

	Total	Region								Geo Type		Gender		Age			Gender-Age					Age (Fine)					Household Income			Household Income (Fine)					Education			2021 Fed Vote										Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	BQ	Green	Other	Did not vote	English	French	
Sample size	2164	260	241	163	150	556	417	371	1870	293	1051	1112	425	748	982	212	367	471	212	379	520	75	350	388	360	428	566	493	712	687	158	337	712	424	155	108	875	672	618	617	602	295	155	52	99	344	1701	463	

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing “%” are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

Q1. Thinking of the various issues and challenges facing Canada, which ones do you personally care about the most?

	Total	Region								Geo Type		Gender		Age			Gender-Age					Age (Fine)					Household Income			Household Income (Fine)					Education			2021 Fed Vote										Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	BQ	Green	Other	Did not vote	English	French	
Cost of Living / Inflation	61%	57%	63%	63%	61%	57%	60%	63%	61%	60%	58%	63%	57%	60%	56%	51%	70%	52%	63%	67%	61%	56%	58%	71%	66%	62%	52%	66%	61%	56%	62%	68%	61%	59%	55%	43%	63%	62%	57%	62%	58%	17%	73%	54%	15%	61%	41%	44%	52%
Health Care	46%	44%	37%	42%	47%	44%	50%	59%	46%	46%	36%	56%	33%	44%	53%	18%	34%	44%	47%	54%	61%	26%	34%	44%	44%	46%	58%	48%	45%	45%	48%	47%	45%	45%	46%	43%	46%	47%	44%	36%	60%	49%	58%	35%	19%	41%	44%	52%	
Housing affordability	32%	42%	24%	17%	18%	38%	24%	33%	33%	23%	28%	36%	43%	33%	27%	43%	29%	20%	43%	36%	32%	47%	42%	37%	29%	26%	27%	37%	33%	27%	41%	35%	33%	27%	26%	28%	29%	32%	37%	21%	35%	45%	32%	32%	16%	39%	35%	22%	
Environment / Climate Change	24%	24%	17%	15%	21%	23%	33%	23%	25%	21%	21%	28%	29%	23%	24%	20%	20%	34%	27%	27%	45%	26%	29%	18%	18%	27%	24%	28%	24%	22%	24%	28%	25%	27%	17%	20%	24%	31%	6%	37%	39%	34%	57%	4%	20%	22%	34%		
The Economy	21%	17%	24%	18%	26%	21%	21%	19%	21%	19%	28%	14%	24%	19%	21%	32%	25%	28%	15%	14%	14%	25%	23%	20%	19%	23%	19%	15%	21%	26%	11%	16%	21%	26%	22%	31%	21%	21%	20%	30%	19%	10%	13%	2%	33%	20%	21%	21%	
The Deficit / Government spending	18%	14%	23%	30%	17%	17%	20%	17%	17%	24%	25%	12%	14%	16%	22%	24%	23%	28%	5%	10%	16%	4%	17%	16%	17%	23%	20%	14%	20%	19%	12%	16%	20%	18%	25%	16%	21%	19%	14%	37%	6%	6%	17%	7%	38%	14%	18%	21%	
Taxes	17%	15%	26%	23%	19%	16%	13%	20%	16%	21%	20%	14%	13%	19%	17%	18%	23%	20%	8%	15%	15%	10%	14%	16%	21%	18%	16%	12%	16%	21%	8%	13%	16%	17%	24%	34%	17%	20%	13%	28%	11%	7%	10%	17%	25%	17%	18%	11%	
Income inequality / Poverty	16%	14%	10%	17%	12%	15%	21%	19%	16%	16%	13%	19%	20%	14%	16%	20%	9%	14%	20%	19%	18%	14%	21%	15%	12%	15%	17%	26%	14%	11%	35%	21%	14%	11%	13%	7%	14%	16%	18%	4%	20%	32%	22%	21%	7%	17%	14%	22%	
Crime / Public safety	15%	20%	15%	10%	25%	18%	11%	7%	15%	15%	15%	16%	16%	14%	16%	12%	14%	17%	19%	13%	16%	11%	17%	11%	17%	16%	16%	14%	14%	17%	16%	15%	14%	19%	14%	14%	18%	12%	15%	19%	15%	12%	8%	12%	20%	15%	17%	11%	
Ethics / Corruption	11%	13%	13%	13%	13%	13%	6%	9%	10%	19%	14%	8%	10%	12%	11%	9%	16%	15%	11%	7%	8%	13%	9%	10%	13%	13%	10%	8%	11%	12%	7%	9%	11%	10%	17%	12%	13%	10%	8%	16%	6%	8%	2%	18%	31%	12%	13%	3%	5%
Immigration / Refugees	9%	9%	8%	10%	5%	11%	8%	4%	9%	8%	11%	8%	8%	7%	12%	10%	8%	14%	5%	6%	10%	10%	7%	5%	9%	12%	11%	7%	9%	11%	5%	8%	9%	10%	12%	17%	9%	9%	16%	5%	3%	8%	8%	15%	9%	9%	8%		
Jobs / Unemployment	6%	5%	5%	8%	6%	6%	7%	6%	7%	4%	6%	6%	9%	8%	4%	8%	8%	5%	9%	9%	3%	13%	8%	8%	9%	5%	2%	8%	6%	5%	13%	6%	6%	5%	4%	5%	6%	7%	3%	8%	7%	5%	5%	11%	6%	6%	6%		
Energy / Natural Resources / Pipelines	4%	3%	13%	11%	4%	3%	2%	2%	4%	7%	6%	3%	4%	4%	5%	6%	4%	7%	3%	3%	3%	6%	4%	3%	4%	4%	5%	3%	4%	6%	2%	4%	7%	2%	8%	4%	4%	4%	9%	1%	1%	4%	6%	8%	3%	5%	2%		
Indigenous issues / Reconciliation	4%	5%	3%	7%	9%	5%	3%	2%	4%	5%	3%	5%	9%	4%	3%	6%	2%	3%	10%	6%	3%	4%	8%	3%	5%	3%	3%	5%	3%	5%	6%	3%	4%	2%	10%	3%	4%	6%	1%	5%	8%	3%	12%	2%	4%	5%	3%		
International Issues	3%	2%	4%	2%	3%	3%	3%	3%	2%	4%	2%	4%	3%	3%	6%	3%	3%	1%	3%	3%	6%	3%	2%	4%	3%	2%	1%	4%	4%	2%	1%	4%	4%	2%	6%	3%	2%	4%	1%	5%	4%	1%	5%		3%	3%	3%		
National Unity (Western Canada/Quebec)	2%	1%	4%	4%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	3%	1%	3%	1%	3%	0%	0%	2%	2%	1%	1%	2%	3%	1%	2%	1%	2%	2%	1%	1%	1%	2%	2%	2%	2%	3%	1%	2%	0%	1%	2%	2%	1%		
Emergency preparedness	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	3%	1%	1%	3%	1%	1%	3%	2%	1%	1%	3%	1%	1%	2%	2%	0%	2%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%	1%
Other (specify)	2%	2%	5%	0%	3%	2%	2%	2%	2%	2%	2%	2%	1%	4%	2%	1%	4%	2%	1%	3%	2%																												

