

Angus Reid Institute
US Vote
Aug. 19-23, 2024

Some questions have been withheld for future release.

US

Q1.

BASE=US

(select up to three)

Thinking of the various issues and challenges facing the United States, which ones do you personally care about the most? (Select up to 3 from the list below or choose other or write in yours if it's not on our list.)

[Randomize issues]

The Deficit / Government spending
The Economy
Health Care
Abortion/ Reproductive rights
Taxes
Jobs / Unemployment
Environment / Climate Change
Income inequality / Poverty
Ethics / Corruption
Crime / Public safety
Border security / Immigration / Refugees
International Issues
Cost of Living / Inflation
Gun violence
Racism
FIXED: Other (specify)

FAVORABILITY

As you probably know, there will be a Presidential election in November. Current U.S. President Joe Biden has ended his bid for re-election. Vice President Kamala Harris will be the Democratic nominee for president and face off against Republican candidate Donald Trump.

Q2.

Base = US

Single choice grid

How do you feel right now? Do you generally have a favorable or unfavorable opinion of the two candidates:

[Rotate]

Kamala Harris

Donald Trump

Very favorable

Favorable

Unfavorable

Very unfavorable

Don't know/Can't say

US VOTE

QV1.

Base=US

Single choice

In politics today, do you consider yourself a Republican, Democrat or independent?

[Rotate top two]

Republican

Democrat

[Fixed below here]

Independent

No preference

Other party

Not sure/Don't know

Rather Not Say

QV2.

Base=Did not choose Republican or Democrat in QV1

Single choice

As of today, do you lean more to the Republican Party or more to the Democratic Party?

[Same order as above]

Republican

Democrats

[Fixed below here]

Neither

Rather not say

QV3.

Base=US

Single choice

If the 2024 presidential election were being held today, would you vote for...

[Rotate presentation of two main candidates at top of list]

Kamala Harris, the Democratic candidate
Donald Trump, the Republican candidate
Robert F. Kennedy Jr., a third-party candidate
Other candidate
None of these
Not sure/Undecided
Won't Vote

QV4.

Base=Did not choose Harris or Trump in QV3

Single choice

If you had to choose, which of these two candidates would you say you lean towards?

[Same order as above]

Kamala Harris
Donald Trump
Neither
Rather not say

WOMEN IN POLITICS Qs

QW1.

Base=All

Single choice

Let's talk about the role of women in politics at the highest levels. In general, would you say, at the national political level, women are better or worse than men at each of the following:

[randomize]

Listening to voters
Seeking compromise across the political divide
Having a clear legislative vision
Making tough decisions
Overall, doing a commanding and competent job

Women are generally better at this than men
Women are generally worse at this than men
No difference

QW2.

Base=All

Single choice

Okay and regardless of you own beliefs, think about society as a whole. How many people would you say **believe** women would do **better** than men at ...

Listening to voters
Seeking compromise across the political divide
Having a clear legislative vision
Making tough decisions
Overall, doing a commanding and competent job

Most people
At least half of people believe this
Only a few
Nobody thinks that way
[Fixed]: It makes no difference

QW3.
Base=All
Single choice

Do you think it is easier, more difficult or no different for men vs women to get elected to high political offices, at the national level?

Easier for men to get elected to high political office
Easier for women to get elected to high political office
No difference

IMPRESSIONS OF KAMALA/TRUMP

QI1a.
Base=US
Select up to 5

Thanks for the previous answers. Now, regardless of whether you think women or men have an easier or harder time in politics, we'd like to ask a few more questions about the current presidential candidates.

Thinking about Kamala Harris, please choose up to five words from the following list that you would use to describe her. If you don't know enough to say, please indicate that:

[Randomize List same order QI1a and QI1b]

[Anchor, exclusive] Don't know enough to say
Arrogant
Dishonest
Strategic
Boring
Uncaring
Bully
Corrupt
Strong
Honest
Down to earth
Compassionate
Weak
Charismatic
Inspiring

Q12a.

Base=All

Multi choice (max 3)

When you think about the prospect of Kamala Harris becoming president of the United States, what are the main emotions or feelings that come to you? Please choose up to 3 from our list below.

[Randomize List same order Q12a and Q12b]

Excited
Happy
Hopeful
Relieved
Confident
Validated
Curious
Inspired

Nervous
Afraid
Worried
Disappointed
Angry
Hopeless
Depressed
Dumbfounded

Q11b.

Base=US

Select up to 5

How about Donald Trump? Thinking about Donald Trump, please choose up to five words from the following list that you would use to describe him. If you don't know enough to say, please indicate that:

[Randomize List same order Q11a and Q11b]

[Anchor, exclusive] Don't know enough to say
Arrogant
Dishonest
Strategic
Boring
Uncaring
Bully
Corrupt
Strong
Honest
Down to earth
Compassionate
Weak
Charismatic
Inspiring

Q12b.

Base=All
Multi choice (max 3)

When you think about the prospect of Donald Trump becoming president of the United States, what are the main emotions or feelings that come to you? Please choose up to 3 from our list below.

[Randomize List same order Q12a and Q12b]

Excited
Happy
Hopeful
Relieved
Confident
Validated
Curious
Inspired

Nervous
Afraid
Worried
Disappointed
Angry
Hopeless
Depressed
Dumbfounded

Q14.
Base=All
Single choice

Kamala Harris is an American of Black and South Asian descent. Some people say the U.S. is ready for a female president with her background. Others say that many American voters are not ready to accept Harris as a candidate because of this.

Regardless of your own feelings towards Kamala Harris, which is closest to your view? Is her background...

An advantage during the campaign
It will make no difference
A disadvantage during the campaign
Not sure/Can't say

Q2020Vote
Base=US only
Single choice

Thinking back to the 2020 presidential election contested between the Democratic nominee Joe Biden and the Republican nominee Donald Trump, who did you vote for?

[Same order]
Joe Biden
Donald Trump

Other
Did not vote
Rather not say

POLITICAL_REGISTERED [Profiler]

Single Choice

In most states in the U.S., people cannot vote in an election unless they fill out a form to become a registered voter. Are you currently registered to vote in the state where you live now?

Yes – Registered in the state where I live
No – Not registered in the state where I live
No – Reside in North Dakota

POLITICAL_REGISTERED_PARTY [Profiler]

Single Choice

When you registered to vote in your state did you declare as a...?

Republican
Democrat
Other party member
None of the above