

	Total	Province							Geo Type		Gender		Age			AgeXGender					HHI			Education		2021 Fed Vote								Language		Ethnicity		
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	College /Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	Other	Did not vote	English	French	White	Non-White
Sample Size	1811	305	319	302	97	461	223	104	1534	276	886	926	499	604	708	251	297	338	248	307	370	385	580	605	700	563	547	500	488	264	125	48	78	308	1461	350	1436	375

AA. Thinking of the various issues and challenges facing Canada, which ones do you personally care about the most?

	Total	Province							Geo Type		Gender		Age			AgeXGender						HHI			Education			2021 Fed Vote								Language		Ethnicity	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	College /Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	Other	Did not vote	English	French	White	Non-White	
Cost of Living / Inflation	58%	59%	64%	65%	69%	60%	50%	61%	58%	60%	55%	62%	67%	65%	47%	56%	64%	45%	77%	66%	49%	60%	60%	57%	58%	59%	58%	60%	53%	63%	48%	49%	63%	66%	61%	48%	56%	67%	
Health Care	37%	39%	34%	39%	41%	36%	35%	45%	38%	32%	30%	44%	21%	33%	51%	13%	27%	45%	28%	40%	57%	38%	35%	35%	40%	33%	37%	28%	47%	46%	33%	25%	14%	36%	38%	32%	38%	33%	
US Tariffs	28%	23%	23%	29%	25%	28%	30%	32%	27%	32%	28%	28%	28%	23%	23%	35%	29%	26%	28%	18%	19%	41%	23%	28%	30%	25%	30%	28%	23%	40%	21%	43%	21%	6%	22%	26%	33%	29%	21%
Housing affordability	26%	30%	27%	11%	24%	28%	25%	16%	27%	20%	21%	30%	36%	29%	15%	32%	24%	11%	41%	34%	19%	33%	25%	21%	25%	22%	30%	18%	24%	39%	19%	31%	14%	34%	26%	25%	24%	34%	
The Economy	23%	22%	25%	27%	21%	23%	23%	24%	23%	27%	27%	20%	23%	24%	23%	26%	28%	27%	19%	21%	20%	16%	22%	29%	21%	27%	23%	32%	26%	19%	14%	11%	25%	15%	23%	24%	22%	28%	
Relations with the US	20%	15%	13%	13%	11%	18%	33%	20%	20%	20%	20%	20%	18%	17%	24%	17%	17%	25%	18%	18%	23%	18%	18%	23%	21%	21%	19%	15%	25%	20%	41%	23%	7%	15%	17%	35%	23%	11%	
Taxes	19%	16%	25%	33%	30%	22%	14%	14%	19%	22%	23%	16%	17%	21%	20%	14%	26%	26%	19%	15%	15%	15%	20%	21%	23%	21%	13%	34%	10%	6%	7%	17%	50%	21%	21%	12%	19%	19%	
Environment / Climate Change	18%	21%	14%	10%	15%	18%	21%	20%	19%	12%	17%	20%	22%	16%	18%	23%	14%	14%	20%	18%	21%	17%	20%	18%	16%	17%	23%	4%	26%	28%	26%	52%	3%	16%	18%	20%	20%	13%	
The Deficit / Government spending	16%	16%	14%	17%	22%	16%	19%	13%	15%	27%	23%	11%	14%	17%	18%	21%	23%	24%	7%	11%	12%	12%	15%	20%	17%	20%	13%	33%	6%	2%	21%	10%	45%	10%	16%	19%	18%	10%	
Immigration / Refugees	13%	13%	13%	14%	7%	14%	13%	14%	13%	12%	17%	9%	14%	13%	13%	22%	16%	16%	7%	11%	10%	12%	14%	13%	15%	11%	14%	19%	8%	6%	23%	3%	30%	12%	13%	14%	13%	15%	
Income inequality / Disparity	11%	14%	9%	11%	11%	9%	15%	13%	12%	7%	8%	15%	15%	11%	9%	12%	8%	5%	18%	15%	12%	19%	11%	8%	9%	12%	14%	3%	12%	27%	6%	26%	1%	13%	11%	14%	12%	9%	
Jobs / Unemployment	9%	8%	9%	9%	10%	12%	4%	8%	9%	6%	8%	10%	14%	11%	4%	12%	9%	3%	15%	12%	5%	14%	10%	5%	8%	8%	11%	6%	10%	5%	1%	19%	12%	16%	10%	3%	6%	19%	
Energy / Natural Resources / Pipelines	6%	7%	14%	6%	8%	5%	4%	1%	6%	8%	8%	4%	6%	5%	7%	6%	7%	10%	6%	3%	4%	5%	5%	7%	6%	8%	5%	10%	2%	5%	4%	2%	15%	4%	6%	4%	6%	5%	
National Unity (Western Canada/Quebec)	2%	1%	4%	3%		3%	2%	3%	2%	2%	3%	2%	2%	2%	3%	4%	1%	3%	0%	4%	2%	3%	3%	2%	2%	2%	3%	3%	2%	2%		0%	2%	3%	3%	2%	3%	1%	
Other (specify)	3%	7%	4%	3%	5%	2%	2%	7%	3%	4%	4%	3%	2%	5%	4%	3%	4%	4%	1%	5%	3%	2%	3%	4%	3%	4%	4%	5%	2%	4%	3%	2%	6%	3%	4%	2%	3%	4%	

