

Total	Region								Geo Type		Gender		Age			AgeXGender						Age (Fine)					Household Income				Household Income (Fine)					Education					2025 Fed Vote							Language	
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French			
Sample size	1507	177	141	97	122	477	352	141	1270	237	739	768	418	595	586	210	250	278	206	285	308	91	325	253	252	218	368	287	422	683	97	190	422	312	142	139	684	455	448	551	589	88	102	26	163	1210	297		

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing “*” are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

QAC1. How many times have you taken a commercial flight in the past year?

Total	Region								Geo Type		Gender		Age			AgeXGender						Age (Fine)					Household Income				Household Income (Fine)					Education					2025 Fed Vote							Language	
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French			
None	45%	38%	38%	50%	41%	46%	53%	44%	44%	51%	42%	49%	35%	48%	51%	32%	43%	48%	37%	53%	53%	33%	35%	46%	50%	48%	64%	63%	56%	30%	60%	65%	65%	35%	24%	25%	56%	49%	27%	43%	42%	53%	58%	57%	49%	43%	56%		
Once or twice	34%	33%	37%	31%	41%	33%	34%	36%	34%	37%	32%	36%	40%	31%	33%	30%	33%	33%	36%	29%	32%	44%	39%	39%	33%	32%	33%	26%	41%	28%	28%	26%	46%	38%	33%	32%	34%	38%	33%	37%	34%	33%	14%	32%	34%	33%			
Three to five times	14%	20%	18%	15%	16%	15%	10%	15%	15%	15%	11%	15%	14%	12%	23%	14%	13%	8%	13%	12%	17%	15%	16%	12%	15%	11%	9%	15%	16%	10%	8%	15%	12%	19%	20%	16%	11%	22%	16%	14%	7%	7%	12%	14%	18%	9%			
Six to nine times	5%	8%	6%	3%	6%	2%	6%	4%	7%	6%	4%	7%	6%	3%	8%	4%	4%	6%	4%	2%	5%	8%	7%	4%	4%	2%	2%	3%	8%	2%	2%	3%	5%	13%	15%	1%	4%	11%	6%	5%	8%	2%	1%	6%	6%	2%			
10 times or more	2%	3%	3%	1%	3%	1%	1%	0%	3%	2%	1%	1%	0%	3%	2%	1%	0%	2%	1%	1%	1%	1%	1%	2%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	2%	2%	3%	2%	1%	1%	1%	2%	1%				
Net: +	55%	64%	64%	50%	59%	54%	47%	56%	56%	49%	58%	51%	65%	52%	49%	68%	67%	52%	63%	47%	47%	67%	65%	54%	50%	54%	46%	37%	45%	70%	40%	35%	45%	65%	76%	75%	44%	51%	73%	57%	58%	47%	42%	43%	51%	57%	44%		

QAC2. And of those flights, how many were with Air Canada?

Total	Region								Geo Type		Gender		Age			AgeXGender						Age (Fine)					Household Income				Household Income (Fine)					Education					2025 Fed Vote							Language	
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French			
None of them	67%	60%	64%	72%	67%	65%	74%	62%	65%	76%	63%	70%	55%	68%	74%	49%	64%	72%	61%	72%	75%	56%	64%	64%	72%	69%	77%	79%	70%	57%	81%	77%	70%	62%	49%	52%	77%	69%	50%	66%	65%	73%	77%	60%	69%	64%	79%		
Less than half of them	10%	13%	18%	10%	10%	10%	5%	6%	11%	5%	12%	8%	16%	9%	7%	20%	12%	6%	11%	6%	8%	17%	15%	8%	9%	8%	6%	7%	9%	13%	6%	8%	9%	8%	9%	8%	10%	17%	6%	10%	15%	12%	8%	7%	6%	11%	11%	5%	
About half of them	9%	10%	7%	9%	9%	10%	7%	9%	9%	10%	12%	6%	11%	11%	5%	15%	13%	8%	7%	9%	3%	5%	13%	13%	8%	6%	6%	4%	9%	13%	3%	5%	9%	13%	14%	12%	5%	8%	15%	16%	8%	10%	9%	20%	8%	10%	6%		
More than half of them	3%	2%	2%	5%	3%	4%	6%	4%	1%	3%	3%	5%	3%	3%	5%	2%	2%	3%	4%	3%	4%	3%	3%	4%	4%	4%	2%	2%	3%	8%	2%	2%	3%	5%	13%	15%	1%	4%	11%	6%	5%	8%	2%	4%	1%	3%	4%		
All of them	11%	15%	6%	7%	10%	12%	9%	17%	12%	8%	11%	12%	14%	9%	12%	10%	9%	13%	16%	10%	11%	19%	12%	16%	8%	13%	11%	8%	9%	14%	10%	7%	8%	15%	13%	13%	11%	11%	13%	16%	15%	8%	5%	12%	9%	13%	6%		
Net: +	33%	40%	36%	33%	33%	33%	30%	24%	37%	30%	45%	32%	26%	48%	51%	36%	28%	39%	28%	25%	44%	46%	36%	28%	31%	23%	21%	30%	43%	19%	23%	30%	38%	51%	48%	23%	31%	50%	34%	35%	27%	23%	40%	31%	36%	21%			

