

	Total	Watching Olympics						Women's Soccer Drone Incident					
		Very interested	Interested	Not that interested	Not interested at all	Net: Interested	Net: Not Interested	Following	Seeing some	Just scanning	Not following	Top2box	Bottom2 box
Sample size	1605	204	637	350	414	841	764	373	577	441	213	951	654

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing “\*” are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

Q01. Thinking back to the last few Summer Olympics, Tokyo in 2021 (postponed one year due to the pandemic) and Rio de Janeiro in 2016, how closely did you follow those games?

	Total	Watching Olympics						Women's Soccer Drone Incident					
		Very interested	Interested	Not that interested	Not interested at all	Net: Interested	Net: Not Interested	Following	Seeing some	Just scanning	Not following	Top2box	Bottom2 box
I was very interested and followed closely	11%	65%	5%	1%	1%	20%	1%	28%	9%	3%	2%	16%	3%
I was interested, tuned in from time to time and followed headlines	40%	32%	72%	22%	11%	62%	16%	52%	52%	27%	15%	52%	23%
I was not that interested, didn't pay close attention	26%	3%	20%	65%	15%	16%	38%	14%	26%	38%	27%	21%	34%
Not interested at all	23%	0%	3%	12%	73%	2%	45%	6%	13%	32%	57%	10%	40%
Net: Interested	51%	97%	77%	23%	12%	82%	17%	80%	61%	30%	17%	68%	26%
Net: Not Interested	49%	3%	23%	77%	88%	18%	83%	20%	39%	70%	83%	32%	74%

Q02. Thinking about the ongoing Olympic games in Paris, how interested are you?

	Total	Watching Olympics						Women's Soccer Drone Incident					
		Very interested	Interested	Not that interested	Not interested at all	Net: Interested	Net: Not Interested	Following	Seeing some	Just scanning	Not following	Top2box	Bottom2 box
Very interested, following closely	13%	100%				24%		32%	11%	4%	2%	19%	3%
Interested, tuning in from time to time and following headlines	40%		100%			76%		53%	49%	26%	18%	51%	23%
Not that interested	22%			100%			46%	9%	24%	30%	22%	18%	27%
Not interested at all	26%				100%		54%	6%	16%	40%	59%	12%	46%
Net: Interested	52%	100%	100%			100%		85%	60%	30%	20%	70%	26%
Net: Not Interested	48%			100%	100%		100%	15%	40%	70%	80%	30%	74%

Q03. [Net Agree] Agreement with statements

	Total	Watching Olympics						Women's Soccer Drone Incident					
		Very interested	Interested	Not that interested	Not interested at all	Net: Interested	Net: Not Interested	Following	Seeing some	Just scanning	Not following	Top2box	Bottom2 box
The International Olympic Committee is a corrupt organization	65%	56%	60%	68%	75%	59%	72%	68%	63%	70%	56%	65%	66%
The Olympics have become more about corporate sponsorships and commercialism than the athletes and competitions themselves	69%	45%	62%	78%	84%	58%	81%	58%	68%	76%	76%	64%	76%
I believe that Canadian Olympians don't cheat in competition — they play by the rules	69%	86%	74%	63%	58%	77%	60%	72%	66%	68%	77%	68%	71%
I am always proud to see someone from my country compete in the Olympics	87%	98%	98%	90%	64%	98%	76%	96%	95%	82%	63%	95%	76%
I would like to see my city, or the major city closest to me, bid for a future Olympic games	31%	48%	40%	25%	13%	42%	19%	33%	32%	29%	27%	33%	28%
Scandals have diminished what the games is really supposed to be about, the athletes	78%	74%	74%	86%	81%	74%	83%	76%	81%	82%	69%	79%	78%
The Olympics cost way too much to put on to be worth it for host cities	79%	61%	76%	84%	88%	73%	86%	75%	78%	85%	78%	77%	82%

