

ARI – CRRF Study of Attitudes on Racism and Anti-Asian Sentiment
Samples “1 and 2” -- Canadian Public and Chinese/East Asian/Southeast Asian/South Asian Canadians
Draft Survey Questionnaire

Black=Total sample

Purple=Chinese, East Asian, South Asian, and/or Southeast Asian Only

Blue=Non-Asian Only

A [T] beside the question means this is tracking and should not be changed

Questionnaire Outline

A. Profiling

B. Broad perceptions of diversity in Canada

C. Views of Chinese/East Asians

D. Geo-political angles

E. Understanding racism (scenarios, micro-aggressions, etc.)

F. Asian Canadians’ Experience with Anti-Asian discrimination/racism

G. Recent issues and events

H. Analytics – Proximity/Newcomers

A. Profiling

[Intro. Display Text]

Today's survey should take about 10 to 12 minutes of your time. We are trying to understand how people think about some issues, and we want to get your point of view and most importantly, your own honest answers. As always, your responses are completely confidential.

We will have some questions about race and ethnicity today. Briefly, race refers to the concept of dividing people into groups on the basis of various sets of physical characteristics and ascribing social meaning to those groups. Ethnicity describes the culture of people in a given geographic region, including their language, heritage, religion and customs.

A1. [T-MODIFIED INTRO]

Multi-choice, Select all

First, let's think about you - how would you identify your racial or ethnic background? Are you:

(Many people come from a mixed background. In that case, please just select all that may apply.)

Indigenous, First Nations, Métis, Inuit
White (Caucasian) from UK/France/elsewhere in Europe
Black (e.g. African/Caribbean)
South Asian (e.g. Indian/Pakistani/Sri Lankan)
Chinese (Taiwanese, Hong Kong, etc.)
Filipino
Other East Asian (e.g. Korean, Japanese)
Southeast Asian (Malaysian, Singaporean etc.)
Middle Eastern/West Asian (e.g. Arab, Iranian, Afghani)
Latin American (e.g. Mexico, Central/South America)
Other (Specify):
Prefer not to say [Exclusive]

A2. [T]

Base=Chinese/Filipino/South Asian/Other East Asian/SE Asian AND at least one other than these at QA1
Single choice

Since you have indicated a mixed racial or ethnic background, we'd just like to confirm:

What has been your own experience when it comes to people's perception of your racial or ethnic background when they meet you? **For the most part**, would you say:

Most people assume I'm just Asian (not mixed race)
Most people assume I'm mixed race and partly Asian
Most people do not assume I'm Asian at all
Most people aren't sure which ethnicity I am
Don't know/Can't say

Asian = Select only Chinese/Filipino/Other East Asian/SE Asian at QA1 OR top two box at QA2
South Asian = South Asian only

Non-Asian = All other respondents

All=Everyone

Note – in most cases Asian and South Asian are both being asked.

B. Broad perceptions of diversity in Canada

[T] B1.

Base=All

Single choice grid

Here in Canada, there are people from different walks of life and various ethnic and racial backgrounds.

Please indicate your own personal feelings towards Canadians who are:

[Each respondent will see 4 total, 2 from each group below, assigned randomly. Each group will be seen by a total of 1k.]

[ethnic groups][Do NOT show own ethnicity]

South Asian (sometimes referred to as Indian or East Indian)

Chinese or other East Asian

Southeast Asian (people who are Filipino, Malaysian, Singaporean etc.)

Black

Muslim

Indigenous

[decoys]

Vegans

Feminists

Atheists

Roman Catholics

[Responses]

Feel very warm towards

More warm than cold

More cold than warm

Feel very cold towards

B4. [First 2 statements tracking from ARG 1994]

Single choice grid

Please indicate whether you agree or disagree with the following statements:

[randomize rows]

[94] The fact that our population includes many people from different racial backgrounds makes Canada a better country.

[94] If I had my choice, I'd rather have next door neighbours who are my own colour.

I often hear racist remarks from close friends or members of my family

Canada is a racist country

I feel a strong sense of connection with other Canadians living in my community

I feel like I'm treated as an outsider in Canada

[responses]

Strongly Agree

Agree

Disagree

Strongly Disagree

C. Views of Particular Groups

Two Groups – Half see C1 and C2, Half see C3 and C4. Randomize questions.

[T] C1.

Base=All

Single choice grid

Now let's focus on people living in this country who are of Chinese and/or East Asian ethnicity (e.g., Korean, Japanese).

Here are a number of different phrases. For each one, please indicate the extent to which you think it describes Chinese and/or East Asian Canadians?

