

	Total	Region							Geo Type			Gender		Age			Gender-Age					Age (Fine)					Household Income				Household Income (Fine)						Education		2025 Fed Vote							Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French
Sample Size	1619	222	179	130	138	461	333	158	1363	256	791	827	443	547	628	224	267	300	220	279	328	70	373	283	264	252	376	362	483	566	118	244	483	322	133	111	636	517	468	589	631	91	103	36	159	1266	317

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing “*” are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

Q16_VALUES. How proud are you to be a Canadian?

	Total	Region							Geo Type		Gender	Age			Gender-Age					Age (Fine)					Household Income				Household Income (Fine)						Education		2025 Fed Vote							Language				
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural		Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French
Very proud	43%	45%	38%	38%	42%	51%	30%	50%	43%	41%	42%	44%	26%	35%	62%	33%	33%	57%	18%	36%	67%	24%	26%	32%	37%	59%	64%	38%	43%	44%	36%	39%	43%	45%	44%	42%	43%	40%	46%	31%	65%	34%	17%	25%	24%	47%	26%	
Proud	21%	20%	18%	23%	24%	19%	24%	26%	21%	21%	20%	23%	30%	22%	15%	15%	16%	19%	15%	33%	24%	14%	33%	29%	23%	21%	13%	16%	26%	18%	22%	23%	27%	18%	21%	17%	27%	19%	23%	22%	19%	20%	33%	29%	16%	22%	21%	25%
Somewhat proud	15%	16%	14%	13%	12%	14%	18%	16%	16%	9%	15%	15%	20%	21%	7%	15%	21%	8%	25%	20%	5%	22%	20%	23%	19%	7%	6%	14%	18%	14%	16%	13%	18%	15%	13%	14%	15%	15%	16%	15%	10%	20%	21%	29%	22%	14%	21%	
Not very proud	10%	10%	16%	17%	10%	8%	13%	8%	10%	15%	11%	10%	12%	10%	8%	12%	11%	10%	12%	8%	8%	8%	13%	11%	10%	10%	9%	8%	12%	11%	10%	9%	12%	9%	18%	8%	11%	11%	9%	19%	2%	8%	13%	20%	11%	9%	14%	
Not proud at all	8%	6%	12%	6%	9%	7%	9%	5%	7%	13%	10%	6%	8%	10%	6%	11%	12%	8%	6%	8%	4%	6%	8%	9%	11%	9%	4%	10%	7%	8%	10%	9%	7%	7%	7%	10%	10%	8%	5%	14%	1%	4%	17%	6%	10%	7%	10%	
No opinion/Don't know	2%	3%	1%	3%	3%	1%	9%	0%	3%	1%	2%	3%	4%	2%	1%	3%	3%	1%	5%	2%	1%	6%	3%	3%	2%	1%	1%	4%	2%	2%	5%	3%	2%	2%	1%	2%	2%	4%	1%	1%	3%	4%	2%	10%	2%	5%		
Net: Proud	64%	65%	57%	60%	66%	70%	55%	76%	64%	62%	62%	66%	56%	56%	77%	59%	53%	73%	52%	60%	81%	57%	55%	55%	58%	73%	60%	64%	61%	66%	59%	66%	61%	66%	62%	69%	63%	63%	68%	50%	85%	67%	46%	44%	46%	68%	51%	
Net: Not proud	18%	16%	25%	24%	19%	15%	22%	14%	17%	28%	21%	16%	20%	20%	15%	23%	24%	18%	17%	17%	13%	16%	21%	20%	21%	18%	13%	19%	20%	18%	20%	17%	24%	16%	21%	19%	15%	33%	3%	10%	29%	25%	21%	17%	24%			

Q8. Could you ever foresee an armed conflict that would compel you to volunteer for military service in a combat role?

