% | 41% | 52% | 51% | 46% | 45% | 47% | 38% | 40% | 54% | 53% | 48% | 58% | 48% | 49% | 43% | 44% | 45% | 46% | 50% | 44% | 53% | 43% | 50% | 41% | 47% | 47% | 40% | 46% | 56% | 8% | 78% | 81% | 62% | 38% | 46% | 50% | 45% | 53% | 36% |
| Pierre Poilievre...Holds values similar to mine | 57% | 60% | 39% | 40% | 56% | 56% | 68% | 58% | 58% | 49% | 53% | 61% | 60% | 53% | 59% | 58% | 47% | 55% | 62% | 58% | 62% | 68% | 57% | 54% | 51% | 54% | 61% | 58% | 57% | 56% | 63% | 55% | 57% | 57% | 58% | 52% | 51% | 57% | 64% | 10% | 91% | 92% | 85% | 56% | 54% | 67% | 56% | 60% | 53% |
| Pierre Poilievre...is likeable | 57% | 58% | 46% | 41% | 55% | 58% | 63% | 61% | 59% | 48% | 54% | 61% | 60% | 54% | 58% | 59% | 50% | 55% | 62% | 59% | 61% | 69% | 58% | 59% | 51% | 57% | 59% | 55% | 57% | 58% | 59% | 54% | 57% | 58% | 60% | 55% | 51% | 57% | 66% | 16% | 91% | 89% | 71% | 52% | 57% | 61% | 57% | 59% | 53% |
| Pierre Poilievre...is a strong critic of the current government | 18% | 23% | 13% | 16% | 17% | 18% | 17% | 16% | 18% | 17% | 19% | 17% | 17% | 18% | 15% | 18% | 18% | 22% | 16% | 17% | 16% | 16% | 17% | 19% | 17% | 16% | 20% | 17% | 18% | 18% | 14% | 20% | 16% | 17% | 21% | 16% | 17% | 21% | 6% | 27% | 31% | 35% | 18% | 15% | 19% | 16% | 17% | 21% | 21% |
| Pierre Poilievre...is not sincere | 38% | 33% | 53% | 57% | 41% | 39% | 32% | 37% | 37% | 45% | 46% | 31% | 34% | 41% | 40% | 40% | 49% | 47% | 28% | 33% | 33% | 34% | 34% | 37% | 43% | 43% | 38% | 37% | 38% | 42% | 28% | 41% | 38% | 42% | 37% | 46% | 43% | 39% | 31% | 82% | 9% | 8% | 19% | 24% | 39% | 34% | 40% | 34% | 44% |
| Pierre Poilievre...is someone I'd be ashamed to call Prime Minister | 42% | 38% | 56% | 59% | 45% | 45% | 31% | 39% | 41% | 49% | 49% | 36% | 36% | 46% | 43% | 44% | 53% | 48% | 28% | 39% | 39% | 34% | 37% | 42% | 49% | 46% | 42% | 38% | 42% | 46% | 31% | 41% | 42% | 46% | 45% | 48% | 48% | 42% | 36% | 92% | 10% | 9% | 16% | 27% | 45% | 33% | 43% | 39% | 49% |

QPP2. Pierre Poilievre...is someone who understands issues important to me

| | Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | Was Considered | | |
|----------------|-------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|------------|-------|---------|---------|-------|------------|-------|-------|-------|-------|------------------|--------|---------------|-------------------------|--------|--------------|---------------|----------------|----------------|---------|-----|----------------------|-------|-----|---------|-----|----------|--------------|-----------|--------|----------------|-----------|-----|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC |
| Strongly agree | 19% | 19% | 30% | 32% | 22% | 20% | 11% | 16% | 18% | 25% | 22% | 16% | 15% | 21% | 20% | 20% | 26% | 22% | 9% | 17% | 19% | 10% | 16% | 19% | 23% | 28% | 16% | 13% | 19% | 22% | 7% | 16% | 19% | 24% | 20% | 21% | 21% | 18% | 16% | 48% | 1% | 1% | 2% | 5% | 21% | 12% | 20% | 14% | 12% |
| Agree | 18% | 14% | 26% | 24% | 20% | 19% | 14% | 18% | 18% | 19% | 20% | 16% | 22% | 16% | 17% | 23% | 19% | 18% | 22% | 13% | 15% | 17% | 24% | 17% | 15% | 15% | 18% | 18% | 18% | 20% | 12% | 20% | 18% | 19% | 19% | 22% | 20% | 18% | 16% | 37% | 4% | 6% | 8% | 14% | 19% | 14% | 18% | 19% | 38% |
| Disagree | 19% | 21% | 13% | 13% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

