

Total	Province										Geo Type		Gender		Age					Gender-Age					Age (Fine)					HH			HH (Fine)					Education			2021 Fed Vote										Will Support Leans					Language	
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	Other	Did not vote	CPC	Liberal	NDP	BQ	Green	Other	Undecided # / DK / Will not vote	English	French			
Sample Size	2131	350	206	121	129	657	474	194	1850	280	1045	1087	587	715	829	295	351	398	291	365	431	122	465	357	358	347	482	432	642	783	146	286	642	419	187	158	791	732	609	581	555	309	142	47	99	399	679	892	154	130	30	35	151	1698	438		

Q1. Thinking of the various issues and challenges facing Canada, which one do you personally care about the most?

Total	Province										Geo Type		Gender		Age					Gender-Age					Age (Fine)					HH			HH (Fine)					Education			2021 Fed Vote										Will Support Leans					Language		
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	Other	Did not vote	CPC	Liberal	NDP	BQ	Green	Other	Undecided # / DK / Will not vote	English	French				
Cost of Living / Inflation	59%	53%	53%	60%	48%	48%	47%	58%	50%	51%	48%	53%	57%	56%	41%	51%	55%	38%	63%	56%	43%	49%	59%	62%	49%	48%	35%	55%	49%	50%	60%	53%	49%	49%	57%	45%	55%	48%	46%	48%	47%	52%	36%	53%	64%	57%	54%	44%	60%	45%	56%	48%	52%	51%	46%			
Relations with the U.S. including tariffs	39%	39%	39%	27%	37%	37%	43%	37%	38%	36%	39%	37%	30%	33%	47%	34%	33%	47%	27%	32%	47%	23%	32%	28%	38%	42%	50%	27%	39%	41%	26%	29%	39%	41%	44%	34%	34%	38%	42%	27%	53%	46%	52%	33%	10%	27%	20%	55%	28%	43%	37%	11%	37%	36%	43%			
Health Care	35%	32%	30%	40%	38%	35%	35%	35%	35%	35%	44%	34%	36%	25%	44%	24%	33%	44%	14%	21%	36%	34%	43%	52%	28%	23%	31%	35%	40%	47%	36%	35%	32%	37%	35%	35%	34%	30%	27%	37%	32%	35%	25%	44%	40%	30%	43%	12%	38%	21%	43%	41%	32%	33%	16%	46%	35%	33%
The Economy	28%	24%	24%	29%	23%	28%	24%	25%	28%	31%	20%	22%	24%	30%	31%	30%	32%	13%	17%	27%	16%	24%	25%	23%	30%	30%	20%	27%	27%	13%	23%	27%	27%	25%	32%	25%	26%	27%	35%	27%	18%	27%	22%	25%	19%	36%	24%	6%	21%	12%	19%	20%	26%	25%				
Housing Affordability	25%	21%	17%	7%	21%	25%	29%	21%	28%	34%	26%	17%	18%	12%	12%	12%	25%	15%	18%	24%	21%	17%	37%	25%	19%	38%	36%	25%	20%	17%	21%	25%	24%	22%	14%	23%	31%	31%	19%	21%	32%	16%	27%	37%	28%	21%	36%	27%	24%	29%								
Environment / Climate Change	16%	15%	9%	10%	11%	14%	24%	20%	17%	12%	14%	19%	22%	13%	15%	14%	12%	25%	15%	18%	24%	21%	17%	16%	14%	16%	17%	17%	16%	16%	17%	17%	20%	12%	12%	16%	22%	16%	22%	3%	23%	30%	24%	1%	14%	2%	23%	34%	32%	37%	5%	8%	14%	25%				
The Deficit / Government spending	14%	14%	18%	21%	20%	12%	16%	12%	13%	20%	19%	10%	11%	15%	17%	14%	18%	23%	8%	12%	11%	4%	13%	11%	18%	19%	9%	15%	18%	8%	10%	15%	19%	16%	17%	14%	18%	12%	29%	4%	3%	26%	13%	32%	7%	30%	6%	4%	19%	5%	20%	7%	14%	17%				
