

	Total	Region			Gender		Age (Fine)						Age			Age-Gender						Household Income			Education		
		Calgary	Edmonton	Other Alberta	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Post Secondary/College	Univ+
Sample size	1374	491	464	419	687	687	78	328	286	210	237	235	406	497	471	208	251	227	198	245	244	290	403	520	454	454	466

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing “*” are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

Q2. [Top2box] Please indicate whether you have an overall favourable or unfavourable opinion of:

	Total	Region			Gender		Age (Fine)						Age			Age-Gender						Household Income			Education		
		Calgary	Edmonton	Other Alberta	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Post Secondary/College	Univ+
New Democratic Party (NDP) leader Rachel Notley	46%	48%	56%	32%	41%	51%	52%	61%	45%	40%	37%	38%	59%	43%	37%	57%	35%	32%	61%	51%	42%	46%	44%	50%	35%	43%	59%
United Conservative Party (UCP) leader Danielle Smith	42%	38%	34%	56%	50%	35%	25%	32%	41%	48%	50%	52%	31%	44%	51%	36%	55%	56%	25%	33%	46%	34%	44%	44%	49%	47%	31%
Alberta Liberal Party leader John Roggeveen	9%	11%	9%	6%	8%	9%	12%	14%	7%	6%	7%	6%	14%	6%	7%	16%	6%	4%	12%	7%	9%	11%	8%	9%	7%	10%	9%
Alberta Party leader Barry Morishita	16%	19%	15%	14%	18%	14%	22%	16%	15%	17%	16%	14%	17%	16%	15%	20%	19%	16%	14%	13%	13%	13%	15%	20%	14%	17%	17%

Q2. [Bottom2box] Please indicate whether you have an overall favourable or unfavourable opinion of:

	Total	Region			Gender		Age (Fine)						Age			Age-Gender						Household Income			Education		
		Calgary	Edmonton	Other Alberta	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Post Secondary/College	Univ+
New Democratic Party (NDP) leader Rachel Notley	49%	47%	38%	64%	56%	42%	44%	32%	47%	56%	60%	61%	34%	51%	61%	38%	62%	67%	30%	39%	55%	44%	52%	48%	61%	51%	36%
United Conservative Party (UCP) leader Danielle Smith	53%	56%	60%	40%	48%	58%	68%	61%	51%	49%	46%	48%	63%	50%	47%	59%	43%	42%	66%	58%	51%	56%	51%	54%	46%	48%	64%
Alberta Liberal Party leader John Roggeveen	34%	32%	31%	42%	40%	29%	35%	25%	35%	42%	35%	40%	27%	38%	38%	30%	42%	47%	23%	33%	29%	33%	39%	33%	43%	36%	26%
Alberta Party leader Barry Morishita	24%	22%	26%	25%	25%	23%	25%	26%	21%	26%	22%	24%	26%	23%	23%	27%	24%	25%	25%	22%	21%	25%	25%	23%	26%	24%	22%

Q2. Please indicate whether you have an overall favourable or unfavourable opinion of: New Democratic Party (NDP) leader Rachel Notley

	Total	Region			Gender		Age (Fine)						Age			Age-Gender						Household Income			Education		
		Calgary	Edmonton	Other Alberta	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Post Secondary/College	Univ+
Very favourable	24%	23%	33%	16%	22%	26%	24%	28%	25%	19%	21%	25%	27%	22%	23%	30%	19%	17%	24%	26%	29%	22%	25%	25%	18%	22%	32%
Somewhat favourable	22%	25%	23%	16%	19%	24%	28%	33%	21%	21%	16%	12%	32%	21%	14%	27%	16%	15%	37%	25%	13%	24%	18%	25%	17%	21%	26%
Somewhat unfavourable	11%	12%	9%	11%	11%	10%	18%	8%	8%	8%	15%	12%	10%	8%	14%	10%	9%	15%	10%	7%	13%	13%	10%	11%	9%	12%	
Very unfavourable	39%	35%	29%	53%	45%	32%	26%	24%	39%	47%	45%	49%	24%	43%	47%	28%	53%	52%	20%	32%	42%	31%	43%	38%	50%	43%	24%
Not sure/Can't say	5%	6%	6%	4%	3%	7%	4%	7%	8%	5%	3%	1%	7%	6%	2%	5%	3%	1%	9%	10%	4%	10%	4%	2%	4%	5%	6%
Top2box	46%	48%	56%	32%	41%	51%	52%	61%	45%	40%	37%	38%	59%	43%	37%	57%	35%	32%	61%	51%	42%	46%	44%	50%	35%	43%	59%
Bottom2box	49%	47%	38%	64%	56%	42%	44%	32%	47%	56%	60%	61%	34%	51%	61%	38%	62%	67%	30%	39%	55%	44%	52%	48%	61%	51%	36%

