

| Total | Region | | | | | | | Geo Type | | Gender | | Age | | | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | | | Household Income (Fine) | | | | | Education | | | | | 2021 Fed Vote | | | | | | | | | | Ethnicity | | | | | Language | |
|-------------|--------|-----|-----|-----|-----|-----|-----|----------|-------|--------|--------|-------|-------|-----|---------|---------|------------|---------|---------|-------|-------|------------|-------|-------|-------|-----|------------------|---------------|---------|--------|--------------|-------------------------|----------------|----------------|---------|-----|------------------------|-------|-----|---------|-----|---------------|-------|-----|-------|--------------|----------|------------------|-----------------|---------|--------|-----------|--|--|--|--|----------|--|
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <HS | College / Trade school | Univ+ | CPC | Liberal | NDP | BQ | Green | PPC | Other | Did not vote | Indigous | Visible Minority | Non Visible Min | English | French | | | | | | | |
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <HS | College / Trade school | Univ+ | CPC | Liberal | NDP | BQ | Green | PPC | Other | Did not vote | Indigous | Visible Minority | Non Visible Min | English | French | | | | | | | |
| Sample size | 1610 | 200 | 154 | 127 | 129 | 464 | 388 | 148 | 1393 | 237 | 782 | 825 | 429 | 518 | 863 | 216 | 253 | 313 | 211 | 264 | 350 | 78 | 351 | 309 | 209 | 282 | 380 | 364 | 518 | 528 | 124 | 240 | 518 | 286 | 140 | 102 | 599 | 511 | 501 | 446 | 433 | 241 | 93 | 45 | 56 | 12 | 189 | 86 | 333 | 1191 | 1299 | 311 | | | | | | |

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing "N/A" are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

Q2. [Daily/Weekly] How often do you use each of the following to find news from Canadian sources or news organization?

| Total | Region | | | | | | | Geo Type | | Gender | | Age | | | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | | | Household Income (Fine) | | | | | Education | | | | | 2021 Fed Vote | | | | | | | | | | Ethnicity | | | | | Language | |
|---|--------|-----|-----|-----|-----|-----|-----|----------|-------|--------|--------|-------|-------|-----|---------|---------|------------|---------|---------|-------|-------|------------|-------|-------|-------|-----|------------------|---------------|---------|--------|--------------|-------------------------|----------------|----------------|---------|-----|------------------------|-------|-----|---------|-----|---------------|-------|-----|-------|--------------|----------|------------------|-----------------|---------|--------|-----------|-----|--|--|--|----------|--|