	Total	Region							Geo Type		Gender		Age			Gender-Age					Age (Fine)						Household Income			Household Income (Fine)						Education			2025 Fed Vote							Language																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											

Q9. Agreement - I feel proud when I think about Canada's Armed Forces

	Total	Region							Geo Type		Gender		Age			Gender-Age					Age (Fine)					Household Income				Household Income (Fine)						Education				2025 Fed Vote							Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French	
Strongly agree	15%	10%	11%	13%	15%	17%	16%	21%	14%	20%	16%	14%	10%	14%	20%	14%	14%	19%	6%	14%	20%	5%	11%	14%	14%	20%	20%	17%	15%	16%	8%	21%	16%	16%	19%	10%	17%	17%	11%	15%	19%	8%	10%	4%	16%	15%	15%	
Agree	36%	39%	32%	35%	37%	37%	35%	42%	37%	31%	36%	36%	30%	32%	45%	30%	34%	43%	29%	30%	46%	24%	31%	32%	33%	43%	46%	30%	39%	37%	30%	31%	39%	40%	32%	35%	36%	36%	38%	30%	43%	39%	41%	25%	32%	37%	34%	
Disagree	20%	24%	26%	14%	16%	18%	20%	20%	20%	22%	18%	24%	21%	17%	23%	24%	20%	24%	18%	14%	30%	22%	22%	20%	15%	19%	21%	23%	20%	25%	18%	23%	18%	22%	22%	21%	19%	23%	17%	24%	18%	55%	18%	20%	21%			
Strongly disagree	11%	10%	14%	13%	18%	10%	11%	6%	11%	12%	12%	10%	14%	12%	8%	15%	14%	8%	13%	15%	8%	11%	14%	11%	12%	11%	8%	12%	9%	11%	13%	12%	9%	10%	11%	16%	11%	13%	9%	16%	7%	11%	10%	12%				
Net: agree/can't say	17%	17%	17%	28%	14%	18%	18%	10%	17%	17%	23%	23%	24%	23%	16%	18%	14%	28%	11%	31%	22%	16%	18%	11%	16%	11%	16%	11%	16%	14%	28%	16%	17%	17%	16%	14%	23%	16%	17%	15%	10%	28%	17%	10%	28%			
Net: Agree	52%	49%	43%	48%	52%	54%	50%	63%	52%	50%	52%	51%	40%	46%	55%	44%	48%	62%	35%	45%	67%	29%	42%	45%	47%	63%	65%	47%	53%	53%	38%	51%	54%	57%	50%	46%	52%	53%	49%	45%	62%	47%	51%	25%	42%	53%	49%	
Net: Disagree	31%	34%	40%	27%	34%	28%	32%	27%	31%	33%	34%	28%	37%	33%	25%	38%	38%	28%	37%	27%	23%	40%	37%	33%	32%	26%	25%	33%	33%	31%	38%	31%	33%	28%	33%	38%	32%	33%	28%	39%	21%	38%	34%	62%	29%	30%	33%	

Q9. Agreement - If I had a young daughter, I would be excited to see them join Canada's Armed Forces

Sample Size	417	53	44	32	34	116	85	41	354	63	201	216	111	139	167	56	65	79	55	74	88	23	88	75	64	81	86	112	110	140	30	82	110	90	24	26	174	133	111	150	156	22	31	9	49	320	88
	Region							Geo Type		Gender		Age			Gender-Age						Age (Fine)						Household Income			Household Income (Fine)						Education		2025 Fed Vote								Language	
Total	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French	
Strongly agree	6%	2%	5%	11%	5%	9%	3%	16%	7%	3%	9%	4%	2%	7%	9%	4%	5%	17%	9%	2%	9%	2%	3%	6%	9%	15%	4%	11%	6%	4%	3%	14%	6%	4%	10%	9%	4%	5%	18%	6%	3%	3%	3%	6%	7%	2%	
Agree	26%	17%	24%	33%	31%	27%	26%	33%	27%	22%	30%	22%	18%	27%	30%	26%	28%	35%	10%	26%	26%	17%	18%	30%	23%	25%	35%	22%	33%	27%	11%	28%	33%	32%	26%	10%	29%	23%	25%	22%	30%	25%	32%	47%	16%	25%	29%
Disagree	27%	58%	26%	20%	27%	25%	50%	21%	25%	39%	22%	32%	28%	27%	27%	23%	26%	18%	33%	27%	35%	29%	28%	23%	30%	26%	26%	21%	26%	34%	36%	16%	26%	36%	15%	44%	21%	33%	30%	28%	29%	37%	31%	41%	11%	28%	28%
Strongly disagree	24%	37%	24%	25%	32%	20%	23%	24%	28%	17%	23%	28%	31%	25%	19%	32%	29%	11%	29%	22%	27%	18%	34%	32%	18%	23%	16%	27%	25%	18%	37%	22%	24%	22%	24%	22%	24%	22%	27%	25%	20%	30%	29%	16%	33%	23%	27%
Not sure/Can't say	16%	9%	21%	11%	5%	19%	18%	6%	16%	18%	16%	17%	21%	14%	14%	15%	12%	19%	28%	16%	10%	38%	17%	10%	20%	11%	17%	16%	9%	13%	23%	17%	9%	10%	22%	13%	17%	18%	13%	16%	16%	4%	5%	2%	34%	17%	14%
Net: Agree	32%	19%	29%	44%	36%	36%	29%	49%	34%	26%	39%	26%	20%	34%	40%	30%	32%	52%	10%	35%	28%	17%	21%	35%	32%	40%	39%	33%	39%	31%	13%	40%	39%	36%	26%	21%	38%	27%	30%	32%	35%	28%	35%	47%	22%	33%	31%
Net: Disagree	51%	72%	50%	45%	59%	45%	53%	44%	51%	56%	45%	57%	59%	52%	46%	56%	56%	29%	62%	49%	62%	45%	62%	55%	48%	49%	44%	49%	52%	56%	64%	43%	52%	54%	52%	66%	45%	55%	57%	53%	49%	67%	60%	51%	44%	51%	55%

