

US

Q1.

BASE=US

(select up to three)

Thinking of the various issues and challenges facing the United States, which ones do you personally care about the most? (Select up to 3 from the list below or choose other or write in yours if it's not on our list.)

[Randomize issues]

The Deficit / Government spending
The Economy
Health Care
Abortion/ Reproductive rights
Taxes
Jobs / Unemployment
Environment / Climate Change
Income inequality / Poverty
Ethics / Corruption
Crime / Public safety
Border security / Immigration / Refugees
International Issues
Cost of Living / Inflation
Gun violence
Racism
FIXED: Other (specify)

FAVORABILITY

As you probably know, there will be a Presidential election in November. Current U.S. President Joe Biden has ended his bid for re-election. Vice President Kamala Harris will be the Democratic nominee for president and face off against Republican candidate Donald Trump.

Q2.

Base = US

Single choice grid

How do you feel right now? Do you generally have a favorable or unfavorable opinion of the two candidates:

[Rotate]

Kamala Harris
Donald Trump

Very favorable
Favorable
Unfavorable

Very unfavorable
Don't know/Can't say

US VOTE

QV1.
Base=US
Single choice

In politics today, do you consider yourself a Republican, Democrat or independent?

[Rotate top two]
Republican
Democrat
[Fixed below here]
Independent
No preference
Other party
Not sure/Don't know
Rather Not Say

QV2.
Base=Did not choose Republican or Democrat in QV1
Single choice

As of today, do you lean more to the Republican Party or more to the Democratic Party?

[Same order as above]
Republican
Democrats
[Fixed below here]
Neither
Rather not say

QV3.
Base=US
Single choice

If the 2024 presidential election were being held today, would you vote for...

[Rotate presentation of two main candidates at top of list]
Kamala Harris, the Democratic candidate
Donald Trump, the Republican candidate
Other candidate
None of these
Not sure/Undecided
Won't Vote

QV4.

Base=Did not choose Harris or Trump in QV3

Single choice

If you had to choose, which of these two candidates would you say you lean towards?

[Same order as above]

Kamala Harris

Donald Trump

Neither

Rather not say

QV5.

Base=US

Select up to 5

Thinking about Kamala Harris, please choose up to five words from the following list that you would use to describe her. If you don't know enough to say, please indicate that:

[Randomize List same order QI1a and QI1b]

[Anchor, exclusive] Don't know enough to say

Arrogant

Dishonest

Strategic

Boring

Uncaring

Bully

Corrupt

Strong

Honest

Down to earth

Compassionate

Weak

Charismatic

Inspiring

QV6.

Base=US

Select up to 5

How about Donald Trump? Thinking about Donald Trump, please choose up to five words from the following list that you would use to describe him. If you don't know enough to say, please indicate that:

[Randomize List same order QI1a and QI1b]

[Anchor, exclusive] Don't know enough to say

Arrogant

Dishonest

Strategic

Boring
Uncaring
Bully
Corrupt
Strong
Honest
Down to earth
Compassionate
Weak
Charismatic
Inspiring

QV7.

Base=US

Single choice

As you may have seen or heard, there was a debate between Republican nominee for President Donald Trump and Democratic nominee Kamala Harris on Tuesday September 10. Did you watch this debate?

Yes, saw/listened to most or all of the debate
Watched/listened to some/the main highlights
No, didn't watch but saw some clips online/on TV
No, did not watch or see anything

QV8.

Base=Exclude bottom response in QV7

Single choice

And based on what you saw, read, or heard, who did you feel won the debate, in anyone?

Trump clearly won
Trump won by a small margin
It was mostly even
Harris won by a small margin
Harris clearly won
Not sure/Can't say

HAPPINESS AND AGING

[Text Box]

Thank you for those responses! Now we have a few questions about your life and how you're feeling.

QH1.

Base=All

Single choice

Generally, how would you say things are these days in your life -- Would you say you are very happy, pretty happy, or not too happy?

Very happy
Pretty happy
Not too happy
Not happy at all
Not Sure/Can't say

QH2. [T, 2015]

Base=All

Grid

Please indicate your own overall satisfaction or dissatisfaction with each of the following specific aspects of your life today:

[ROWS - RANDOMIZE]

Your health
Your access to medical care
Your outlook on life
The number of friends you have
Your relationship with your family
The community you live in
The place – apartment, house, etc. – you live in
Your free time
Your personal financial situation
Your "love life"
Your stress levels
Your "support systems" – the people you rely on if you need help
How others think of you
Your overall quality of life [ANCHOR]

Very satisfied
Satisfied
Dissatisfied
Very dissatisfied

QH3. [T, 2015]

Base=All

Grid

Thinking about how old you are today, would you say you feel younger than that, older than that, or do you pretty much feel your actual age in terms of how you feel:

[Rotate]
Physically
Mentally

Feel way younger than my age
Younger

Feel my age
Older
Feel way older than my age

QH4. [T, 2015]

Base=All

Single choice

If you had to choose, what would you say is the best stage in life?

Childhood
Teenage years
Twenties
Thirties
Forties
Fifties
Sixties
Seventies
Eighties and beyond
Cannot say

QH5. [T, 2015]

Base=All

Text box

At what age would you say a person is old?

[NUMERIC RESPONSE]

QH6. [T, 2015]

Base=All

Single choice

Not knowing and with no guarantees about how healthy you would be, if you could choose, what age would you want to live to?

60
70
80
90
100
110 or older
Can't say/Don't know

QH7. [T, 2015]

Base=All

Single choice

Thinking of your own close personal relationships -- how old is the *oldest* person (still living today) that you have a **close personal relationship** with?

Not close with anyone over 50
Someone in their 50s
60s
70s
80s
90s or older

QH8. [T, 2015]

Base=All

Single choice

And, how old is the *youngest* person you have a **close personal relationship** with?

A child under 5 years old
Aged 5-10
Aged 11-20
Someone in their 20's
Not close with anyone under 30

Q2020Vote

Base=US only

Single choice

Great, thank you. Now just a couple of questions to finish up.

Thinking back to the 2020 presidential election contested between the Democratic nominee Joe Biden and the Republican nominee Donald Trump, who did you vote for?

[Same order]

Joe Biden
Donald Trump
Other
Did not vote
Rather not say

POLITICAL_REGISTERED [Profiler]

Single Choice

In most states in the U.S., people cannot vote in an election unless they fill out a form to become a registered voter. Are you currently registered to vote in the state where you live now?

Yes – Registered in the state where I live
No – Not registered in the state where I live
No – Reside in North Dakota

POLITICAL_REGISTERED_PARTY [Profiler]

Single Choice

When you registered to vote in your state did you declare as a...?

- Republican
- Democrat
- Other party member
- None of the above