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <HS | College / Trade school | Univ+ | CPC | Liberal | NDP | BQ | Green | PPC | Other | Did not vote | Indigous | Visible Minority | Non Visible Min | English | French | | | | | | | |
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <HS | College / Trade school | Univ+ | CPC | Liberal | NDP | BQ | Green | PPC | Other | Did not vote | Indigous | Visible Minority | Non Visible Min | English | French | | | | | | | |
| Google | 65% | 63% | 60% | 62% | 62% | 70% | 67% | 66% | 68% | 60% | 65% | 68% | 69% | 71% | 61% | 66% | 69% | 61% | 72% | 73% | 61% | 62% | 71% | 73% | 69% | 64% | 58% | 66% | 65% | 67% | 69% | 66% | 62% | 69% | 70% | 62% | 67% | 71% | 65% | 69% | 65% | 67% | 73% | 47% | 91% | 70% | 69% | 74% | 64% | 52% | 66% | 67% | | | | | | |
| Facebook | 56% | 53% | 59% | 57% | 44% | 49% | 68% | 58% | 58% | 54% | 57% | 56% | 51% | 59% | 61% | 60% | 61% | 60% | 54% | 57% | 33% | 61% | 62% | 61% | 57% | 60% | 61% | 55% | 53% | 59% | 62% | 55% | 57% | 43% | 52% | 57% | 57% | 53% | 58% | 54% | 49% | 54% | 58% | 64% | 54% | 54% | 52% | 71% | 55% | 52% | 71% | | | | | | | |
| Instagram | 30% | 32% | 32% | 24% | 33% | 32% | 28% | 22% | 32% | 23% | 27% | 34% | 32% | 32% | 15% | 46% | 30% | 12% | 60% | 33% | 18% | 69% | 49% | 38% | 22% | 19% | 13% | 32% | 28% | 33% | 34% | 32% | 28% | 34% | 36% | 25% | 23% | 35% | 36% | 25% | 30% | 29% | 24% | 36% | 22% | 24% | 49% | 27% | 47% | 26% | 31% | 29% | | | | | | |
| Twitter | 28% | 31% | 40% | 35% | 33% | 28% | 17% | 30% | 28% | 33% | 22% | 34% | 31% | 21% | 45% | 36% | 23% | 23% | 20% | 24% | 34% | 29% | 34% | 28% | 16% | 20% | 28% | 33% | 18% | 21% | 28% | 30% | 29% | 22% | 27% | 26% | 30% | 32% | 27% | 24% | 14% | 31% | 52% | 43% | 23% | 28% | 32% | 27% | 31% | 15% | | | | | | | | |
| Online national Canadian newspapers, or other print sources | 50% | 56% | 55% | 47% | 51% | 59% | 52% | 49% | 55% | 54% | 57% | 53% | 53% | 57% | 56% | 56% | 58% | 57% | 49% | 56% | 54% | 55% | 52% | 59% | 53% | 52% | 58% | 48% | 53% | 62% | 42% | 52% | 53% | 60% | 63% | 63% | 47% | 51% | 70% | 54% | 60% | 55% | 64% | 63% | 36% | 43% | 47% | 55% | 55% | 56% | 53% | | | | | | | |
| Online local Canadian newspapers, magazines, or other print sources | 58% | 58% | 57% | 53% | 54% | 60% | 57% | 57% | 58% | 58% | 59% | 57% | 50% | 59% | 62% | 52% | 61% | 63% | 48% | 58% | 61% | 51% | 50% | 60% | 58% | 57% | 66% | 52% | 55% | 64% | 46% | 46% | 55% | 55% | 61% | 63% | 72% | 54% | 53% | 68% | 58% | 63% | 60% | 68% | 64% | 35% | 43% | 47% | 56% | 61% | 58% | 58% | 57% | | | | | |

