

	Total	Region									Geo Type		Gender		Age			Gender-Age						Age (Fine)						Household Income			Household Income (Fine)					Education					2021 Fed Vote									
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100 K	\$100K +	<\$25K	\$25K-<\$50K	\$50K-<\$100 K	\$100K-<\$150 K	\$150K-<\$200 K	\$200K +	<HS	Colleg of Trade school	Univ+	CPC	Lib	NDP	BQ	Green	PPC	Other	Did not vote					
		1618	205	155	126	121	455	405	151	1389	229	793	825	449	543	627	227	267	298	221	275	329	65	384	334	209	278	349	396	488	542	121	275	488	334	126	82	650	488	481	454	444	243	102	31	64	19	167				

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing "N%" are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

QV1. Do you currently own an animal either as a pet or for another reason?

	Total	Region									Geo Type		Gender		Age			Gender-Age						Age (Fine)						Household Income			Household Income (Fine)					Education					2021 Fed Vote									
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100 K	\$100K +	<\$25K	\$25K-<\$50K	\$50K-<\$100 K	\$100K-<\$150 K	\$150K-<\$200 K	\$200K +	<HS	Colleg of Trade school	Univ+	CPC	Lib	NDP	BQ	Green	PPC	Other	Did not vote					
		35%	33%	43%	51%	34%	36%	28%	42%	33%	49%	36%	35%	38%	39%	39%	37%	41%	31%	40%	38%	29%	37%	39%	39%	39%	22%	26%	34%	43%	22%	29%	34%	42%	45%	43%	36%	41%	28%	45%	33%	36%	15%	29%	41%	44%	32%					

QV2. And during the last couple years during the COVID-19 lockdown period, let's say between March 2020 and March 2022, did you purchase/adopt an animal that you have since re-homed?

	Total	Region									Geo Type		Gender		Age			Gender-Age						Age (Fine)						Household Income			Household Income (Fine)					Education					2021 Fed Vote									
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100 K	\$100K +	<\$25K	\$25K-<\$50K	\$50K-<\$100 K	\$100K-<\$150 K	\$150K-<\$200 K	\$200K +	<HS	Colleg of Trade school	Univ+	CPC	Lib	NDP	BQ	Green	PPC	Other	Did not vote					
		6%	5%	7%	8%	5%	6%	5%	4%	6%	4%	5%	6%	9%	5%	3%	6%	6%	4%	12%	5%	3%	14%	8%	6%	5%	5%	2%	7%	6%	5%	14%	4%	6%	4%	7%	6%	5%	6%	7%	8%	4%	6%	1%	9%	6%	23%	3%				

QV3. Please indicate which type(s) of animal(s) you had to re-home. Select all that apply:

Base = Yes at QV2	Total	Region									Geo Type		Gender		Age			Gender-Age						Age (Fine)						Household Income			Household Income (Fine)					Education					2021 Fed Vote									
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100 K	\$100K +	<\$25K	\$25K-<\$50K	\$50K-<\$100 K	\$100K-<\$150 K	\$150K-<\$200 K	\$200K +	<HS	Colleg of Trade school	Univ+	CPC	Lib	NDP	BQ	Green	PPC	Other	Did not vote					
		48%	36%	51%	17%	58%	51%	57%	20%	46%	59%	44%	51%	55%	41%	43%	65%	35%	34%	50%	49%	54%	56%	55%	35%	52%	35%	66%	7%	27%	45%	87%	56%	27%	43%	33%	72%	46%	46%	51%	48%	49%	22%	100%	100%	43%	17%	54%				

QV4. How would you describe your own personal relationship with your pet?

Base = Pet owners	Total	Region									Geo Type		Gender		Age			Gender-Age						Age (Fine)						Household Income			Household Income (Fine)					Education					2021 Fed Vote									
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100 K	\$100K +	<\$25K	\$25K-<\$50K	\$50K-<\$100 K	\$100K-<\$150 K	\$150K-<\$200 K	\$200K +	<HS	Colleg of Trade school	Univ+	CPC	Lib	NDP	BQ	Green	PPC	Other	Did not vote					
		71%	76%	75%	61%	59%	72%	67%	76%	72%	67%	67%	75%	74%	66%	74%	70%	62%	70%	78%	70%	78%	72%	74%	65%	68%	72%	78%	70%	73%	66%	67%	71%	73%	67%	66%	62%	73%	73%	67%	72%	72%	75%	50%	73%	63%	34%	74%				

QV5. Did you purchase/adopt a pet during the COVID-19 lockdown period that you still have?

	Total	Region									Geo Type		Gender		Age			Gender-Age						Age (Fine)						Household Income			Household Income (Fine)					Education					2021 Fed Vote									
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-<\$100 K	\$100K +	<\$25K	\$25K-<\$50K	\$50K-<\$100 K	\$100K-<\$150 K	\$150K-<\$200 K	\$200K +	<HS	Colleg of Trade school	Univ+	CPC	Lib	NDP	BQ	Green	PPC	Other	Did not vote					
		28%	25%	25%	26%	32%	29%	29%	25%	28%	26%	28%	28%	32%	31%	21%	28%	32%	22%	36%	30%	20%	26%	33%	35%	34%	23%	17%	27%	30%	29%	32%	25%	30%	27%	32%	29%	23%	30%	33%	27%	31%	29%	27%	5%	27%	49%	24%				

Q6. Have you had any challenges with this pet that you got during the lockdown period?

