

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)						HHI			HHI (Fine)						Education		2025 Fed Vote								Language																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Ot her	Did not vote	English	French																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													

Q1_Values. [Your own future] Overall, would you say you are optimistic or pessimistic about each of the following?

		Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote						Language		
Total		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- <\$100K	\$100K+	<\$25K	\$25K- <\$50K	\$50K- <\$100K	\$100K- <\$150K	\$150K- <\$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/O ther	Did not vote	English	French	
	Very Optimistic	12%	11%	12%	11%	16%	13%	11%	15%	12%	12%	14%	11%	13%	10%	14%	13%	13%	17%	14%	8%	11%	9%	14%	11%	9%	10%	16%	9%	11%	17%	8%	9%	11%	16%	20%	15%	10%	12%	16%	10%	16%	13%	11%	8%	9%	13%	10%
	Moderately Optimistic	54%	54%	45%	59%	51%	52%	61%	61%	55%	54%	54%	55%	49%	52%	61%	48%	52%	60%	49%	52%	62%	60%	50%	48%	52%	52%	62%	59%	48%	56%	57%	44%	50%	56%	57%	53%	63%	53%	57%	46%	62%	51%	71%	64%	47%	54%	59%
	Moderately Pessimistic	23%	25%	30%	24%	23%	23%	21%	15%	23%	21%	22%	25%	29%	25%	17%	29%	23%	15%	29%	26%	20%	30%	29%	24%	26%	19%	17%	27%	25%	19%	31%	24%	25%	22%	16%	15%	25%	24%	19%	27%	17%	29%	17%	16%	35%	22%	25%
	Very Pessimistic	10%	9%	13%	6%	10%	12%	7%	10%	10%	12%	10%	10%	9%	13%	8%	11%	12%	9%	8%	14%	8%	10%	9%	13%	13%	9%	8%	17%	9%	8%	17%	17%	9%	4%	11%	7%	11%	10%	8%	17%	2%	12%	9%	11%	5%		
	Net: Optimistic	67%	66%	57%	70%	67%	65%	72%	75%	67%	66%	68%	66%	62%	62%	74%	61%	65%	76%	63%	60%	73%	60%	62%	63%	62%	72%	76%	57%	66%	74%	52%	59%	66%	73%	73%	78%	63%	66%	73%	56%	77%	64%	82%	72%	56%	66%	69%
	Net: Pessimistic	33%	34%	43%	30%	33%	35%	28%	25%	33%	34%	32%	34%	38%	38%	26%	39%	35%	24%	37%	40%	27%	40%	38%	37%	38%	28%	24%	43%	34%	26%	48%	41%	34%	27%	27%	22%	37%	34%	27%	44%	23%	36%	18%	28%	44%	34%	31%

Q1_Values. [The future of Canada] Overall, would you say you are optimistic or pessimistic about each of the following?

	Total	Province										Geo Type		Gender		Age			Gender-Age						Age (Fine)						HHI			HHI (Fine)						Education		2025 Fed Vote								Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- \$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/ Other	Did not vote	English	French				
Very Optimistic	11%	11%	11%	11%	17%	12%	7%	16%	11%	10%	10%	12%	6%	8%	18%	6%	7%	17%	6%	9%	19%	3%	6%	8%	14%	20%	11%	12%	11%	12%	10%	12%	10%	16%	11%	11%	11%	11%	5%	20%	9%	4%	3%	11%	8%	13%	5%				
Moderately Optimistic	45%	47%	36%	39%	44%	42%	54%	49%	45%	44%	43%	47%	45%	41%	49%	41%	41%	46%	48%	42%	51%	46%	44%	41%	41%	52%	46%	41%	44%	48%	39%	42%	44%	48%	46%	46%	40%	47%	50%	24%	62%	52%	66%	41%	41%	43%	52%				
Moderately Pessimistic	26%	24%	29%	28%	19%	26%	29%	21%	27%	22%	27%	25%	32%	30%	19%	34%	30%	20%	31%	30%	17%	41%	31%	33%	27%	15%	21%	30%	25%	25%	31%	30%	25%	28%	18%	25%	28%	25%	26%	35%	15%	32%	21%	28%	33%	25%	32%				
Very Pessimistic	17%	19%	25%	21%	19%	20%	10%	14%	16%	24%	19%	16%	17%	20%	15%	19%	22%	17%	15%	18%	13%	10%	18%	16%	24%	19%	13%	18%	19%	14%	20%	18%	21%	18%	12%	37%	3%	7%	10%	20%	13%	19%	19%	10%							
Net: Optimistic	56%	58%	47%	50%	61%	54%	61%	65%	57%	53%	53%	59%	50%	49%	66%	47%	48%	63%	54%	51%	69%	49%	51%	49%	49%	66%	66%	52%	56%	59%	51%	52%	56%	58%	62%	57%	51%	58%	62%	28%	82%	61%	69%	53%	49%	56%	57%				
Net: Pessimistic	44%	42%	53%	50%	39%	46%	39%	35%	43%	47%	47%	41%	50%	51%	34%	53%	52%	37%	46%	49%	31%	51%	49%	51%	51%	34%	34%	48%	44%	41%	49%	48%	44%	42%	38%	43%	49%	42%	38%	72%	18%	39%	31%	47%	51%	44%	43%				