Q2. [Google] How often do you use each of the following to find news from Canadian sources or news organization?

| Total | Region | | | | | | | Geo Type | | Gender | | Age | | | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | | | Household Income (Fine) | | | | | Education | | | | | 2021 Fed Vote | | | | | | | | | | Ethnicity | | | | | Language | |
|-------------------|--------|-----|-----|-----|-----|-----|-----|----------|-------|--------|--------|-------|-------|-----|---------|---------|------------|---------|---------|-------|-------|------------|-------|-------|-------|-----|------------------|---------------|---------|--------|--------------|-------------------------|----------------|----------------|---------|-----|------------------------|-------|-----|---------|-----|---------------|-------|-----|-------|--------------|----------|------------------|-----------------|---------|--------|-----------|--|--|--|--|----------|--|
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <HS | College / Trade school | Univ+ | CPC | Liberal | NDP | BQ | Green | PPC | Other | Did not vote | Indigous | Visible Minority | Non Visible Min | English | French | | | | | | | |
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <HS | College / Trade school | Univ+ | CPC | Liberal | NDP | BQ | Green | PPC | Other | Did not vote | Indigous | Visible Minority | Non Visible Min | English | French | | | | | | | |
| Daily | 44% | 44% | 38% | 35% | 38% | 47% | 41% | 48% | 44% | 40% | 43% | 44% | 43% | 46% | 42% | 44% | 44% | 41% | 43% | 48% | 43% | 36% | 45% | 46% | 46% | 43% | 41% | 46% | 51% | 44% | 46% | 42% | 45% | 46% | 45% | 46% | 45% | 43% | 39% | 44% | 55% | 24% | 28% | 49% | 47% | 53% | 41% | 27% | 44% | 27% | | | | | | | | |
| Weekly | 23% | 19% | 21% | 27% | 24% | 23% | 26% | 19% | 24% | 20% | 23% | 26% | 26% | 18% | 20% | 26% | 20% | 28% | 25% | 18% | 25% | 26% | 27% | 23% | 21% | 17% | 22% | 29% | 21% | 22% | 22% | 20% | 26% | 26% | 22% | 21% | 26% | 26% | 27% | 26% | 23% | 16% | 23% | 63% | 22% | 21% | 42% | 24% | 20% | | | | | | | | | |
| Monthly | 9% | 11% | 12% | 7% | 13% | 7% | 9% | 8% | 9% | 8% | 9% | 9% | 9% | 9% | 9% | 9% | 9% | 9% | 9% | 7% | 9% | 14% | 7% | 4% | 6% | 9% | 8% | 7% | 9% | 9% | 10% | 10% | 9% | 10% | 9% | 8% | 9% | 8% | 9% | 11% | 7% | 13% | 12% | 9% | 8% | 9% | 8% | 9% | | | | | | | | | | |
| Less often | 13% | 16% | 15% | 19% | 15% | 13% | 11% | 15% | 13% | 16% | 14% | 13% | 10% | 12% | 16% | 10% | 14% | 16% | 11% | 11% | 17% | 8% | 11% | 13% | 12% | 15% | 17% | 14% | 12% | 15% | 14% | 12% | 17% | 15% | 12% | 25% | 14% | 15% | 10% | 20% | 16% | 13% | 15% | 14% | 18% | 18% | 17% | 9% | 15% | 16% | 14% | 10% | | | | | | |
| Never | 25% | 28% | 26% | 22% | 28% | 29% | 18% | 24% | 26% | 24% | 26% | 24% | 23% | 28% | 25% | 26% | 31% | 23% | 19% | 28% | 27% | 42% | 19% | 26% | 32% | 25% | 20% | 29% | 28% | 24% | 18% | 25% | 26% | 27% | 24% | 24% | 31% | 31% | 15% | 18% | 20% | 36% | 18% | 26% | 25% | 26% | 18% | 16% | | | | | | | | | | |
| Net: Daily/Weekly | 66% | 63% | 60% | 62% | 60% | 67% | 60% | 68% | 60% | 65% | 68% | 69% | 71% | 61% | 66% | 69% | 61% | 72% | 73% | 61% | 62% | 71% | 73% | 69% | 64% | 58% | 68% | 66% | 65% | 67% | 69% | 66% | 62% | 69% | 70% | 62% | 67% | 71% | 65% | 69% | 65% | 67% | 73% | 47% | 91% | 70% | 69% | 74% | 64% | 66% | 67% | | | | | | | |

Q2. [Facebook] How often do you use each of the following to find news from Canadian sources or news organization?