QP22. Pierre Poilievre...Genuinely cares about women

| Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | WBS | |
|--------------------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|---------|-------|------------|---------|-------|-------|-------|------------|-------|-------|-----|--------|------------------|---------|--------|-------------------------|---------------|----------------|----------------|---------|-----------|----------------------|-------|---------------|---------|-----|-----|--------------|----------|--------|-----------|-----------|-----|-----|
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <=HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC | |
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <=HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC | |
| Strongly agree | 19% | 17% | 30% | 29% | 20% | 19% | 9% | 15% | 17% | 23% | 21% | 15% | 12% | 19% | 21% | 16% | 24% | 22% | 9% | 14% | 20% | 7% | 14% | 15% | 21% | 26% | 18% | 14% | 17% | 21% | 8% | 16% | 17% | 21% | 24% | 19% | 20% | 19% | 13% | 46% | 1% | 2% | 4% | 20% | 10% | 20% | 11% | 8% | |
| Agree | 17% | 16% | 20% | 23% | 17% | 17% | 14% | 24% | 17% | 19% | 21% | 13% | 20% | 17% | 15% | 20% | 21% | 22% | 20% | 13% | 8% | 22% | 19% | 18% | 16% | 15% | 19% | 16% | 19% | 18% | 16% | 18% | 19% | 13% | 24% | 19% | 16% | 16% | 35% | 6% | 3% | 9% | 13% | 18% | 13% | 17% | 17% | 30% | |
| Disagree | 19% | 18% | 14% | 10% | 20% | 18% | 25% | 19% | 16% | 18% | 19% | 18% | 20% | 17% | 18% | 20% | 17% | 20% | 19% | 18% | 19% | 27% | 17% | 16% | 18% | 15% | 22% | 17% | 21% | 18% | 19% | 16% | 21% | 17% | 14% | 16% | 20% | 21% | 6% | 27% | 17% | 29% | 27% | 17% | 26% | 18% | 21% | 30% | |
| Strongly disagree | 31% | 32% | 20% | 22% | 31% | 32% | 34% | 33% | 32% | 25% | 24% | 37% | 34% | 31% | 28% | 29% | 23% | 22% | 40% | 38% | 34% | 33% | 34% | 35% | 27% | 32% | 27% | 31% | 29% | 30% | 35% | 29% | 29% | 27% | 33% | 34% | 26% | 30% | 38% | 2% | 54% | 63% | 46% | 19% | 30% | 33% | 31% | 10% | |
| Not sure/Can't say | 16% | 16% | 15% | 16% | 13% | 14% | 16% | 13% | 16% | 16% | 15% | 16% | 14% | 17% | 16% | 15% | 15% | 13% | 16% | 17% | 11% | 15% | 15% | 16% | 11% | 18% | 20% | 17% | 12% | 18% | 21% | 17% | 12% | 13% | 9% | 16% | 16% | 12% | 12% | 13% | 15% | 16% | 17% | 14% | 22% | 22% | | | |
| Net Agree | 35% | 33% | 50% | 37% | 36% | 33% | 39% | 34% | 42% | 42% | 38% | 32% | 36% | 33% | 36% | 35% | 45% | 43% | 29% | 27% | 30% | 28% | 33% | 34% | 37% | 42% | 33% | 32% | 33% | 40% | 28% | 34% | 33% | 40% | 37% | 42% | 40% | 34% | 29% | 80% | 6% | 5% | 9% | 17% | 38% | 23% | 37% | 28% | 38% |
| Net Disagree | 49% | 49% | 34% | 32% | 50% | 50% | 59% | 48% | 51% | 42% | 43% | 55% | 54% | 48% | 48% | 49% | 40% | 42% | 59% | 55% | 53% | 60% | 52% | 51% | 45% | 47% | 48% | 48% | 50% | 48% | 54% | 45% | 45% | 50% | 48% | 48% | 43% | 50% | 58% | 8% | 81% | 80% | 75% | 46% | 47% | 59% | 49% | 51% | 40% |