QAC3. As you may be aware, Air Canada suspended flights this week due to a potential strike from its flight attendants. How closely have you been following this situation?

Total	Region								Geo Type		Gender		Age			AgeXGender						Age (Fine)					Household Income				Household Income (Fine)					Education					2025 Fed Vote							Language	
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French			
Followed it and discussed it with friends and family	23%	18%	18%	21%	27%	27%	23%	25%	23%	23%	25%	22%	17%	24%	28%	21%	24%	28%	12%	24%	28%	19%	16%	24%	23%	25%	29%	16%	21%	29%	15%	17%	21%	30%	23%	36%	20%	21%	30%	20%	30%	14%	21%	16%	18%	24%	21%		
Saw some media coverage and had the odd conversation about it	39%	48%	41%	39%	39%	39%	34%	37%	40%	36%	39%	39%	38%	37%	42%	39%	37%	42%	37%	37%	42%	36%	38%	35%	39%	38%	45%	40%	36%	42%	37%	41%	36%	42%	42%	40%	38%	37%	42%	41%	41%	36%	40%	46%	29%	41%	33%		
Just scanning the headlines	29%	25%	29%	31%	26%	26%	34%	31%	28%	31%	28%	29%	33%	27%	27%	31%	28%	27%	34%	26%	27%	28%	34%	29%	26%	30%	25%	33%	30%	25%	28%	36%	30%	23%	28%	24%	30%	32%	23%	28%	25%	38%	34%	36%	33%	27%	35%		
Hadn't heard anything about it until now	9%	10%	12%	9%	9%	9%	10%	8%	10%	13%	12%	3%	9%	11%	3%	17%	13%	1%	17%	12%	12%	8%	1%	11%	13%	5%	20%	6%	13%	4%	6%	6%	12%	10%	4%	11%	4%	13%	5%	2%	20%	9%	11%						
Topbox	62%	66%	59%	60%	66%	66%	56%	62%	63%	59%	64%	61%	54%	61%	70%	60%	61%	70%	49%	61%	70%	55%	54%	69%	62%	63%	74%	56%	57%	70%	52%	57%	57%	72%	66%	79%	58%	58%	73%	69%	71%	49%	61%	62%	47%	65%	54%		
Bottombox	3%	14%	41%	40%	34%	34%	44%	38%	37%	41%	36%	39%	46%	39%	40%	39%	30%	51%	34%	30%	45%	46%	36%	28%	31%	23%	21%	30%	43%	19%	23%	30%	38%	51%	48%	23%	31%	50%	34%	35%	27%	23%	40%	31%	36%	21%			

QAC4. In your opinion, do you believe it is fair or unfair that Air Canada flight attendants are only paid for work when the plane is in the air?

