

Total	Region									Geo Type		Gender		Age			Gender-Age					Age (Fine)					Household Income			Household Income (Fine)					Education			2021 Fed Vote										Ethnicity		Language	
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<<HS	College/Trade school	Univ+	CPC	Lib	NDP	BQ	Green	Other	Did not vote	Indigenous	Visible Minority	Non Visible Min	English	French	
	Sample size	1878	284	209	156	138	520	394	197	1613	265	912	958	521	630	728	262	306	344	257	320	381	92	428	371	258	312	416	438	571	637	152	284	571	384	152	101	726	599	553	515	507	276	117	59	71	334	123	377	1378	1560

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing "*" are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

Q1. Thinking of the various issues and challenges facing Canada, which ones do you personally care about the most?

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	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<<HS	College/Trade school	Univ+	CPC	Lib	NDP	BQ	Green	Other	Did not vote	Indigenous	Visible Minority	Non Visible Min	English	French	
	Cost of Living / Inflation	64%	60%	69%	73%	74%	61%	66%	65%	63%	70%	62%	66%	65%	70%	59%	60%	68%	59%	70%	71%	59%	64%	65%	67%	74%	61%	56%	65%	64%	61%	64%	66%	64%	60%	64%	58%	68%	63%	59%	63%	62%	63%	67%	61%	58%	69%	60%	65%	64%	67%

QM1. All things considered, do you think you are financially better off or worse off than you were a year ago?

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	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<<HS	College/Trade school	Univ+	CPC	Lib	NDP	BQ	Green	Other	Did not vote	Indigenous	Visible Minority	Non Visible Min	English	French	
	Better now	14%	11%	13%	16%	17%	13%	13%	14%	13%	15%	13%	26%	12%	7%	31%	11%	7%	21%	14%	8%	31%	25%	12%	12%	10%	6%	17%	11%	17%	14%	18%	11%	14%	20%	20%	11%	12%	21%	11%	16%	17%	11%	9%	16%	15%	13%	14%	14%	13%	

QM2. And a year from now, do you think you will be financially better off or worse off than you are now?

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	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<<HS	College/Trade school	Univ+	CPC	Lib	NDP	BQ	Green	Other	Did not vote	Indigenous	Visible Minority	Non Visible Min	English	French	
	Better a year from now	19%	17%	20%	20%	20%	21%	19%	11%	20%	12%	20%	18%	33%	19%	9%	37%	18%	8%	29%	19%	10%	32%	34%	21%	15%	12%	8%	20%	16%	21%	18%	21%	16%	19%	22%	30%	14%	17%	27%	16%	20%	22%	16%	16%	17%	23%	16%	28%	17%	19%

QM3. Thinking about grocery shopping and your household's food budget today, how easy or difficult would you say it is to feed your household?

Total	Region									Geo Type		Gender		Age			Gender-Age					Age (Fine)					Household Income			Household Income (Fine)					Education			2021 Fed Vote										Ethnicity		Language	
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<<HS	College/Trade school	Univ+	CPC	Lib	NDP	BQ	Green	Other	Did not vote	Indigenous	Visible Minority	Non Visible Min	English	French	
	Very easy	8%	7%	4%	3%	6%	12%	6%	8%	7%	10%	7%	8%	8%	10%	11%	8%	5%	7%	8%	4%	8%	10%	8%	8%	5%	4%	14%	3%	5%	6%	11%	17%	20%	5%	7%	13%	9%	9%	12%	5%	4%	6%	5%	7%	9%	7%	9%	7%	12%	

QM4. And when it comes to your current living situation, whether you're paying a mortgage, renting, or otherwise, would you say the financial aspect is this:

Total	Region									Geo Type		Gender		Age			Gender-Age					Age (Fine)					Household Income			Household Income (Fine)					Education			2021 Fed Vote										Ethnicity		Language	
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<<HS	College/Trade school	Univ+	CPC	Lib	NDP	BQ	Green	Other	Did not vote	Indigenous	Visible Minority	Non Visible Min	English	French	
	Easy - no worries at all	11%	9%	11%	4%	8%	10%	14%	11%	11%	11%	7%	16%	14%	7%	13%	13%	8%	8%	16%	5%	7%	13%	7%	14%	15%	7%	10%	15%	5%	8%	10%	13%	17%	21%	8%	10%	16%	11%	16%	8%	14%	6%	4%	7%	11%	10%	11%	10%	13%	

QM10. When it comes to the debt – if any – that your household currently holds, would you say this amount is...

