

Total	Region										Geo Type		Gender		Age			Gender-Age					Age (Fine)					Household Income					Household Income (Fine)					Education					2021 Fed Vote											Ethnicity		Language	
	BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BO	Green	PPC	Other	Did not vote	Indigenous	Visible Minority	Non Visible Min	English	French						
	Sample size	1600	200	150	125	125	450	400	150	1372	227	780	620	427	515	658	216	253	311	210	262	348	81	346	261	254	273	385	370	485	566	128	241	485	348	128	90	585	533	482	432	422	233	89	40	53	18	203	87	347	1166	1291	308				

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing ""% are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

QM3. Thinking about your own life, do you expect the next 12 months or so to be a good time or a bad time to make these types of purchases?

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	Very good time for a major purchase	3%	4%	3%	1%	7%	2%	4%	2%	3%	1%	3%	3%	4%	2%	3%	5%	2%	2%	4%	2%	3%	6%	4%	2%	2%	3%	2%	2%	2%	4%	3%	2%	2%	3%	5%	8%	3%	1%	5%	3%	3%	2%	3%	6%	3%	4%	5%	2%	3%	4%						

QM4. Thinking about grocery shopping and your household's food budget today, how easy or difficult would you say it is to feed your household?

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	Very easy	2%	10%	8%	5%	6%	6%	15%	8%	10%	7%	8%	9%	12%	9%	12%	9%	11%	9%	11%	9%	14%	8%	8%	7%	8%	10%	8%	8%	14%	13%	9%	14%	15%	15%	22%	5%	5%	6%	10%	7%	6%	8%	10%	7%	8%	10%	7%	18%								

QM5. In the last few months, have you or your household done any of the following to cut back on spending?

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	Cutting back on discretionary spending	63%	64%	68%	71%	73%	69%	45%	71%	63%	66%	64%	63%	59%	66%	63%	60%	69%	62%	58%	64%	64%	58%	59%	65%	68%	71%	58%	63%	64%	62%	63%	64%	64%	63%	60%	62%	61%	66%	62%	72%	60%	69%	39%	54%	59%	76%	54%	62%	61%	64%	68%	43%				

QM6. When it comes to your living situation, do you rent, own or do you have some sort of other arrangement?

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	Rent	33%	31%	27%	23%	18%	35%	39%	22%	36%	15%	32%	34%	50%	33%	22%	49%	31%	20%	50%	35%	23%	54%	48%	37%	30%	21%	55%	36%	18%	24%	50%	66%	22%	14%	3%	3%	32%	30%	20%	28%	41%	41%	24%	32%	18%	57%	33%	44%	29%	31%	41%					

QM7. And whether you're paying a mortgage, renting, or otherwise, would you say the financial aspect of this is:

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	Easy no worries at all	10%	10%	8%	9%	13%	7%	16%	14%	10%	10%	11%	8%	9%	13%	12%	8%	11%	9%	10%	14%	9%	9%	8%	10%	12%	13%	6%	8%	17%	5%	6%	8%	16%	18%	21%	8%	10%	15%	9%	13%	8%	21%	12%	10%	8%	14%	8%	11%	9%	16%						