QIntro1. How proud are you to be a Canadian?

	Total	Province							Geo Type		Gender		Age			AgeXGender						HHI			Education			2021 Fed Vote										Language		Ethnicity	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- \$100K	\$100K+	<=HS	College /Trade school	Univ+		CPC	Liberal	NDP	BQ	Green	Other	Did not vote	English	French	White	Non-White		
Very proud	44%	43%	34%	43%	45%	48%	37%	61%	43%	50%	43%	45%	21%	37%	66%	23%	37%	62%	19%	36%	70%	40%	45%	42%	45%	45%	41%	40%	68%	38%	22%	28%	21%	34%	46%	36%	46%	37%			
Proud	23%	30%	27%	21%	17%	23%	22%	20%	24%	20%	22%	25%	32%	26%	15%	28%	24%	15%	37%	29%	15%	22%	21%	27%	22%	22%	28%	22%	22%	30%	10%	51%	15%	26%	24%	20%	22%	30%			
Somewhat proud	18%	14%	20%	22%	24%	17%	21%	14%	18%	18%	18%	18%	28%	20%	9%	25%	19%	12%	31%	20%	7%	22%	17%	18%	15%	20%	20%	18%	8%	24%	33%	16%	35%	18%	17%	22%	18%	18%			
Not very proud	9%	7%	11%	9%	7%	8%	13%	2%	9%	9%	11%	7%	11%	6%	12%	14%	8%	9%	8%	5%	9%	11%	8%	11%	8%	7%	12%	1%	5%	20%	6%	20%	13%	8%	15%	10%	7%				
Not proud at all	4%	3%	7%	4%	5%	3%	5%	3%	4%	4%	5%	3%	5%	5%	3%	9%	6%	3%	0%	4%	3%	4%	4%	5%	5%	2%	8%	1%	2%	13%			9%	1%	4%	5%	4%	5%			
No opinion/Don't know	2%	2%	1%	1%	2%	1%	2%	1%	2%		1%	2%	3%	1%	1%	3%	1%	1%	3%	2%	1%	3%	1%	1%	2%	1%	2%	0%		1%	1%			7%	2%	2%	1%	4%			
Net: Proud	67%	74%	61%	63%	62%	71%	58%	81%	67%	70%	64%	70%	53%	63%	81%	51%	61%	77%	56%	65%	84%	63%	66%	69%	66%	67%	68%	62%	90%	68%	32%	79%	36%	61%	70%	56%	67%	67%			
Net: Not proud	13%	10%	18%	13%	12%	11%	18%	5%	13%	13%	16%	10%	15%	16%	9%	21%	19%	10%	10%	12%	8%	13%	15%	13%	16%	13%	9%	20%	2%	7%	34%	6%	29%	14%	11%	20%	13%	12%			

QIntro2. Which of the following statements best describes how you feel about Canada?