Tax	14%	14%	18%	20%	13%	15%	9%	17%	13%	21%	18%	10%	12%	16%	12%	23%	18%	12%	10%	9%	10%	13%	17%	16%	10%	11%	13%	17%	11%	10%	13%	13%	24%	20%	17%	13%	11%	27%	7%	4%	6%	8%	30%	13%	26%	6%	13%	3%	25%	13%	15%	9%						
Income inequality	13%	13%	16%	18%	8%	12%	14%	12%	13%	13%	11%	14%	18%	10%	11%	15%	8%	10%	20%	13%	11%	13%	20%	11%	9%	12%	16%	13%	11%	10%	14%	13%	12%	11%	10%	11%	13%	14%	14%	14%	11%	20%	4%	16%	3%	17%	25%	11%	26%	13%	12%	12%	14%					
Immigration / Refugees	13%	8%	12%	12%	12%	16%	11%	9%	13%	10%	14%	11%	12%	16%	11%	15%	15%	13%	8%	16%	9%	12%	11%	15%	10%	13%	9%	11%	13%	15%	12%	11%	13%	15%	14%	16%	12%	14%	12%	19%	5%	7%	14%	11%	33%	12%	22%	6%	6%	17%	15%	35%	7%	13%	11%			
Crime / Public safety	12%	19%	14%	12%	19%	15%	6%	7%	13%	11%	13%	12%	9%	15%	13%	10%	17%	12%	8%	13%	14%	10%	14%	16%	12%	14%	11%	11%	14%	12%	11%	11%	14%	13%	13%	11%	11%	20%	10%	6%	6%	4%	3%	19%	10%	14%	6%	10%	14%	6%								
Ethics / Corruption	8%	8%	10%	12%	8%	5%	6%	8%	7%	8%	2%	8%	2%	11%	8%	7%	8%	8%	11%	8%	7%	8%	9%	8%	8%	8%	9%	8%	9%	8%	8%	7%	7%	10%	7%	12%	6%	13%	8%	8%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	6%						
Jobs / Unemployment	8%	4%	9%	6%	6%	10%	8%	7%	9%	5%	8%	8%	12%	11%	3%	10%	11%	4%	14%	10%	3%	18%	10%	9%	12%	5%	2%	13%	6%	6%	13%	12%	6%	7%	4%	7%	7%	8%	9%	6%	6%	5%	6%	8%	4%	18%	6%	8%	10%	5%	5%	8%	10%	8%	7%			
Energy / Natural Resources / Pipelines	6%	6%	17%	10%	10%	4%	5%	6%	6%	6%	6%	6%	6%	6%	7%	7%	11%	2%	5%	6%	4%	5%	6%	4%	5%	6%	4%	6%	8%	2%	4%	6%	6%	8%	13%	7%	7%	5%	14%	3%	3%	1%	11%	15%	5%	7%	5%	7%	5%	7%	5%							
International Issues	6%	5%	2%	3%	8%	5%	9%	6%	6%	5%	5%	6%	5%	5%	7%	6%	4%	6%	4%	6%	7%	9%	4%	5%	6%	5%	6%	5%	5%	5%	5%	5%	3%	5%	6%	5%	7%	2%	9%	7%	7%	6%	6%	5%	3%	8%	5%	10%	2%	3%	6%	5%	9%					
National Unity (Western Canada/Quebec)	5%	3%	8%	6%	7%	3%	7%	5%	5%	6%	6%	4%	3%	5%	7%	5%	6%	7%	1%	3%	7%	2%	3%	4%	6%	6%	8%	4%	5%	6%	2%	5%	5%	8%	5%	8%	5%	6%	6%	5%	7%	8%	2%	4%	6%	4%	12%	1%	6%	1%	5%	7%						
Indigenous Issues / Reconciliation	2%	2%	2%	1%	3%	1%	2%	3%	1%	1%	3%	4%	1%	2%	1%	1%	1%	6%	2%	1%	7%	4%	2%	2%	1%	4%	3%	1%	1%	3%	5%	3%	1%	1%	1%	2%	2%	3%	2%	2%	0%	2%	6%	0%	5%	3%	0%	2%	10%	10%	2%	3%	3%	0%				
Emergency	2%	2%	1%	2%	2%	2%	1%	2%	1%	2%	2%	1%	2%	3%	0%	2%	2%	1%	2%	1%	3%	1%	0%	1%	2%	2%	2%	1%	3%	1%	3%	1%	2%	2%	1%	1%	2%	1%	2%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%				
Other (specify)	3%	4%	3%	2%	2%	3%	1%	4%	2%	4%	2%	3%	2%	4%	2%	1%	5%	3%	3%	2%	4%	3%	2%	2%	2%	1%	3%	2%	1%	1%	3%	1%	1%	3%	1%	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%			

