Vancouver is scheduled to host seven soccer matches during the 2026 FIFA World Cup. Initially, the costs of hosting the event were projected to be between $240-260 million. It is now estimated that it will cost twice that much. While revenue from the event will partially offset those costs, it is still expected to lose taxpayers’ money.

Some people say it is worth it even if the event loses money directly because of the indirect benefits – tourism and marketing for the city. Other people say that those indirect benefits are overestimated and it’s not worth it to spend that money hosting a short sporting event.

How about you? Do you feel hosting the World Cup is worth it for Vancouver, or not?

Worth it
Not worth it
Not sure/ Can’t say