Q16_VALUES. How proud are you to be a Canadian?

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote								Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- \$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Ot her	Did not vote	English	French		
Very proud	43%	45%	38%	38%	42%	51%	30%	50%	43%	41%	42%	44%	26%	35%	62%	33%	33%	57%	19%	36%	67%	24%	26%	32%	37%	59%	64%	38%	43%	44%	36%	39%	43%	45%	44%	42%	43%	40%	46%	31%	65%	34%	17%	28%	24%	47%	26%		
Proud	21%	20%	18%	23%	24%	19%	24%	26%	21%	21%	20%	23%	30%	22%	15%	26%	19%	15%	33%	24%	14%	33%	29%	23%	21%	13%	16%	26%	19%	13%	23%	27%	18%	21%	17%	27%	19%	23%	22%	19%	20%	33%	29%	16%	22%	21%	25%		
Somewhat proud	15%	16%	14%	13%	12%	14%	19%	10%	16%	9%	15%	15%	20%	21%	7%	15%	21%	9%	25%	20%	9%	22%	20%	23%	19%	7%	6%	14%	18%	14%	16%	13%	18%	15%	13%	14%	15%	15%	16%	10%	20%	21%	29%	23%	14%	21%			
Not very proud	10%	10%	16%	17%	10%	8%	13%	8%	10%	15%	11%	10%	12%	10%	9%	12%	11%	10%	12%	9%	9%	8%	13%	11%	10%	10%	9%	9%	9%	12%	11%	10%	9%	9%	12%	9%	11%	11%	9%	19%	2%	6%	13%	20%	11%	9%	14%		
Not proud at all	6%	6%	12%	6%	9%	7%	9%	7%	13%	10%	6%	8%	10%	6%	8%	11%	12%	8%	6%	8%	4%	8%	8%	9%	11%	9%	4%	10%	7%	8%	10%	9%	7%	7%	7%	10%	10%	8%	5%	14%	1%	4%	17%	6%	10%	7%	16%		
No opinion/Don't know	2%	3%	1%	3%	3%	1%	5%	0%	3%	1%	2%	3%	4%	2%	1%	3%	3%	1%	3%	2%	1%	6%	3%	3%	2%	1%	4%	2%	5%	3%	2%	1%	2%	2%	1%	2%	4%	1%	1%	3%	4%	2%	16%	2%	5%				
Net: Proud	64%	65%	57%	60%	66%	70%	55%	76%	64%	62%	62%	66%	56%	56%	77%	59%	53%	73%	52%	60%	81%	57%	55%	55%	58%	73%	80%	64%	61%	66%	59%	66%	61%	66%	62%	69%	63%	63%	68%	50%	85%	67%	46%	44%	46%	68%	51%		
Net: Not proud	18%	16%	28%	24%	19%	15%	22%	14%	17%	28%	21%	16%	20%	20%	15%	23%	24%	18%	17%	17%	13%	16%	21%	20%	21%	19%	13%	19%	20%	18%	20%	18%	20%	17%	24%	16%	21%	19%	15%	33%	3%	10%	29%	26%	21%	17%	24%		

Q3. [Accurate] Based on your own experiences and perceptions, do each of these descriptions reflect an accurate or inaccurate picture of the Canada you know:

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote								Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- \$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Ot her	Did not vote	English	French		
A country on the right track	46%	45%	34%	30%	43%	45%	53%	52%	46%	44%	42%	49%	38%	41%	55%	36%	38%	51%	41%	44%	58%	46%	37%	42%	40%	53%	55%	46%	45%	47%	44%	48%	44%	44%	50%	17%	72%	50%	63%	30%	37%	44%	51%						
A good place to start a family	68%	64%	60%	69%	74%	63%	79%	72%	69%	63%	64%	71%	60%	64%	77%	56%	63%	72%	64%	64%	81%	56%	61%	66%	61%	74%	79%	68%	66%	69%	65%	69%	66%	71%	68%	67%	66%	67%	70%	50%	83%	79%	89%	51%	58%	65%	81%		
A good place to start a business	45%	39%	39%	40%	53%	41%	55%	54%	45%	45%	44%	46%	41%	40%	52%	40%	41%	51%	42%	40%	53%	35%	42%	42%	39%	49%	54%	47%	47%	45%	45%	48%	47%	47%	45%	40%	44%	46%	45%	28%	61%	57%	65%	40%	35%	42%	56%		
A country that offers a good quality of life	72%	71%	61%	70%	82%	69%	79%	76%	73%	66%	70%	73%	70%	66%	79%	67%	67%	76%	72%	65%	81%	71%	69%	67%	64%	77%	80%	71%	68%	75%	63%	74%	68%	76%	75%	73%	70%	70%	77%	52%	88%	83%	86%	54%	69%	70%	80%		
A country where everyone has the same opportunities	37%	39%	37%	32%	43%	33%	41%	39%	37%	36%	42%	31%	27%	32%	47%	31%	38%	53%	23%	26%	41%	22%	28%	34%	29%	46%	48%	34%	35%	40%	23%	39%	35%	41%	37%	40%	39%	34%	36%	34%	41%	25%	47%	23%	32%	36%	40%		

A country that offers a good quality of life	23%	24%	35%	22%	17%	25%	14%	19%	21%	29%	24%	21%	22%	28%	19%	24%	27%	21%	19%	28%	17%	20%	22%	24%	31%	23%	16%	20%	27%	21%	25%	18%	27%	19%	23%	22%	25%	24%	18%	42%	8%	9%	4%	40%	23%	25%	14%
A country where everyone has the same opportunities	53%	52%	58%	54%	47%	56%	48%	52%	53%	54%	50%	56%	61%	58%	43%	61%	55%	38%	61%	62%	47%	61%	61%	58%	59%	45%	41%	51%	58%	52%	60%	47%	58%	51%	53%	52%	50%	55%	55%	60%	46%	63%	45%	76%	50%	54%	50%

Q3. [A country on the right track] Based on your own experiences and perceptions, do each of these descriptions reflect an accurate or inaccurate picture of the Canada you know:

	Total	Province						Geo Type		Gender		Age			Gender-Age						Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote						Language																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													

Q3. [A good place to start a family] Based on your own experiences and perceptions, do each of these descriptions reflect an accurate or inaccurate picture of the Canada you know:

	Total	Province						Geo Type		Gender		Age			Gender-Age					Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote								Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French
Accurate	68%	64%	60%	69%	74%	63%	79%	72%	69%	63%	64%	71%	60%	64%	77%	56%	63%	72%	64%	64%	81%	56%	61%	66%	61%	74%	79%	68%	66%	69%	65%	69%	66%	71%	68%	67%	66%	67%	70%	50%	83%	79%	89%	51%	58%	65%	81%
Inaccurate	24%	25%	35%	23%	20%	28%	13%	22%	23%	28%	27%	20%	27%	28%	18%	31%	29%	23%	23%	26%	14%	26%	27%	26%	30%	23%	15%	23%	26%	23%	25%	22%	26%	22%	24%	25%	24%	24%	23%	42%	10%	11%	4%	33%	29%	26%	12%
Can't say/Not sure	8%	12%	5%	8%	6%	9%	8%	6%	8%	9%	8%	9%	13%	9%	5%	13%	8%	6%	13%	10%	4%	18%	12%	8%	9%	4%	6%	9%	8%	7%	10%	8%	8%	7%	7%	8%	9%	9%	7%	8%	8%	10%	7%	16%	13%	9%	7%