QP22. Pierre Poilievre...Genuinely cares about non-white people

| Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | WBS | |
|--------------------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|---------|-------|------------|---------|-------|-------|-------|------------|-------|-------|-----|--------|------------------|---------|--------|-------------------------|---------------|----------------|----------------|---------|-----------|----------------------|-------|---------------|---------|-----|-----|--------------|----------|--------|-----------|-----------|-----|-----|
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <=HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC | |
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <=HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC | |
| Strongly agree | 14% | 13% | 22% | 21% | 17% | 16% | 7% | 13% | 13% | 19% | 16% | 12% | 12% | 15% | 15% | 14% | 18% | 16% | 9% | 13% | 14% | 8% | 13% | 14% | 16% | 20% | 13% | 10% | 15% | 17% | 9% | 11% | 15% | 15% | 20% | 19% | 17% | 14% | 12% | 35% | 1% | 0% | 1% | 6% | 16% | 8% | 15% | 11% | 9% |
| Agree | 20% | 20% | 28% | 30% | 21% | 19% | 17% | 24% | 20% | 25% | 25% | 16% | 22% | 19% | 20% | 26% | 24% | 24% | 18% | 15% | 17% | 18% | 23% | 18% | 20% | 22% | 19% | 20% | 16% | 24% | 12% | 24% | 16% | 21% | 16% | 24% | 21% | 22% | 18% | 41% | 7% | 5% | 7% | 17% | 21% | 18% | 21% | 19% | 28% |
| Disagree | 19% | 18% | 13% | 14% | 18% | 17% | 26% | 15% | 20% | 11% | 18% | 19% | 22% | 17% | 16% | 24% | 14% | 17% | 20% | 19% | 19% | 27% | 20% | 17% | 17% | 15% | 20% | 19% | 24% | 15% | 25% | 16% | 24% | 18% | 16% | 16% | 17% | 20% | 21% | 6% | 27% | 21% | 31% | 23% | 17% | 26% | 18% | 22% | 24% |
| Strongly disagree | 28% | 27% | 23% | 20% | 30% | 31% | 26% | 31% | 28% | 23% | 29% | 29% | 27% | 23% | 24% | 23% | 34% | 30% | 31% | 28% | 32% | 26% | 29% | 27% | 26% | 27% | 31% | 31% | 24% | 27% | 35% | 2% | 51% | 60% | 32% | 16% | 29% | 24% | 27% | 31% | 12% | 14% | 29% | 39% | 17% | 24% | 19% | 18% | 2% |
| Not sure/Can't say | 19% | 22% | 15% | 15% | 14% | 16% | 24% | 16% | 18% | 22% | 18% | 19% | 15% | 20% | 12% | 20% | 20% | 18% | 19% | 20% | 15% | 23% | 24% | 19% | 15% | 26% | 22% | 19% | 17% | 16% | 10% | 22% | 18% | 15% | 16% | 14% | 14% | 29% | 39% | 17% | 24% | 19% | 18% | 18% | 2% | 2% | | | |
| Net Agree | 33% | 33% | 49% | 51% | 38% | 35% | 24% | 37% | 33% | 44% | 41% | 29% | 34% | 35% | 35% | 40% | 42% | 40% | 27% | 26% | 31% | 26% | 33% | 37% | 42% | 32% | 30% | 31% | 41% | 21% | 35% | 31% | 42% | 38% | 43% | 38% | 35% | 30% | 76% | 9% | 6% | 8% | 23% | 37% | 26% | 36% | 29% | 37% | |
| Net Disagree | 47% | 45% | 36% | 34% | 48% | 48% | 52% | 47% | 49% | 34% | 41% | 52% | 51% | 46% | 45% | 47% | 38% | 40% | 54% | 53% | 49% | 58% | 49% | 43% | 44% | 45% | 46% | 50% | 41% | 44% | 53% | 43% | 50% | 41% | 47% | 47% | 40% | 46% | 58% | 8% | 78% | 81% | 62% | 38% | 46% | 50% | 45% | 53% | 38% |

QP22. Pierre Poilievre...Holds values similar to mine

| Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | WBS | |
|--------------------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|---------|-------|------------|---------|-------|-------|-------|------------|-------|-------|-----|--------|------------------|---------|--------|-------------------------|---------------|----------------|----------------|---------|-----------|----------------------|-------|---------------|---------|-----|-----|--------------|----------|--------|-----------|-----------|-----|-----|
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <=HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC | |
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <=HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC | |
| Strongly agree | 17% | 15% | 24% | 26% | 17% | 16% | 9% | 15% | 16% | 23% | 19% | 14% | 12% | 17% | 19% | 15% | 22% | 20% | 9% | 13% | 14% | 10% | 13% | 15% | 19% | 25% | 17% | 13% | 16% | 20% | 8% | 16% | 16% | 21% | 15% | 20% | 18% | 18% | 13% | 43% | 1% | 2% | 1% | 6% | 14% | 10% | 18% | 12% | 7% |
| Agree | 19% | 15% | 28% | 26% | 22% | 19% | 13% | 23% | 18% | 21% | 22% | 16% | 21% | 20% | 16% | 22% | 23% | 21% | 19% | 17% | 12% | 13% | 23% | 19% | 20% | 16% | 17% | 19% | 20% | 16% | 20% | 19% | 22% | 19% | 23% | 19% | 23% | 16% | 41% | 3% | 3% | 4% | 14% | 20% | 14% | 19% | 17% | 29% | |
| Disagree | 15% | 19% | 11% | 14% | 18% | 15% | 17% | 13% | 16% | 9% | 17% | 13% | 18% | 14% | 14% | 21% | 15% | 16% | 14% | 14% | 13% | 23% | 16% | 14% | 14% | 11% | 16% | 15% | 17% | 15% | 13% | 15% | 17% | 15% | 11% | 15% | 18% | 15% | 11% | 13% | 15% | 18% | 15% | 13% | 23% | 18% | | | |
| Strongly disagree | 42% | 41% | 28% | 32% | 40% | 41% | 51% | 45% | 42% | 40% | 36% | 48% | 42% | 38% | 45% | 36% | 32% | 39% | 48% | 44% | 50% | 45% | 41% | 40% | 37% | 43% | 45% | 43% | 40% | 41% | 50% | 40% | 40% | 39% | 43% | 42% | 38% | 41% | 47% | 3% | 72% | 79% | 63% | 33% | 40% | 49% | 43% | 37% | 18% |
| Not sure/Can't say | 8% | 10% | 9% | 7% | 4% | 6% | 10% | 4% | 8% | 7% | 6% | 9% | 8% | 10% | 6% | 8% | 4% | 10% | 12% | 7% | 9% | 7% | 11% | 9% | 5% | 6% | 11% | 8% | 4% | 9% | 5% | 8% | 2% | 4% | 9% | 8% | 9% | 6% | 6% | 5% | 3% | 9% | 25% | 7% | 9% | 7% | 11% | 12% | |
| Net Agree | 35% | 31% | 52% | 53% | 40% | 38% | 23% | 38% | 34% | 44% | 41% | 30% | 33% | 37% | 36% | 37% | 45% | 41% | 29% | 30% | 31% | 23% | 36% | 34% | 40% | 41% | 33% | 31% | 36% | 40% | 22% | 35% | 36% | 40% | 38% | 39% | 41% | 34% | 29% | 85% | 4% | 4% | 5% | 18% | 38% | 24% | 37% | 29% | 35% |
| Net Disagree | 57% | 60% | 39% | 40% | 56% | 56% | 68% | 58% | 59% | 49% | 53% | 61% | 60% | 53% | 59% | 58% | 47% | 55% | 62% | 58% | 62% | 68% | 67% | 54% | 51% | 54% | 61% | 58% | 57% | 56% | 63% | 55% | 67% | 57% | 58% | 52% | 51% | 57% | 65% | 10% | 91% | 92% | 85% | 56% | 54% | 67% | 56% | 60% | 53% |