[Rows. Randomize]

Don't contribute to the broader community

Make an effort to fit in with the rest of Canadian society

Have more power and influence than most other Canadians

Warm and friendly

Are trustworthy

Don't get their full share of opportunity here in Canada

Love to show off their money

Are often mistreated by other Canadians because of their race

Are a greater national security threat than other Canadians

[Responses]

Describes all Chinese and/or East Asian Canadians

Many

Not that many

Describes none/not at all

NEW C2.

Base=All

Single choice grid

Now let's focus on people living in this country who are of South Asian descent (sometimes referred to as Indian or East Indian)

Here are a number of different phrases. For each one, please indicate the extent to which you think it describes South Asians.

Don't contribute to the broader community

Make an effort to fit in with the rest of Canadian society

Have more power and influence than most other Canadians

Warm and friendly

Are trustworthy

Don't get their full share of opportunity here in Canada

Love to show off their money

Are often mistreated by other Canadians because of their race

Are a greater national security threat than other Canadians

[Responses]

Describes all South Asians

Many

Not that many

Describes none/not at all

New C3.

Base=All

Single choice grid

Now let's focus on people living in this country who are of Southeast Asian descent (people who are Filipino, Malaysian, Singaporean etc.)

Here are a number of different phrases. For each one, please indicate the extent to which you think it describes Southeast Asians.

Don't contribute to the broader community

Make an effort to fit in with the rest of Canadian society

Have more power and influence than most other Canadians

Warm and friendly

Are trustworthy

Don't get their full share of opportunity here in Canada

Love to show off their money

Are often mistreated by other Canadians because of their race

Are a greater national security threat than other Canadians

[Responses]

Describes all Southeast Asians

Many

Not that many

Describes none/not at all

New C4.

Base=All

Single choice grid

Now let's focus on people living in this country who are Muslim.

Here are a number of different phrases. For each one, please indicate the extent to which you think it describes Muslims.

Don't contribute to the broader community

Make an effort to fit in with the rest of Canadian society

Have more power and influence than most other Canadians

Warm and friendly

Are trustworthy

Don't get their full share of opportunity here in Canada

Love to show off their money

Are often mistreated by other Canadians because of their ~~race~~ religion

Are a greater national security threat than other Canadians

[Responses]

Describes all Muslims

Many

Not that many

Describes none/not at all

D. Geo-political angles

[T] D1.

Base=All

Single choice grid

In general, how would you describe relations between the governments of China and Canada?

Great

Good

Poor

Terrible

Not sure/Can't say

QD2.

Base=Poor/Terrible

Open response

And what are the main reasons you think relations are poor?

Security concerns

Trade tensions

Human rights issues

Deteriorating diplomatic relations

Other, specify _____

QD3.

Base=All

Single choice

In some ways, Canada-China relations have been under strain in recent years. What kind of impact, if any, have recent political events between China and Canada had on your views of:

[Rows. This order]

Chinese government

Canadian government

Canadians of Chinese Descent **[Non-Asians only]**

Much more negative view now

More negative

No impact
Now more positive
Much more positive view now

[T] D4.

Asian = Select only Chinese/Filipino/Other East Asian/SE Asian at QA1 OR top two box at QA2

Single choice

How often this past year or so, if at all, have you personally felt negative reactions from other Canadians towards you because of political events concerning China?

All the time
Often
Occasionally
Rarely
Not in the past year

[T] D5.

Base=Asian only

Single choice

Do you personally tend to side more with Canada or with China on these various issues of disagreement between the two countries?

Always with Canada
Usually with Canada
Usually with China
Always with China
Can't say/Don't know

E. Understanding racism (scenarios, micro-aggressions, etc.)

[T] E1.

Base=All

Single choice grid

Turning to some broader social topics and issues now...

Here's some different things you might overhear someone say or do in public. What is your own reaction? Do you consider each of the following to be:

[Rows - Randomize]

Asking someone who is not white "Where were you born?"

Saying "You speak good English" to someone with an accent

Imitating/impersonating someone of a different ethnicity

[Responses]

Racist

Offensive but not necessarily racist

Could be okay, depends

Nothing wrong with saying that

[T] E2.

Base=Asian/South Asian

Single choice

Have you personally had these types of comments from strangers directed at you this past year or so?

Yes, all the time

Often

Occasionally

Rarely

No, not in past year

[T] E3.

Base=All

Single choice grid

In your own community these days, how would you say each of the following institutions treats Canadians who are visible minorities? (By visible minority, we are referring to Canadians who are NOT white or of European background.)

[Randomize]

Police

The courts and the legal system

The health care system

Banks

Public schools

[Responses]

Treat everyone the same regardless of race

Mostly the same

Mixed

Unfairly prejudiced

Racist towards visible minorities

[T] E4.