Q2. How concerned are you about potential negative consequences for Canada's economy from Trump's tariffs?

Total	Province										Geo Type		Gender		Age					Gender-Age					Age (Fine)					HH			HH (Fine)					Education			2021 Fed Vote										Will Support Leans					Language	
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	Other	Did not vote	CPC	Liberal	NDP	BQ	Green	Other	Undecided # / DK / Will not vote	English	French			
Very concerned	43%	36%	36%	33%	39%	47%	47%	40%	43%	40%	38%	47%	36%	37%	52%	36%	32%	46%	37%	42%	58%	34%	37%	44%	41%	48%	55%	42%	43%	40%	41%	42%	43%	41%	43%	37%	41%	40%	48%	36%	54%	48%	50%	29%	19%	38%	31%	55%	38%	49%	34%	11%	38%	42%	46%		
Concerned	39%	39%	46%	47%	44%	36%	38%	38%	39%	35%	41%	36%	41%	41%	35%	40%	44%	40%	43%	37%	31%	46%	40%	40%	41%	33%	40%	41%	41%	43%	38%	40%	41%	43%	38%	40%	37%	41%	38%	39%	36%	42%	41%	53%	33%	38%	40%	37%	55%	27%	34%	39%	37%				
Not concerned at all	12%	14%	12%	15%	11%	12%	10%	12%	11%	14%	12%	11%	10%	16%	9%	11%	15%	10%	16%	8%	6%	11%	14%	10%	8%	11%	10%	13%	12%	11%	10%	12%	15%	13%	14%	12%	8%	18%	7%	7%	7%	26%	11%	21%	5%	8%	7%	1%	43%	9%	12%	10%					
Not concerned at all	4%	6%	4%	3%	5%	3%	4%	3%	4%	3%	2%	6%	4%	3%	8%	7%	5%	4%	1%	2%	2%	3%	3%	2%	3%	4%	3%	4%	3%	4%	3%	4%	3%	4%	2%	4%	3%	4%	2%	4%	3%	4%	2%	4%	2%	4%	2%	4%	2%	4%	2%	4%	2%				
Not sure / Can't say	3%	3%	4%	3%	3%	3%	3%	4%	3%	3%	2%	3%	8%	2%	1%	6%	2%	1%	6%	3%	6%	12%	4%	4%	1%	5%	2%	1%	7%	4%	2%	1%	0%	2%	4%	2%	4%	2%	4%	2%	4%	2%	4%	2%	4%	2%	4%	2%	4%	2%	4%	2%	4%	2%	4%	2%	
Net: Concerned	82%	75%	82%	80%	83%	84%	78%	83%	75%	80%	83%	78%	78%	88%	76%	76%	87%	80%	80%	89%	79%	77%	74%	82%	87%	89%	79%	84%	81%	74%	82%	84%	84%	81%	76%	78%	81%	86%	76%	90%	91%	90%	82%	51%	76%	71%	83%	85%	86%	80%	38%	73%	81%	83%			
Net: Not concerned	16%	22%	18%	18%	16%	15%	12%	19%	15%	22%	18%	14%	20%	12%	19%	23%	13%	14%	17%	11%	9%	18%	22%	18%	13%	11%	16%	14%	17%	19%	14%	14%	15%	19%	22%	18%	16%	12%	24%	9%	8%	8%	10%	46%	15%	29%	6%	12%	12%	4%	54%	11%	16%	14%			