QP22. Pierre Poilievre...Is likeable

| Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | WBS | |
|----------------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|---------|-------|------------|---------|-------|-------|-------|------------|-------|-------|-----|--------|------------------|---------|--------|-------------------------|---------------|----------------|----------------|---------|-----------|----------------------|-------|---------------|---------|-----|----|--------------|----------|--------|-----------|-----------|-----|----|
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <=HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC | |
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <=HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC | |
| Strongly agree | 15% | 14% | 25% | 24% | 14% | 16% | 9% | 14% | 14% | 22% | 17% | 14% | 10% | 17% | 17% | 12% | 21% | 17% | 8% | 14% | 17% | 7% | 11% | 16% | 19% | 21% | 15% | 13% | 14% | 17% | 9% | 15% | 14% | 17% | 15% | 19% | 18% | 15% | 12% | 38% | 1% | 1% | 2% | 6% | 17% | 9% | 16% | 13% | 6% |
| Agree | 20% | 19% | 26% | 30% | 25% | 18% | 18% | 21% | 20% | 24% | 23% | 18% | 21% | 20% | 20% | 24% | 23% | 20% | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

QP77. [Net Disagree] Here are some common criticisms that some people have made about the Conservative Party's campaign during the 2025 federal election. Do you agree or disagree with the following...

| | Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | Gender-Age | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | Was Considered | | | | |
|---|-------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|------------|-------|---------|------------|-------|-------|-------|-------|------------------|-------|-----|-------------------------|---------------|---------|--------|--------------|---------------|----------------|----------------|---------------|------|----------------------|-------|-----|----------|-----|-----------|--------------|----------------|--------|-------|-----------|-----|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <=HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC |
| The CPC campaign was too negative | 29% | 25% | 45% | 40% | 30% | 31% | 17% | 26% | 27% | 36% | 32% | 25% | 25% | 33% | 27% | 27% | 38% | 31% | 23% | 29% | 24% | 15% | 28% | 30% | 36% | 33% | 24% | 30% | 28% | 31% | 23% | 33% | 28% | 31% | 32% | 31% | 32% | 28% | 24% | 66% | 3% | 6% | 9% | 18% | 31% | 18% | 29% | 27% | 31% |
| The CPC didn't articulate a clear plan for the country | 28% | 25% | 45% | 46% | 34% | 28% | 20% | 24% | 27% | 33% | 31% | 26% | 23% | 32% | 29% | 26% | 36% | 30% | 19% | 28% | 28% | 22% | 23% | 32% | 31% | 34% | 26% | 27% | 27% | 30% | 23% | 29% | 27% | 31% | 28% | 31% | 32% | 28% | 24% | 61% | 6% | 8% | 11% | 17% | 30% | 21% | 29% | 26% | 27% |
| The CPC needed to pivot once the carbon tax was off the table | 13% | 13% | 19% | 20% | 17% | 13% | 10% | 11% | 12% | 17% | 15% | 12% | 10% | 15% | 14% | 12% | 16% | 15% | 8% | 14% | 13% | 10% | 10% | 14% | 16% | 20% | 10% | 15% | 15% | 11% | 15% | 14% | 15% | 12% | 9% | 11% | 16% | 13% | 8% | 26% | 4% | 6% | 8% | 10% | 14% | 10% | 14% | 10% | 15% |
| The campaign slogan 'Bring It Home' didn't make any sense | 29% | 23% | 40% | 46% | 31% | 31% | 21% | 27% | 27% | 35% | 33% | 25% | 28% | 32% | 26% | 33% | 37% | 29% | 23% | 27% | 24% | 25% | 29% | 32% | 32% | 32% | 23% | 24% | 29% | 32% | 17% | 28% | 29% | 31% | 32% | 33% | 32% | 28% | 24% | 60% | 8% | 9% | 15% | 18% | 30% | 22% | 29% | 28% | 34% |
| Pierre Poilievre sounded too much like Donald Trump | 35% | 32% | 46% | 46% | 32% | 36% | 28% | 32% | 34% | 39% | 40% | 30% | 32% | 37% | 34% | 35% | 43% | 40% | 30% | 30% | 29% | 29% | 33% | 34% | 38% | 40% | 32% | 33% | 33% | 38% | 27% | 36% | 33% | 39% | 38% | 34% | 39% | 34% | 29% | 76% | 6% | 8% | 15% | 23% | 36% | 30% | 35% | 32% | 38% |