| Total | Region | | | | | | | Geo Type | | Gender | | Age | | | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | | | Household Income (Fine) | | | | | Education | | | | | 2021 Fed Vote | | | | | | | | | | Ethnicity | | | | | Language | |
|-------------------|--------|-----|-----|-----|-----|-----|-----|----------|-------|--------|--------|-------|-------|-----|---------|---------|------------|---------|---------|-------|-------|------------|-------|-------|-------|-----|------------------|---------------|---------|--------|--------------|-------------------------|----------------|----------------|---------|-----|------------------------|-------|-----|---------|-----|---------------|-------|-----|-------|--------------|----------|------------------|-----------------|---------|--------|-----------|-----|--|--|--|----------|--|
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <HS | College / Trade school | Univ+ | CPC | Liberal | NDP | BQ | Green | PPC | Other | Did not vote | Indigous | Visible Minority | Non Visible Min | English | French | | | | | | | |
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <HS | College / Trade school | Univ+ | CPC | Liberal | NDP | BQ | Green | PPC | Other | Did not vote | Indigous | Visible Minority | Non Visible Min | English | French | | | | | | | |
| Daily | 43% | 42% | 41% | 46% | 38% | 58% | 38% | 44% | 43% | 44% | 41% | 45% | 38% | 40% | 49% | 36% | 36% | 50% | 41% | 44% | 48% | 18% | 42% | 39% | 41% | 46% | 51% | 50% | 42% | 39% | 46% | 52% | 42% | 45% | 35% | 28% | 47% | 44% | 37% | 43% | 43% | 35% | 67% | 39% | 42% | 56% | 40% | 47% | 39% | 44% | 39% | 60% | | | | | | |
| Weekly | 12% | 12% | 15% | 11% | 9% | 14% | 10% | 14% | 12% | 14% | 13% | 12% | 18% | 12% | 10% | 16% | 13% | 11% | 19% | 10% | 9% | 15% | 18% | 13% | 9% | 11% | 9% | 11% | 12% | 13% | 13% | 10% | 13% | 12% | 9% | 24% | 9% | 13% | 16% | 13% | 11% | 14% | 8% | 18% | 11% | 8% | 17% | 15% | 11% | 13% | 10% | | | | | | | |
| Monthly | 4% | 4% | 4% | 5% | 4% | 3% | 4% | 4% | 4% | 4% | 4% | 4% | 4% | 3% | 6% | 3% | 3% | 3% | 3% | 2% | 2% | 5% | 2% | 12% | 5% | 5% | 3% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 5% | 4% | 3% | 5% | 4% | 3% | 5% | 4% | 6% | 4% | 5% | 4% | 3% | 4% | 3% | | | | | | |
| Less often | 19% | 14% | 19% | 16% | 20% | 17% | 11% | 14% | 19% | 19% | 14% | 15% | 16% | 14% | 16% | 17% | 14% | 16% | 14% | 13% | 18% | 15% | 18% | 15% | 14% | 14% | 15% | 15% | 16% | 12% | 17% | 15% | 12% | 25% | 14% | 15% | 10% | 20% | 16% | 13% | 15% | 14% | 18% | 18% | 17% | 9% | 15% | 16% | 14% | 10% | | | | | | | | |
| Never | 25% | 28% | 26% | 22% | 28% | 29% | 18% | 24% | 26% | 24% | 26% | 24% | 23% | 28% | 25% | 26% | 31% | 23% | 19% | 28% | 27% | 42% | 19% | 26% | 32% | 25% | 20% | 29% | 28% | 24% | 18% | 25% | 26% | 27% | 24% | 24% | 31% | 31% | 15% | 18% | 20% | 36% | 18% | 26% | 25% | 26% | 18% | 16% | | | | | | | | | | |
| Net: Daily/Weekly | 56% | 53% | 50% | 57% | 44% | 49% | 68% | 58% | 55% | 54% | 57% | 56% | 51% | 59% | 51% | 49% | 61% | 60% | 54% | 57% | 33% | 61% | 62% | 71% | 73% | 69% | 64% | 58% | 68% | 66% | 65% | 67% | 69% | 66% | 62% | 69% | 70% | 62% | 67% | 71% | 65% | 69% | 65% | 67% | 73% | 47% | 91% | 70% | 69% | 74% | 64% | 66% | 67% | | | | | |

Q2. [Instagram] How often do you use each of the following to find news from Canadian sources or news organization?

| Total | Region | | | | | | | Geo Type | | Gender | | Age | | | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | | | Household Income (Fine) | | | | | Education | | | | | 2021 Fed Vote | | | | | | | | | | Ethnicity | | | | | Language | |
|-------|--------|----|----|----|----|----|-----|----------|-------|--------|--------|-------|-------|-----|---------|---------|------------|---------|---------|-------|-------|------------|-------|-------|-------|-----|------------------|---------------|---------|--------|--------------|-------------------------|----------------|----------------|---------|-----|-----------|--|--|--|--|---------------|--|--|--|--|--|--|--|--|--|-----------|--|--|--|--|----------|--|
| | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <HS | | | | | | | | | | | | | | | | | | | | | | |

