

	Total	Province							Geo Type		Gender		Age			Gender-Age					Age (Fine)					HHI			HHI (Fine)					Education		2025 Fed Vote							Language				
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$500K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$200K	\$200K+	<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French	
Sample Size	1697	211	183	117	126	487	433	140	1481	216	831	866	469	571	657	236	280	315	233	291	343	89	379	272	299	256	401	305	542	635	95	210	542	347	133	154	632	536	528	631	662	95	108	37	163	1334	363

Q1. Thinking of the various issues and challenges facing Canada, which ones do you personally care about the most?

	Total	Province							Geo Type		Gender		Age			Gender-Age					Age (Fine)						HHI			HHI (Fine)						Education				2025 Fed Vote				Language				
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French	
Cost of Living / Inflation	54%	48%	56%	56%	49%	52%	57%	59%	54%	52%	50%	57%	62%	61%	42%	60%	58%	36%	65%	64%	47%	56%	64%	66%	57%	49%	37%	60%	55%	47%	61%	60%	55%	50%	51%	38%	58%	56%	47%	52%	55%	49%	52%	34%	66%	53%	58%	
Health Care	38%	42%	36%	37%	39%	34%	42%	46%	36%	41%	28%	48%	28%	37%	47%	19%	26%	38%	37%	48%	55%	33%	27%	34%	40%	42%	50%	39%	36%	41%	38%	39%	36%	38%	47%	42%	42%	35%	38%	28%	47%	47%	49%	28%	34%	37%	43%	
Housing affordability	25%	32%	17%	12%	20%	28%	27%	18%	27%	16%	23%	28%	34%	24%	21%	34%	21%	16%	34%	26%	25%	35%	34%	26%	21%	22%	29%	35%	27%	20%	29%	38%	27%	21%	26%	13%	26%	25%	26%	18%	27%	40%	31%	25%	32%	25%	26%	
The Economy	23%	22%	26%	28%	23%	24%	20%	22%	22%	25%	28%	18%	25%	22%	22%	29%	28%	26%	20%	17%	18%	19%	26%	22%	23%	28%	19%	16%	22%	27%	16%	14%	22%	25%	27%	32%	22%	24%	22%	30%	20%	8%	16%	19%	18%	24%	19%	
Relations with the U.S. including tariffs	21%	20%	13%	12%	21%	21%	27%	17%	21%	19%	20%	21%	15%	16%	28%	17%	16%	25%	14%	16%	31%	11%	16%	18%	14%	21%	33%	20%	19%	22%	12%	24%	19%	20%	25%	25%	18%	20%	24%	11%	33%	15%	21%	16%	12%	19%	25%	
Immigration / Refugees	20%	18%	23%	17%	16%	21%	20%	21%	20%	24%	24%	17%	21%	22%	18%	27%	22%	22%	16%	22%	15%	18%	22%	20%	24%	19%	18%	15%	24%	20%	15%	16%	24%	18%	20%	24%	21%	21%	19%	34%	10%	3%	22%	22%	19%	20%	22%	
