

**Angus Reid Institute**  
**Air Canada strike**  
**Aug. 14-15, 2025**

**QAC1.**

**Base=All**

**Single choice**

How many times have you taken a commercial flight in the past year?

None

Once or twice

Three to five times

Six to nine times

10 times or more

**QAC2.**

**Base=All**

**Single choice**

And of those flights, how many were with Air Canada?

None of them

Less than half of them

About half of them

More than half of them

All of them

**QAC3.**

**Base=All**

**Single choice**

As you may be aware, Air Canada suspended flights this week due to a potential strike from its flight attendants. How closely have you been following this situation?

Followed it and discussed it with friends and family

Saw some media coverage and had the odd conversation about it

Just scanning the headlines

Hadn't heard anything about it until now

**QAC4.**

**Base=All**

**Single choice**

One of the central points of the conflict is how flight attendants are paid. Currently, Air Canada only compensates flight attendants while the plane is in the air, which the crew members argue leaves them with unpaid work before boarding and after passengers have left the plane, and in the event of delays and cancellations.

In your opinion, do you believe it is fair or unfair that Air Canada flight attendants are only paid for work when the plane is in the air?

Completely fair  
More fair than unfair  
More unfair than fair  
Completely unfair  
Not sure/ Can't say

**QAC5.**  
**Base=All**  
**Single choice**

Air Canada has offered flight attendants 50 per cent of their salaries for work done before and after the plane is in the air; flight attendants want 100 per cent of their salaries paid for that work.

Suppose this goes to arbitration, if you were the arbitrator, what would you do?

Side with Air Canada – 50 per cent of salaries paid for ground work  
Side with flight attendants – 100 per cent of salaries paid for ground work  
Pick a middle ground between the two positions  
Not sure/ Can't say

**QAC6.**  
**Base=All**  
**Single choice**

How much more, if any amount, would you personally be willing to pay on the cost of an airline ticket if it meant Air Canada flight attendants would be paid for their work on the ground?

Quite a lot more – 10% or more  
A lot more – 5% to 9% more  
A little more – under 5%  
Nothing at all – the system is fine as it is  
Not sure/ Can't say

**QAC7.**

**Base=All**

**Single choice**

Overall, has this dispute affected your opinion of Air Canada or not? Would you say your opinion of Air Canada has...

Worsened a lot because of this

Worsened a little

No change

Improved a little

Improve a lot

Not sure/ Can't say

**QAC8.**

**Base=All**

**Single choice**

Thinking about the current labour dispute between Air Canada and its flight attendants, what is more important for you as a customer?

[Rotate]

Providing flight attendants with their full hourly wage when they report for work at the airport

Keeping airfares as low as possible, regardless of the airline's pay policies

**QAC9.**

**Base=All**

**Single choice**

Do you believe the federal government should enact legislation to require all airlines in Canada to start paying employees when they report for work as scheduled?

Yes

No