QM1. All things considered, do you think you are financially better off or worse off than you were a year ago?

	Total	Region								Geo Type		Gender		Age			Gender-Age					Age (Fine)					Household Income			Household Income (Fine)					Education			2021 Fed Vote										Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	BQ	Green	Other	Did not vote	English	French	
Better now	12%	13%	13%	8%	14%	12%	12%	12%	11%	13%	12%	19%	15%	8%	22%	11%	9%	15%	18%	6%	12%	20%	15%	14%	10%	6%	11%	13%	15%	7%	12%	13%	17%	21%	8%	13%	16%	9%	16%	15%	11%	20%	9%	10%	12%	11%			
The same as a year ago	40%	42%	37%	34%	34%	41%	42%	36%	41%	37%	40%	40%	37%	32%	47%	36%	34%	47%	38%	31%	47%	45%	35%	33%	32%	45%	49%	36%	37%	45%	36%	36%	37%	43%	50%	45%	37%	40%	44%	35%	46%	38%	47%	51%	30%	39%	40%	42%	
Worse now	46%	45%	47%	54%	49%	46%	44%	50%	45%	51%	46%	46%	41%	51%	45%	40%	54%	44%	43%	48%	46%	39%	42%	49%	53%	44%	45%	51%	49%	40%	52%	50%	49%	44%	33%	34%	52%	46%	38%	54%	37%	47%	42%	28%	60%	47%	47%	44%	
Not sure	2%		2%	4%	2%	1%	2%	2%	2%	1%	1%	2%	3%	2%	1%	2%	1%	0%	4%	3%	1%	3%	3%	3%	1%	1%	1%	2%	1%	0%	5%	1%	1%	0%															

QM2. And a year from now, do you think you will be financially better off or worse off than you are now?