Q2. Please indicate whether you have an overall favourable or unfavourable opinion of: United Conservative Party (UCP) leader Danielle Smith

	Total	Region			Gender		Age (Fine)						Age			Age-Gender						Household Income			Education		
		Calgary	Edmonton	Other Alberta	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Post Secondary/College	Univ+
Very favourable	21%	17%	17%	32%	26%	17%	9%	14%	23%	21%	26%	30%	13%	22%	28%	19%	27%	32%	6%	16%	25%	19%	22%	22%	27%	24%	13%
Somewhat favourable	21%	21%	17%	25%	23%	19%	16%	18%	18%	28%	24%	21%	18%	22%	23%	17%	27%	24%	18%	16%	21%	15%	23%	23%	22%	22%	18%
Somewhat unfavourable	9%	10%	9%	9%	10%	8%	22%	9%	7%	8%	9%	9%	11%	7%	9%	13%	8%	10%	10%	7%	7%	9%	10%	8%	10%	11%	7%
Very unfavourable	44%	47%	51%	32%	37%	50%	46%	52%	44%	40%	38%	39%	51%	43%	38%	46%	35%	32%	56%	51%	44%	47%	41%	46%	36%	37%	57%
Not sure/Can't say	5%	5%	6%	3%	3%	7%	7%	7%	8%	3%	4%	1%	7%	6%	2%	4%	3%	2%	9%	10%	3%	10%	5%	2%	4%	6%	5%
Top2box	42%	38%	34%	56%	50%	35%	25%	32%	41%	48%	50%	52%	31%	44%	51%	36%	55%	56%	25%	33%	46%	34%	44%	44%	49%	47%	31%
Bottom2box	53%	56%	60%	40%	48%	58%	68%	61%	51%	49%	46%	48%	63%	50%	47%	59%	43%	42%	66%	58%	51%	56%	51%	54%	46%	48%	64%

Q2. Please indicate whether you have an overall favourable or unfavourable opinion of: Alberta Liberal Party leader John Roggeveen

	Total	Region			Gender		Age (Fine)						Age			Age-Gender						Household Income			Education		
		Calgary	Edmonton	Other Alberta	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Post Secondary/College	Univ+
Very favourable	1%	1%	1%	2%	2%	1%	1%	4%	1%		0%	1%	4%	0%	1%	4%	0%	1%	4%	0%	0%	1%	2%	2%	1%	2%	1%
Somewhat favourable	7%	10%	8%	4%	7%	8%	11%	10%	6%	6%	7%	5%	10%	6%	6%	12%	5%	3%	8%	7%	9%	10%	6%	7%	7%	8%	8%
Somewhat unfavourable	10%	9%	10%	10%	11%	8%	18%	12%	7%	13%	7%	8%	13%	10%	7%	14%	10%	10%	12%	9%	5%	9%	12%	10%	9%	10%	10%
Very unfavourable	25%	22%	21%	31%	29%	20%	16%	13%	28%	29%	32%	14%	28%	30%	17%	33%	37%	11%	24%	24%	24%	26%	23%	33%	26%	16%	
Not sure/Can't say	57%	57%	60%	53%	52%	62%	53%	61%	58%	52%	57%	54%	59%	56%	56%	54%	52%	49%	65%	59%	62%	57%	53%	58%	50%	54%	66%
Top2box	9%	11%	9%	6%	8%	9%	12%	14%	7%	6%	7%	6%	14%	8%	7%	16%	8%	4%	12%	7%	9%	11%	8%	9%	7%	10%	9%
Bottom2box	34%	32%	31%	42%	40%	29%	35%	25%	35%	42%	35%	40%	27%	38%	38%	30%	42%	47%	23%	33%	29%	33%	39%	33%	43%	36%	26%

