

	Total	Region								Geo Type		Gender		Age					Gender-Age					Age (Fine)					Household Income					Household Income (Fine)					Education					2021 Fed Vote										Ethnicity					Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	PPC	Other	Did not vote	Indge nos	Visible Minority	Non Visible Min	English	French								
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	PPC	Other	Did not vote	Indge nos	Visible Minority	Non Visible Min	English	French								
Sample size	1610	200	154	127	129	464	388	148	1353	257	782	825	429	518	663	216	253	313	211	264	350	78	351	309	209	282	380	364	518	528	124	240	518	286	140	102	598	511	501	446	433	341	93	45	56	12	109	86	333	1191	1299	311								

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing "" are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

Q1. Thinking about a typical day in your life, do you get any news from any of the following?

	Total	Region								Geo Type		Gender		Age					Gender-Age					Age (Fine)					Household Income					Household Income (Fine)					Education					2021 Fed Vote										Ethnicity					Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	PPC	Other	Did not vote	Indge nos	Visible Minority	Non Visible Min	English	French								
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	PPC	Other	Did not vote	Indge nos	Visible Minority	Non Visible Min	English	French								
The Internet (including online editions of the above)	89%	89%	92%	87%	88%	91%	87%	80%	90%	82%	90%	88%	93%	90%	85%	93%	92%	86%	92%	88%	85%	93%	93%	91%	88%	85%	86%	88%	88%	93%	82%	88%	88%	90%	95%	97%	83%	90%	95%	86%	90%	91%	84%	93%	94%	76%	91%	90%	89%	89%	90%	85%								
Television news	52%	54%	49%	46%	50%	53%	51%	56%	51%	52%	26%	44%	74%	28%	46%	71%	24%	43%	76%	32%	25%	40%	50%	67%	79%	45%	52%	50%	42%	47%	52%	40%	51%	55%	57%	49%	49%	54%	60%	48%	67%	45%	16%	25%	35%	52%	47%	53%	52%	49%	44%									
Radio	45%	43%	45%	53%	45%	44%	46%	56%	48%	47%	44%	33%	45%	53%	35%	47%	55%	31%	44%	52%	22%	36%	42%	50%	55%	52%	37%	48%	48%	25%	43%	48%	47%	48%	51%	44%	43%	49%	51%	45%	51%	50%	23%	35%	23%	39%	36%	48%	46%	44%										
Podcasts	19%	25%	19%	23%	25%	19%	14%	22%	20%	15%	22%	16%	28%	22%	12%	34%	28%	16%	22%	16%	13%	21%	29%	25%	16%	16%	9%	18%	18%	19%	18%	16%	22%	26%	24%	16%	19%	24%	21%	18%	20%	10%	23%	40%	47%	15%	23%	19%	21%	13%										
Print publications (newspaper/magazine & etc.)	19%	23%	19%	11%	24%	20%	13%	21%	18%	24%	18%	19%	17%	14%	24%	16%	17%	20%	18%	11%	27%	9%	18%	13%	16%	22%	25%	16%	16%	22%	17%	15%	16%	23%	26%	14%	18%	17%	21%	22%	20%	19%	13%	39%	10%	27%	10%	27%	15%	19%	20%	13%								
None of these	2%	3%	2%	2%	4%	2%	1%	2%	2%	2%	1%	3%	3%	3%	1%	2%	1%	4%	4%	0%	3%	3%	2%	4%	1%	0%	3%	1%	2%	3%	3%	1%	2%	1%	1%	2%	2%	2%	2%	1%	2%	3%	12%	3%	1%	4%	2%	2%	1%											

Q8. Which of these statements is closest to your view, even if you agree with neither entirely:

	Total	Region								Geo Type		Gender		Age					Gender-Age					Age (Fine)					Household Income					Household Income (Fine)					Education					2021 Fed Vote										Ethnicity					Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	PPC	Other	Did not vote	Indge nos	Visible Minority	Non Visible Min	English	French								
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	PPC	Other	Did not vote	Indge nos	Visible Minority	Non Visible Min	English	French								
The government should fund newsrooms because of the importance of journalism	19%	20%	12%	13%	16%	22%	21%	12%	21%	13%	18%	20%	28%	19%	14%	28%	20%	9%	28%	17%	19%	32%	27%	23%	12%	15%	14%	22%	18%	20%	26%	19%	18%	22%	21%	15%	14%	19%	26%	5%	28%	30%	25%	36%		21%	27%	19%	19%	19%	20%									
The government should not fund newsrooms because it compromises journalistic independence	59%	60%	71%	70%	63%	58%	49%	62%	57%	68%	67%	51%	49%	60%	64%	55%	63%	77%	42%	56%	53%	44%	50%	55%	66%	66%	63%	54%	57%	63%	50%	55%	57%	61%	65%	68%	61%	60%	54%	83%	48%	38%	45%	43%	91%	81%	50%	52%	59%	59%	61%	49%								
Not sure/Can't say	22%	20%	17%	18%	21%	19%	30%	26%	23%	19%	15%	29%	23%	22%	22%	16%	16%	14%	30%	27%	29%	24%	23%	22%	22%	19%	23%	25%	25%	16%	24%	25%	25%	17%	14%	17%	25%	21%	20%	11%	24%	32%	31%	22%	9%	19%	29%	21%	22%	22%	20%	30%								

Q9. Do you support or oppose such a merger taking place?