	Total	Region								Geo Type		Gender		Age			Gender-Age					Age (Fine)					Household Income			Household Income (Fine)					Education			2021 Fed Vote										Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College/Trade school	Univ+	CPC	Lib	NDP	BQ	Green	Other	Did not vote	English	French	
Better a year from now	18%	16%	20%	12%	17%	19%	17%	14%	18%	13%	19%	16%	31%	21%	9%	35%	20%	12%	28%	22%	7%	38%	39%	25%	17%	13%	6%	16%	18%	22%	16%	16%	18%	17%	31%	27%	15%	18%	21%	15%	10%	14%	5%	7%	14%	18%	16%		
The same as now	40%	40%	36%	38%	42%	37%	48%	40%	41%	39%	39%	42%	29%	33%	47%	38%	34%	47%	28%	38%	50%	30%	29%	36%	47%	50%	40%	39%	44%	38%	41%	39%	48%	35%	39%	39%	40%	44%	39%	44%	31%	43%	35%	42%	32%	39%	34%	38%	49%
Worse a year from now	33%	34%	37%	39%	34%	33%	27%	38%	32%	39%	35%	30%	27%	33%	35%	30%	37%	36%	24%	28%	33%	25%	28%	30%	36%	31%	23%	34%	28%	35%	36%	34%	29%	31%	23%	37%	32%	27%	39%	28%	32%	30%	22%	48%	28%	34%	28%		
Not sure	9%	10%	7%	10%	7%	11%	8%	8%	9%	9%	6%	12%	12%	11%	7%	5%	9%	4%	20%	12%	10%	8%	13%	10%	11%	8%	6%	9%	9%	6%	12%	7%	9%	6%	3%	12%	10%	9%	9%	7%	8%	7%	8%	18%	10%	17%	10%	8%	

QM3. Thinking about grocery shopping and your household's food budget today, how easy or difficult would you say it is to feed your household?

	Total	Region								Geo Type		Gender		Age			Gender-Age					Age (Fine)					Household Income			Household Income (Fine)					Education			2021 Fed Vote										Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<=HS	College											

QM4. And when it comes to your current living situation, whether you're paying a mortgage, renting, or otherwise, would you say the financial aspect of this is:

Total	Region							Geo Type			Gender		Age					Gender-Age					Age (Fine)					Household Income					Household Income (Fine)					Education					2021 Fed Vote										Language	
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<+HS	College/Trade school	Univ+	CPC	Lib	NDP	BO	Green	Other	Did not vote	English	French							
	Easy - no worries at all	12%	13%	10%	7%	14%	13%	14%	10%	13%	11%	14%	11%	9%	9%	16%	10%	10%	18%	8%	9%	14%	7%	9%	8%	11%	17%	16%	7%	11%	19%	2%	9%	11%	17%	17%	32%	16%	12%	13%	17%	10%	12%	11%	8%	7%	12%	14%						
Manageable	41%	40%	37%	42%	45%	38%	46%	42%	40%	46%	42%	40%	37%	39%	44%	45%	42%	46%	29%	36%	42%	32%	38%	36%	42%	40%	47%	32%	46%	45%	28%	34%	46%	43%	52%	28%	38%	43%	44%	41%	44%	39%	47%	59%	33%	35%	39%	47%						
Tough	29%	27%	32%	35%	28%	29%	28%	29%	29%	28%	28%	28%	28%	28%	29%	31%	33%	24%	30%	28%	27%	33%	34%	33%	28%	27%	24%	31%	28%	28%	37%	28%	28%	31%	19%	31%	29%	26%	27%	26%	33%	31%	27%	33%	32%	29%	28%							
Very difficult	15%	18%	19%	12%	11%	16%	8%	16%	15%	12%	11%	18%	17%	19%	19%	10%	13%	14%	8%	21%	23%	12%	17%	17%	19%	19%	13%	9%	26%	12%	8%	27%	25%	12%	8%	7%	8%	18%	13%	11%	15%	9%	17%	12%	22%	22%	16%	8%						
Not applicable	3%	2%	3%	4%	4%	3%	4%	3%	4%	3%	4%	3%	4%	3%	4%	2%	1%	3%	4%	4%	11%	2%	4%	0%	0%	4%	4%	4%	1%	3%	3%	2%	4%	1%	3%	3%	2%	3%	4%	2%	1%	9%	12%	6%	4%	3%	3%							
Topbox	53%	52%	47%	50%	60%	51%	61%	52%	53%	58%	49%	46%	49%	46%	60%	54%	52%	65%	37%	46%	56%	39%	47%	45%	53%	57%	63%	39%	57%	62%	28%	43%	57%	59%	69%	60%	47%	55%	60%	54%	61%	48%	59%	61%	41%	43%	51%	61%						
Bottombox	43%	45%	51%	48%	37%	45%	36%	44%	44%	39%	40%	47%	51%	49%	36%	43%	47%	32%	58%	52%	40%	49%	51%	52%	47%	40%	33%	57%	40%	36%	65%	54%	40%	39%	26%	39%	49%	41%	37%	43%	35%	50%	40%	39%	53%	53%	45%	36%						

QM5. And what best describes your living situation?