QP77. Agreement - The CPC campaign was too negative

| | Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | Gender-Age | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | Was Considered | | | | |
|--------------------|-------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|------------|-------|---------|------------|-------|-------|-------|-------|------------------|-------|-----|-------------------------|---------------|---------|--------|--------------|---------------|----------------|----------------|---------------|------|----------------------|-------|-----|----------|-----|-----------|--------------|----------------|--------|-------|-----------|-----|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <=HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC |
| Strongly agree | 38% | 37% | 25% | 21% | 33% | 36% | 35% | 45% | 35% | 34% | 34% | 35% | 35% | 32% | 36% | 40% | 30% | 33% | 30% | 34% | 39% | 31% | 37% | 35% | 30% | 37% | 35% | 30% | 33% | 37% | 26% | 31% | 33% | 36% | 37% | 40% | 29% | 34% | 42% | 6% | 62% | 53% | 41% | 18% | 35% | 33% | 35% | 35% | 29% |
| Agree | 26% | 23% | 22% | 26% | 28% | 24% | 33% | 20% | 27% | 18% | 23% | 26% | 24% | 23% | 29% | 23% | 22% | 30% | 26% | 24% | 28% | 33% | 22% | 24% | 22% | 24% | 32% | 24% | 29% | 25% | 26% | 23% | 29% | 26% | 25% | 24% | 25% | 25% | 27% | 20% | 28% | 38% | 28% | 24% | 34% | 26% | 22% | 30% | |
| Disagree | 19% | 15% | 31% | 27% | 18% | 18% | 12% | 16% | 17% | 23% | 19% | 16% | 18% | 20% | 15% | 19% | 21% | 18% | 18% | 18% | 13% | 12% | 20% | 19% | 21% | 15% | 16% | 20% | 16% | 20% | 14% | 23% | 16% | 19% | 22% | 20% | 19% | 17% | 16% | 39% | 3% | 6% | 8% | 14% | 19% | 13% | 18% | 17% | 24% |
| Strongly disagree | 11% | 10% | 14% | 13% | 12% | 13% | 5% | 10% | 10% | 13% | 13% | 9% | 6% | 13% | 12% | 8% | 16% | 13% | 5% | 11% | 11% | 3% | 7% | 11% | 15% | 17% | 9% | 9% | 12% | 11% | 9% | 12% | 12% | 10% | 11% | 13% | 11% | 8% | 27% | 1% | 2% | 4% | 12% | 6% | 11% | 10% | 16% | 10% | |
| Not sure/Can't say | 11% | 15% | 8% | 13% | 9% | 8% | 15% | 9% | 8% | 14% | 16% | 12% | 8% | 10% | 10% | 12% | 8% | 10% | 10% | 13% | 9% | 21% | 14% | 11% | 12% | 8% | 17% | 11% | 7% | 24% | 13% | 11% | 7% | 6% | 5% | 13% | 13% | 7% | 8% | 7% | 13% | 11% | 37% | 10% | 14% | 10% | 16% | 10% | |
| Net Agree | 60% | 60% | 47% | 47% | 61% | 60% | 68% | 65% | 62% | 52% | 60% | 61% | 60% | 55% | 63% | 63% | 53% | 63% | 56% | 58% | 67% | 64% | 58% | 69% | 52% | 61% | 67% | 54% | 61% | 63% | 63% | 54% | 61% | 62% | 64% | 65% | 59% | 68% | 27% | 90% | 81% | 60% | 45% | 55% | 67% | 61% | 57% | 68% | |
| Net Disagree | 29% | 25% | 45% | 40% | 30% | 31% | 17% | 26% | 27% | 36% | 32% | 25% | 25% | 33% | 27% | 27% | 38% | 31% | 23% | 29% | 24% | 15% | 28% | 30% | 36% | 33% | 24% | 30% | 28% | 31% | 23% | 33% | 28% | 31% | 32% | 31% | 32% | 28% | 24% | 66% | 3% | 6% | 9% | 16% | 31% | 18% | 28% | 27% | 31% |