Q9. Agreement - If I had a young daughter, I would be supportive of them joining Canada's Armed Forces

Sample Size	408	56	46	34	34	115	81	39	335	71	208	200	116	142	148	60	69	77	56	72	72	16	100	73	68	51	98	90	123	143	26	64	123	72	41	31	150	124	132	162	152	23	24	8	36	317	80																		
	Region																												Geo Type		Gender		Age			Gender-Age			Age (Fine)						Household Income			Household Income (Fine)						Education		2025 Fed Vote								Language	
Total	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French																			
Strongly agree	14%	9%	11%	15%	7%	16%	16%	19%	15%	10%	17%	11%	12%	16%	15%	15%	16%	21%	8%	16%	9%	8%	12%	15%	17%	7%	19%	14%	13%	16%	13%	17%	15%	14%	14%	16%	13%	23%	9%	5%	15%	3%	8%	14%	16%																				
Agree	37%	48%	39%	43%	30%	39%	33%	41%	37%	42%	45%	30%	31%	34%	46%	38%	47%	50%	24%	21%	42%	22%	33%	39%	28%	46%	46%	26%	44%	42%	24%	27%	44%	46%	32%	47%	36%	39%	38%	38%	41%	18%	36%	16%	39%	39%	32%																		
Disagree	17%	15%	23%	14%	25%	19%	14%	10%	16%	21%	14%	21%	14%	19%	17%	16%	8%	16%	13%	39%	19%	29%	12%	16%	23%	10%	21%	21%	14%	15%	12%	24%	14%	14%	16%	19%	15%	19%	18%	18%	18%	19%	14%	6%	14%	18%	13%																		
Strongly disagree	20%	18%	14%	18%	17%	18%	29%	17%	20%	21%	15%	25%	28%	19%	14%	25%	14%	9%	34%	24%	20%	21%	30%	19%	20%	25%	9%	27%	21%	15%	32%	25%	21%	12%	18%	20%	23%	15%	22%	14%	17%	44%	28%	73%	26%	18%	31%																		
Not sure/Can't say	11%	19%	13%	16%	21%	8%	8%	13%	12%	6%	8%	13%	14%	12%	7%	7%	14%	4%	21%	10%	10%	20%	13%	12%	12%	11%	5%	12%	8%	11%	20%	9%	8%	12%	19%	12%	11%	9%	7%	15%	13%	7%	13%	12%	8%																				
Net: Agree	60%	58%	58%	58%	37%	55%	48%	60%	52%	52%	63%	41%	43%	49%	61%	53%	63%	71%	32%	37%	51%	31%	45%	54%	46%	54%	65%	40%	57%	55%	37%	42%	57%	63%	47%	61%	50%	55%	51%	61%	50%	23%	51%	21%	47%	53%	49%																		
Net: Disagree	38%	33%	37%	32%	42%	38%	43%	27%	37%	42%	29%	46%	44%	39%	32%	40%	23%	25%	47%	53%	39%	60%	43%	35%	43%	35%	39%	48%	35%	31%	44%	49%	35%	25%	34%	39%	38%	34%	40%	33%	35%	64%	41%	79%	46%	36%	43%																		