

Alberta Election 2023**May 12-16, 2023****Some questions have been withheld for future release.**

[STANDALONE INTRO SCREEN]

Hi there. We'd like to ask you about life in Alberta these days. As always, answers are confidential and will only be reported in the aggregate.

Q2.**Base=All****Grid**

Please indicate whether you have an overall favourable or unfavourable opinion of each of the following people.

[ROTATE TOP 2 – KEEP SAME ORDER]

New Democratic Party (NDP) leader Rachel Notley

United Conservative Party (UCP) leader Danielle Smith

Alberta Liberal Party leader John Roggeveen

Alberta Party leader Barry Morishita

[COLUMNS]

Very favourable

Somewhat favourable

Somewhat unfavourable

Very unfavourable

Not sure/Can't say

Q5.**Base=All****Single choice**

Which party's candidate will you be most likely to support?

[Rotate top two]

Alberta New Democratic Party (NDP)

United Conservative Party (UCP)

[Anchor, this order]

Alberta Liberal Party

Alberta Party

Other Party, specify:

Undecided/Don't know

Rather Not Say

None/Will not vote

Q6.

Base=[If Undecided/Don't know at Q5]

Single choice

A lot of people aren't sure at this point which party they will support, but is there a party that you are *leaning* towards?

[ROTATE TOP 2 – SAME ORDER AS PREVIOUS]

Alberta New Democratic Party (NDP)

United Conservative Party (UCP)

[Anchor, this order]

Alberta Liberal Party

Alberta Party

Other Party, specify:

Undecided/Don't know

Rather Not Say

Q7.

Base=Exclude 'none/will not vote' in Q5

Multichoice

Is there a party you could *never* support in this upcoming Alberta election?

[MULTI-CHOICE - ROTATE TOP 2 – SAME ORDER AS PREVIOUS]

Alberta New Democratic Party (NDP)

United Conservative Party (UCP)

[Anchor, this order]

Alberta Liberal Party

Alberta Party

[EXCLUSIVE]No, could support any of the parties

Q10.

Base=All

Single choice grid

Over the last couple of weeks, would you say your opinion of each of the following has improved, stayed the same, or worsened?

[ROTATE TOP 2]

New Democratic Party (NDP) leader Rachel Notley

United Conservative Party (UCP) leader Danielle Smith

[COLUMNS]

Improved

Stayed the same

Worsened