QP77. Agreement - The CPC didn't articulate a clear plan for the country

| | Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | Gender-Age | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | Was Considered | | | | | | |
|--------------------|-------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|------------|-------|---------|------------|-------|-------|-------|-------|------------------|-------|-----|-------------------------|---------------|---------|--------|--------------|---------------|----------------|----------------|---------------|------|----------------------|-------|-----|----------|-----|-----------|--------------|----------------|--------|-------|-----------|-----|-----|----|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <=HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC | | |
| Strongly agree | 33% | 35% | 23% | 18% | 30% | 35% | 33% | 40% | 33% | 31% | 33% | 33% | 32% | 32% | 34% | 36% | 32% | 32% | 28% | 33% | 36% | 27% | 33% | 32% | 33% | 35% | 31% | 32% | 34% | 28% | 33% | 32% | 32% | 35% | 37% | 29% | 32% | 39% | 8% | 57% | 42% | 37% | 23% | 33% | 32% | 33% | 33% | 29% | | | |
| Agree | 30% | 32% | 25% | 27% | 26% | 31% | 34% | 29% | 31% | 28% | 30% | 31% | 32% | 27% | 33% | 29% | 26% | 35% | 35% | 28% | 30% | 36% | 31% | 28% | 26% | 29% | 34% | 29% | 32% | 31% | 30% | 29% | 32% | 34% | 28% | 30% | 29% | 33% | 27% | 31% | 40% | 43% | 28% | 29% | 35% | 31% | 30% | 41% | 30% | | |
| Disagree | 17% | 14% | 26% | 28% | 25% | 16% | 13% | 16% | 16% | 19% | 13% | 15% | 15% | 19% | 16% | 17% | 20% | 17% | 14% | 17% | 15% | 16% | 15% | 21% | 17% | 17% | 15% | 16% | 18% | 16% | 15% | 17% | 16% | 19% | 15% | 16% | 17% | 18% | 13% | 34% | 5% | 6% | 9% | 12% | 18% | 13% | 17% | 18% | 18% | | |
| Strongly disagree | 12% | 10% | 19% | 18% | 10% | 12% | 7% | 8% | 11% | 13% | 13% | 10% | 8% | 13% | 10% | 15% | 13% | 6% | 11% | 13% | 6% | 8% | 12% | 14% | 17% | 11% | 11% | 12% | 8% | 12% | 11% | 12% | 13% | 13% | 15% | 12% | 7% | 27% | 1% | 1% | 2% | 5% | 12% | 8% | 12% | 10% | 8% | 12% | 10% | 8% | |
| Not sure/Can't say | 8% | 8% | 8% | 9% | 10% | 6% | 13% | 7% | 8% | 8% | 6% | 11% | 13% | 9% | 4% | 9% | 7% | 2% | 18% | 11% | 5% | 15% | 13% | 8% | 10% | 4% | 4% | 13% | 8% | 5% | 19% | 9% | 8% | 5% | 4% | 4% | 9% | 11% | 5% | 4% | 5% | 10% | 9% | 32% | 7% | 12% | 8% | 11% | 4% | 11% | 4% |
| Net Agree | 64% | 67% | 48% | 45% | 56% | 66% | 67% | 69% | 64% | 60% | 63% | 64% | 64% | 59% | 67% | 65% | 58% | 67% | 62% | 68% | 61% | 66% | 63% | 64% | 60% | 59% | 63% | 69% | 61% | 64% | 65% | 58% | 62% | 64% | 68% | 65% | 59% | 62% | 72% | 34% | 89% | 83% | 81% | 51% | 62% | 68% | 64% | 63% | 70% | | |
| Net Disagree | 28% | 25% | 45% | 46% | 34% | 28% | 20% | 24% | 27% | 33% | 31% | 26% | 23% | 32% | 29% | 26% | 36% | 30% | 20% | 29% | 28% | 22% | 23% | 32% | 31% | 34% | 26% | 27% | 28% | 30% | 23% | 29% | 28% | 31% | 29% | 31% | 32% | 28% | 24% | 61% | 9% | 8% | 14% | 17% | 30% | 21% | 29% | 28% | 27% | | |

QP77. Agreement - The CPC needed to pivot once the carbon tax was off the table

| | Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | Gender-Age | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | Was Considered | | | | | |
|--------------------|-------|--------|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|------------|-------|---------|------------|-------|-------|-------|-------|------------------|-------|-----|-------------------------|---------------|---------|--------|--------------|---------------|----------------|----------------|---------------|------|----------------------|-------|-----|----------|-----|-----------|--------------|----------------|--------|-------|-----------|-----|-----|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <=HS | College/Trade school | Univ+ | CPC | Liberal | NDP | BQ | Did not vote | English | French | White | Non-white | CPC | |
| Strongly agree | 27% | 26% | 23% | 17% | 27% | 30% | 24% | 34% | 28% | 23% | 31% | 24% | 31% | 26% | 26% | 37% | 29% | 28% | 24% | 24% | 23% | 31% | 30% | 29% | 24% | 21% | 28% | 24% | 27% | 29% | 20% | 26% | 27% | 28% | 31% | 23% | 26% | 35% | 19% | 38% | 27% | 24% | 17% | 28% | 24% | 26% | 31% | 36% | | |
| Agree | 40% | 39% | 42% | 50% | 42% | 39% | 38% | 42% | 39% | 44% | 41% | 38% | 36% | 38% | 44% | 36% | 42% | 45% | 34% | 43% | 29% | 38% | 36% | 39% | 45% | 44% | 34% | 39% | 46% | 34% | 34% | 39% | 46% | 50% | 45% | 40% | 39% | 40% | 42% | 41% | 31% | 40% | 33% | 40% | 38% | 40% | 36% | 36% | | |
| Disagree | 9% | 10% | 10% | 10% | 12% | 9% | 8% | 4% | 8% | 11% | 16% | 7% | 7% | 10% | 8% | 8% | 11% | 10% | 6% | 9% | 7% | 8% | 7% | 8% | 7% | 11% | 14% | 5% | 9% | 10% | 8% | 7% | 8% | 10% | 8% | 7% | 9% | 10% | 9% | 7% | 16% | 3% | 4% | 6% | 7% | 9% | 8% | 9% | 12% | 13% |
| Strongly disagree | 5% | 3% | 9% | 10% | 5% | 4% | 2% | 7% | 4% | 7% | 5% | 4% | 3% | 5% | 4% | 5% | 4% | 2% | 4% | 6% | 2% | 3% | 5% | 6% | 5% | 6% | 5% | 3% | 2% | 7% | 5% | 3% | 2% | 2% | 6% | 5% | 2% | 10% | 1% | 2% | 3% | 5% | 2% | 3% | 2% | 3% | 2% | | | |
| Not sure/Can't say | 20% | 22% | 16% | 13% | 14% | 19% | 27% | 13% | 21% | 16% | 13% | 26% | 23% | 21% | 16% | 15% | 13% | 11% | 32% | 29% | 21% | 30% | 22% | 21% | 21% | 13% | 18% | 27% | 19% | 14% | 31% | 25% | 19% | 15% | 12% | 12% | 21% | 22% | 16% | 13% | 17% | 36% | 27% | 40% | 18% | 27% | 19% | 22% | 13% | |
| Net Agree | 67% | 65% | 65% | 67% | 69% | 63% | 76% | 67% | 67% | 72% | 62% | 67% | 64% | 70% | 73% | 70% | 74% | 60% | 58% | 67% | 60% | 68% | 65% | 63% | 67% | 72% | 58% | 66% | 71% | 64% | 60% | 66% | 73% | 78% | 76% | 63% | 66% | 75% | 61% | 80% | 58% | 65% | 50% | 68% | 62% | 67% | 68% | 70% | 72% | |
| Net Disagree | 13% | 13% | 19% | 20% | 17% | 13% | 10% | 11% | 12% | 17% | 15% | 12% | 10% | 15% | 14% | 12% | 16% | 15% | 8% | 14% | 13% | 10% | 10% | 14% | 16% | 20% | 10% | 15% | 15% | 11% | 15% | 14% | 15% | 12% | 9% | 11% | 16% | 13% | 10% | 14% | 10% | 14% | 10% | 14% | 10% | 16% | 10% | 15% | | |