Q11. [Topbox] agreement with statements

| | Total | Region | | | | | | | Geo Type | | Gender | | Age | | | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2021 Fed Vote | | | | | | | | | | Ethnicity | | | Language | |
|---|-------|--------|-----|-----|-----|-----|-----|-----|----------|-------|--------|--------|-------|-------|-----|---------|---------|------------|---------|---------|-------|-------|------------|-------|-------|-------|-----|------------------|---------------|---------|-------------------------|--------------|---------------|----------------|----------------|-----------|-----|------------------------|---------------|-----|---------|-----|-----|-------|-----|-------|--------------|------------|------------------|-----------------|---------|----------|--|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <HS | College / Trade school | Univ+ | CPC | Liberal | NDP | BQ | Green | PPC | Other | Did not vote | Indig nous | Visible Minority | Non Visible Min | English | French | |
| Too few tech companies have too much power over the internet | 82% | 88% | 82% | 74% | 84% | 81% | 82% | 80% | 82% | 85% | 83% | 82% | 81% | 84% | 82% | 83% | 85% | 82% | 79% | 83% | 83% | 71% | 83% | 86% | 82% | 84% | 81% | 81% | 84% | 84% | 76% | 83% | 84% | 85% | 91% | 73% | 80% | 81% | 87% | 77% | 86% | 90% | 86% | 82% | 85% | 91% | 77% | 85% | 80% | 83% | 82% | 83% | |
| Bill C-18 is going to hurt smaller broadcasters and news organizations most | 64% | 72% | 72% | 72% | 67% | 65% | 60% | 61% | 66% | 66% | 64% | 65% | 69% | 68% | 62% | 71% | 69% | 60% | 67% | 66% | 63% | 66% | 70% | 66% | 71% | 66% | 58% | 63% | 69% | 66% | 56% | 67% | 69% | 66% | 66% | 65% | 68% | 68% | 61% | 78% | 55% | 61% | 58% | 61% | 79% | 70% | 65% | 74% | 62% | 66% | 67% | 60% | |
| The federal government should back down and rescind Bill C-18 | 48% | 58% | 63% | 62% | 54% | 52% | 28% | 48% | 47% | 56% | 55% | 42% | 49% | 51% | 45% | 56% | 57% | 52% | 43% | 46% | 40% | 38% | 52% | 49% | 54% | 47% | 44% | 40% | 50% | 52% | 35% | 43% | 50% | 53% | 47% | 53% | 51% | 52% | 42% | 75% | 32% | 34% | 15% | 46% | 89% | 61% | 39% | 49% | 47% | 49% | 54% | 27% | |

Q11. [Bottombox] agreement with statements

| | Total | Region | | | | | | | Geo Type | | Gender | | Age | | | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2021 Fed Vote | | | | | | | | | | Ethnicity | | | Language | |
|---|-------|--------|-----|-----|-----|-----|-----|-----|----------|-------|--------|--------|-------|-------|-----|---------|---------|------------|---------|---------|-------|-------|------------|-------|-------|-------|-----|------------------|---------------|---------|-------------------------|--------------|---------------|----------------|----------------|-----------|-----|------------------------|---------------|-----|---------|-----|-----|-------|-----|-------|--------------|------------|------------------|-----------------|---------|----------|--|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <HS | College / Trade school | Univ+ | CPC | Liberal | NDP | BQ | Green | PPC | Other | Did not vote | Indig nous | Visible Minority | Non Visible Min | English | French | |
| Too few tech companies have too much power over the internet | 7% | 7% | 7% | 10% | 7% | 9% | 6% | 9% | 7% | 7% | 10% | 5% | 8% | 6% | 8% | 10% | 7% | 12% | 7% | 5% | 5% | 13% | 7% | 5% | 8% | 10% | 7% | 7% | 6% | 8% | 8% | 7% | 6% | 7% | 3% | 20% | 7% | 9% | 7% | 12% | 6% | 3% | 4% | 9% | 8% | 6% | 7% | 8% | 7% | 8% | 6% | | |
| Bill C-18 is going to hurt smaller broadcasters and news organizations most | 12% | 11% | 9% | 8% | 9% | 12% | 12% | 13% | 11% | 13% | 16% | 8% | 11% | 12% | 11% | 15% | 14% | 18% | 7% | 10% | 6% | 14% | 10% | 15% | 8% | 11% | 12% | 11% | 11% | 12% | 13% | 11% | 11% | 10% | 18% | 13% | 9% | 12% | 15% | 9% | 17% | 11% | 14% | 16% | 9% | 8% | 9% | 11% | 12% | 11% | 13% | | |
| The federal government should back down and rescind Bill C-18 | 26% | 22% | 17% | 16% | 20% | 26% | 38% | 20% | 27% | 22% | 27% | 26% | 23% | 25% | 29% | 29% | 25% | 27% | 17% | 26% | 31% | 28% | 21% | 27% | 23% | 28% | 30% | 29% | 24% | 27% | 28% | 29% | 24% | 23% | 33% | 29% | 21% | 23% | 35% | 10% | 38% | 37% | 47% | 27% | 2% | 11% | 22% | 25% | 25% | 27% | 23% | 40% | |