	Total	Region								Geo Type		Gender		Age					Gender-Age					Age (Fine)					Household Income					Household Income (Fine)					Education					2021 Fed Vote										Ethnicity					Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	PPC	Other	Did not vote	Indge nos	Visible Minority	Non Visible Min	English	French								
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	PPC	Other	Did not vote	Indge nos	Visible Minority	Non Visible Min	English	French								
Strongly support	3%	1%	2%	3%	2%	3%	4%	2%	3%	3%	3%	2%	5%	3%	2%	5%	3%	5%	2%	1%	6%	4%	3%	2%	1%	2%	3%	4%	2%	2%	3%	4%	4%	1%		2%	4%	3%	3%	3%	2%	4%	8%	2%	1%	3%	3%	4%	4%											
Support	14%	13%	15%	12%	15%	14%	17%	11%	15%	12%	15%	13%	15%	13%	14%	13%	14%	18%	17%	12%	11%	11%	16%	13%	17%	13%	16%	13%	15%	10%	18%	12%	13%	17%	15%	14%	16%	18%	12%	13%	15%	10%	21%	20%	10%	19%	16%	15%	18%	13%	17%									
Oppose	23%	25%	19%	18%	19%	20%	17%	27%	22%	25%	21%	24%	22%	22%	24%	21%	22%	21%	22%	27%	23%	21%	20%	25%	22%	25%	20%	24%	24%	25%	17%	24%	21%	23%	20%	22%	22%	24%	25%	25%	13%	10%	21%	17%	14%	18%	24%	24%	16%											
Strongly oppose	21%	24%	29%	21%	18%	24%	19%	20%	21%	17%	26%	16%	19%	19%	23%	28%	24%	24%	9%	13%	22%	15%	20%	19%	19%	24%	23%	19%	21%	21%	18%	20%	21%	23%	19%	19%	20%	21%	22%	21%	21%	26%	8%	24%	42%	12%	10%	30%	20%	24%	8%									
Not sure/Can't say	46%	37%	38%	45%	48%	37%	52%	46%	39%	44%	35%	45%	40%	44%	38%	34%	36%	34%	46%	51%	38%	45%	39%	45%	41%	36%	37%	43%	38%	37%	42%	38%	35%	37%	44%	46%	34%	37%	35%	36%	54%	19%	36%	49%	55%	38%	42%	39%	36%	55%										
Topbox	17%	14%	15%	15%	17%	21%	13%	17%	14%	19%	15%	20%	15%	15%	17%	17%	21%	22%	14%	12%	17%	20%	15%	15%	18%	17%	17%	12%	12%	21%	17%	17%	17%	18%	14%	17%	20%	16%	18%	12%	20%	15%	18%	12%	20%	16%	14%	21%	14%											
Bottombox	43%	49%	47%	49%	39%	50%	27%	47%	44%	42%	47%	40%	40%	41%	47%	49%	48%	45%	32%	34%	50%	38%	41%	39%	43%	46%	48%	39%	45%	45%	43%	37%	45%	44%	48%	45%	42%	43%	45%	47%	47%	52%	21%	52%	52%	32%	27%	44%	38%	45%	48%	24%								

Q10. What do you think? Which of these statements is closer to your view, even if you agree with neither entirely:

	Total	Region								Geo Type		Gender		Age					Gender-Age					Age (Fine)					Household Income					Household Income (Fine)					Education					2021 Fed Vote										Ethnicity					Language	
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	PPC	Other	Did not vote	Indge nos	Visible Minority	Non Visible Min	English	French								
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100K	\$100K+	<\$25K	\$25K-<\$50K	\$50K-<\$100K	\$100K-<\$150K	\$150K-<\$200K	\$200K+	<<HS	College/Trade school	Univ+	CPC	Liberal	NDP	BQ	Green	PPC	Other	Did not vote	Indge nos	Visible Minority	Non Visible Min	English	French								
Consolidation is necessary for the survival of newspapers in Canada	20%	17%	21%	22%	26%	18%	26%	16%	20%	21%	23%	18%	22%	20%	19%	23%	19%																																											