

	Total	Canada's reputation							Compared to 10 years ago				Compares to One Year Ago				Top Priority		
		Very good	Good	Average	Poor	Very poor	Top2box	Bottom2box	Better now	About the same	Worse now	Not sure	Better now	About the same	Worse now	Not sure	Focusing on military preparedness	Being a leader in foreign aid	Building better trade ties
Sample size	1603	314	500	387	273	129	814	402	96	295	396	29	57	392	321	17	389	416	798

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing “*” are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

Q5. [We are falling behind] Thinking about Canada's standing in the international community which of the following is closest to your opinion in each of the following areas.

	Total	Canada's reputation							Compared to 10 years ago				Compares to One Year Ago				Top Priority		
		Very good	Good	Average	Poor	Very poor	Top2box	Bottom2box	Better now	About the same	Worse now	Not sure	Better now	About the same	Worse now	Not sure	Focusing on military preparedness	Being a leader in foreign aid	Building better trade ties
Trade competitiveness	56%	25%	45%	63%	85%	96%	37%	88%	26%	39%	82%	43%	19%	42%	79%	10%	68%	37%	61%
Foreign Aid	23%	11%	20%	26%	35%	30%	17%	33%	16%	18%	29%	4%	12%	16%	34%	17%	30%	26%	18%
Military power	70%	48%	62%	75%	93%	95%	56%	94%	53%	61%	84%	50%	45%	59%	89%	30%	91%	52%	70%
Diplomatic influence	56%	22%	42%	68%	91%	91%	34%	91%	26%	36%	82%	25%	16%	39%	85%	23%	77%	37%	57%

Q5. [We are keeping up] Thinking about Canada's standing in the international community which of the following is closest to your opinion in each of the following areas.

	Total	Canada's reputation							Compared to 10 years ago				Compares to One Year Ago				Top Priority		
		Very good	Good	Average	Poor	Very poor	Top2box	Bottom2box	Better now	About the same	Worse now	Not sure	Better now	About the same	Worse now	Not sure	Focusing on military preparedness	Being a leader in foreign aid	Building better trade ties
Trade competitiveness	28%	61%	35%	19%	6%	1%	45%	4%	60%	43%	8%	9%	72%	40%	10%	47%	22%	41%	25%
Foreign Aid	60%	74%	63%	54%	50%	49%	67%	50%	76%	67%	54%	53%	74%	64%	49%	34%	54%	56%	64%
Military power	16%	34%	21%	10%	1%	1%	26%	1%	30%	23%	7%	9%	33%	23%	5%	27%	4%	26%	17%
Diplomatic influence	26%	64%	35%	11%	2%	0%	46%	1%	64%	42%	7%	16%	75%	37%	4%	9%	12%	42%	25%

Q5. Thinking about Canada's standing in the international community which of the following is closest to your opinion in - Trade competitiveness

	Total	Canada's reputation							Compared to 10 years ago				Compares to One Year Ago				Top Priority		
		Very good	Good	Average	Poor	Very poor	Top2box	Bottom2box	Better now	About the same	Worse now	Not sure	Better now	About the same	Worse now	Not sure	Focusing on military preparedness	Being a leader in foreign aid	Building better trade ties
We are falling behind	56%	25%	45%	63%	85%	96%	37%	88%	26%	39%	82%	43%	19%	42%	79%	10%	68%	37%	61%
We are keeping up	28%	61%	35%	19%	6%	1%	45%	4%	60%	43%	8%	9%	72%	40%	10%	47%	22%	41%	25%
Not sure	15%	14%	20%	18%	9%	3%	18%	7%	14%	19%	11%	49%	9%	18%	11%	43%	10%	22%	14%

Q5. Thinking about Canada's standing in the international community which of the following is closest to your opinion in - Foreign Aid