Q11. Agreement - Too few tech companies have too much power over the internet

| | Total | Region | | | | | | | Geo Type | | Gender | | Age | | | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2021 Fed Vote | | | | | | | | | | Ethnicity | | | Language | |
|---------------------|-------|--------|-----|-----|-----|-----|-----|-----|----------|-------|--------|--------|-------|-------|-----|---------|---------|------------|---------|---------|-------|-------|------------|-------|-------|-------|-----|------------------|---------------|---------|-------------------------|--------------|---------------|----------------|----------------|-----------|-----|------------------------|---------------|-----|---------|-----|-----|-------|-----|-------|--------------|------------|------------------|-----------------|---------|----------|--|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <HS | College / Trade school | Univ+ | CPC | Liberal | NDP | BQ | Green | PPC | Other | Did not vote | Indig nous | Visible Minority | Non Visible Min | English | French | |
| Strongly agree | 47% | 50% | 43% | 42% | 44% | 46% | 49% | 43% | 46% | 49% | 45% | 48% | 43% | 52% | 45% | 45% | 49% | 42% | 40% | 55% | 48% | 40% | 43% | 54% | 49% | 44% | 46% | 50% | 50% | 44% | 48% | 51% | 50% | 46% | 46% | 36% | 42% | 48% | 51% | 38% | 49% | 59% | 51% | 59% | 52% | 42% | 42% | 45% | 49% | 46% | 46% | 50% | |
| Agree | 36% | 38% | 39% | 32% | 41% | 35% | 34% | 37% | 36% | 38% | 34% | 38% | 32% | 37% | 38% | 36% | 40% | 39% | 29% | 34% | 31% | 40% | 32% | 33% | 40% | 35% | 30% | 34% | 40% | 28% | 32% | 34% | 39% | 45% | 37% | 37% | 34% | 36% | 39% | 37% | 32% | 35% | 23% | 33% | 49% | 35% | 40% | 31% | 37% | 36% | 34% | | |
| Disagree | 6% | 6% | 4% | 6% | 6% | 7% | 4% | 5% | 6% | 7% | 6% | 4% | 7% | 5% | 5% | 6% | 8% | 5% | 2% | 11% | 7% | 5% | 6% | 5% | 5% | 5% | 6% | 6% | 4% | 3% | 16% | 5% | 7% | 5% | 9% | 5% | 3% | 4% | 6% | 4% | 6% | 4% | 5% | 2% | 1% | 2% | 1% | 2% | 1% | 2% | 2% | | |
| Strongly disagree | 2% | 1% | 1% | 1% | 2% | 2% | 2% | 1% | 2% | 1% | 2% | 1% | 1% | 1% | 3% | 0% | 1% | 4% | 1% | 2% | 2% | 1% | 0% | 2% | 4% | 2% | 2% | 1% | 3% | 1% | 2% | 1% | 3% | 1% | 2% | 1% | 2% | 1% | 0% | 3% | 4% | 3% | 4% | 3% | 4% | 3% | 4% | 3% | 4% | 3% | 4% | | |
| Not sure/ Can't say | 10% | 3% | 11% | 16% | 9% | 10% | 12% | 15% | 10% | 8% | 7% | 13% | 11% | 10% | 10% | 7% | 8% | 7% | 14% | 11% | 13% | 16% | 10% | 9% | 10% | 7% | 12% | 12% | 10% | 7% | 17% | 10% | 10% | 8% | 6% | 7% | 14% | 10% | 6% | 10% | 8% | 7% | 9% | 17% | 7% | 12% | 10% | 10% | 11% | | | | |
| Topbox | 82% | 86% | 82% | 74% | 84% | 81% | 82% | 80% | 82% | 85% | 83% | 82% | 81% | 84% | 82% | 83% | 85% | 82% | 79% | 83% | 83% | 71% | 83% | 86% | 82% | 84% | 81% | 81% | 84% | 84% | 76% | 83% | 84% | 85% | 91% | 73% | 80% | 81% | 87% | 77% | 86% | 90% | 86% | 82% | 85% | 91% | 77% | 85% | 80% | 83% | 82% | 83% | |
| Bottombox | 7% | 7% | 7% | 10% | 7% | 9% | 6% | 9% | 7% | 7% | 10% | 5% | 8% | 6% | 8% | 10% | 7% | 12% | 7% | 5% | 5% | 13% | 7% | 5% | 8% | 10% | 7% | 7% | 6% | 8% | 8% | 7% | 6% | 7% | 3% | 20% | 7% | 9% | 7% | 12% | 6% | 3% | 4% | 9% | 8% | 6% | 7% | 8% | 7% | 8% | 6% | | |