	Total	Province							Geo Type		Gender		Age			AgeXGender						HHI			Education			2021 Fed Vote								Language		Ethnicity	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- \$100K	\$100K+	<=HS	College /Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	Other	Did not vote	English	French	White	Non-White	
I have a deep emotional attachment to Canada. I love the country and what it stands for	59%	66%	53%	55%	54%	65%	45%	73%	57%	68%	58%	60%	39%	52%	78%	43%	50%	75%	35%	54%	81%	53%	59%	58%	59%	59%	58%	57%	78%	63%	25%	53%	32%	49%	62%	43%	61%	51%	
I am attached to Canada but only as long as it provides a good standard of living	30%	26%	31%	31%	37%	30%	35%	21%	33%	17%	27%	34%	48%	37%	13%	34%	35%	15%	62%	38%	11%	37%	26%	31%	28%	31%	33%	29%	21%	35%	28%	43%	39%	41%	30%	34%	28%	38%	
I am not attached to Canada and would prefer to see the country split up into two or more smaller countries	7%	5%	8%	9%	6%	2%	17%	2%	6%	10%	10%	4%	9%	5%	7%	16%	9%	7%	2%	2%	6%	5%	10%	6%	7%	6%	7%	7%	1%	2%	43%	5%	10%	6%	4%	20%	7%	5%	
I think Canada should join the United States	4%	3%	8%	5%	3%	3%	4%	4%	4%	5%	5%	3%	4%	6%	3%	7%	6%	3%	0%	6%	2%	5%	4%	4%	6%	4%	2%	7%	0%	0%	5%		19%	5%	4%	3%	4%	6%	

QU1. How closely have you been following these tariffs between Canada and the United States?

	Total	Province							Geo Type		Gender		Age			AgeXGender						HHI			Education			2021 Fed Vote								Language		Ethnicity	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- <\$100K	\$100K+	<=HS	College /Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	Other	Did not vote	English	French	White	Non-White	
Very closely – Reading a lot of stories and discussing it with friends and family closely, knowing the issue, and having the odd conversation about it	56%	58%	57%	53%	54%	59%	49%	66%	56%	61%	61%	52%	51%	49%	67%	63%	55%	66%	38%	44%	67%	43%	59%	65%	53%	56%	62%	62%	65%	57%	56%	46%	51%	38%	58%	50%	57%	54%	
	33%	31%	37%	37%	36%	31%	39%	27%	33%	33%	31%	35%	35%	38%	28%	28%	36%	29%	43%	41%	26%	39%	34%	29%	34%	37%	29%	31%	27%	36%	37%	48%	32%	41%	32%	38%	34%	31%	
Not following that closely, just scanning the headlines	9%	11%	5%	9%	9%	10%	9%	7%	10%	5%	7%	11%	13%	11%	4%	8%	8%	4%	18%	14%	4%	15%	6%	6%	12%	6%	8%	8%	7%	5%	4%	6%	16%	19%	9%	9%	8%	14%	
Not following it at all	1%	1%	0%	1%	1%	1%	3%		1%	1%	0%	2%	1%	1%	1%	1%	1%	0%	1%	1%	3%	3%	1%	0%	2%	0%	1%	0%	1%	2%	3%		2%	1%	3%	1%	1%		
Top2box	90%	88%	94%	90%	90%	89%	88%	93%	89%	94%	93%	87%	86%	88%	94%	91%	91%	96%	81%	85%	93%	82%	93%	94%	86%	93%	91%	92%	92%	93%	93%	94%	84%	79%	90%	88%	91%	86%	
Bottom2box	10%	12%	6%	10%	10%	11%	12%	7%	11%	6%	7%	13%	14%	12%	6%	9%	9%	4%	19%	15%	7%	18%	7%	6%	14%	7%	9%	8%	8%	7%	7%	6%	16%	21%	10%	12%	9%	14%	

A3c. Do you think the new tariffs will have an impact on your own job security?

	Total	Province							Geo Type		Gender		Age			AgeXGender						HHI			Education			2021 Fed Vote								Language		Ethnicity	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	College /Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	Other	Did not vote	English	French	White	Non-White	
Yes, I expect to lose my job, but it makes me concerned about what could happen with my job	3%	2%	4%	4%	1%	4%	4%	2%	3%	5%	3%	4%	3%	5%	2%	4%	4%	2%	2%	6%	2%	4%	4%	4%	5%	3%	2%	4%	2%	1%	5%	9%	8%	6%	3%	4%	3%	5%	
No, my job is safe	30%	31%	36%	35%	25%	32%	23%	34%	30%	29%	34%	27%	41%	41%	13%	41%	48%	17%	40%	35%	11%	27%	28%	36%	25%	32%	35%	31%	30%	33%	16%	24%	37%	33%	32%	22%	29%	35%	
Not applicable	28%	28%	26%	34%	42%	28%	29%	24%	29%	25%	29%	28%	40%	40%	10%	40%	39%	12%	41%	42%	8%	19%	28%	38%	21%	32%	34%	28%	25%	34%	28%	30%	35%	27%	29%	28%	27%	34%	
Net: No	59%	59%	62%	69%	67%	60%	52%	58%	59%	54%	63%	55%	81%	81%	24%	81%	86%	29%	81%	76%	19%	46%	56%	74%	47%	63%	69%	59%	55%	67%	44%	54%	73%	60%	61%	50%	56%	69%	