Total	Region							Geo Type			Gender		Age					Gender-Age					Age (Fine)					Household Income					Household Income (Fine)					Education					2021 Fed Vote										Language	
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<+HS	College/Trade school	Univ+	CPC	Lib	NDP	BO	Green	Other	Did not vote	English	French							
	Rent your current residence	29%	22%	25%	21%	25%	32%	34%	27%	32%	14%	29%	30%	46%	29%	23%	45%	26%	23%	46%	32%	22%	51%	45%	31%	26%	21%	24%	51%	32%	12%	61%	47%	32%	14%	10%	9%	30%	28%	30%	21%	25%	37%	31%	29%	23%	40%	28%	33%					
Own your current residence	42%	44%	51%	48%	46%	38%	43%	44%	42%	47%	44%	41%	41%	58%	31%	44%	61%	30%	38%	55%	31%	19%	45%	58%	58%	39%	25%	21%	41%	62%	17%	22%	31%	41%	59%	68%	64%	37%	45%	47%	43%	44%	49%	50%	51%	31%	42%	44%						
Other	3%	2%	3%	2%	5%	4%	3%	5%	4%	3%	3%	4%	7%	4%	2%	4%	3%	9%	10%	9%	1%	22%	4%	9%	3%	2%	2%	5%	3%	2%	6%	5%	3%	3%	3%	1%	2%	4%	4%	2%	3%	3%	1%	1%	2%	7%	9%	4%						

QM6. When it comes to the debt - if any - that your household currently holds, would you say this amount is...

Total	Region							Geo Type			Gender		Age					Gender-Age					Age (Fine)					Household Income					Household Income (Fine)					Education					2021 Fed Vote										Language	
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<+HS	College/Trade school	Univ+	CPC	Lib	NDP	BO	Green	Other	Did not vote	English	French							
	Not a problem at all	20%	20%	15%	17%	19%	18%	27%	19%	20%	21%	23%	18%	14%	17%	26%	18%	18%	30%	10%	16%	22%	17%	13%	14%	20%	23%	27%	16%	20%	26%	9%	20%	20%	24%	27%	31%	20%	19%	23%	21%	23%	16%	33%	26%	12%	14%	18%	28%					
A minor source of stress	38%	34%	40%	32%	51%	37%	39%	40%	37%	42%	40%	36%	40%	40%	35%	43%	48%	33%	37%	33%	37%	40%	40%	42%	39%	37%	34%	34%	39%	39%	35%	33%	39%	36%	44%	44%	37%	38%	39%	34%	40%	40%	37%	35%	43%	38%	38%	38%						
A major source of stress	27%	28%	34%	37%	16%	30%	19%	23%	27%	22%	23%	31%	38%	35%	16%	32%	28%	14%	40%	42%	19%	30%	37%	34%	36%	21%	13%	32%	26%	24%	34%	28%	29%	26%	16%	22%	29%	28%	23%	28%	21%	32%	17%	29%	31%	34%	29%	18%						
Don't have any debt	15%	18%	11%	14%	15%	15%	14%	18%	15%	15%	14%	16%	16%	8%	23%	8%	6%	23%	12%	9%	23%	13%	9%	16%	5%	19%	26%	18%	15%	11%	18%	17%	15%	12%	13%	3%	14%	16%	15%	17%	16%	12%	13%	10%	13%	14%	15%	15%						

QM7. Now, turning to some of the financial aspects of the month ahead, do you think you'll be spending more, less, or about the same as you have in recent years?

