

Angus Reid Institute
Election 2025 Poll #4
April 10-13, 2025

Some questions have been withheld for future release.

[Intro Screen]

Thank you for taking part in today's survey. We are looking at topics affecting your life in your province and Canada today.

Q1.
BASE=ALL
(select up to three)

Thinking of the various issues and challenges facing Canada, which ones do you personally care about the most? (Select up to 3 from the list below or choose 'other' or write in yours if it's not on our list.)

[Randomize issues]

The Deficit / Government spending
The Economy
Health Care
Taxes
Jobs / Unemployment
Environment / Climate Change
Income inequality / Poverty
Indigenous issues / Reconciliation
Energy / Natural Resources / Pipelines
Ethics / Corruption
Crime / Public safety
Immigration / Refugees
Housing affordability
National Unity (Western Canada/Quebec)
International Issues
Relations with the U.S. including tariffs
Cost of Living / Inflation
Emergency preparedness
FIXED: Other (specify)

Q3.
BASE=ALL
SINGLE CHOICE GRID

Do you have an overall favourable or unfavourable view of the following people?

[Randomize]

Pierre Poilievre – leader of the Conservative Party of Canada

Mark Carney – leader of the Liberal Party

Jagmeet Singh – leader of the NDP

[QC Only] Yves-François Blanchet – leader of the Bloc Québécois

Very favourable

Favourable

Unfavourable

Very unfavourable

Don't know/Can't say

QF1.

BASE=ALL

SINGLE CHOICE

In this upcoming federal election, which party's candidate will you most likely support in your riding?

[Randomize first 3 parties/First 4 in QC]

Conservative Party of Canada

Liberal Party of Canada

New Democratic Party of Canada [NDP]

Bloc Québécois [QC only]

Green Party of Canada

Other Party/Independent

Undecided /Don't know

Rather not say

Will not vote

QF2.

BASE=UNDECIDED/RATHER NOT SAY IN QF1

SINGLE CHOICE

We've noticed you did not select a party. Is there a party you are currently *leaning* towards?

[Same order]

Conservative Party of Canada

Liberal Party of Canada

New Democratic Party of Canada [NDP]

Bloc Québécois [QC only]

Green Party of Canada

Other Party/Independent

Undecided /Don't know

Rather not say
Will not vote

QF3.

Base = 'OTHER PARTY/INDEPENDENT' QF1 OR QF2

And which other federal election candidate would that be?

Independent/non-affiliated candidate
Libertarian
Maverick Party
People's Party of Canada
Christian Heritage
Canadian Future Party
Some other party

QF4.

BASE=1-6 IN QF1/QF2 (CPC/LPC/NDP/BQ/GPC/Other)
SINGLE CHOICE

How committed are you to that party choice?

Very committed – you'll definitely stick with them through this coming election day
Fairly committed
Not very committed
Not committed at all – you could easily switch your support to another party

QF5.

BASE=1-6 IN QF1/QF2 (CPC/LPC/NDP/BQ/GPC/Other)
SINGLE CHOICE

If you had to choose, which party would be your second choice?

[Same order as previous -- Do not show first choice party from QF1/QF2]

Conservative Party
Liberal Party
New Democratic Party (NDP)
Bloc Quebecois (BQ) [QC Only]
Green Party
Other Party/Independent
No second choice/Can't say [Anchor]

Q_Commitment1

Base=Exclude Very Committed for any party in QF4 and will not vote in QF1/2

Multi choice

You mentioned you're not totally committed to the party you currently support. What is holding you back from locking in your vote?

[Randomize]

Waiting to see the leader debates

Want to learn more about local candidates

Not enough platform details available yet

Not sure if I'll even vote

Keeping my mind open in case of new developments or policies

Voting strategically – waiting to see what the race looks like in my riding

Other, specify _____ [Fixed]

Prefer not to say [Fixed, exclusive]

Q4.

Base=Exclude Don't Know for each leader in Q3

Single choice grid

Has your opinion of each leader improved, stayed, the same, or worsened over the last week?

Improved

Stayed the same

Worsened

[Same order above]

Pierre Poilievre – Opposition Leader and leader of the Conservative Party of Canada

Mark Carney – New leader of the Liberal Party

Jagmeet Singh – leader of the NDP

[QC Only] Yves-François Blanchet – leader of the Bloc Québécois

QF7. [T]

Base=All

Single choice

And, which of these leaders would make the best Prime Minister of Canada?

[Same order as previous]

Mark Carney

Pierre Poilievre

Neither of them is a good option **[Fixed]**

Not sure/Can't say **[Fixed]**