Base=Asian/South Asian

Multi-choice, select all

Over the past year or so, would you say you personally have received poor or unfair treatment from any of these because of your own racial or ethnic background? (Select any that may apply.)

[same order as above]

Police
The courts and the legal system
The health care system
Banks
Public schools
No, none of these in the past year [exclusive]

E5.

Base=All

Single choice

Some people view the Chinese community as ‘privileged’ in terms of socio-economic status and feel that Chinese Canadians “have it better” than other visible minorities due to higher education and income levels. Do you feel this is:

Totally accurate
Mostly accurate
Mostly inaccurate
Totally inaccurate
Not sure/Can’t say

E6.

Base=All

Single choice

In 2020, the poverty rate of those who belonged to non-visible minority groups was 5.8%. If you had to guess, do you think the poverty rate for each of these other groups is higher or lower than that?

Black (e.g. African/Caribbean)
South Asian (e.g. Indian/Pakistani/Sri Lankan)
Chinese (Taiwanese, Hong Kong, etc.)
Other East Asian (e.g. Korean, Japanese)
Southeast Asian (Malaysian, Singaporean, Filipino etc.)

Higher
About the same
Lower

E7.

Base=All

Multichoice

In many Canadian cities there are areas where people of similar ethnic or racial backgrounds come together. Think about Chinatown, Little Italy, etc. What do you believe are the primary reasons that these types of communities have developed in Canadian cities?

[Randomize]

These groups feel excluded by others

Friends/relatives live in these areas
It's easier to speak the language
Government doesn't do enough to promote inclusion and integration
A lack of supports for visible minorities in many other communities
Some people don't want to assimilate into Canada
[Anchor] Other, specify _____
[Anchor, Exclusive] Not sure/Can't say

E8.

Base=All

Single choice

And do you personally have a relationship with a Historic Chinatown? Whether this is in your own city or somewhere close to you.

Yes, visit all the time
Yes, have visited once or twice
No, have never been to a Chinatown

E9.

Base=All

Single choice

And how important is Chinatown to you personally?

Very important
Important
Not that important
Not important at all

F. Asian Canadians' Experience with Anti-Asian Discrimination/Racism

Base=Asian/South Asian

F1.

Multichoice

Sometimes visible minorities are the subject of stereotypes, we're wondering if you have ever been stereotyped yourself. That is, has someone assumed something about you just because of your ethnicity, without actually knowing anything about you? Please indicate if any of the following have happened to you.

Select all that apply:

People assume...

[Randomize]

I'm well-educated (the model minority)
I don't understand English well
I only eat certain types of food
I'm religious

I work a certain type of job
I don't have many friends outside my ethnicity
I don't share "Canadian" values
[Exclusive] None of these

[T] F2.

Single-choice grid

Thinking about the past year or so, have you personally experienced any of the following because of your perceived race/ethnicity?

[items][randomize]

Been treated with less respect than other people

Been called names or insulted or worse

Been personally threatened or intimidated

Seen offensive media/graffiti/propaganda/jokes, etc.

Been physically attacked by strangers

Had friends and/or colleagues avoid contact with you (not related to social distancing)

Changed some of your routines because of concerns about racism or discrimination

Feared for your personal safety

Feared for the safety of your friends and family

[responses]

Yes, all the time

Often

Occasionally

Rarely

No, not in past year

[T] F3.

Base= Have "Been personally threatened or intimidated" OR "physically attacked" above

Multi-choice

You indicated some personal experience of being threatened or intimidated or even attacked over the past year due to your ethnicity. Did you report that or mention it to anyone? (Select all that apply)

No, kept it to myself **[exclusive]**

Yes, reported to police

Yes, report to another authority (e.g., supervisor/professor/HR)

Yes, posted about it to social media

Yes, mentioned to someone around me (friend/family)
Yes, tried to find other services/resources

F4.

Base=Sought other services

Multichoice

Were you able find what the services or resources you were looking for?

Yes

No

F5

Base=Yes in F4

Open response

What sort of services did you access?

Open Text _____

F6.

Base=No in F4

Open response

What sort of services were you trying to find but unable to access?

Open Text _____

[T] F7.

Base= Have “Been personally threatened or intimidated” OR “physically attacked” above

Open-end

Would you like to tell us a little bit about what happened?

(Just skip to the next question if you’d rather not.)

[Not to be coded – to glean qualitative insight]

[T] F8.

Single-choice grid

And what about your family and close friends that are of the same ethnicity as you? As far as you are aware, have those close to you experienced any of the following over the past year because they look this way?

[same items as above, same order]

Been treated with less respect than other people

Been called names or insulted

Been personally threatened or intimidated

Seen offensive things on social media/graffiti/propaganda/jokes, etc.