Q11. Agreement - Bill C-18 is going to hurt smaller broadcasters and news organizations most

| | Total | Region | | | | | | | Geo Type | | Gender | | Age | | | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2021 Fed Vote | | | | | | | | | | Ethnicity | | | Language | | |
|---------------------|-------|--------|-----|-----|-----|-----|-----|-----|----------|-------|--------|--------|-------|-------|-----|---------|---------|------------|---------|---------|-------|-------|------------|-------|-------|-------|-----|------------------|---------------|---------|-------------------------|--------------|---------------|----------------|----------------|-----------|-----|------------------------|---------------|-----|---------|-----|-----|-------|-----|-------|--------------|------------|------------------|-----------------|---------|----------|-----|-----|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <HS | College / Trade school | Univ+ | CPC | Liberal | NDP | BQ | Green | PPC | Other | Did not vote | Indig nous | Visible Minority | Non Visible Min | English | French | | |
| Strongly agree | 31% | 37% | 41% | 37% | 35% | 30% | 25% | 22% | 30% | 36% | 33% | 29% | 34% | 35% | 26% | 38% | 34% | 29% | 30% | 35% | 23% | 27% | 35% | 33% | 38% | 26% | 25% | 26% | 32% | 33% | 26% | 32% | 35% | 31% | 30% | 32% | 32% | 32% | 32% | 32% | 27% | 48% | 17% | 22% | 23% | 35% | 68% | 40% | 22% | 38% | 29% | 31% | 32% | 26% |
| Agree | 35% | 35% | 31% | 35% | 32% | 35% | 36% | 39% | 36% | 39% | 33% | 37% | 35% | 33% | 36% | 33% | 35% | 31% | 37% | 31% | 41% | 39% | 35% | 33% | 33% | 40% | 33% | 37% | 37% | 33% | 29% | 41% | 37% | 31% | 35% | 36% | 36% | 34% | 30% | 38% | 39% | 35% | 26% | 12% | 30% | 43% | 36% | 33% | 35% | 36% | 34% | | | |
| Disagree | 6% | 7% | 6% | 6% | 7% | 6% | 10% | 11% | 11% | 6% | 7% | 9% | 8% | 10% | 10% | 13% | 5% | 8% | 4% | 8% | 7% | 11% | 7% | 8% | 9% | 8% | 9% | 7% | 8% | 6% | 14% | 10% | 6% | 10% | 10% | 7% | 13% | 8% | 11% | 16% | 3% | 6% | 7% | 9% | 7% | 9% | 8% | 8% | 9% | | | | | |
| Strongly disagree | 3% | 4% | 3% | 3% | 2% | 3% | 3% | 4% | 3% | 4% | 2% | 4% | 3% | 3% | 4% | 5% | 3% | 2% | 2% | 6% | 3% | 4% | 1% | 3% | 3% | 4% | 4% | 3% | 4% | 3% | 4% | 3% | 4% | 3% | 4% | 3% | 4% | 3% | 4% | 3% | 4% | 3% | 4% | 3% | 4% | 3% | 4% | 3% | 4% | 3% | 4% | | | |
| Not sure/ Can't say | 23% | 17% | 18% | 20% | 24% | 23% | 28% | 23% | 21% | 18% | 27% | 20% | 20% | 27% | 15% | 18% | 22% | 25% | 23% | 31% | 20% | 20% | 19% | 21% | 22% | 30% | 26% | 20% | 21% | 32% | 21% | 22% | 20% | 24% | 14% | 28% | 27% | 29% | 23% | 11% | 30% | 26% | 17% | 2% | 2% | 22% | 22% | 27% | 27% | 27% | | | | |
| Topbox | 65% | 72% | 72% | 72% | 67% | 65% | 60% | 61% | 66% | 66% | 65% | 68% | 68% | 62% | 71% | 69% | 60% | 67% | 66% | 70% | 66% | 71% | 63% | 66% | 62% | 64% | 61% | 61% | 64% | 64% | 63% | 68% | 61% | 68% | 68% | 65% | 68% | 61% | 78% | 55% | 61% | 58% | 61% | 78% | 65% | 74% | 62% | 66% | 67% | 60% | | | | |
| Bottombox | 12% | 11% | 9% | 8% | 9% | 12% | 12% | 13% | 11% | 13% | 16% | 8% | 11% | 12% | 11% | 15% | 14% | 18% | 7% | 10% | 6% | 14% | 10% | 15% | 8% | 11% | 12% | 11% | 11% | 12% | 13% | 11% | 11% | 10% | 18% | 13% | 9% | 12% | 15% | 9% | 17% | 11% | 14% | 16% | 9% | 8% | 9% | 11% | 12% | 11% | 13% | | | |