A7. Agreement - Canada should quickly work to eliminating interprovincial trade barriers

	Total	Province							Geo Type		Gender		Age			AgeXGender						HHI			Education			2021 Fed Vote								Language		Ethnicity	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- \$100K	\$100K+	<=HS	College /Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	Other	Did not vote	English	French	White	Non- White	
Strongly agree	59%	57%	61%	55%	55%	62%	52%	68%	58%	65%	65%	53%	54%	59%	63%	63%	62%	68%	44%	56%	57%	51%	59%	64%	55%	63%	60%	69%	62%	57%	51%	56%	57%	44%	61%	50%	59%	56%	
Agree	36%	40%	33%	38%	44%	32%	42%	31%	37%	33%	31%	41%	40%	34%	36%	30%	32%	30%	50%	35%	41%	41%	36%	32%	38%	34%	36%	26%	36%	40%	48%	41%	31%	46%	35%	43%	36%	36%	
Disagree	3%	2%	2%	4%		4%	4%	1%	4%	1%	3%	4%	4%	5%	1%	5%	4%	0%	4%	7%	1%	5%	3%	2%	5%	2%	3%	2%	2%	4%		3%	2%	8%	3%	6%	3%	5%	
Strongly disagree	2%	2%	3%	3%	1%	2%	1%		2%	1%	2%	2%	3%	2%	1%	2%	2%	1%	3%	2%	1%	3%	2%	1%	2%	2%	3%	0%		1%		9%	2%	2%	1%	2%	3%		
Net: Agree	95%	96%	95%	93%	99%	94%	94%	99%	94%	98%	95%	94%	93%	92%	98%	93%	94%	98%	93%	91%	98%	92%	95%	97%	93%	96%	96%	95%	98%	96%	99%	97%	88%	90%	95%	93%	96%	92%	
Net: Disagree	5%	4%	5%	7%	1%	6%	6%	1%	6%	2%	5%	6%	7%	8%	2%	7%	6%	2%	7%	9%	2%	8%	5%	3%	7%	4%	4%	5%	2%	4%	1%	3%	12%	10%	5%	7%	4%	8%	

A7. Agreement - Canada needs to ensure it has oil and gas pipelines running from sea to sea across the country

	Total	Province							Geo Type		Gender		Age			AgeXGender						HHI			Education			2021 Fed Vote								Language		Ethnicity				
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- \$100K	\$100K+	<=HS	College /Trade school	Univ+		CPC	Liberal	NDP	BQ	Green	Other	Did not vote	English	French	White	Non-White			
Strongly agree	42%	35%	60%	51%	40%	47%	27%	52%	41%	51%	49%	36%	32%	42%	50%	43%	49%	55%	21%	35%	46%	31%	41%	49%	45%	46%	35%	68%	35%	26%	22%	26%	60%	33%	47%	23%	43%	42%				
Agree	37%	41%	29%	35%	40%	33%	47%	27%	37%	37%	33%	41%	39%	35%	37%	32%	30%	35%	47%	39%	39%	45%	38%	32%	38%	35%	37%	27%	46%	38%	40%	23%	24%	43%	34%	51%	37%	38%				
Disagree	17%	20%	7%	11%	15%	16%	22%	18%	18%	10%	15%	19%	22%	19%	11%	22%	17%	7%	23%	21%	14%	18%	16%	16%	14%	15%	22%	3%	17%	29%	33%	37%	5%	20%	16%	20%	17%	16%				
Strongly disagree	4%	4%	4%	3%	6%	4%	4%	3%	4%	1%	3%	4%	6%	4%	2%	3%	4%	3%	9%	5%	1%	6%	4%	3%	4%	4%	5%	2%	2%	6%	6%	14%	11%	4%	4%	5%	4%	4%				
Net: Agree	79%	76%	89%	86%	79%	81%	74%	79%	78%	88%	82%	77%	72%	77%	87%	75%	79%	90%	68%	74%	85%	76%	80%	81%	83%	81%	73%	95%	81%	64%	61%	50%	84%	76%	81%	75%	79%	80%				
Net: Disagree	21%	24%	11%	14%	21%	19%	26%	21%	22%	12%	18%	23%	28%	23%	13%	25%	21%	10%	32%	26%	15%	24%	20%	19%	17%	19%	27%	5%	19%	36%	39%	50%	16%	24%	19%	25%	21%	20%				