Been physically attacked by strangers

Had friends and/or colleagues avoid contact with them (not related to social distancing)

Changed some routines because of concerns about racism or discrimination

[responses]

Yes, all the time

Often

Occasionally

Rarely

No, not that I'm aware of

[T] F9.

Single choice

People could feel different emotions about the negative experiences Canadians of Asian ethnicity might be experiencing today. Very broadly, how would you describe your own emotional reaction to the kinds of things we've been talking about? Personally, do you find these things:

Extremely upsetting and hard to get over

Upsetting and it stays with you

Troubles you, but you set it aside

Not that big a deal and you can ignore

G. Recent issues and events

[T] G1.

Base=All

Single choice grid

Overall, how much of a problem do you consider racism, and discrimination against Asians to be today?

In Canada overall

In your province

In your own community

A major problem requiring serious attention

A problem, among others here

A minor problem

Not a real problem at all

[T] G2.

Single choice grid

Base = top three box for at least one in G1

And, over the past year or so, do you think discrimination and racism against these groups has been getting better or worse:

In Canada overall
In your province
In your own community

Getting way better
Better
Staying the same
Worse
Getting way worse

QG3.

Base=All

Multi choice

Recent data from StatsCan shows a 355% rise in police-reported hate crimes targeting East and Southeast Asian communities from 2019 to 2021. However, many incidents were left unreported. Thinking of those who do not report abuse or crime, what do you think would deter people from reporting this to police?
Choose all that you feel apply:

Can't remember details
Feelings of embarrassment
Feelings of trauma
Language barriers
Don't know how to report to the police
Lack of trust in policing organizations
Don't see themselves as victims of a crime
The belief that police will not help
Unsure about the nature of the crime
Not comfortable speaking with police
No immigration status/Concerns over immigration status
New to Canada and don't know how/where to go for help
Other, specify _____
Not sure/Can't say

QG4.

Base=All

Multichoice

What do you believe is causing this surge in reported hate crimes against these groups? Please select which factors you believe are involved

Politicians are spreading messages of intolerance
It's easier to report crimes now
White nationalism is increasing
People upset by increased immigration
Target groups are blamed for housing shortages

Target groups are blamed for COVID-19 spread
Political tensions with China
Other, specify _____
Don't know/Can't say

G5.

Base=All

Single choice

And, how would you describe the news media's coverage of this issue of anti-Asian discrimination and racism in Canada? Overall, would you say the news media coverage has been:

[Rotate]

Overblown, and making too much of this issue
Appropriate, and helpful to shine a light on this important problem

H. Analytics – Proximity/Newcomers

[Text]

Before we let you go, just a couple of quick questions for analysis purposes.

[T] H1.

Base=Non-Asian South Asian (e.g. Indian/Pakistani/Sri Lankan)

Chinese (Taiwanese, Hong Kong, etc.)

Filipino

Other East Asian (e.g. Korean, Japanese)

Southeast Asian (Malaysian, Singaporean etc.)

Multi-choice, select all

Do you have people in your life who are either Chinese, East Asian, South Asian, or Southeast Asian? (Select all that may apply.)

Yes, have family members who are Chinese/East Asian/South Asian

Friends

Co-workers/School-mates

Acquaintances/Neighbourhood

Some, impersonal contact out in public places

No, do not **[Exclusive]**

[T] H2a.

Base=Non-Asian

Single choice

How many Chinese, East Asian, South Asian, or Southeast Asian people, if any, do you personally routinely interact with in your life?

Many – 6 or more

Some – 2 to 5

One person
None

[T] H2b.

Base=Exclude None at H2a

Single choice

And how frequently do you typically interact with people (or one person) of Chinese, East Asian, South Asian, or Southeast Asian ethnicity?

All the time – throughout the day

Daily

A few times a week

Weekly

Monthly

Less often

Never really

[T] H3.

Base=All except Indigenous only at QA1

Single choice

Which of the following best describes you? Are you:

First generation Canadian – you were born in another country

Second generation – you were born here, but one or both of your parents were born in another country

Third generation – your parents were both born in Canada but one or more of your grandparents were born in another country

Your family has been in Canada longer than that

Unsure/Prefer not to say

H4a.

Base= “Asian/South Asian” and “First generation”

Single choice

Which country were you born in?

[Drop down list]

India

China

Taiwan

Indonesia

Pakistan

Bangladesh

Philippines

Vietnam

Thailand

South Korea

Japan

Other

H4b.

Base= "Asian/South Asian" and "First generation"

Single choice

How many years have you lived in Canada?

Fewer than 5 years

5 to 10 years

11 to 20 years

21 to 30 years

More than 30 years