Q3. How do you believe the Canadian government should approach Trump's tariffs? Should it...

Total	Province									
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No. my job is safe	44%	44%	41%	40%	40%	42%	46%	52%	42%	51%	42%	46%	45%	45%	40%	47%	39%	39%	41%	51%	41%	34%	47%	43%	47%	37%	47%	32%	47%	47%	45%	28%	47%	47%	52%	43%	40%	48%	43%	50%	42%	41%	47%	27%	56%	37%	51%	41%	34%	37%	50%	65%	37%	43%	47%	
Net: No	94%	98%	93%	89%	96%	94%	92%	95%	94%	97%	93%	96%	94%	94%	96%	91%	93%	96%	98%	94%	97%	94%	94%	92%	95%	96%	97%	91%	96%	95%	93%	90%	96%	93%	95%	98%	95%	95%	95%	93%	93%	93%	97%	96%	96%	91%	95%	95%	95%	95%	99%	98%	90%	93%	94%	94%

Q_Tariff5. How long do you think this current trade war between the United States and Canada will last?

Sample Size	2131 350 206 121 129 657 474 194 1850 280 1045 1087 587 715 829 294 351 398 291 365 431 122 465 357 358 347 482 432 642 763 146 286 642 419 187 158 791 732 609 581 555 309 142 47 99 399 679 892 154 130 30 35 151 1696 436																																																						
	Total	Province							Geo Type		Gender		Age					Gender-Age					Age (Fine)					HH			HH (Fine)					Education			2021 Fed Vote							Will Support+ Leainers						Language			
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- -\$100K	\$100K+	<\$25K	\$25K- -\$50K	\$50K- -\$100K	\$100K- -\$150K	\$150K- -\$200K	\$200K+	<HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	Other	Did not vote	CPC	Liberal	NDP	BQ	Green	Other	Undecide d / DK / Will not vote	English	French
One to two months	4%	5%	3%	5%	4%	5%	2%	3%	4%	4%	4%	4%	3%	5%	4%	2%	6%	4%	4%	3%	4%	5%	2%	4%	6%	6%	2%	2%	5%	4%	0%	3%	5%	3%	3%	9%	4%	4%	4%	6%	3%	3%		2%	7%	2%	8%	2%	3%	2%	3%	0%	4%	2%	
Two to three months	14%	9%	16%	10%	15%	15%	14%	13%	14%	14%	17%	11%	15%	14%	13%	21%	14%	17%	8%	14%	9%	16%	14%	14%	15%	12%	14%	12%	12%	17%	18%	9%	12%	15%	17%	22%	12%	15%	15%	19%	16%	11%	6%	16%	6%	21%	8%	14%	12%						
Six months to a year	16%	16%	20%	15%	19%	16%	13%	15%	16%	14%	16%	14%	16%	16%	15%	19%	16%	16%	13%	13%	14%	16%	17%	16%	14%	17%	15%	14%	19%	10%	18%	14%	18%	23%	16%	15%	16%	17%	22%	14%	11%	15%	12%	15%	15%	19%	16%	11%	12%	22%	11%	10%	17%	12%	
More than a year	12%	11%	12%	14%	9%	10%	14%	9%	11%	13%	13%	10%	12%	13%	10%	14%	15%	11%	10%	11%	9%	8%	13%	11%	15%	11%	10%	8%	12%	15%	8%	9%	12%	16%	15%	13%	11%	9%	15%	12%	11%	11%	17%	5%	14%	11%	13%	11%	11%	7%	10%	16%			
Not sure/ Can't say	39%	39%	35%	35%	39%	37%	43%	40%	39%	38%	33%	44%	38%	35%	42%	33%	31%	35%	42%	39%	49%	37%	38%	35%	43%	42%	39%	49%	35%	36%	41%	40%	36%	32%	34%	39%	39%	38%	29%	44%	52%	41%	48%	15%	38%	26%	46%	49%	45%	43%	30%	40%	37%	45%	
Not sure/ Can't say	16%	21%	14%	22%	14%	19%	13%	20%	16%	16%	15%	18%	18%	17%	15%	16%	14%	14%	20%	19%	16%	26%	17%	26%	13%	13%	16%	23%	16%	10%	28%	20%	16%	12%	9%	5%	19%	17%	12%	12%	15%	17%	12%	19%	39%	22%	13%	14%	19%	14%	16%	25%	36%	17%	13%