Environment / Climate Change	19%	17%	11%	15%	16%	17%	26%	19%	19%	19%	16%	21%	22%	16%	19%	18%	15%	15%	26%	16%	23%	24%	21%	15%	17%	17%	20%	19%	16%	22%	24%	16%	16%	16%	22%	19%	27%	13%	20%	25%	4%	29%	33%	29%	37%	16%	17%	25%
Crime / Public safety	17%	22%	16%	22%	27%	20%	16%	15%	17%	21%	17%	17%	11%	20%	19%	12%	17%	21%	19%	22%	16%	18%	16%	10%	20%	20%	22%	16%	15%	15%	18%	13%	15%	15%	17%	19%	19%	18%	16%	17%	26%	11%	4%	8%	15%	20%	19%	10%
Taxes	17%	17%	16%	28%	18%	18%	13%	21%	16%	20%	21%	13%	14%	20%	16%	15%	25%	22%	14%	15%	10%	11%	15%	18%	22%	17%	15%	12%	19%	17%	14%	11%	19%	16%	16%	17%	18%	18%	14%	28%	8%	2%	8%	19%	20%	18%	12%	
The Deficit / Government spending	16%	14%	22%	23%	16%	14%	20%	9%	15%	23%	22%	11%	8%	16%	23%	12%	21%	30%	4%	10%	16%	12%	7%	14%	17%	23%	23%	11%	17%	19%	8%	13%	17%	23%	10%	17%	16%	18%	15%	30%	5%	6%	22%	20%	12%	15%	21%	
Income inequality / Poverty	11%	12%	10%	12%	17%	10%	10%	15%	11%	8%	8%	13%	14%	11%	9%	11%	9%	6%	18%	12%	11%	12%	15%	11%	11%	11%	7%	20%	11%	7%	22%	19%	11%	8%	6%	7%	11%	9%	13%	3%	16%	38%	11%	24%	9%	11%	10%	
Jobs / Unemployment	9%	12%	13%	3%	5%	12%	3%	5%	10%	4%	9%	9%	15%	10%	4%	15%	9%	4%	16%	11%	3%	22%	14%	10%	10%	5%	3%	10%	11%	7%	14%	8%	11%	9%	4%	7%	8%	8%	11%	8%	9%	9%	1%	6%	19%	11%	3%	
Energy / Natural Resources / Pipelines	6%	3%	19%	8%	4%	6%	2%	6%	6%	6%	8%	4%	5%	4%	9%	5%	4%	13%	5%	4%	4%	3%	5%	4%	4%	5%	6%	11%	3%	6%	3%	3%	3%	6%	6%	5%	8%	6%	7%	5%	11%	4%	3%	1%	1%	1%	7%	2%
International Issues	5%	6%	3%	2%	7%	4%	5%	8%	4%	6%	5%	4%	3%	5%	5%	3%	7%	4%	4%	3%	6%	5%	3%	4%	6%	4%	6%	5%	4%	6%	6%	4%	4%	5%	4%	9%	3%	4%	7%	1%	6%	11%	7%	5%	5%	4%	5%	
National Unity (Western Canada/Quebec)	4%	4%	7%	2%	3%	6%	2%	4%	5%	3%	6%	3%	3%	4%	6%	5%	5%	8%	2%	2%	4%	4%	3%	4%	3%	4%	7%	2%	4%	6%	1%	2%	4%	6%	1%	2%	4%	6%	4%	4%	6%	2%	1%	7%	2%	5%	3%	
Indigenous Issues / Reconciliation	3%	2%	1%	4%	4%	4%	2%	4%	3%	4%	2%	4%	5%	2%	3%	4%	2%	1%	6%	2%	4%	1%	5%	2%	2%	2%	2%	3%	5%	3%	3%	8%	3%	3%	3%	3%	3%	1%	3%	3%	1%	4%	10%	0%	5%	2%	3%	2%
Emergency preparedness	2%	1%	1%	3%	4%	2%	3%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	1%	1%	3%	2%	1%	2%	3%	1%	2%	1%	2%	1%	3%	1%	2%	1%	3%	3%	3%	2%	2%	1%	1%	3%	3%	3%		2%	2%	2%	2%
Other (specify)	2%	3%	3%	6%	5%	2%	3%	3%	2%	2%	2%	3%	3%	2%	3%	2%	3%	2%	4%	1%	3%	1%	3%	1%	3%	1%	3%	1%	2%	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%	6%	4%	3%	3%	2%	2%	3%