Q2. Please indicate whether you have an overall favourable or unfavourable opinion of: Alberta Party leader Barry Morishita

	Total	Region			Gender		Age (Fine)						Age			Age-Gender						Household Income			Education		
		Calgary	Edmonton	Other Alberta	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Post Secondary/College	Univ+
Very favourable	2%	3%	2%	2%	3%	1%	6%	3%	1%	1%	3%	1%	3%	1%	2%	4%	2%	3%	2%	1%	1%	2%	2%	3%	2%	3%	2%
Somewhat favourable	14%	16%	13%	12%	15%	12%	17%	14%	14%	15%	12%	13%	14%	14%	13%	16%	16%	13%	13%	12%	12%	11%	14%	16%	12%	15%	14%
Somewhat unfavourable	12%	11%	12%	13%	13%	10%	17%	13%	10%	12%	11%	10%	13%	11%	11%	15%	12%	13%	11%	10%	10%	9%	12%	13%	11%	12%	10%
Very unfavourable	12%	11%	14%	12%	12%	13%	8%	14%	11%	14%	11%	14%	13%	12%	12%	11%	12%	12%	14%	13%	13%	13%	12%	12%	13%	11%	13%
Not sure/Can't say	60%	59%	60%	62%	57%	64%	53%	57%	64%	57%	62%	62%	57%	61%	62%	53%	57%	59%	60%	65%	65%	62%	60%	57%	60%	58%	61%
Top2box	16%	19%	15%	14%	18%	14%	22%	16%	15%	17%	16%	14%	17%	16%	15%	20%	19%	16%	14%	13%	13%	13%	15%	20%	14%	17%	17%
Bottom2box	24%	22%	26%	25%	25%	23%	25%	26%	21%	26%	22%	24%	26%	23%	23%	27%	24%	25%	25%	22%	21%	25%	25%	23%	26%	24%	22%

Q5. Which party's candidate will you be most likely to support?

	Total	Region			Gender		Age (Fine)						Age			Age-Gender						Household Income			Education		
		Calgary	Edmonton	Other Alberta	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Post Secondary/College	Univ+
Alberta New Democratic Party (NDP)	38%	42%	49%	27%	32%	44%	49%	52%	38%	36%	32%	30%	51%	37%	31%	45%	29%	27%	56%	45%	36%	40%	34%	42%	30%	34%	50%
United Conservative Party (UCP)	45%	39%	33%	56%	52%	38%	35%	29%	42%	46%	51%	57%	31%	44%	54%	37%	53%	58%	25%	35%	50%	39%	50%	44%	51%	48%	34%
Alberta Liberal Party	1%	0%	1%	1%	0%	1%			3%	1%	0%		2%	0%		1%	0%		3%	0%		1%	1%	0%		1%	1%
Alberta Party	3%	3%	3%	3%	4%	1%	6%	5%	2%	2%	2%	3%	5%	2%	3%	6%	3%	5%	4%	1%	1%	4%	2%	4%	1%	5%	3%
Other Party, specify:	1%	1%	1%	2%	2%	1%	3%	2%	2%	2%			2%	2%		3%	2%		1%	2%		2%	1%	2%		1%	1%
Undecided/Don't know	7%	7%	7%	6%	6%	7%	7%	4%	8%	6%	9%	5%	5%	7%	7%	5%	7%	6%	5%	7%	8%	7%	7%	6%	8%	5%	6%
Rather Not Say	4%	4%	4%	3%	3%	4%	1%	2%	5%	6%	3%	3%	2%	5%	3%	1%	5%	2%	2%	6%	4%	3%	3%	2%	4%	4%	3%
None/Will not vote	2%	2%	2%	2%	2%	3%			4%	2%	2%	2%	3%	2%	2%	1%	1%	3%	4%	4%	2%	5%	2%	1%	3%	2%	2%

Q6. A lot of people aren't sure at this point which party they will support, but is there a party that you are leaning towards?

