

The Climate Spectrum

Let's begin with your thoughts on some environmental issues.

QE1.

Base=All

Select max two

When you think about energy policy in Canada, which of these is most important to you? Choose your top two priorities from the list below:

[Randomize]

+1 Protecting the natural environment

+2 Protecting Indigenous rights

Relying more on domestic energy and less on non-renewable international sources

Bringing down the price of gas

+1 Investing in alternatives like wind, solar, nuclear etc.

Creating economic growth

[T]QE2.

Base=All

Single choice

Which of the following statements comes closest to your view of climate change (or global warming)?

+2 Climate change is a fact and is mostly caused by human activities

+1 Climate change is a fact and is mostly caused by natural changes and cycles

-2 Climate change is a theory that has not yet been proven

Not sure

QE3.

Base=All

Single choice

How do you feel about the current state of the climate change and how society should respond: would you say:

-2 It's fine, nothing needs to be done

It's a problem, but we have plenty of time to fix it

It's a crisis and we need to act quickly if we have any chance

It's hopeless, there's nothing we can do to turn things around

The Economic Spectrum

QW1A.

Base=All

Single choice

For each of the following paired statements, please tell us which of the two aligns closer to your view when it comes to the idea of “capitalism”.

- 1 In a capitalist system, anyone can get ahead
- +1 In a capitalist system, the rich get richer, and the poor stay poorer
- Not sure/Neither

QW1B.

Base=All

Single choice

For each of the following paired statements, please tell us which of the two aligns closer to your view when it comes to the idea of “capitalism”.

- +1 Money should be redistributed from the wealthy to the rest of society
- 1 People work hard for their money and should be able to keep or give it away as they choose
- Not sure/Neither

QW2.

Base=All

Single choice

Some people have proposed a wealth tax in Canada. As an example, a tax of 1% on assets would be levied each year on people who have assets over \$10 million. In theory, would you support or oppose this type of “wealth tax”?

- +2 Strongly support
- +1 Support
- 1 Oppose
- 2 Strongly oppose
- Not sure/can't say

QW3.

Base=All

Single choice

Another idea some people have put forward is a capital gains tax on the sale of principal residences. This means that if a person sells the home they live in for a profit, they will have to pay 25 per cent tax on the portion of that profit. Would you support or oppose this type of tax for homes that are sold for more than \$1.5 million dollars?

- +2 Strongly support
- +1 Support
- 1 Oppose
- 2 Strongly oppose
- Not sure/can't say

The Gender Spectrum

QG1.

Base=All

Single choice

Some people believe that society should identify individuals as one of two genders – male or female. Others feel that this is too limiting, and society should expand these definitions beyond male and female. What is closer to your view?

- 2 We should identify individuals as male or female
- +2 That's too limiting, we need to expand the definitions
- Not sure/Can't say

QG3

Base=All

Single choice

Some people who identify as women were born with male genitals. In this case, do you personally feel that:

- +2 Anyone who wishes can identify as a woman
- 2 Women are those who were born with female genitals only
- +1 Women are those who have female genitals, regardless of whether they were born with them or changed them through surgery
- Not really sure/can't say

QG10.

Base=All

Single choice grid

Please indicate whether you agree or disagree with the following statements.

[ROWS – RANDOMIZE]

Increasing acceptance of transgender people is a sign of social progress

Transgender people face a lot of discrimination in their daily lives

Everyone should put their pronouns (he, she, they) in their social media profiles/emails

- +2 Strongly agree
- +1 Agree
- 1 Disagree
- 2 Strongly disagree
- Not sure/Can't say

The Indigenous/Colonial Spectrum

Q11.

Base=All

Single choice

As you likely know, hundreds of years ago, Europeans came to the land that we now call Canada and settled here. Much of the land was already occupied by Indigenous Peoples and First Nations, and this is often referred to as “colonization” or “colonialism”.

Do you consider the legacy of colonialism to be a problem in Canada today?

+2 Yes, a huge problem

+1 Yes, a problem among others

0 No, not really

-1 Not at all

Not sure/Can't say

Q14.

Base=All

Single choice

Fundamentally, do you think:

+2 Indigenous People in Canada have an inherently unique status because their ancestors were here first,

before Europeans settled here

OR

-2 In modern Canada, Indigenous People should have no special status that other Canadians don't have

Q16.

Base=All

Single choice

Which statement best reflects your own point of view, even if you don't totally agree?

+2 The harm from residential schools will continue for many generations and will continue to require support from all levels of government

-2 The harm from residential schools has been largely resolved, it's time to focus on other issues affecting Indigenous communities i.e. clean water, housing, etc.

Q4

Base=All

Single choice

In Canada we have been having conversations about changing the names of streets and schools named after some historical figures. This has happened with the university formerly named after Egerton

Ryerson and buildings named after John A. Macdonald because of the role both men played in building the residential school system. How do you feel about changing these names?

+2 All of them should be changed

0 Some of them, depending on the circumstances/how the community feels

-2 The names should be left unchanged

The Free Speech Spectrum

[T]Q2.

Base=All

Single choice

[ROTATE]

When you think about people being more careful with what they say and how they say it to avoid offending people around them or others who may hear their message, would you say...

+3 Society IS becoming more careful with language – and that’s a GOOD thing

-3 Society IS becoming more careful with language – and that’s a BAD thing

Society IS not becoming more careful with language – and that’s a GOOD thing

+3 Society IS not becoming more careful with language – and that’s a BAD thing

We have just a few more questions ...

Q3. [T, Young Leaders]

Base=All

Single Choice

Some celebrities and public figures have been “cancelled” after saying or supporting something controversial, usually regarding race, sexuality, or gender. (Note we’re not referring here to someone committing a serious illegal action such as sexual assault.) Being “cancelled” often means career-limiting consequences i.e. losing sponsorship deals or public appearances being dropped.

What's your own overall view of this trend? Do you think it is:

-2 Suppressing free speech in the name of political correctness

OR

+2 An important way to ensure public figures are accountable for their behaviour

Q5.

Base=All

Single choice

Do you agree or disagree with the following statements?

Students should be allowed to have ‘safe spaces’ where they can avoid conversations that make them uncomfortable

Universities campuses should prohibit speakers who promote offensive views about race or gender

“Trigger warnings” are a good way to keep people from reliving past stress, anxiety, or trauma

It’s okay that classic literature is republished with offensive words censored or changed

+2 Strongly agree

+1 Agree

-1 Disagree

-2 Strongly disagree

Not sure/Can’t say

Total Score

Defiant Objectors

-38 to -13

Frustrated Skeptics

-12 to 0

Conflicted Middle

1 to 9

Quiet Accommodators

10 to 22

Zealous Activists

23 to 41