Q2. Overall, do you approve or disapprove of the performance of Prime Minister Mark Carney?

	Total	Province							Geo Type		Gender		Age			Gender-Age					Age (Fine)					HHI			HHI (Fine)					Education				2025 Fed Vote				Language						
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French	
Strongly approve	19%	19%	11%	14%	15%	23%	15%	22%	19%	15%	15%	22%	12%	13%	28%	13%	11%	20%	11%	15%	35%	13%	12%	13%	13%	28%	28%	15%	15%	24%	16%	15%	15%	24%	24%	22%	14%	17%	25%	2%	40%	11%	4%	6%	10%	20%	12%	41%
Moderately approve	37%	38%	32%	25%	41%	37%	38%	36%	37%	32%	38%	36%	38%	36%	40%	36%	37%	36%	35%	36%	35%	38%	34%	32%	38%	38%	39%	38%	38%	32%	41%	38%	35%	44%	38%	34%	35%	41%	20%	51%	53%	41%	48%	28%	35%	41%		
Moderately disapprove	14%	12%	16%	20%	13%	15%	15%	13%	15%	13%	17%	12%	20%	16%	9%	22%	20%	12%	19%	12%	7%	27%	19%	14%	17%	8%	16%	17%	14%	13%	22%	15%	14%	16%	9%	16%	14%	16%	13%	23%	4%	18%	20%	3%	16%	14%	15%	
Strongly disapprove	19%	21%	28%	30%	24%	17%	13%	20%	17%	30%	22%	16%	15%	22%	18%	18%	23%	23%	12%	22%	13%	8%	16%	26%	24%	21%	16%	18%	22%	15%	18%	15%	18%	22%	15%	11%	19%	24%	20%	11%	42%	1%	8%	11%	21%	14%	20%	14%
Not sure	12%	10%	12%	10%	6%	9%	18%	9%	12%	10%	8%	15%	15%	13%	8%	7%	10%	8%	23%	17%	9%	15%	15%	16%	11%	11%	6%	11%	11%	10%	15%	16%	11%	9%	11%	14%	11%	10%	12%	4%	10%	23%	15%	32%	16%	19%		
Net: Approve	55%	57%	43%	40%	57%	59%	54%	58%	56%	47%	53%	57%	50%	49%	65%	53%	48%	57%	47%	50%	71%	48%	50%	51%	47%	60%	66%	54%	53%	62%	48%	56%	53%	60%	66%	60%	48%	53%	66%	22%	91%	64%	45%	55%	39%	56%	53%	
Net: Disapprove	30%	31%	40%	40%	36%	31%	29%	29%	41%	38%	31%	36%	36%	26%	25%	33%	31%	35%	38%	22%	25%	31%	36%	35%	32%	23%	29%	33%	25%	30%	29%	33%	24%	22%	30%	37%	31%	21%	54%	5%	18%	35%	36%	45%	30%	32%		

Q3. When it comes to Canada's trading partners, in your opinion, how important is the U.S.?

	Total	Province							Geo Type		Gender		Age			Gender-Age					Age (Fine)					HHI			HHI (Fine)					Education			2025 Fed Vote							Language			
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$500K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/ther	Did not vote	English	French
The most important trading partner	43%	39%	42%	37%	39%	38%	55%	45%	42%	48%	53%	34%	35%	47%	45%	47%	57%	53%	23%	39%	38%	32%	36%	44%	50%	50%	42%	34%	43%	49%	31%	36%	43%	46%	48%	56%	40%	42%	48%	59%	31%	30%	48%	53%	31%	39%	57%
A very important trading partner, but not the most important	30%	28%	33%	36%	28%	33%	27%	24%	30%	30%	25%	35%	31%	27%	32%	25%	21%	30%	37%	33%	35%	33%	31%	29%	26%	29%	35%	30%	30%	29%	32%	29%	30%	31%	29%	24%	29%	31%	31%	23%	37%	40%	29%	32%	26%	31%	28%
One partner among many	21%	27%	23%	24%	26%	23%	10%	28%	21%	19%	18%	24%	25%	19%	20%	21%	18%	15%	29%	20%	24%	20%	26%	21%	17%	18%	21%	28%	21%	19%	22%	30%	21%	19%	19%	18%	23%	21%	18%	15%	27%	26%	15%	9%	20%	24%	9%
Not important at all	3%	3%	1%	2%	4%	3%	3%	1%	3%	1%	2%	3%	4%	4%	3%	1%	3%	1%	4%	4%	1%	7%	3%	2%	4%	1%	1%	4%	3%	2%	5%	3%	3%	2%	1%	3%	3%	2%	1%	3%	2%	4%	6%	2%	3%		
Not sure! Can't say	3%	3%	2%	2%	3%	3%	8%	3%	3%	3%	3%	2%	4%	6%	3%	2%	4%	2%	1%	7%	5%	2%	8%	5%	4%	3%	2%	1%	5%	3%	2%	10%	2%	5%	3%	2%	2%	5%	2%	1%	4%	7%	17%	3%	5%		
Net: Important	73%	67%	75%	72%	66%	71%	82%	69%	73%	78%	76%	69%	66%	74%	77%	72%	78%	83%	60%	71%	72%	65%	66%	73%	76%	79%	77%	64%	73%	77%	62%	65%	73%	77%	77%	80%	69%	74%	78%	82%	68%	70%	77%	84%	57%	71%	82%
Net: Not important	23%	30%	24%	26%	31%	26%	13%	29%	24%	20%	20%	27%	22%	21%	21%	24%	20%	17%	33%	24%	25%	26%	28%	23%	21%	19%	23%	32%	24%	21%	27%	24%	24%	22%	21%	19%	26%	24%	20%	17%	30%	29%	19%	9%	26%	26%	18%