	Total	Canada's reputation							Compared to 10 years ago				Compares to One Year Ago				Top Priority		
		Very good	Good	Average	Poor	Very poor	Top2box	Bottom2box	Better now	About the same	Worse now	Not sure	Better now	About the same	Worse now	Not sure	Focusing on military preparedness	Being a leader in foreign aid	Building better trade ties
We are falling behind	23%	11%	20%	26%	35%	30%	17%	33%	16%	18%	29%	4%	12%	16%	34%	17%	30%	26%	18%
We are keeping up	60%	74%	63%	54%	50%	49%	67%	50%	76%	67%	54%	53%	74%	64%	49%	34%	54%	56%	64%
Not sure	17%	15%	17%	21%	15%	22%	16%	17%	8%	15%	17%	43%	14%	19%	17%	49%	15%	18%	18%

Q5. Thinking about Canada's standing in the international community which of the following is closest to your opinion in - Military power

	Total	Canada's reputation							Compared to 10 years ago				Compares to One Year Ago				Top Priority		
		Very good	Good	Average	Poor	Very poor	Top2box	Bottom2box	Better now	About the same	Worse now	Not sure	Better now	About the same	Worse now	Not sure	Focusing on military preparedness	Being a leader in foreign aid	Building better trade ties
We are falling behind	70%	48%	62%	75%	93%	95%	56%	94%	53%	61%	84%	50%	45%	59%	89%	30%	91%	52%	70%
We are keeping up	16%	34%	21%	10%	1%	1%	26%	1%	30%	23%	7%	9%	33%	23%	5%	27%	4%	26%	17%
Not sure	14%	18%	17%	15%	6%	4%	17%	5%	16%	16%	9%	41%	23%	18%	6%	43%	5%	22%	13%

Q5. Thinking about Canada's standing in the international community which of the following is closest to your opinion in - Diplomatic influence

	Total	Canada's reputation							Compared to 10 years ago				Compares to One Year Ago				Top Priority		
		Very good	Good	Average	Poor	Very poor	Top2box	Bottom2box	Better now	About the same	Worse now	Not sure	Better now	About the same	Worse now	Not sure	Focusing on military preparedness	Being a leader in foreign aid	Building better trade ties
We are falling behind	56%	22%	42%	68%	91%	91%	34%	91%	26%	36%	82%	25%	16%	39%	85%	23%	77%	37%	57%
We are keeping up	26%	64%	35%	11%	2%	0%	46%	1%	64%	42%	7%	16%	75%	37%	4%	9%	12%	42%	25%
Not sure	17%	14%	24%	22%	7%	9%	20%	8%	10%	22%	11%	59%	8%	23%	10%	68%	12%	21%	18%

Q6. And all things considered, what should Canada's TOP priority be when it comes to foreign affairs?

	Total	Canada's reputation							Compared to 10 years ago				Compares to One Year Ago				Top Priority		
		Very good	Good	Average	Poor	Very poor	Top2box	Bottom2box	Better now	About the same	Worse now	Not sure	Better now	About the same	Worse now	Not sure	Focusing on military preparedness	Being a leader in foreign aid	Building better trade ties
Focusing on military preparedness and presence on the world stage	24%	13%	16%	26%	41%	42%	15%	42%	18%	13%	33%	14%	15%	17%	37%	17%	100%		
Being a leader in foreign aid and humanitarian causes	26%	41%	36%	23%	6%	0%	38%	5%	38%	37%	13%	39%	44%	35%	12%	53%		100%	
Building better trade ties with international partners	50%	47%	47%	51%	52%	57%	47%	54%	44%	50%	54%	46%	40%	48%	51%	30%			100%

Q7. If you oversaw Canada's budget, what would you do?

