

INTRODUCTION

[Intro Screen]

Thank you for taking part in today's survey. We are looking at topics affecting you and your province and Canada today.

Q1.

BASE=All

(select up to three)

Thinking of the various issues and challenges facing Canada, which ones do you personally care about the most? (Select up to 3 from the list below or choose 'other' or write in yours if it's not on our list.)

[Randomize issues]

The Deficit / Government spending
The Economy
Health Care
Taxes
Jobs / Unemployment
Environment / Climate Change
Income inequality / Poverty
Indigenous issues / Reconciliation
Energy / Natural Resources / Pipelines
Crime / Public safety
Immigration / Refugees
Housing affordability
National Unity (Western Canada/Quebec)
International Issues
Relations with the U.S. including tariffs
Cost of Living / Inflation
Emergency preparedness
FIXED: Other (specify)

Q2.

BASE = All

SINGLE CHOICE

Overall, do you approve or disapprove of the performance of Prime Minister Mark Carney?

Strongly approve

Moderately approve
Moderately disapprove
Strongly disapprove
Not sure

Q3.[T]

Base=All

Single choice

Today we'd like to ask you some questions about the relationship between Canada and the United States. When it comes to Canada's trading partners, in your opinion, how important is the U.S.?

The most important trading partner
A very important trading partner, but not the most important
One partner among many
Not important at all
Not sure/ Can't say

Q4.

Base=All

Single choice

As you may know, the United States and Canada are currently negotiating a new trade agreement, even though the two countries have an existing agreement negotiated with the first Trump administration. How closely would you say you have been following the news about the negotiations and the new trade agreement? Are you:

Seeing a lot of media coverage and discussing it with friends and family
Seeing some coverage and having the odd conversation
Just scanning the headlines
Not seeing or hearing anything about it

Q5.

Base=All

Single choice

How confident are you in Canada's negotiating team, including Prime Minister Mark Carney, to deliver a good deal for Canada in these negotiations?

Very confident
Confident
Not that confident
Not confident at all
Not sure/Can't say

Q5.33

Base=Not confident in Q5

Single choice

And, which of the following would you say is closer to the reason you're not confident? (Even if neither is exactly how you feel)

[Rotate]

The Trump administration is too unpredictable – no Canadian government would be well-qualified to deal with it

The Carney government is poorly qualified to deal with the Trump administration – another party would handle it better

Q5.66

Base=Confident in Q5

Single choice

And which of the following would you say is closer to the reason you're confident? (Even if neither is exactly how you feel)

[ROTATE]

Trump always back off from his threats in the end, he's not a very good negotiator

Mark Carney and the Canadian team are well qualified to get a good deal in these negotiations

Q6.

Base=All

Single choice

And what about the other side of the table, how confident are you in the U.S. negotiating team, including President Trump, to negotiate **in good faith** – that is, fairly and honestly, to find a deal that benefits both countries?

Very confident

Confident

Not that confident

Not confident at all

Not sure/Can't say

Q7.

Base=All

Single choice

Recently, Canada agreed to scrap a proposed Digital Services Tax (DST) of 3 per cent aimed at large U.S. tech companies operating in Canada. This was after the Trump administration walked away from trade negotiations, citing the tax as a deal breaker. Negotiations have now resumed.

Do you think this was the right decision for Canada to make?

Yes, restarting negotiations is more important

No, Canada should have stood by the tax
Not sure/Can't say

Q7.5

Base= No in Q7

Single choice

And what is the main reason you feel this was the wrong decision by Carney and the negotiating team?

It makes Canada look weak

It was a good policy/the tax would have generated revenue for Canada

Other, specify _____

Q8. [modified Tracker]

Base=All

Single choice

The U.S. has long pushed for more access to Canada's protected dairy, poultry, and egg markets. This would mean loosening or ending Canada's "supply management" system, which controls prices and production. Do you believe Canada should...

Offer to end supply management immediately, we should be scrapping it anyway

Use supply management as a bargaining chip in negotiations, but only as a last resort

Stand firm on supply management, even if it means the United States may retaliate

Q9.

Base=All

Grid

Here are some things that Canada could offer to secure a trade agreement with the United States. Do you support or oppose Canada...

Allowing increased access to the Canadian market for U.S. banks

Increasing U.S. access to water from the Columbia River in B.C.

Increasing U.S. access to water from the Great Lakes

Giving the U.S. priority over other countries in accessing Canada's rare-earth and critical minerals

Joining the "Golden Dome" missile defense system for about \$100 billion CDN

Buying more U.S. military equipment in general

Strongly support

Support

Oppose

Strongly oppose

Not sure/ Can't say

Q10.

Base=All

Single choice

How important would you say Canada's auto industry is to the country's economy?

It's very important

It's important, but there are many important industries

It's not that important

It's not important at all

Not sure/ Can't say

Q11.

Base=All

Single choice

When it comes to the auto industry, how should Canada approach negotiations for a trade agreement with the United States? Should Canada...

Accept only an agreement with no tariffs on automobiles or autoparts

Accept an agreement with reduced tariffs on automobiles and autoparts

Focus on the best trade deal available, even if that leaves the current tariffs on the auto industry

Not sure/ Can't say

Q12.

Base=All

Single choice

In the wake of U.S. tariffs automakers have called for Canada to scrap the zero-emission vehicle (ZEV) mandate. The mandate requires that by 2035, 100 per cent of the new vehicles sold in Canada to be emissions free. Automakers believe the targets can't be met given tariffs and declining ZEV sales. Others say that this is necessary to push Canada's auto industry to invest in ZEVs and reduce Canada's emissions.

Do you support or oppose Canada cancelling the ZEV mandate?

Strongly support

Moderately support

Moderately oppose

Strongly oppose

Not sure/ Can't say

Q13. [mod-T]

Base=All

Single choice

Based on whatever you may have seen or heard about negotiations so far, which of these overall approaches would you say Canada should take to negotiations going forward?

[RANDOMIZE]

A “soft” approach – making difficult concessions to keep a good relationship with our biggest trading partner

A “hard” approach – refusing difficult concessions even if it means a worsening of trade relations with the U.S.