Base = All	1878	264	209	156	138	520	394	197	1613	265	912	958	521	630	728	262	306	344	257	320	381	92	428	371	250	312	416	438	571	637	153	284	571	384	152	101	726	599	553	515	507	276	117	59	71	334	123	377	1378	1500	378					
Total	Region										Geo Type		Gender		Age					Gender-Age					Age (Fine)					Household Income			Household Income (Fine)					Education			2021 Fed Vote										Ethnicity				Language	
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- \$100K	\$100K+	<\$25K	\$25K- \$50K	\$50K- \$100K	\$100K- \$150K	\$150K- \$200K	\$200K+	<=HS	College/ Trade school	Univ+	CPC	Lib	NDP	BQ	Green	Other	Did not vote	Indigen ous	Visible Minorit y	Non Visible Min	English	French						
Not a problem at all	13%	13%	10%	11%	9%	12%	18%	14%	13%	14%	15%	12%	11%	11%	16%	15%	14%	18%	8%	9%	17%	13%	11%	11%	11%	16%	17%	11%	19%	6%	13%	11%	20%	19%	16%	14%	14%	12%	12%	14%	12%	23%	10%	7%	13%	11%	12%	14%	12%	17%						
A minor source of stress	39%	36%	38%	34%	40%	42%	37%	41%	39%	41%	41%	37%	40%	43%	34%	43%	43%	39%	38%	44%	30%	36%	41%	46%	40%	39%	30%	35%	38%	42%	41%	32%	38%	43%	38%	43%	38%	43%	37%	43%	37%	38%	40%	41%	33%	46%	52%	36%	34%	40%	39%	39%	38%			
A major source of stress	26%	30%	32%	37%	33%	26%	18%	25%	25%	28%	24%	27%	27%	34%	18%	28%	31%	16%	28%	36%	19%	28%	26%	32%	37%	22%	15%	28%	30%	22%	31%	26%	30%	24%	19%	19%	27%	26%	23%	29%	21%	28%	15%	31%	24%	29%	34%	32%	23%	28%	17%					
Don't have any debt	22%	21%	20%	19%	18%	21%	27%	20%	23%	17%	20%	24%	22%	11%	32%	17%	12%	29%	27%	11%	33%	23%	22%	11%	11%	23%	38%	26%	20%	18%	22%	29%	20%	14%	24%	22%	22%	17%	28%	21%	25%	19%	28%	14%	17%	23%	21%	16%	24%	21%	28%					

Economic Index

Total	Province								Geo Type		Gender		Age			Gender-Age					Age (Fine)					HHI			HHI (Fine)					Education			2021 Fed Vote										Visible Minority				Language	
	BC	AB	Sask	MB	Ont	Quebec	Atlant	Urban (C1)	Rural (D1)	Male (E1)	Female (F1)	18-34 (G1)	35-54 (H1)	55+ (I1)	M 18-34 (J1)	M 35-54 (K1)	M 55+ (L1)	F 18-34 (M1)	F 35-54 (N1)	F 55+ (O1)	18-24 (P1)	25-34 (Q1)	35-44 (R1)	45-54 (S1)	55-64 (T1)	65+ (U1)	<\$50K (V1)	\$50K- \$100K (W1)	\$100K+ (X1)	<\$25K (Y1)	\$25K- \$50K (Z1)	\$50K- \$100K (A2)	\$100K- \$150K (B2)	\$150K- \$200K (C2)	\$200K+ (G2)	<=HS (E2)	College/ Trade school (F2)	Univ+ (G2)	CPC (H2)	Lib (I2)	NDP (J2)	Bloc (K2)	Green (L2)	Other (M2)	Did not vote (N2)	Indigen ous (V2)	Visible Minorit y (W2)	Non Visible Min (X2)	English (Y2)	French (Z2)		
Struggling	31%	35%	39%	37%	42%	34%	18%	31%	30%	40%	33%	29%	26%	39%	29%	23%	42%	31%	29%	34%	26%	28%	26%	35%	44%	35%	24%	35%	35%	26%	38%	34%	35%	27%	29%	21%	35%	34%	23%	42%	22%	32%	13%	32%	43%	31%	40%	34%	30%	35%	18%	
Uncomfortable	22%	23%	26%	26%	16%	21%	20%	29%	23%	19%	22%	23%	26%	21%	21%	25%	20%	20%	26%	23%	21%	25%	26%	23%	19%	21%	21%	23%	25%	18%	29%	21%	25%	20%	17%	14%	24%	22%	21%	20%	21%	22%	28%	27%	23%	24%	15%	24%	22%	23%	21%	
Comfortable	25%	25%	17%	21%	22%	24%	35%	21%	26%	23%	24%	27%	28%	24%	27%	27%	18%	27%	24%	29%	27%	24%	26%	28%	29%	23%	30%	22%	23%	29%	23%	22%	23%	29%	25%	34%	23%	25%	38%	29%	28%	28%	26%	37%	26%	25%	29%	26%	23%	35%		
Thriving	21%	17%	19%	15%	21%	21%	20%	19%	22%	18%	22%	20%	16%	24%	25%	20%	22%	21%	13%	26%	23%	23%	16%	17%	21%	20%	19%	17%	27%	10%	23%	17%	24%	33%	31%	19%	19%	26%	17%	29%	20%	22%	13%	11%	19%	21%	17%	22%	20%	26%		