	Total	Canada's reputation							Compared to 10 years ago				Compares to One Year Ago				Top Priority		
		Very good	Good	Average	Poor	Very poor	Top2box	Bottom2box	Better now	About the same	Worse now	Not sure	Better now	About the same	Worse now	Not sure	Focusing on military preparedness	Being a leader in foreign aid	Building better trade ties
Reduce defence spending even more than it is now	12%	11%	13%	9%	9%	19%	12%	12%	15%	12%	11%	5%	17%	10%	11%	30%	4%	17%	12%
Maintain the current rate of defence spending – about \$27 billion/year	34%	45%	41%	30%	21%	23%	43%	21%	38%	44%	25%	72%	47%	41%	22%	50%	10%	45%	41%
Increase spending to the amount NATO recommends - about \$40-42 billion/year	47%	42%	42%	54%	58%	39%	42%	52%	44%	40%	53%	22%	34%	46%	55%	15%	69%	36%	42%
Increase spending to even more than \$42 billion/year	7%	2%	3%	6%	13%	20%	3%	15%	3%	3%	11%	1%	2%	3%	12%	5%	16%	2%	5%

Q8. In your view, Canada is paying...

	Total	Canada's reputation							Compared to 10 years ago				Compares to One Year Ago				Top Priority		
		Very good	Good	Average	Poor	Very poor	Top2box	Bottom2box	Better now	About the same	Worse now	Not sure	Better now	About the same	Worse now	Not sure	Focusing on military preparedness	Being a leader in foreign aid	Building better trade ties
Too much attention to arctic security	5%	4%	4%	5%	3%	12%	4%	6%	5%	3%	3%		15%	4%	8%	2%	4%	5%	5%
The right amount of attention to arctic security	15%	28%	18%	11%	6%	6%	22%	6%	26%	22%	8%	9%	27%	22%	6%	10%	6%	24%	15%
Not enough attention to arctic security	62%	50%	55%	64%	79%	76%	53%	78%	51%	55%	74%	28%	46%	53%	74%	26%	85%	47%	59%
Not sure/ Can't say	18%	18%	22%	21%	12%	6%	21%	10%	19%	19%	15%	63%	12%	21%	12%	62%	6%	24%	21%

Q10. [Net: Agree] Agreement with statements

	Total	Canada's reputation							Compared to 10 years ago				Compares to One Year Ago				Top Priority		
		Very good	Good	Average	Poor	Very poor	Top2box	Bottom2box	Better now	About the same	Worse now	Not sure	Better now	About the same	Worse now	Not sure	Focusing on military preparedness	Being a leader in foreign aid	Building better trade ties
Canadians take their international security for granted	79%	71%	76%	80%	89%	91%	74%	90%	69%	72%	86%	58%	67%	77%	89%	58%	93%	68%	79%
Canada relies too much on its military	73%	54%	71%	77%	88%	87%	64%	88%	63%	65%	85%	61%	60%	65%	85%	41%	90%	58%	73%
Canada is not a military country	75%	79%	79%	74%	70%	67%	79%	69%	82%	81%	73%	66%	82%	76%	71%	50%	66%	78%	78%

Q10. [Net: Disagree] Agreement with statements

	Total	Canada's reputation							Compared to 10 years ago				Compares to One Year Ago				Top Priority		
		Very good	Good	Average	Poor	Very poor	Top2box	Bottom2box	Better now	About the same	Worse now	Not sure	Better now	About the same	Worse now	Not sure	Focusing on military preparedness	Being a leader in foreign aid	Building better trade ties
Canadians take their international security for granted	13%	23%	14%	11%	6%	6%	18%	6%	25%	17%	9%	18%	23%	15%	6%	10%	3%	20%	14%
Canada relies too much on the United States for its security	18%	36%	19%	14%	7%	7%	26%	7%	28%	25%	9%	10%	37%	25%	10%	36%	7%	29%	18%
Canada is not a military country	20%	19%	14%	19%	27%	30%	16%	28%	11%	15%	23%	9%	16%	19%	25%	24%	30%	16%	17%