Q_Tariff6. Suppose six months from now the tariffs are still in place, resulting in hundreds of thousands of lost jobs and a recession in Canada. In that case, how do you believe the Canadian government should approach Trump's tariffs?

Sample Size	2131 350 206 121 129 657 474 194 1850 280 1045 1087 587 715 829 294 351 398 291 365 431 122 465 357 358 347 482 432 642 763 146 286 642 419 187 158 791 732 609 581 555 309 142 47 99 399 679 892 154 130 30 35 151 1696 436																																																						
	Total	Province							Geo Type		Gender		Age					Gender-Age					Age (Fine)					HH			HH (Fine)					Education			2021 Fed Vote							Will Support+ Leainers						Language			
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- -\$100K	\$100K+	<\$25K	\$25K- -\$50K	\$50K- -\$100K	\$100K- -\$150K	\$150K- -\$200K	\$200K+	<HS	College/ Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	Other	Did not vote	CPC	Liberal	NDP	BQ	Green	Other	Undecide d / DK / Will not vote	English	French
Play hardball - Canada shouldn't let itself be bullied	61%	62%	55%	53%	57%	63%	61%	66%	62%	59%	62%	61%	58%	61%	64%	58%	59%	67%	59%	62%	61%	58%	58%	55%	66%	64%	64%	63%	60%	63%	59%	65%	60%	64%	63%	61%	61%	63%	60%	51%	74%	74%	70%	63%	18%	56%	42%	74%	74%	76%	72%	32%	61%	61%	61%
Try to negotiate with Trump for lower tariffs	26%	25%	28%	28%	26%	24%	30%	23%	26%	25%	25%	27%	24%	25%	29%	22%	25%	27%	25%	24%	31%	19%	25%	25%	24%	28%	30%	22%	27%	26%	24%	22%	27%	25%	26%	26%	26%	24%	29%	34%	20%	20%	27%	24%	45%	23%	39%	21%	17%	22%	14%	21%	19%	25%	29%
Concede and do whatever the U.S. demands to avoid tariffs	5%	7%	10%	12%	4%	5%	4%	3%	5%	8%	7%	4%	6%	9%	2%	9%	11%	2%	3%	7%	2%	4%	6%	11%	6%	3%	2%	4%	6%	7%	5%	4%	6%	7%	7%	9%	6%	6%	4%	10%	1%	1%	1%		31%	4%	14%	0%	0%	0%	39%	1%	6%	5%	
Not sure/ Can't say	7%	6%	7%	7%	12%	8%	5%	8%	7%	8%	6%	8%	12%	6%	4%	11%	5%	4%	13%	6%	5%	19%	10%	8%	3%	5%	4%	10%	7%	4%	12%	9%	7%	4%	3%	5%	7%	7%	6%	5%	5%	5%	3%	13%	6%	16%	6%	4%	9%	1%	14%	9%	19%	8%	5%