QP77. Agreement - The campaign slogan 'Bring It Home' didn't make any sense

| | Total | Region | | | | | | | | Geo Type | | Gender | | Age | | | Gender-Age | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | Was Considered |
|--|-------|--------|----|----|----|----|----|-----|-------|----------|------|--------|-----|-----|--|--|------------|--|--|------------|--|--|--|--|------------------|--|--|-------------------------|--|--|--|--|-----------|--|--|---------------|--|--|--|--|----------|--|-----------|--|----------------|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18- | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

QPP8. In your opinion, how should the Conservative Party of Canada respond to this election result?

| | Base = Voted CPC + considered CPC but did not vote them | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | Total | Was Consid- ered. | | | | | | | |
|---|---|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|------------|-------|---------|---------|-------|------------|-------|-------|-------|-------|------------------|--------|-------------------------|---------|--------|-----------------|------------------|-------------------|-------------------|---------|------|-----------------------------|---------------|-----|---------|-------|-------------------------|----------|-----|-----------------|---------|-----|--------|-------|
| | Region | | | | | | | | Geo Type | | Gender | | Age | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | Household Income (Fine) | | | | | Education | | | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | CPC | | |
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K- \$100K | \$100K+ | <\$25K | \$25K- \$50K | \$50K- \$100K | \$100K- \$150K | \$150K- \$200K | \$200K+ | <=HS | College/ Trade school | Univ+ | CPC | Liberal | | | NDP | BQ | Did not vote | English | | French | White |
| Move to the left of the political spectrum | 11% | 12% | 15% | 5% | 6% | 11% | 8% | 7% | 12% | 5% | 13% | 7% | 11% | 11% | 10% | 16% | 10% | 14% | 4% | 12% | 5% | 14% | 10% | 12% | 11% | 11% | 10% | 4% | 12% | 12% | 7% | 3% | 12% | 9% | 19% | 12% | 6% | 10% | 18% | 7% | 49% | 30% | 23% | 12% | 11% | 6% | | 9% | 17% |
| Stay the course ideologically | 56% | 56% | 52% | 60% | 55% | 52% | 68% | 56% | 54% | 59% | 51% | 58% | 52% | 58% | 59% | 57% | 62% | 56% | 47% | 53% | 56% | 58% | 44% | 58% | 64% | 54% | 53% | 52% | 59% | 54% | 52% | 52% | 66% | 54% | 50% | 58% | 56% | 53% | 60% | 22% | 27% | 13% | 31% | 56% | 54% | 57% | 49% | 24% | |
| Move to the right of the political spectrum | 17% | 17% | 20% | 16% | 8% | 18% | 19% | 6% | 17% | 20% | 16% | 18% | 18% | 21% | 13% | 14% | 21% | 13% | 24% | 20% | 13% | 11% | 20% | 26% | 17% | 11% | 14% | 15% | 19% | 17% | 17% | 14% | 18% | 25% | 15% | 19% | 17% | 11% | | 49% | 21% | 17% | 21% | 17% | 16% | 15% | 18% | | |
| Not sure/Can't say | 17% | 15% | 13% | 20% | 21% | 16% | 21% | 19% | 16% | 21% | 11% | 23% | 13% | 16% | 19% | 11% | 12% | 11% | 17% | 21% | 29% | 18% | 12% | 18% | 15% | 15% | 23% | 28% | 16% | 12% | 22% | 30% | 16% | 12% | 10% | 14% | 20% | 15% | 12% | 15% | 19% | 43% | 15% | 36% | 16% | 19% | 16% | 17% | 28% |

QPP9. If you were advising CPC leader Pierre Pollevre on how to approach the current trade negotiations between Prime Minister Mark Carney and U.S. President Donald Trump which of the following approaches would you recommend?