Total	Region								Geo Type		Gender		Age			AgeXGender						Age (Fine)					Household Income				Household Income (Fine)					Education					2025 Fed Vote							Language	
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French			
Completely fair	3%	2%	4%	3%	4%	3%	3%	3%	3%	4%	3%	3%	3%	3%	4%	4%	3%	3%	2%	3%	1%	4%	3%	4%	5%	2%	2%	3%	3%	2%	1%	3%	3%	3%	5%	4%	2%	3%	6%	3%	1%	2%	3%	1%	3%	4%			
More fair than unfair	5%	10%	3%	3%	2%	5%	3%	3%	5%	4%	4%	5%	6%	4%	4%	3%	5%	4%	3%	6%	5%	7%	5%	5%	4%	5%	4%	5%	4%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%		
More unfair than fair	23%	24%	26%	27%	23%	21%	25%	10%	22%	24%	24%	21%	26%	21%	22%	27%	22%	23%	25%	19%	21%	35%	23%	17%	24%	19%	24%	24%	16%	25%	26%	23%	16%	24%	26%	27%	22%	21%	25%	24%	22%	11%	23%	33%	25%	22%	26%		
Completely unfair	62%	55%	53%	63%	61%	60%	60%	60%	63%	58%	64%	60%	63%	58%	64%	64%	64%	65%	62%	62%	52%	59%	66%	61%	67%	60%	63%	65%	63%	65%	63%	65%	63%	67%	63%	57%	58%	59%	65%	62%	54%	67%	80%	69%	54%	57%	62%	59%	
Not sure/Can't say	8%	9%	7%	14%	7%	7%	8%	8%	8%	10%	9%	7%	8%	8%	9%	13%	7%	7%	4%	8%	9%	5%	9%	9%	7%	8%	9%	7%	11%	6%	7%	8%	11%	4%	9%	5%	9%	9%	9%	11%	5%	3%	7%	2%	11%	8%	9%		
Net: Fair	3%	12%	7%	6%	6%	8%	7%	7%	8%	9%	8%	7%	8%	8%	7%	8%	8%	6%	8%	8%	7%	9%	7%	8%	8%	7%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	8%	
Net: Unfair	84%	79%	86%	80%	87%	85%	85%	84%	83%	84%	85%	83%	84%	85%	78%	85%	87%	88%	83%	83%	88%	82%	83%	85%	87%	84%	87%	81%	86%	89%	86%	81%	88%	83%	85%	81%	86%	86%	78%	89%	91%	88%	87%	82%	84%	84%			

QAC5. Suppose this goes to arbitration, if you were the arbitrator, what would you do?

Total	Region								Geo Type		Gender		Age			AgeXGender						Age (Fine)					Household Income				Household Income (Fine)					Education					2025 Fed Vote							Language	
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	5																																			

QAC6. How much more, if any amount, would you personally be willing to pay on the cost of an airline ticket if it meant Air Canada flight attendants would be paid for their work on the ground?

	Total	Region							Geo Type		Gender		Age			Age (Fine)						Household Income			Household Income (Fine)					Education					2025 Fed Vote							Language					
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French
Quite a lot more – 10% or more	8%	6%	8%	4%	3%	6%	7%	6%	6%	7%	6%	6%	5%	7%	6%	4%	7%	7%	6%	8%	5%	4%	5%	9%	6%	7%	5%	9%	6%	5%	11%	9%	6%	4%	4%	7%	7%	8%	4%	4%	6%	15%	10%	8%	8%	6%	7%
A lot more – 5% to 9% more	8%	8%	11%	3%	10%	7%	7%	10%	8%	7%	7%	9%	10%	6%	8%	9%	4%	8%	10%	9%	8%	13%	9%	6%	6%	7%	9%	10%	9%	8%	13%	9%	9%	6%	9%	6%	9%	10%	6%	8%	16%	10%	4%	9%	8%	7%	
A little more – under 5%	29%	29%	23%	38%	28%	30%	30%	19%	29%	24%	28%	29%	30%	27%	29%	28%	25%	30%	31%	29%	28%	35%	28%	27%	27%	26%	32%	23%	31%	21%	24%	31%	24%	31%	26%	25%	35%	28%	30%	25%	39%	24%	20%	29%	28%	28%	
Nothing at all – the system is fine as it is	34%	36%	31%	32%	27%	33%	34%	40%	34%	32%	37%	30%	32%	37%	32%	34%	41%	35%	31%	32%	29%	25%	34%	32%	41%	35%	30%	30%	29%	39%	29%	30%	29%	35%	45%	42%	34%	34%	33%	41%	31%	15%	23%	41%	32%	33%	35%
Not sure/ Can't say	24%	21%	27%	23%	31%	25%	22%	25%	23%	29%	22%	26%	23%	23%	26%	25%	23%	20%	22%	23%	31%	24%	23%	26%	20%	27%	25%	28%	25%	17%	26%	29%	25%	20%	16%	11%	28%	24%	18%	22%	25%	29%	18%	23%	31%	24%	23%
Top/box	14%	14%	19%	7%	13%	12%	15%	16%	14%	14%	13%	15%	15%	14%	14%	13%	11%	15%	16%	16%	12%	16%	14%	15%	12%	14%	14%	19%	15%	13%	24%	17%	15%	11%	13%	16%	12%	17%	14%	9%	14%	31%	20%	12%	17%	14%	14%
Bottom/box	62%	65%	54%	70%	56%	63%	64%	59%	63%	67%	64%	60%	62%	64%	61%	62%	66%	65%	62%	61%	67%	60%	63%	59%	68%	60%	61%	63%	60%	70%	50%	54%	60%	69%	71%	73%	60%	59%	68%	69%	61%	40%	62%	65%	52%	62%	63%

QAC7. Overall, has this dispute affected your opinion of Air Canada or not?