Q3. [A good place to start a business] Based on your own experiences and perceptions, do each of these descriptions reflect an accurate or inaccurate picture of the Canada you know:

	Total	Province							Geo Type		Gender		Age			Gender-Age						Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote						Language		
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- \$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Or her	Did not vote	English	French	
Accurate	45%	39%	39%	40%	53%	41%	55%	54%	45%	45%	44%	46%	41%	40%	52%	40%	41%	51%	42%	40%	53%	35%	42%	42%	39%	49%	54%	47%	47%	45%	45%	48%	47%	47%	45%	40%	44%	46%	45%	26%	61%	57%	65%	40%	35%	42%	56%	
Inaccurate	33%	36%	47%	33%	28%	35%	24%	28%	32%	38%	38%	29%	33%	39%	28%	36%	44%	33%	29%	35%	24%	31%	33%	38%	40%	33%	25%	28%	35%	36%	28%	28%	35%	35%	35%	38%	35%	32%	32%	59%	15%	16%	19%	30%	31%	35%	24%	
Can't say/Not sure	22%	25%	13%	27%	18%	24%	21%	18%	23%	17%	18%	25%	26%	20%	20%	24%	15%	17%	29%	25%	22%	34%	25%	20%	21%	18%	21%	25%	15%	18%	19%	27%	25%	18%	15%	20%	22%	22%	21%	22%	15%	24%	28%	16%	30%	34%	22%	20%

Q3. [A country that offers a good quality of life] Based on your own experiences and perceptions, do each of these descriptions reflect an accurate or inaccurate picture of the Canada you know:

	Total	Province						Geo Type		Gender		Age			Gender-Age					Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote								Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French
Accurate	72%	71%	61%	70%	82%	69%	79%	76%	73%	66%	70%	73%	70%	66%	79%	67%	67%	76%	72%	65%	81%	71%	69%	67%	64%	77%	80%	71%	68%	75%	63%	74%	68%	76%	75%	73%	70%	70%	77%	52%	88%	53%	86%	54%	69%	70%	80%
Inaccurate	23%	24%	35%	22%	17%	25%	14%	19%	21%	29%	24%	21%	22%	28%	19%	24%	27%	21%	19%	28%	17%	20%	22%	24%	31%	23%	16%	20%	27%	21%	25%	18%	27%	19%	23%	22%	25%	24%	18%	42%	8%	9%	4%	40%	23%	25%	14%
Can't say/Not sure	6%	6%	4%	8%	0%	6%	6%	5%	6%	5%	5%	6%	9%	6%	3%	9%	6%	3%	9%	7%	2%	9%	9%	8%	5%	4%	9%	5%	6%	4%	11%	8%	5%	4%	2%	4%	5%	7%	5%	6%	3%	8%	9%	6%	8%	5%	5%

Q3. [A country where everyone has the same opportunities] Based on your own experiences and perceptions, do each of these descriptions reflect an accurate or inaccurate picture of the Canada you know:

	Total	Province						Geo Type		Gender		Age			Gender-Age					Age (Fine)						HHI			HHI (Fine)						Education			2025 Fed Vote								Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green/Other	Did not vote	English	French
Accurate	37%	39%	37%	32%	43%	33%	41%	39%	37%	36%	42%	31%	27%	32%	47%	31%	38%	53%	23%	36%	41%	22%	28%	34%	29%	46%	48%	34%	35%	40%	23%	39%	35%	41%	37%	40%	39%	34%	36%	34%	41%	35%	47%	23%	32%	36%	40%
Inaccurate	53%	52%	58%	54%	47%	56%	48%	52%	53%	54%	50%	56%	61%	58%	43%	61%	55%	35%	61%	62%	47%	61%	61%	58%	59%	45%	41%	51%	55%	52%	60%	47%	58%	51%	53%	52%	55%	55%	55%	60%	46%	63%	45%	76%	55%	54%	50%
Can't say/Not sure	10%	10%	5%	15%	9%	11%	12%	10%	11%	10%	8%	13%	12%	10%	10%	7%	7%	9%	16%	12%	11%	16%	11%	8%	11%	10%	11%	15%	7%	8%	17%	14%	7%	8%	10%	8%	11%	11%	10%	7%	13%	12%	8%	2%	18%	11%	10%