Q11. Agreement - The federal government should back down and rescind Bill C-18

| | Total | Region | | | | | | | Geo Type | | Gender | | Age | | | | | Gender-Age | | | | | Age (Fine) | | | | | Household Income | | | Household Income (Fine) | | | | | Education | | | 2021 Fed Vote | | | | | | | | | | Ethnicity | | | Language | |
|---------------------|-------|--------|-----|-----|-----|-----|-----|-----|----------|-------|--------|--------|-------|-------|-----|---------|---------|------------|---------|---------|-------|-------|------------|-------|-------|-------|-----|------------------|---------------|---------|-------------------------|--------------|---------------|----------------|----------------|-----------|-----|------------------------|---------------|-----|---------|-----|-----|-------|-----|-------|--------------|------------|------------------|-----------------|---------|----------|--|
| | | BC | AB | SK | MB | ON | QC | ATL | Urban | Rural | Male | Female | 18-34 | 35-54 | 55+ | M 18-34 | M 35-54 | M 55+ | F 18-34 | F 35-54 | F 55+ | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | <\$50K | \$50K-<\$100K | \$100K+ | <\$25K | \$25K-<\$50K | \$50K-<\$100K | \$100K-<\$150K | \$150K-<\$200K | \$200K+ | <HS | College / Trade school | Univ+ | CPC | Liberal | NDP | BQ | Green | PPC | Other | Did not vote | Indig nous | Visible Minority | Non Visible Min | English | French | |
| Strongly agree | 27% | 35% | 43% | 39% | 31% | 26% | 15% | 23% | 26% | 31% | 34% | 20% | 26% | 28% | 26% | 37% | 33% | 34% | 16% | 22% | 20% | 17% | 28% | 26% | 30% | 26% | 27% | 21% | 25% | 32% | 16% | 24% | 25% | 35% | 27% | 31% | 29% | 30% | 21% | 51% | 12% | 11% | 7% | 21% | 78% | 51% | 16% | 30% | 24% | 27% | 30% | 14% | |
| Agree | 22% | 25% | 22% | 23% | 26% | 15% | 25% | 21% | 25% | 26% | 23% | 23% | 24% | 19% | 20% | 24% | 18% | 27% | 23% | 20% | 21% | 24% | 23% | 25% | 21% | 18% | 19% | 25% | 20% | 19% | 19% | 25% | 19% | 20% | 22% | 22% | 21% | 24% | 20% | 23% | 8% | 25% | 12% | 16% | 23% | 19% | 23% | 21% | 24% | 33% | | | |
| Disagree | 15% | 14% | 10% | 12% | 15% | 17% | 20% | 13% | 16% | 14% | 16% | 16% | 14% | 17% | 20% | 12% | 16% | 13% | 16% | 18% | 20% | 15% | 14% | 15% | 14% | 15% | 16% | 17% | 15% | 15% | 14% | 16% | 21% | 13% | 13% | 14% | 25% | 7% | 22% | 23% | 18% | 20% | 2% | 5% | 16% | 20% | 17% | 15% | 15% | 20% | | | |
| Strongly disagree | 10% | 8% | 7% | 4% | 5% | 9% | 18% | 8% | 10% | 9% | 11% | 10% | 6% | 11% | 12% | 9% | 12% | 11% | 4% | 10% | 13% | 8% | 6% | 13% | 8% | 8% | 15% | 11% | 10% | 11% | 12% | 11% | 10% | 9% | 17% | 8% | 8% | 9% | 14% | 3% | 16% | 14% | 28% | 7% | 6% | 6% | 5% | 8% | 11% | 8% | 21% | | |
| Not sure/ Can't say | 23% | 20% | 20% | 22% | 27% | 23% | 35 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |