

Views of Islam Index

Respondents were scored based on their responses to these questions. Scores ranged from +2 to -2. The maximum positive score was +12 and the maximum negative score was -12.

Q1(T)

Base=All

Single choice grid

Would you say you have a generally favourable or unfavourable opinion of each of the following religions/spiritual paths?

[ROWS – RANDOMIZE]

Islam

[COLUMNS]

+2 Very favourable

+1 Favourable

-1 Unfavourable

-2 Very unfavourable

Not sure

Q2(T – USE PHOTOS)

Base=All

Single choice grid

Do you support or oppose people wearing each of the following religious symbols or clothing in public?

[ROWS – RANDOMIZE]

Hijab

Burka

[COLUMNS]

+2 Strongly Support

+1 Support

-1 Oppose

-2 Strongly Oppose

Q3. New

Base=All

Single choice grid

Show pictures again

Suppose a co-worker of yours (if you're retired or not working, that's fine, imagine a time you were working) wore each of the following at work. Generally, would you feel:

Hijab

- +2 Totally comfortable with this
- +1 More comfortable than uncomfortable
- 1 More uncomfortable than comfortable
- 2 Totally uncomfortable

Q4. New
Base=All
Single choice grid

Thinking about where you live, how would you feel if each of the following were built in your neighbourhood. Would you be:

[randomize]

A Muslim Mosque

- +2 Totally comfortable with this
- +1 More comfortable than uncomfortable
- 1 More uncomfortable than comfortable
- 2 Totally uncomfortable

Q5(T)
Base=All
Single choice grid

Would it be acceptable or unacceptable to you if one of your children were to marry a person who was a follower of any of these religions?

[ROWS – KEEP SAME RANDOMIZATION FROM Q2]

Islam

- [COLUMNS]
- +2 Acceptable
 - 2 Unacceptable
 - Not sure

Scoring:

- 6 to -12 Very negative
- 5 to 0 Negative
- 1 to 5 Positive
- 6 to 12 Very positive

See below for an example of the gen pop distribution of scores:

Islam Index Score

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	-12	50	3.1	3.1	3.1
	-11	37	2.3	2.3	5.3
	-10	43	2.7	2.7	8.0
	-9.00	44	2.7	2.7	10.7
	-8.00	44	2.7	2.7	13.4
	-7.00	50	3.1	3.1	16.5
	-6.00	40	2.5	2.5	19.0
	-5.00	37	2.3	2.3	21.3
	-4.00	44	2.7	2.7	24.0
	-3.00	59	3.6	3.6	27.6
	-2.00	54	3.3	3.3	30.9
	-1.00	66	4.1	4.1	35.0
	.00	83	5.1	5.1	40.1
	1.00	68	4.2	4.2	44.2
	2.00	77	4.7	4.7	49.0
	3.00	86	5.3	5.3	54.3
	4.00	96	5.9	5.9	60.2
	5.00	105	6.5	6.5	66.7
	6.00	122	7.5	7.5	74.2
	7.00	114	7.0	7.0	81.2
8.00	77	4.8	4.8	86.0	
9.00	118	7.3	7.3	93.2	
10.00	51	3.2	3.2	96.4	
11.00	21	1.3	1.3	97.7	
12.00	37	2.3	2.3	100.0	
Total		1623	100.0	100.0	