	Total	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- \$100K	\$100K- \$150K	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/O ther	Did not vote	English	French		
Very confident	13%	14%	12%	16%	15%	13%	12%	19%	13%	10%	11%	15%	9%	10%	18%	11%	9%	13%	8%	11%	24%	12%	9%	10%	10%	15%	21%	12%	11%	16%	8%	13%	11%	16%	13%	13%	19%	10%	13%	13%	17%	1%	26%	15%	5%	15%	9%	14%	10%
Confident	33%	35%	27%	22%	37%	35%	36%	28%	34%	30%	32%	35%	32%	34%	34%	33%	31%	32%	32%	37%	36%	36%	32%	36%	32%	38%	32%	33%	32%	38%	29%	33%	32%	37%	47%	33%	31%	34%	36%	13%	64%	46%	33%	18%	25%	33%	35%		
Not that confident	25%	24%	24%	24%	17%	26%	28%	24%	25%	24%	28%	23%	28%	23%	26%	26%	26%	30%	30%	20%	22%	18%	30%	22%	23%	23%	28%	25%	30%	22%	30%	23%	30%	22%	21%	21%	25%	24%	26%	38%	12%	20%	40%	24%	23%	24%	29%		
Not confident at all	20%	22%	31%	33%	28%	18%	14%	19%	19%	28%	24%	17%	18%	26%	16%	23%	20%	13%	24%	13%	15%	18%	16%	23%	29%	20%	14%	21%	20%	19%	13%	23%	25%	21%	12%	42%	1%	6%	14%	28%	20%	21%	16%						
Not sure/Can't say	8%	6%	6%	11%	3%	8%	11%	10%	8%	8%	6%	10%	13%	8%	6%	8%	5%	17%	9%	6%	20%	11%	8%	6%	4%	6%	9%	7%	6%	13%	8%	7%	7%	6%	4%	9%	7%	8%	2%	6%	13%	8%	14%	24%	8%	10%			
Net: Confident	46%	49%	38%	32%	52%	48%	47%	48%	47%	40%	43%	50%	42%	44%	52%	44%	40%	45%	40%	47%	59%	48%	40%	46%	42%	52%	45%	43%	54%	37%	48%	43%	53%	60%	53%	40%	47%	53%	15%	80%	60%	38%	33%	33%	47%	45%			
Net: Not confident	45%	45%	56%	57%	45%	44%	42%	42%	44%	52%	51%	40%	46%	49%	42%	48%	55%	50%	43%	43%	35%	32%	49%	45%	52%	43%	42%	46%	50%	40%	40%	44%	50%	40%	34%	44%	51%	46%	39%	80%	13%	27%	54%	53%	43%	45%			

Q5.33. And, which of the following would you say is closer to the reason you're not confident?

Sample Size		656	77	81	58	49	168	171	52	556	100	424	345	213	278	277	114	153	158	100	126	119	29	185	122	156	110	167	141	272	253	48	93	272	140	46	68	320	244	205	607	89	25	59	20	70	606	163																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
	Total	Province								Geo Type		Gender		Age		Gender-Age		Age (Fine)		HHI (Fine)		HHI		HHI (Fine)		Education												2025 Fed Vote												Language																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																					
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																								

Q5.66. And which of the following would you say is closer to the reason you're confident?

Sample Size	899	118	91	48	73	276	219	74	803	96	355	434	196	249	344	103	112	140	93	137	203	43	153	125	125	134	209	136	231	345	35	101	231	184	80	81	254	254	281	92	531	57	41	12	55	626	163	
	Province								Geo Type		Gender		Age		Gender-Age		Age (Fine)		HHI		HHI (Fine)		Education												2025 Fed Vote												Language	
Total	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- \$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K+	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/O ther	Did not vote	English	French			
Trump always back off from his threats in the end, he's not a very good negotiator	28%	30%	33%	32%	40%	26%	25%	26%	30%	12%	34%	22%	43%	31%	16%	48%	39%	21%	38%	25%	12%	39%	45%	37%	25%	15%	16%	26%	23%	32%	31%	24%	23%	32%	39%	26%	26%	28%	29%	22%	24%	38%	32%	71%	42%	28%	24%	
Mark Carney and the Canadian team are well qualified to get a good deal in these negotiations	72%	70%	67%	68%	60%	74%	75%	74%	70%	88%	66%	78%	57%	69%	84%	52%	61%	79%	62%	75%	88%	61%	55%	63%	75%	85%	84%	74%	77%	68%	69%	76%	77%	68%	61%	74%	74%	72%	71%	78%	76%	62%	68%	29%	58%	72%	76%	

Q6. How confident are you in the U.S. negotiating team, including President Trump, to negotiate in good faith – that is, fairly and honestly, to find a deal that benefits both countries?

Sample Size	1697																																								211																																								183																																								117																																								126																																								487																																								433																																								140																																								1481																																								216																																								831																																								866																																								469																																								571																																								657																																								236																																								315																																								233																																								291																																								343																																								89																																								379																																								272																																								299																																								256																																								401																																								305																																								542																																								635																																								95																																								210																																								542																																								347																																								133																																								154																																								632																																								536																																								528																																								631																																								662																																								95																																								108																																								37																																								163																																								1334																																								363																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
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Q7. Recently, Canada agreed to scrap a proposed Digital Services Tax (DST) of 3 per cent aimed at large U.S. tech companies operating in Canada. Do you think this was the right decision for Canada to make?

	Total	Province							Geo Type		Gender		Age			Gender-Age					Age (Fine)					HHI			HHI (Fine)					Education					2025 Fed Vote					Language			
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- \$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/O ther	Did not vote	English	French
Yes, restarting negotiations is more important	46%	47%	49%	55%	53%	49%	38%	43%	45%	50%	53%	39%	40%	44%	52%	51%	47%	59%	29%	40%	45%	26%	43%	41%	46%	50%	53%	39%	44%	51%	24%	46%	44%	50%	49%	53%	42%	44%	52%	57%	46%	27%	22%	39%	31%	48%	36%
No, Canada should have stood by the tax	33%	29%	32%	27%	28%	30%	40%	31%	33%	32%	31%	34%	32%	33%	33%	29%	34%	30%	35%	31%	35%	37%	31%	33%	32%	34%	32%	37%	36%	30%	38%	37%	36%	31%	35%	24%	35%	33%	29%	28%	31%	41%	61%	36%	32%	30%	42%
Not sure/Can't say	22%	23%	20%	17%	19%	21%	23%	27%	22%	17%	16%	27%	28%	24%	16%	20%	19%	11%	36%	28%	20%	37%	26%	26%	22%	16%	15%	23%	20%	19%	38%	17%	20%	19%	15%	22%	24%	23%	19%	15%	24%	32%	17%	25%	36%	22%	21%

Q7.5. And what is the main reason you feel this was the wrong decision by Carney and the negotiating team?

Sample Size

	Total	Province							Geo Type		Gender		Age			Gender-Age							Age (Fine)						HHI				HHI (Fine)				Education		2025 Fed Vote							Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- -<\$100K	\$100K+	<\$25K	\$25K- -<\$50K	\$50K- -<\$100K	\$100K- -<\$150K	\$150K- -<\$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/O ther	Did not vote	English	French
Offer to end supply management immediately, we should be scrapping it anyway	15%	10%	24%	22%	17%	15%	12%	19%	14%	23%	22%	9%	16%	18%	12%	24%	25%	17%	9%	11%	8%	14%	17%	16%	20%	12%	12%	14%	14%	14%	8%	16%	14%	15%	14%	13%	17%	17%	11%	29%	5%	6%	5%	20%	14%	16%	12%
Use supply management as a bargaining chip in negotiations, but only as a last resort	35%	40%	39%	36%	35%	37%	29%	34%	36%	31%	34%	36%	34%	35%	36%	33%	29%	39%	35%	41%	33%	34%	34%	40%	30%	38%	35%	30%	36%	36%	37%	27%	36%	33%	41%	37%	34%	33%	39%	43%	32%	31%	22%	20%	35%	37%	29%
Stand firm on supply management, even if it means the United States may retaliate	50%	50%	37%	41%	48%	49%	59%	46%	50%	46%	44%	55%	49%	47%	52%	43%	46%	44%	56%	48%	59%	52%	48%	44%	50%	51%	52%	56%	49%	50%	56%	57%	49%	52%	45%	50%	48%	50%	50%	28%	63%	63%	73%	60%	51%	47%	60%

Q8. [Allowing increased access to the Canadian market for U.S. banks] Do you support or oppose Canada...

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Q9. [Increasing U.S. access to water from the Columbia River in B.C.] Do you support or oppose Canada...

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Q9. [Increasing U.S. access to water from the Great Lakes] Do you support or oppose Canada...

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Q9. [Giving the U.S. priority over other countries in accessing Canada's rare-earth and critical minerals] Do you support or oppose Canada...

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It's important, but there are many important industries	62%	69%	71%	58%	54%	58%	63%	60%	62%	63%	63%	61%	60%	63%	63%	59%	62%	66%	60%	64%	60%	56%	60%	61%	64%	62%	64%	59%	62%	65%	47%	64%	62%	67%	68%	58%	60%	63%	64%	63%	62%	66%	71%	71%	51%	62%	64%
It's not that important	5%	4%	5%	9%	8%	4%	5%	7%	5%	7%	7%	3%	9%	6%	1%	11%	9%	2%	7%	3%	1%	10%	9%	5%	6%	2%	1%	7%	4%	5%	13%	4%	4%	6%	4%	6%	5%	6%	5%	4%	8%	6%		8%	5%	4%	
It's not important at all	1%	1%	2%	4%		1%	1%	1%	1%	0%	1%	1%	3%	1%	0%	3%	0%	0%	2%	2%	1%		3%	1%	1%		0%	2%	1%	1%	1%	2%	1%	1%	0%	1%	1%	2%	0%	1%	2%	2%	2%	1%	2%		
Not sure/ Can't say	5%	6%	6%	6%	5%	4%	6%	4%	5%	4%	4%	6%	11%	5%	1%	8%	4%	1%	14%	6%	2%	13%	10%	7%	3%	1%	1%	8%	4%	4%	15%	5%	4%	3%	5%	5%	8%	4%	3%	2%	5%	6%	4%	14%	15%	5%	6%
Net: Important	89%	89%	87%	81%	87%	91%	88%	88%	89%	89%	88%	89%	77%	88%	97%	78%	86%	87%	77%	90%	97%	77%	78%	86%	90%	97%	98%	84%	91%	90%	70%	90%	91%	90%	91%	89%	86%	89%	91%	91%	91%	85%	87%	84%	75%	89%	88%
Net: Not important	6%	5%	7%	14%	8%	5%	6%	7%	6%	7%	8%	4%	12%	7%	1%	14%	9%	2%	9%	5%	1%	10%	12%	7%	7%	2%	1%	8%	5%	6%	14%	5%	5%	6%	4%	7%	5%	7%	6%	7%	4%	9%	9%	2%	9%	6%	6%

Q11. When it comes to the auto industry, how should Canada approach negotiations for a trade agreement with the United States? Should Canada...

		Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)						HHI			HHI (Fine)					Education			2025 Fed Vote							Language	
	Total	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- <\$100K	\$100K+	<\$25K	\$25K- <\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K- <\$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/O ther	Did not vote	English	French
Accept only an agreement with no tariffs on automobiles or autoparts	32%	29%	31%	35%	28%	33%	30%	39%	32%	31%	38%	26%	29%	32%	34%	37%	36%	39%	21%	27%	29%	25%	30%	30%	34%	32%	35%	29%	35%	32%	33%	26%	35%	30%	27%	40%	32%	33%	31%	33%	34%	29%	27%	41%	21%	33%	28%
Accept an agreement with reduced tariffs on automobiles and autoparts	22%	26%	27%	21%	22%	23%	19%	20%	21%	29%	21%	24%	21%	24%	22%	22%	20%	20%	21%	28%	23%	23%	21%	24%	24%	23%	20%	23%	24%	23%	15%	26%	24%	21%	30%	19%	22%	20%	25%	26%	19%	16%	15%	26%	28%	23%	19%
Focus on the best trade deal available, even if that leaves the current tariffs on the auto industry	29%	26%	26%	28%	31%	30%	31%	25%	29%	27%	30%	28%	26%	28%	32%	26%	30%	33%	26%	25%	31%	24%	26%	28%	27%	31%	32%	28%	28%	30%	23%	30%	28%	33%	27%	26%	26%	30%	31%	31%	29%	31%	35%	11%	21%	28%	32%
Not sure/ Can't say	17%	19%	16%	16%	20%	14%	21%	17%	18%	13%	12%	22%	24%	16%	13%	16%	13%	8%	32%	19%	18%	28%	23%	18%	15%	13%	13%	21%	13%	15%	28%	17%	13%	15%	16%	15%	20%	17%	13%	10%	18%	24%	23%	22%	29%	16%	21%

Q12. Do you support or oppose Canada cancelling the ZEV mandate?