Q03. [Net Disagree] Agreement with statements

	Total	Watching Olympics						Women's Soccer Drone Incident					
		Very interested	Interested	Not that interested	Not interested at all	Net: Interested	Net: Not Interested	Following	Seeing some	Just scanning	Not following	Top2box	Bottom2 box
The International Olympic Committee is a corrupt organization	35%	44%	40%	32%	25%	41%	28%	32%	37%	30%	44%	35%	34%
The Olympics have become more about corporate sponsorships and commercialism than the athletes and competitions themselves	31%	55%	38%	22%	16%	42%	19%	42%	32%	24%	24%	36%	24%
I believe that Canadian Olympians don't cheat in competition — they play by the rules	31%	14%	26%	37%	42%	23%	40%	28%	34%	32%	23%	32%	29%
I am always proud to see someone from my country compete in the Olympics	13%	2%	2%	10%	36%	2%	24%	4%	5%	18%	37%	5%	24%
I would like to see my city, or the major city closest to me, bid for a future Olympic games	69%	52%	60%	75%	87%	58%	81%	67%	68%	71%	73%	67%	72%
Scandals have diminished what the games is really supposed to be about, the athletes	22%	26%	26%	14%	19%	26%	17%	24%	19%	18%	31%	21%	22%
The Olympics cost way too much to put on to be worth it for host cities	21%	39%	24%	16%	12%	27%	14%	25%	22%	15%	22%	23%	18%

Q03. Agreement - The International Olympic Committee is a corrupt organization

	Total	Watching Olympics						Women's Soccer Drone Incident					
		Very interested	Interested	Not that interested	Not interested at all	Net: Interested	Net: Not Interested	Following	Seeing some	Just scanning	Not following	Top2box	Bottom2 box
Strongly agree	25%	17%	19%	28%	37%	18%	33%	26%	23%	27%	25%	25%	26%
Agree	40%	39%	41%	40%	38%	41%	39%	42%	39%	44%	31%	40%	39%
Disagree	33%	42%	38%	30%	22%	39%	26%	29%	36%	28%	38%	33%	31%
Strongly disagree	2%	2%	2%	2%	3%	2%	2%	2%	1%	2%	6%	2%	3%
Net: Agree	65%	56%	60%	68%	75%	59%	72%	68%	63%	70%	56%	65%	66%
Net: Disagree	35%	44%	40%	32%	25%	41%	28%	32%	37%	30%	44%	35%	34%

Q03. Agreement - The Olympics have become more about corporate sponsorships and commercialism than the athletes and competitions themselves

	Total	Watching Olympics						Women's Soccer Drone Incident					
		Very interested	Interested	Not that interested	Not interested at all	Net: Interested	Net: Not Interested	Following	Seeing some	Just scanning	Not following	Top2box	Bottom2 box
Strongly agree	32%	14%	24%	39%	48%	22%	44%	26%	31%	37%	38%	29%	37%
Agree	37%	31%	38%	39%	36%	36%	37%	32%	37%	39%	38%	35%	39%
Disagree	29%	48%	37%	21%	13%	40%	17%	38%	31%	23%	19%	34%	22%
Strongly disagree	2%	7%	1%	1%	2%	3%	2%	3%	1%	1%	6%	2%	3%
Net: Agree	69%	45%	62%	78%	84%	58%	81%	58%	68%	76%	76%	64%	76%
Net: Disagree	31%	55%	38%	22%	16%	42%	19%	42%	32%	24%	24%	36%	24%

Q03. Agreement - I believe that Canadian Olympians don't cheat in competition — they play by the rules

	Total	Watching Olympics						Women's Soccer Drone Incident					
		Very interested	Interested	Not that interested	Not interested at all	Net: Interested	Net: Not Interested	Following	Seeing some	Just scanning	Not following	Top2box	Bottom2 box
Strongly agree	19%	37%	22%	17%	8%	26%	12%	26%	19%	14%	19%	22%	16%
Agree	50%	49%	52%	46%	50%	52%	48%	46%	47%	54%	58%	46%	55%
Disagree	27%	11%	24%	33%	34%	21%	33%	24%	30%	29%	16%	28%	25%
Strongly disagree	4%	2%	2%	4%	8%	2%	6%	4%	4%	3%	7%	4%	4%
Net: Agree	69%	86%	74%	63%	58%	77%	60%	72%	66%	68%	77%	68%	71%
Net: Disagree	31%	14%	26%	37%	42%	23%	40%	28%	34%	32%	23%	32%	29%

Q03. Agreement - I am always proud to see someone from my country compete in the Olympics