| | Base = Voted CPC + considered CPC but did not vote them | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | Total | Was Consid- ered. | | | | | | | | |
|---|---|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|------------|-------|---------|---------|-------|------------|-------|-------|-------|-------|------------------|--------|-------------------------|---------|--------|-----------------|------------------|-------------------|-------------------|---------|------|-----------------------------|---------------|-----|---------|-------|-------------------------|----------|-----|-----------------|---------|-----|--------|-------|---------------|
| | Region | | | | | | | | Geo Type | | Gender | | Age | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | Household Income (Fine) | | | | | Education | | | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | CPC | | | |
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K- \$100K | \$100K+ | <\$25K | \$25K- \$50K | \$50K- \$100K | \$100K- \$150K | \$150K- \$200K | \$200K+ | <=HS | College/ Trade school | Univ+ | CPC | Liberal | | | NDP | BQ | Did not vote | English | | French | White | Non- white |
| A "Team Canada" approach - help Carney reach the best deal for Canada | 57% | 60% | 53% | 54% | 57% | 56% | 58% | 63% | 58% | 50% | 56% | 58% | 62% | 51% | 58% | 56% | 50% | 62% | 71% | 52% | 55% | 58% | 63% | 54% | 49% | 60% | 57% | 53% | 57% | 59% | 50% | 54% | 57% | 64% | 51% | 57% | 55% | 55% | 55% | 61% | 53% | 96% | 72% | 53% | 51% | 57% | | 56% | 55% | 63% |
| A critical approach - stay out of negotiations, but be critical of how Carney is approaching them | 31% | 28% | 38% | 31% | 28% | 33% | 25% | 21% | 31% | 32% | 34% | 28% | 27% | 36% | 29% | 33% | 39% | 30% | 19% | 33% | 28% | 34% | 25% | 35% | 38% | 28% | 30% | 31% | 32% | 31% | 37% | 30% | 32% | 25% | 38% | 36% | 33% | 29% | 31% | 34% | 4% | 17% | 21% | 27% | 31% | 30% | 32% | 27% | 11% | |
| Not sure/Can't say | 12% | 12% | 8% | 15% | 15% | 11% | 16% | 16% | 11% | 18% | 10% | 15% | 11% | 12% | 13% | 11% | 11% | 9% | 11% | 15% | 17% | 7% | 12% | 11% | 13% | 12% | 13% | 16% | 11% | 10% | 13% | 17% | 11% | 11% | 11% | 7% | 13% | 16% | 7% | 13% | | 11% | 26% | 22% | 12% | 14% | 13% | 10% | 8% | |

QPP10. The Conservative Party of Canada is set to hold a national convention in January 2026, which will include a vote on the future of leader Piere Pollevre. If it were up to you, do you believe Pollevre should...

| | Base = Voted CPC + considered CPC but did not vote them | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | Total | Was Consid- ered. | | | | | | | |
|--|---|-----|-----|-----|-----|-----|-----|-------|----------|------|--------|-------|-------|-----|---------|------------|-------|---------|---------|-------|------------|-------|-------|-------|-------|------------------|--------|-------------------------|---------|--------|-----------------|------------------|-------------------|-------------------|---------|------|-----------------------------|---------------|-----|---------|-------|-------------------------|----------|-----|-----------------|---------|-----|--------|-------|
| | Region | | | | | | | | Geo Type | | Gender | | Age | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | Household Income (Fine) | | | | | Education | | | | | 2025 Fed Vote | | | | | Language | | Ethnicity | | CPC | | |
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K- \$100K | \$100K+ | <\$25K | \$25K- \$50K | \$50K- \$100K | \$100K- \$150K | \$150K- \$200K | \$200K+ | <=HS | College/ Trade school | Univ+ | CPC | Liberal | | | NDP | BQ | Did not vote | English | | French | White |
| Lead the party into the next election | 64% | 53% | 63% | 74% | 75% | 64% | 65% | 72% | 61% | 78% | 66% | 61% | 57% | 65% | 68% | 59% | 67% | 70% | 53% | 62% | 66% | 47% | 59% | 62% | 66% | 73% | 65% | 72% | 66% | 63% | 58% | 76% | 66% | 65% | 65% | 58% | 70% | 67% | 51% | 68% | 26% | 37% | 24% | 55% | 63% | 70% | | 66% | 55% |
| Be voted out, a new leader should be elected | 22% | 30% | 19% | 12% | 13% | 24% | 19% | 24% | 24% | 15% | 22% | 22% | 30% | 21% | 18% | 28% | 22% | 19% | 32% | 20% | 17% | 40% | 27% | 24% | 18% | 15% | 21% | 16% | 20% | 24% | 29% | 12% | 20% | 23% | 22% | 28% | 18% | 17% | 34% | 18% | 65% | 47% | 76% | 31% | 23% | 17% | 20% | 31% | 54% |
| Not sure/Can't say | 14% | 17% | 18% | 14% | 12% | 12% | 16% | 4% | 15% | 7% | 11% | 17% | 13% | 14% | 14% | 13% | 11% | 11% | 15% | 18% | 17% | 13% | 14% | 13% | 15% | 13% | 14% | 12% | 14% | 13% | 13% | 12% | 14% | 12% | 13% | 13% | 12% | 16% | 15% | 14% | 9% | 16% | | 14% | 14% | 13% | 14% | 15% | 11% |