

**Q1.**

**BASE=ALL**

**(select up to three)**

Thinking of the various issues and challenges facing Canada, which ones do you personally care about the most? (Select up to 3 from the list below or choose 'other' or write in yours if it's not on our list.)

[Randomize issues]

The Deficit / Government spending  
The Economy  
Health Care  
Taxes  
Jobs / Unemployment  
Environment / Climate Change  
Income inequality / Poverty  
Indigenous issues / Reconciliation  
Energy / Natural Resources / Pipelines  
Ethics / Corruption  
Crime / Public safety  
Immigration / Refugees  
Housing affordability  
National Unity (Western Canada/Quebec)  
International Issues  
Relations with the U.S. including tariffs  
Cost of Living / Inflation  
Emergency preparedness  
**FIXED:** Other (specify)

**Q2:**

**Q\_Politics\_Interest1 [T]**

**Base=All**

**Single choice**

Some people are interested in Canadian politics and public policy issues, and some people aren't. How about you? Would you say you personally have:

A high interest in political and policy issues  
A moderate interest  
A low interest  
No interest -- you pretty much tune this out

**Q\_Politics\_Interest2 [T]**

**Base=All**

## **Grid**

Please indicate if you agree or disagree with the following statements:

[Randomize]

In our political system, my one individual vote doesn't really matter  
Canadian citizens have a sacred duty to go out and vote

Strongly agree  
Agree  
Disagree  
Strongly disagree  
Don't know/ Can't say

### **Q3.**

**BASE=ALL**  
**SINGLE CHOICE GRID**

Do you have an overall favourable or unfavourable view of the following people?

[Randomize]

Pierre Poilievre – leader of the Conservative Party of Canada  
Mark Carney – leader of the Liberal Party  
Jagmeet Singh – leader of the NDP  
[QC Only] Yves-François Blanchet – leader of the Bloc Québécois

Very favourable  
Favourable  
Unfavourable  
Very unfavourable  
Don't know/Can't say

## **VOTE INTENT**

### **QF1.**

**BASE=ALL**  
**SINGLE CHOICE**

As you may know, a federal election will be called soon. Which party's candidate will you most likely support in your riding?

[Randomize first 3 parties/First 4 in QC]  
Conservative Party of Canada  
Liberal Party of Canada

New Democratic Party of Canada [NDP]  
Bloc Québécois [QC only]  
Green Party of Canada  
Other Party/Independent  
Undecided /Don't know  
Rather not say  
Will not vote

**QF2.**

**BASE=UNDECIDED/RATHER NOT SAY IN QF1  
SINGLE CHOICE**

We've noticed you did not select a party. Is there a party you are currently *leaning* towards?

[Same order]  
Conservative Party of Canada  
Liberal Party of Canada  
New Democratic Party of Canada [NDP]  
Bloc Québécois [QC only]  
Green Party of Canada  
Other Party/Independent  
Undecided /Don't know  
Rather not say  
Will not vote

**QF3.**

**Base = 'OTHER PARTY/INDEPENDENT' QF1 OR QF2**

And which other federal election candidate would that be?

Independent/non-affiliated candidate  
Libertarian  
Maverick Party  
People's Party of Canada  
Christian Heritage  
Canadian Future Party  
Some other party

**QF4.**

**BASE=1-6 IN QF1/QF2 (CPC/LPC/NDP/BQ/GPC/Other)  
SINGLE CHOICE**

How committed are you to that party choice?

Very committed – you’ll definitely stick with them through this coming election day  
Fairly committed  
Not very committed  
Not committed at all – you could easily switch your support to another party

**QF5.**

**BASE=1-6 IN QF1/QF2 (CPC/LPC/NDP/BQ/GPC/Other)**

**SINGLE CHOICE**

If you had to choose, which party would be your second choice?

**[Same order as previous -- Do not show first choice party from QF1/QF2]**

Conservative Party  
Liberal Party  
New Democratic Party (NDP)  
Bloc Quebecois (BQ) [QC Only]  
Green Party  
Other Party/Independent  
No second choice/Can’t say [Anchor]

**Q\_Politics\_Interest3 [T]**

**Base=All**

**Single choice**

Which of the following best describes you? Do you:

Always vote for the same party  
Usually vote for the same party  
Consider the options each time  
Very flexible about my choice election to election

**Q\_Politics\_Interest4 [T]**

**Base=All**

**Single choice**

People have different approaches and habits when it comes to voting in elections. Which of the following best describes you?

I vote in every election (federal, provincial, municipal) no matter what  
I vote in most elections but skip the odd one  
I may or may not vote, it depends if the main issues concern me  
I usually end up not voting  
I never vote

**Q4.**

**Base=Exclude Don't Know for each leader in Q3**

**Single choice grid**

Has your opinion of each leader improved, stayed, the same, or worsened over the past few weeks?

Improved

Stayed the same

Worsened

[Randomize]

Pierre Poilievre – leader of the Conservative Party of Canada

Mark Carney – leader of the Liberal Party

Jagmeet Singh – leader of the NDP

[QC Only] Yves-François Blanchet – leader of the Bloc Québécois

**QF7. [T]**

**Base=All**

**Single choice**

And, which of these leaders would make the best Prime Minister of Canada?

[Rotate top two]

Mark Carney

Pierre Poilievre

Neither of them is a good option **[Fixed]**

Not sure/Can't say **[Fixed]**