	Total	Region							Geo Type		Gender		Age			Age (Fine)						Household Income			Household Income (Fine)					Education					2025 Fed Vote							Language							
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French		
Worsened a lot because of this	22%	24%	22%	17%	23%	22%	22%	25%	22%	24%	19%	25%	20%	23%	24%	18%	20%	20%	21%	27%	27%	13%	21%	25%	22%	21%	25%	23%	21%	22%	26%	22%	21%	26%	15%	20%	19%	25%	25%	18%	23%	34%	30%	27%	22%	23%	22%		
Worsened a little	39%	26%	26%	36%	31%	33%	28%	27%	30%	27%	26%	33%	38%	29%	25%	33%	26%	21%	43%	31%	28%	47%	35%	28%	29%	27%	24%	30%	31%	30%	36%	27%	31%	28%	35%	29%	28%	30%	32%	26%	33%	30%	28%	20%	29%	31%	26%		
No change	39%	44%	44%	37%	35%	37%	38%	44%	39%	40%	46%	33%	31%	41%	44%	35%	48%	62%	28%	34%	37%	27%	32%	40%	42%	45%	43%	36%	39%	41%	27%	40%	39%	38%	43%	46%	42%	38%	37%	46%	37%	27%	31%	50%	33%	40%	38%		
Improved a little	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	0%	1%	0%	1%	2%	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%	1%	0%	1%	1%	1%	1%	1%	0%	3%	3%	1%	1%	1%	1%		
Improved a lot	0%				1%	1%		0%	1%	1%	0%	1%	0%	1%	0%	1%	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%	1%
Not sure/ Can't say	7%	5%	7%	6%	9%	6%	11%	4%	7%	8%	7%	8%	10%	6%	7%	10%	5%	6%	10%	6%	8%	12%	9%	5%	6%	7%	6%	9%	6%	5%	11%	9%	6%	6%	5%	3%	10%	7%	4%	8%	5%	6%	8%	2%	14%	6%	12%		
Net: Worsened	52%	50%	48%	53%	54%	56%	49%	52%	52%	51%	46%	58%	58%	52%	48%	51%	46%	41%	64%	58%	55%	61%	57%	53%	51%	47%	49%	53%	52%	52%	62%	49%	52%	55%	50%	50%	50%	47%	54%	57%	44%	57%	64%	58%	47%	52%	53%	48%	
Net: Improved	1%	1%	1%	3%	1%	1%	2%	1%	1%	2%	1%	2%	1%	2%	0%	1%	2%	0%	1%	0%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%

QAC8. Thinking about the current labour dispute between Air Canada and its flight attendants, what is more important for you as a customer?

	Total	Region							Geo Type		Gender		Age			Age (Fine)						Household Income			Household Income (Fine)					Education					2025 Fed Vote							Language					
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French
Providing flight attendants with their full hourly wage when they report for work at the airport	59%	52%	58%	62%	66%	61%	55%	65%	60%	53%	55%	62%	61%	58%	58%	54%	55%	56%	67%	61%	60%	64%	60%	64%	52%	60%	57%	61%	61%	57%	66%	59%	61%	59%	48%	60%	57%	59%	60%	44%	68%	88%	64%	56%	56%	60%	53%
Keeping airfares as low as possible, regardless of the airline's pay policies	41%	48%	42%	38%	34%	39%	45%	35%	40%	47%	45%	38%	39%	42%	42%	46%	45%	44%	33%	39%	40%	36%	40%	36%	48%	40%	43%	39%	39%	43%	34%	41%	39%	41%	52%	40%	43%	41%	40%	56%	32%	12%	36%	44%	44%	40%	47%

QAC9. Do you believe the federal government should enact legislation to require all airlines in Canada to start paying employees when they report for work as scheduled?

	Total	Region							Geo Type		Gender		Age			Age (Fine)						Household Income			Household Income (Fine)					Education					2025 Fed Vote							Language					
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French
Yes	74%	71%	69%	72%	81%	73%	76%	77%	74%	69%	67%	80%	78%	75%	69%	70%	66%	63%	67%	61%	74%	67%	76%	78%	71%	69%	69%	64%	74%	69%	66%	63%	74%	72%	65%	67%	70%	79%	73%	60%	63%	91%	78%	57%	77%	74%	74%
No	26%	29%	31%	28%	19%	27%	24%	23%	26%	31%	33%	20%	22%	25%	31%	30%	32%	37%	33%	19%	26%	13%	24%	22%	29%	31%	31%	16%	26%	31%	14%	17%	26%	28%	35%	33%	36%	21%	27%	40%	17%	8%	22%	43%	23%	26%	26%