Total	Region							Geo Type			Gender		Age					Gender-Age					Age (Fine)					Household Income					Household Income (Fine)					Education					2021 Fed Vote										Language	
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<+HS	College/Trade school	Univ+	CPC	Lib	NDP	BO	Green	Other	Did not vote	English	French							
	Spending more	25%	24%	32%	33%	35%	27%	16%	23%	24%	26%	25%	24%	35%	24%	20%	33%	26%	22%	37%	23%	19%	34%	35%	29%	20%	22%	19%	26%	24%	27%	28%	25%	24%	25%	33%	25%	23%	22%	31%	28%	22%	20%	13%	25%	28%	31%	27%	16%					
About the same	36%	39%	29%	33%	36%	31%	45%	39%	36%	39%	36%	31%	33%	41%	36%	31%	43%	33%	34%	38%	34%	31%	39%	35%	40%	41%	29%	36%	41%	23%	32%	36%	43%	30%	52%	33%	37%	39%	33%	39%	39%	39%	45%	31%	16%	34%	33%	46%						
Spending less	34%	34%	36%	30%	23%	36%	32%	32%	34%	34%	26%	37%	35%	31%	37%	32%	21%	37%	37%	22%	27%	35%	39%	33%	36%	34%	36%	29%	35%	34%	36%	30%	35%	20%	37%	36%	35%	35%	35%	35%	35%	35%	41%	44%	25%	35%	31%							
Not spending at all	3%	4%	2%	2%	1%	3%	3%	2%	3%	3%	3%	3%	3%	2%	3%	4%	1%	3%	3%	3%	4%	2%	3%	4%	3%	2%	6%	2%	1%	9%	5%	2%	1%	2%	1%	2%	4%	2%	2%	2%	4%	2%	5%	3%	3%	3%								
Not sure yet	3%	1%	1%	3%	2%	3%	4%	3%	3%	2%	2%	3%	5%	3%	2%	3%	2%	2%	7%	3%	2%	5%	5%	3%	2%	2%	2%	1%	5%	4%	2%	1%	0%	2%	4%	3%	1%	2%	3%	3%	1%	4%	5%	2%	4%									

QM8. In the last few months, have you or your household done any of the following to cut back on spending?

Total	Region							Geo Type			Gender		Age					Gender-Age					Age (Fine)					Household Income					Household Income (Fine)					Education					2021 Fed Vote										Language	
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<+HS	College/Trade school	Univ+	CPC	Lib	NDP	BO	Green	Other	Did not vote	English	French							
	Cutting back on discretionary spending	61%	58%	66%	65%	72%	68%	49%	64%	61%	63%	61%	61%	61%	66%	58%	65%	69%	55%	57%	64%	62%	47%	64%	65%	67%	60%	57%	57%	66%	59%	61%	56%	66%	65%	46%	57%	66%	62%	66%	59%	64%	52%	63%	71%	56%	65%	48%						
Spending less on Christmas preparations (presents, entertaining, etc.)	55%	57%	58%	59%	56%	56%	48%	59%	55%	56%	52%	58%	57%	56%	53%	54%	55%	48%	60%	57%	58%	48%	59%	58%	54%	51%	55%	57%	59%	48%	58%	57%	59%	52%	42%	38%	57%	56%	51%	55%	50%	60%	50%	56%	60%	58%	57%	49%						
Delaying a major purchase	46%	46%	47%	48%	40%	46%	46%	38%	45%	46%	45%	46%	52%	55%	36%	50%	54%	37%	54%	56%	35%	41%	54%	59%	51%	42%	31%	49%	47%	43%	51%	48%	47%	46%	44%	31%	44%	49%	44%	46%	38%	44%	48%	38%	53%	57%	45%	48%						
Scaling back donations/charitable giving	38%	40%	51%	42%	37%	39%	27%	42%	37%	39%	34%	42%	32%	40%	38%	32%	38%	31%	32%	43%	45%	17%	35%	40%	41%	39%	38%	37%	42%	34%	38%	37%	42%	33%	36%	35%	39%	41%	33%	42%	37%	36%	28%	37%	47%	35%	41%	25%						
Cancelling/scaling back planned travel	35%	40%	40%	43%	24%	34%	32%	32%	34%	36%	35%	35%	38%	37%	32%	35%	38%	32%	38%	35%	33%	24%	39%	37%	38%	36%	38%	32%	36%	35%	27%	35%	36%	36%	32%	32%	33%	37%	34%	37%	31%	39%	35%	27%	34%	32%	16%							
Driving less	28%	34%	35%	28%	34%	30%	15%	39%	27%	30%	26%	27%	30%	25%	25%	29%	27%	29%	31%	24%	26%	25%	29%	28%	32%	35%	29%	23%	35%	35%	29%	23%	26%	22%	31%	28%	25%	33%	26%	27%	19%	35%	25%	27%	34%	28%	16%							
Deferring/making a contribution to an RRSP or TFSA	27%	25%	42%	27%	29%	28%	23%	21%	27%	30%	26%	29%	33%	20%	35%	30%	18%	34%	36%	21%	24%	37%	38%	28%	25%	15%	28%	28%	28%	28%	28%	28%	25%	25%	27%	31%	27%	28%	22%	18%	33%	28%	29%	22%										
Other, specify	4%	5%	3%	3%	5%	2%	3%	3%	8%	3%	8%	3%	1%	4%	3%	7%																																						