Q10. Agreement - Canadians take their international security for granted

	Total	Canada's reputation							Compared to 10 years ago				Compares to One Year Ago				Top Priority		
		Very good	Good	Average	Poor	Very poor	Top2box	Bottom2box	Better now	About the same	Worse now	Not sure	Better now	About the same	Worse now	Not sure	Focusing on military preparedness	Being a leader in foreign aid	Building better trade ties
Strongly agree	35%	26%	26%	36%	50%	63%	26%	54%	26%	23%	48%	16%	21%	28%	48%	20%	54%	21%	33%
Agree	44%	45%	50%	44%	39%	29%	48%	36%	43%	49%	38%	42%	46%	49%	42%	38%	39%	46%	45%
Disagree	12%	21%	13%	10%	5%	6%	16%	6%	21%	15%	9%	13%	19%	15%	6%	10%	3%	18%	13%
Strongly disagree	1%	2%	1%	1%	1%	0%	1%	1%	4%	2%	1%	5%	4%	0%	1%	0%	0%	2%	1%
Not sure/ Can't say	8%	6%	10%	10%	5%	3%	8%	4%	7%	11%	4%	24%	11%	8%	4%	32%	4%	12%	7%
Net: Agree	79%	71%	76%	80%	89%	91%	74%	90%	69%	72%	86%	58%	67%	77%	89%	58%	93%	68%	79%
Net: Disagree	13%	23%	14%	11%	6%	6%	18%	6%	25%	17%	9%	18%	23%	15%	6%	10%	3%	20%	14%

Q10. Agreement - Canada relies too much on the United States for its security

	Total	Canada's reputation							Compared to 10 years ago				Compares to One Year Ago				Top Priority		
		Very good	Good	Average	Poor	Very poor	Top2box	Bottom2box	Better now	About the same	Worse now	Not sure	Better now	About the same	Worse now	Not sure	Focusing on military preparedness	Being a leader in foreign aid	Building better trade ties
Strongly agree	33%	20%	25%	35%	47%	62%	23%	52%	20%	22%	45%	7%	32%	24%	48%	8%	53%	20%	31%
Agree	40%	34%	45%	43%	42%	24%	41%	36%	44%	44%	40%	54%	28%	41%	37%	32%	37%	38%	42%
Disagree	17%	34%	18%	13%	7%	3%	24%	6%	23%	24%	9%	10%	34%	23%	8%	26%	6%	27%	17%
Strongly disagree	1%	2%	1%	1%	0%	4%	2%	1%	5%	1%	1%	3%	2%	1%	10%	1%	1%	2%	2%
Not sure/ Can't say	8%	9%	10%	8%	5%	6%	10%	5%	9%	10%	6%	29%	3%	10%	6%	23%	3%	13%	8%
Net: Agree	73%	54%	71%	77%	88%	87%	64%	88%	63%	65%	85%	61%	60%	65%	85%	41%	90%	58%	73%
Net: Disagree	18%	36%	19%	14%	7%	7%	26%	7%	28%	25%	9%	10%	37%	25%	10%	36%	7%	29%	18%

Q10. Agreement - Canada is not a military country

	Total	Canada's reputation							Compared to 10 years ago				Compares to One Year Ago				Top Priority		
		Very good	Good	Average	Poor	Very poor	Top2box	Bottom2box	Better now	About the same	Worse now	Not sure	Better now	About the same	Worse now	Not sure	Focusing on military preparedness	Being a leader in foreign aid	Building better trade ties
Strongly agree	25%	27%	20%	25%	28%	36%	23%	31%	30%	21%	30%	18%	31%	19%	31%	12%	20%	24%	29%
Agree	50%	52%	59%	49%	42%	31%	56%	38%	52%	60%	43%	48%	52%	57%	41%	38%	46%	54%	50%
Disagree	17%	17%	13%	17%	21%	18%	15%	20%	8%	14%	18%	8%	14%	17%	21%	13%	22%	14%	15%
Strongly disagree	3%	2%	1%	1%	6%	12%	1%	8%	3%	2%	5%	1%	2%	1%	4%	11%	8%	1%	2%
Not sure/ Can't say	5%	2%	7%	7%	3%	3%	5%	3%	7%	4%	3%	25%	1%	6%	4%	26%	5%	6%	5%
Net: Agree	75%	79%	79%	74%	70%	67%	79%	69%	82%	81%	73%	66%	82%	76%	71%	50%	66%	78%	78%
Net: Disagree	20%	19%	14%	19%	27%	30%	16%	28%	11%	15%	23%	9%	16%	19%	25%	24%	30%	16%	17%