	Total	Watching Olympics						Women's Soccer Drone Incident					
		Very interested	Interested	Not that interested	Not interested at all	Net: Interested	Net: Not Interested	Following	Seeing some	Just scanning	Not following	Top2box	Bottom2 box
Strongly agree	42%	85%	55%	26%	13%	62%	19%	62%	45%	29%	24%	52%	27%
Agree	46%	13%	43%	64%	50%	35%	57%	34%	50%	53%	39%	43%	49%
Disagree	10%	2%	2%	8%	27%	2%	18%	3%	4%	15%	23%	4%	18%
Strongly disagree	3%	1%	0%	2%	9%	0%	6%	1%	1%	3%	13%	1%	6%
Net: Agree	87%	98%	98%	90%	64%	98%	76%	96%	95%	82%	63%	95%	76%
Net: Disagree	13%	2%	2%	10%	36%	2%	24%	4%	5%	18%	37%	5%	24%

Q03. Agreement - I would like to see my city, or the major city closest to me, bid for a future Olympic games

	Total	Watching Olympics						Women's Soccer Drone Incident					
		Very interested	Interested	Not that interested	Not interested at all	Net: Interested	Net: Not Interested	Following	Seeing some	Just scanning	Not following	Top2box	Bottom2 box
Strongly agree	10%	22%	13%	7%	2%	15%	4%	14%	10%	8%	9%	11%	8%
Agree	21%	26%	27%	18%	11%	27%	14%	19%	23%	21%	18%	21%	20%
Disagree	33%	33%	34%	38%	27%	34%	32%	36%	32%	31%	33%	34%	32%
Strongly disagree	36%	19%	26%	37%	60%	24%	50%	31%	36%	40%	40%	34%	40%
Net: Agree	31%	48%	40%	25%	13%	42%	19%	33%	32%	29%	27%	33%	28%
Net: Disagree	69%	52%	60%	75%	87%	58%	81%	67%	68%	71%	73%	67%	72%

Q03. Agreement - Scandals have diminished what the games is really supposed to be about, the athletes

	Total	Watching Olympics						Women's Soccer Drone Incident					
		Very interested	Interested	Not that interested	Not interested at all	Net: Interested	Net: Not Interested	Following	Seeing some	Just scanning	Not following	Top2box	Bottom2 box
Strongly agree	31%	21%	27%	35%	39%	26%	38%	29%	32%	34%	29%	31%	32%
Agree	47%	52%	47%	51%	41%	48%	46%	47%	49%	48%	40%	48%	45%
Disagree	19%	23%	24%	12%	16%	24%	14%	23%	16%	17%	25%	19%	19%
Strongly disagree	3%	3%	2%	2%	3%	2%	3%	1%	3%	2%	6%	2%	3%
Net: Agree	78%	74%	74%	86%	81%	74%	83%	76%	81%	82%	69%	79%	78%
Net: Disagree	22%	26%	26%	14%	19%	26%	17%	24%	19%	18%	31%	21%	22%

Q03. Agreement - The Olympics cost way too much to put on to be worth it for host cities

	Total	Watching Olympics						Women's Soccer Drone Incident					
		Very interested	Interested	Not that interested	Not interested at all	Net: Interested	Net: Not Interested	Following	Seeing some	Just scanning	Not following	Top2box	Bottom2 box
Strongly agree	42%	23%	36%	44%	59%	33%	52%	41%	37%	51%	37%	39%	47%
Agree	37%	38%	41%	40%	30%	40%	34%	35%	41%	33%	40%	38%	36%
Disagree	18%	28%	22%	14%	9%	23%	12%	22%	19%	13%	16%	20%	14%
Strongly disagree	3%	12%	2%	2%	2%	4%	2%	3%	3%	2%	6%	3%	3%
Net: Agree	79%	61%	76%	84%	88%	73%	86%	75%	78%	85%	78%	77%	82%
Net: Disagree	21%	39%	24%	16%	12%	27%	14%	25%	22%	15%	22%	23%	18%

Q04. And are there any athletes from your community, town, or city, that you'll be cheering for specifically at these games?

	Total	Watching Olympics						Women's Soccer Drone Incident					
		Very interested	Interested	Not that interested	Not interested at all	Net: Interested	Net: Not Interested	Following	Seeing some	Just scanning	Not following	Top2box	Bottom2 box
Yes, specify:	9%	24%	11%	3%	2%	14%	2%	20%	6%	4%	4%	12%	4%
No, no one I'm aware of	91%	76%	88%	97%	98%	86%	98%	80%	94%	96%	96%	88%	96%

Q05. Canada's women's Olympic soccer team has been involved in a scandal. How closely have you been following this story?

	Total	Watching Olympics						Women's Soccer Drone Incident					
		Very interested	Interested	Not that interested	Not interested at all	Net: Interested	Net: Not Interested	Following	Seeing some	Just scanning	Not following	Top2box	Bottom2 box
Following it in the news and having discussions with friends and family	23%	59%	31%	9%	5%	38%	7%	100%				39%	
Seeing some media coverage and having the odd conversation	36%	31%	45%	40%	22%	41%	30%		100%			61%	
Just scanning the headlines	27%	8%	18%	38%	43%	16%	41%			100%			67%
Haven't seen or heard anything about it	13%	2%	6%	13%	30%	5%	22%				100%		33%
Top2box	59%	90%	76%	49%	27%	79%	37%	100%	100%			100%	
Bottom2box	41%	10%	24%	51%	73%	21%	63%			100%	100%		100%

Q06. Based on what you've read, seen, or heard, do you feel that...

	Total	Watching Olympics						Women's Soccer Drone Incident					
		Very interested	Interested	Not that interested	Not interested at all	Net: Interested	Net: Not Interested	Following	Seeing some	Just scanning	Not following	Top2box	Bottom2 box
It's clear Canada cheated	39%	52%	40%	37%	33%	43%	35%	56%	42%	23%		47%	23%
It seems like Canada probably cheated	48%	34%	47%	53%	54%	44%	53%	34%	46%	61%		42%	61%
It seems unlikely that Canada cheated	11%	9%	12%	10%	11%	11%	10%	8%	10%	14%		9%	14%
Canada definitely did not cheat	2%	5%	2%	1%	1%	2%	1%	2%	2%	1%		2%	1%
Top2box	87%	86%	87%	89%	88%	87%	88%	90%	88%	84%		89%	84%
Bottom2box	13%	14%	13%	11%	12%	13%	12%	10%	12%	16%		11%	16%

Q07. Overall, how do you feel about this scandal? Is it..

	Total	Watching Olympics						Women's Soccer Drone Incident					
		Very interested	Interested	Not that interested	Not interested at all	Net: Interested	Net: Not Interested	Following	Seeing some	Just scanning	Not following	Top2box	Bottom2 box
An embarrassment for Canada	38%	34%	39%	43%	33%	38%	38%	43%	45%	32%	23%	44%	29%
An embarrassment for Soccer Canada, but not the country	42%	54%	48%	41%	28%	50%	34%	46%	45%	45%	23%	45%	37%
No big deal for either	12%	10%	9%	11%	19%	9%	15%	10%	9%	15%	20%	9%	17%
Not sure/ Can't say	8%	2%	3%	5%	19%	3%	13%	1%	2%	8%	35%	1%	16%

Q08. Who, if anybody, deserves the blame for this scandal in your opinion?

	Total	Watching Olympics						Women's Soccer Drone Incident					
		Very interested	Interested	Not that interested	Not interested at all	Net: Interested	Net: Not Interested	Following	Seeing some	Just scanning	Not following	Top2box	Bottom2 box
The coaching staff	53%	62%	62%	51%	35%	62%	43%	64%	57%	50%	27%	60%	42%
The head coach – Bev Priestman	43%	60%	47%	39%	31%	50%	35%	59%	45%	37%	19%	51%	32%
The entire Canada Soccer organization	23%	31%	27%	22%	14%	28%	18%	35%	24%	20%	5%	28%	15%
The athletes	1%	0%	1%	1%	2%	1%	2%	0%	1%	1%	4%	1%	2%
All of them	9%	3%	6%	11%	15%	6%	13%	5%	10%	11%	11%	8%	11%
None of the above	1%	1%	1%	3%	2%	1%	2%	1%	1%	1%	3%	1%	2%
Not sure/ Can't say	16%	8%	9%	13%	32%	9%	23%	5%	8%	19%	48%	7%	28%

Q09. Do you feel this punishment was too harsh or not?

	Total	Watching Olympics						Women's Soccer Drone Incident					
		Very interested	Interested	Not that interested	Not interested at all	Net: Interested	Net: Not Interested	Following	Seeing some	Just scanning	Not following	Top2box	Bottom2 box
Way too harsh	20%	42%	20%	19%	9%	26%	13%	30%	20%	15%	10%	24%	14%
A little too harsh	30%	31%	39%	24%	20%	37%	22%	34%	35%	27%	14%	35%	23%
Not harsh at all – it was fair punishment	33%	22%	31%	42%	33%	29%	37%	33%	36%	33%	23%	35%	30%
Not sure/ Can't say	18%	6%	10%	14%	38%	9%	27%	3%	9%	25%	52%	7%	34%