	Total	Province							Geo Type		Gender		Age			Gender-Age					Age (Fine)					HHI			HHI (Fine)						Education		2025 Fed Vote							Language				
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- \$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/O ther	Did not vote	English	French	
Strongly support	34%	27%	47%	50%	38%	35%	25%	37%	32%	47%	39%	28%	24%	40%	35%	29%	44%	43%	19%	36%	28%	17%	26%	35%	45%	37%	34%	26%	36%	35%	21%	29%	36%	35%	30%	39%	36%	38%	28%	66%	14%	9%	13%	19%	21%	36%	25%	
Moderately support	20%	24%	21%	16%	23%	18%	19%	16%	20%	14%	20%	20%	20%	19%	19%	16%	16%	22%	22%	21%	17%	21%	20%	23%	16%	20%	19%	19%	20%	21%	18%	19%	20%	22%	19%	19%	18%	19%	21%	14%	25%	20%	21%	26%	16%	20%	18%	
Moderately oppose	17%	19%	11%	10%	18%	19%	15%	21%	17%	12%	15%	19%	17%	15%	18%	16%	15%	13%	17%	16%	22%	15%	17%	15%	16%	16%	19%	15%	17%	18%	11%	18%	17%	19%	22%	14%	14%	16%	21%	7%	25%	28%	12%	16%	17%	17%	15%	
Strongly oppose	17%	16%	13%	14%	11%	16%	22%	18%	17%	15%	16%	16%	28%	15%	16%	23%	18%	14%	18%	13%	18%	21%	20%	15%	16%	16%	16%	21%	15%	17%	27%	16%	15%	15%	23%	19%	14%	16%	22%	7%	21%	31%	33%	25%	16%	15%	23%	
Not sure/ Can't say	13%	14%	8%	9%	8%	12%	20%	9%	13%	12%	9%	18%	19%	10%	12%	14%	5%	7%	24%	15%	16%	26%	17%	12%	8%	12%	11%	19%	11%	8%	24%	16%	11%	9%	6%	9%	17%	13%	9%	7%	15%	11%	21%	14%	28%	12%	17%	15%
Net: Support	53%	51%	68%	66%	62%	54%	43%	52%	52%	61%	59%	48%	44%	59%	54%	47%	62%	65%	42%	56%	44%	38%	46%	57%	61%	56%	53%	45%	57%	56%	39%	48%	57%	57%	49%	58%	55%	55%	49%	80%	39%	29%	34%	45%	37%	56%	43%	
Net: Oppose	34%	35%	23%	24%	30%	34%	37%	39%	35%	27%	33%	35%	37%	31%	34%	39%	33%	27%	35%	28%	40%	36%	37%	30%	31%	31%	36%	36%	32%	36%	37%	36%	32%	34%	45%	33%	28%	31%	42%	14%	46%	59%	46%	41%	35%	32%	38%	

Q13. Based on whatever you may have seen or heard about negotiations so far, which of these overall approaches would you say Canada should take to negotiations going forward?

		Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)						HHI				HHI (Fine)				Education			2025 Fed Vote							Language	
	Total	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- -<\$100K	\$100K+	<\$25K	\$25K- -<\$50K	\$50K- -<\$100K	\$100K- -<\$150K	\$150K- -<\$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/O ther	Did not vote	English	French
A "soft" approach – making difficult concessions to keep a good relationship with our biggest trading partner	37%	36%	43%	42%	44%	34%	35%	39%	36%	44%	39%	34%	32%	37%	40%	36%	38%	44%	29%	35%	36%	37%	31%	36%	37%	41%	39%	32%	38%	36%	30%	33%	38%	36%	37%	34%	37%	34%	40%	54%	24%	22%	24%	28%	39%	37%	37%
A "hard" approach – refusing difficult concessions even if it means a worsening of trade relations with the U.S.	63%	64%	57%	58%	56%	66%	65%	61%	64%	56%	61%	66%	68%	63%	60%	64%	62%	56%	71%	65%	64%	63%	69%	64%	63%	59%	61%	68%	62%	64%	70%	67%	62%	64%	63%	66%	63%	66%	60%	46%	76%	78%	76%	72%	61%	63%	63%