Base = Undecided/Rather not say in Q5	91	29	28	29	42	49	7	9	20	16	25	14	15	36	39	8	18	16	7	18	23	20	27	31	39	25	27
	Total	Region			Gender		Age (Fine)						Age			Age-Gender						Household Income			Education		
		Calgary	Edmonton	Other Alberta	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Post Secondary/College	Univ+
Alberta New Democratic Party (NDP)	16%	15%	10%	22%	18%	15%		26%	24%	6%	16%	19%	15%	16%	17%		20%	24%	30%	12%	12%	12%	22%	12%	14%	30%	7%
United Conservative Party (UCP)	19%	19%	13%	23%	30%	9%			26%	28%	15%	24%		27%	18%		41%	32%		12%	9%	15%	18%	20%	25%	10%	18%
Alberta Liberal Party	6%		16%	3%	8%	4%	34%		8%	5%	6%	15%	3%	5%	28%	7%				9%				11%	2%	10%	8%
Alberta Party	12%	14%	14%	8%	16%	8%	20%		8%	30%	8%	8%	9%	17%	8%		20%	20%	18%	15%		7%	13%	19%	15%		19%
Other Party, specify:	2%			6%		4%						15%			5%					9%				7%	5%		
Undecided/Don't know	44%	52%	47%	34%	25%	60%	46%	74%	37%	29%	56%	29%	62%	33%	46%	72%	7%	24%	51%	61%	61%	66%	47%	32%	39%	46%	48%
Rather Not Say	1%			3%	3%				5%					3%			6%										4%

Q5. + Q6. Most likely to support + leaning towards

Base = All	1374	491	464	419	687	687	78	328	286	210	237	235	406	497	471	208	251	227	198	245	244	290	403	520	454	454	466
	Total	Region			Gender		Age (Fine)						Age			Age-Gender						Household Income			Education		
		Calgary	Edmonton	Other Alberta	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Post Secondary/College	Univ+
Alberta New Democratic Party (NDP)	39%	44%	51%	29%	33%	45%	51%	52%	40%	37%	34%	31%	52%	39%	32%	46%	31%	28%	57%	47%	37%	41%	35%	44%	31%	35%	52%
United Conservative Party (UCP)	47%	41%	35%	59%	54%	39%	36%	29%	44%	48%	53%	59%	31%	46%	56%	37%	56%	61%	25%	36%	51%	40%	52%	46%	54%	49%	36%
Alberta Liberal Party	1%	0%	1%	1%	0%	1%		3%	1%	0%			2%	0%		1%	0%		3%	0%		0%	1%	1%	0%	1%	1%
Alberta Party	3%	3%	3%	3%	5%	2%	6%	5%	2%	2%	2%	3%	5%	2%	3%	6%	4%	5%	4%	1%	1%	4%	2%	4%	1%	5%	3%
Other Party, specify:	1%	1%	1%	2%	2%	1%	3%	2%	2%	2%			2%	2%		4%	2%		1%	2%		2%	1%	1%	2%	1%	1%
Undecided/Don't know	3%	4%	3%	2%	2%	4%	3%	3%	3%	2%	5%	1%	3%	3%	3%	4%	1%	1%	2%	5%	5%	5%	3%	2%	3%	2%	3%
Rather Not Say	4%	4%	4%	4%	3%	5%	1%	2%	5%	6%	3%	3%	2%	6%	3%	1%	5%	2%	2%	6%	4%	3%	3%	2%	5%	4%	3%
None/Will not vote	2%	3%	2%	2%	2%	3%			4%	2%	2%	2%	3%	2%	2%	1%	1%	3%	4%	4%	2%	5%	2%	1%	3%	2%	2%