A7. Agreement - Canada should focus on repairing relations with the U.S. to restore the relationship we had prior to the tariffs

	Total	Province							Geo Type		Gender		Age			AgeXGender						HHI			Education			2021 Fed Vote								Language		Ethnicity	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- \$100K	\$100K+	<=HS	College /Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	Other	Did not vote	English	French	White	Non-White	
Strongly agree	17%	17%	24%	19%	30%	16%	14%	15%	17%	19%	22%	12%	20%	18%	14%	25%	24%	19%	15%	12%	10%	16%	15%	20%	18%	19%	14%	27%	11%	6%	13%	14%	44%	17%	19%	11%	17%	17%	
Agree	42%	35%	39%	46%	32%	43%	50%	35%	42%	46%	41%	43%	32%	43%	49%	29%	39%	52%	35%	48%	45%	37%	45%	41%	43%	44%	39%	49%	40%	38%	44%	28%	33%	41%	40%	52%	43%	38%	
Disagree	31%	36%	26%	28%	33%	31%	29%	39%	32%	28%	28%	35%	38%	28%	29%	34%	28%	23%	42%	28%	35%	35%	32%	27%	31%	27%	36%	16%	38%	45%	36%	44%	13%	34%	31%	30%	31%	31%	
Strongly disagree	10%	12%	11%	8%	4%	11%	7%	11%	10%	7%	9%	10%	10%	11%	8%	12%	9%	6%	8%	12%	10%	11%	9%	11%	8%	10%	11%	7%	12%	11%	7%	14%	10%	9%	10%	6%	8%	14%	
Net: Agree	59%	52%	63%	64%	62%	59%	64%	50%	58%	65%	64%	55%	52%	62%	62%	54%	63%	71%	50%	60%	55%	53%	60%	62%	61%	63%	53%	76%	51%	44%	57%	42%	77%	57%	58%	63%	60%	55%	
Net: Disagree	41%	48%	37%	36%	38%	41%	36%	50%	42%	35%	36%	45%	48%	38%	38%	46%	37%	29%	50%	40%	45%	47%	40%	38%	39%	37%	47%	24%	49%	56%	43%	58%	23%	43%	42%	37%	40%	45%	

A7. Agreement - Canada needs to reduce its reliance on the US as a trading partner

	Total	Province								Geo Type		Gender		Age			AgeXGender						HHI			Education			2021 Fed Vote								Language		Ethnicity			
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+	<\$50K	\$50K- \$100K	\$100K+	<=HS	College /Trade school	Univ+		CPC	Liberal	NDP	BQ	Green	Other	Did not vote	English	French	White	Non- White			
Strongly agree	50%	50%	51%	39%	50%	51%	47%	55%	49%	53%	50%	50%	49%	48%	52%	52%	48%	51%	45%	48%	53%	47%	50%	52%	45%	52%	54%	45%	55%	60%	55%	59%	27%	44%	51%	46%	49%	52%				
Agree	41%	41%	39%	45%	44%	39%	47%	34%	42%	40%	40%	43%	41%	40%	42%	38%	39%	43%	44%	42%	42%	40%	42%	41%	45%	39%	38%	44%	39%	37%	43%	41%	46%	43%	40%	48%	43%	36%				
Disagree	6%	5%	6%	10%	5%	6%	4%	10%	6%	5%	6%	6%	8%	7%	4%	9%	6%	4%	7%	7%	3%	11%	6%	4%	7%	6%	4%	6%	5%	2%	2%	0%	9%	12%	6%	4%	6%	6%				
Strongly disagree	3%	4%	4%	5%	1%	4%	2%	1%	3%	2%	4%	2%	3%	5%	2%	2%	7%	3%	3%	3%	1%	3%	3%	3%	3%	3%	5%	2%	0%	1%		18%	1%	3%	2%	2%	6%					
Net: Agree	91%	91%	90%	85%	94%	90%	94%	89%	91%	93%	90%	92%	89%	89%	94%	89%	87%	93%	89%	90%	96%	86%	92%	93%	90%	91%	93%	88%	94%	97%	98%	100%	73%	87%	90%	94%	92%	88%				
Net: Disagree	9%	9%	10%	15%	6%	10%	6%	11%	9%	7%	10%	8%	11%	11%	6%	11%	13%	7%	11%	10%	4%	14%	8%	7%	10%	9%	7%	12%	6%	3%	2%	0%	27%	13%	10%	6%	8%	12%				