Q5. + Q6. (Decided and leaning voters) Most likely to support + leaning towards

Base = Decided and leaning voters	1202	331	347	524	616	586	94	190	214	212	234	258	284	426	492	139	222	255	145	204	237	247	344	483	397	420	385
Total	Region			Gender		Age (Fine)						Age			Age-Gender						Household Income			Education			
	Calgary	Edmonton	Other Alberta	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Post Secondary/College	Univ+	
Alberta New Democratic Party (NDP)	43%	49%	56%	31%	35%	52%	53%	57%	45%	42%	38%	33%	56%	43%	36%	49%	33%	30%	63%	55%	42%	47%	39%	46%	35%	39%	56%
United Conservative Party (UCP)	51%	46%	38%	64%	58%	45%	37%	32%	49%	54%	60%	63%	34%	51%	62%	40%	60%	65%	28%	42%	58%	46%	57%	48%	61%	54%	39%
Alberta Liberal Party	1%	0%	1%	1%	0%	1%	3%	1%	0%				2%	0%		1%	0%		3%	0%		0%	1%	1%	0%	1%	1%
Alberta Party	3%	4%	4%	3%	5%	2%	6%	3%	2%	2%	3%	3%	6%	2%	3%	7%	4%	5%	5%	1%	1%	4%	2%	4%	1%	6%	3%
Other Party, specify:	1%	1%	1%	2%	2%	1%	3%	2%	2%	3%	2%	3%	2%	2%	2%	4%	3%		1%	2%		2%	1%	1%	2%	1%	1%

Q10. [New Democratic Party (NDP) leader Rachel Notley] Over the last couple of weeks, would you say your opinion of each of the following has improved, stayed the same, or worsened?

Base = All	1374	491	464	419	687	687	78	328	286	210	237	235	406	497	471	208	251	227	198	245	244	290	403	520	454	454	466
Total	Region			Gender		Age (Fine)						Age			Age-Gender						Household Income			Education			
	Calgary	Edmonton	Other Alberta	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Post Secondary/College	Univ+	
Improved	17%	18%	21%	11%	15%	18%	18%	19%	14%	17%	15%	18%	19%	15%	17%	21%	12%	15%	17%	19%	19%	17%	18%	17%	13%	16%	22%
Stayed the same	52%	54%	55%	44%	48%	55%	58%	63%	49%	47%	48%	44%	62%	48%	46%	56%	47%	42%	68%	50%	50%	56%	48%	54%	47%	50%	57%
Worsened	32%	28%	24%	45%	37%	26%	24%	18%	36%	36%	37%	38%	19%	36%	37%	24%	42%	44%	15%	31%	31%	28%	34%	29%	40%	34%	21%

Q10. [United Conservative Party (UCP) leader Danielle Smith] Over the last couple of weeks, would you say your opinion of each of the following has improved, stayed the same, or worsened?

Total	Region			Gender		Age (Fine)						Age			Age-Gender						Household Income			Education			
	Calgary	Edmonton	Other Alberta	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	<\$50K	\$50K-<\$100K	\$100K+	<=HS	Post Secondary/College	Univ+	
Improved	21%	16%	16%	32%	25%	17%	16%	15%	23%	21%	23%	25%	15%	22%	24%	19%	27%	28%	11%	18%	20%	20%	24%	19%	23%	25%	14%
Stayed the same	38%	40%	35%	38%	39%	37%	41%	37%	36%	37%	40%	40%	38%	37%	40%	37%	39%	41%	39%	34%	38%	41%	35%	38%	42%	39%	33%
Worsened	41%	44%	49%	29%	36%	46%	43%	48%	41%	42%	37%	35%	47%	41%	36%	44%	34%	31%	50%	48%	41%	39%	41%	43%	35%	36%	53%