Table with 49 columns for Q6. Includes 'Base = Yes at Q5', Total, Region, Geo Type, Gender, Age, Gender-Age, Age (Fine), Household Income, Household Income (Fine), Education, and 2021 Fed Vote.

Q7. [Have done multiple times/once or twice] We'd like to know a little bit about your experiences with the vet. Have you ever taken your pet to a veterinary clinic for any of the following purposes?

Table with 49 columns for Q7 (Veterinary visits). Includes 'Base = Pet owners', Total, Region, Geo Type, Gender, Age, Gender-Age, Age (Fine), Household Income, Household Income (Fine), Education, and 2021 Fed Vote.

Q7. [Routine vaccination/checkup] We'd like to know a little bit about your experiences with the vet. Have you ever taken your pet to a veterinary clinic for any of the following purposes?

Table with 49 columns for Q7 (Routine vaccination). Includes Total, Region, Geo Type, Gender, Age, Gender-Age, Age (Fine), Household Income, Household Income (Fine), Education, and 2021 Fed Vote.

Q7. [Dental procedure] We'd like to know a little bit about your experiences with the vet. Have you ever taken your pet to a veterinary clinic for any of the following purposes?

Table with 49 columns for Q7 (Dental procedure). Includes Total, Region, Geo Type, Gender, Age, Gender-Age, Age (Fine), Household Income, Household Income (Fine), Education, and 2021 Fed Vote.

Q7. [Medical problem/illness] We'd like to know a little bit about your experiences with the vet. Have you ever taken your pet to a veterinary clinic for any of the following purposes?

Table with 49 columns for Q7 (Medical problem). Includes Total, Region, Geo Type, Gender, Age, Gender-Age, Age (Fine), Household Income, Household Income (Fine), Education, and 2021 Fed Vote.

Q7. [Emergency visit] We'd like to know a little bit about your experiences with the vet. Have you ever taken your pet to a veterinary clinic for any of the following purposes?

Table with 49 columns for Q7 (Emergency visit). Includes Total, Region, Geo Type, Gender, Age, Gender-Age, Age (Fine), Household Income, Household Income (Fine), Education, and 2021 Fed Vote.



Q9. [Medical problem/illness] And generally speaking, when you have it comes to the cost of visiting the vet, would you say the amount you pay is...

Base = Have used this service	686 88 71 65 39 190 166 66 578 108 313 373 210 243 232 100 109 104 110 134 129 30 180 139 104 128 104 132 206 262 38 93 206 167 61 34 267 230 189 200 200 118 36 9 23 7 56																																													
	Total	Region								Geo Type		Gender		Age			Gender-Age					Age (Fine)					Household Income			Household Income (Fine)					Education		2021 Fed Vote									
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-\$100K	\$100K+	<\$25K	\$25K-\$50K	\$50K-\$100K	\$100K-\$150K	\$150K-\$200K	\$200K+	<HS	Colleg / Trade school	Univ+	CPC	Lib	NDP	BQ	Green	PPC	Other
Too expensive	64%	58%	60%	63%	62%	64%	67%	75%	66%	58%	65%	64%	63%	67%	63%	73%	64%	60%	54%	70%	65%	56%	64%	65%	69%	63%	60%	66%	65%	59%	60%	66%	68%	69%	45%	67%	65%	59%	68%	60%	66%	65%	50%	51%	52%	80%
About the right price	29%	30%	30%	29%	29%	31%	21%	28%	31%	27%	30%	31%	27%	29%	23%	29%	29%	39%	25%	29%	41%	30%	27%	26%	29%	29%	26%	31%	29%	30%	25%	31%	27%	26%	41%	25%	29%	35%	24%	33%	30%	29%	34%	40%	39%	20%
A good deal	4%	7%	4%	7%	5%	4%	1%	3%	8%	5%	3%	5%	2%	4%	4%	2%	8%	6%	2%	3%	5%	4%	6%	1%	8%	1%	3%	4%	10%	1%	2%	2%	12%	4%	3%	4%	4%	4%	3%	6%	16%	3%	2%	24%		
Don't know/Can't say	3%	5%	5%	3%	4%	3%	~	3%	3%	4%	3%	1%	4%	5%	~	4%	4%	1%	3%	5%	3%	1%	4%	3%	7%	6%	1%	3%	7%	2%	1%	2%	4%	3%	4%	3%	2%	4%	3%	1%	~	6%	9%	~		

Q9. [Emergency visit] And generally speaking, when you have it comes to the cost of visiting the vet, would you say the amount you pay is...

Base = Have used this service	507 58 58 47 26 137 119 48 417 90 215 292 163 174 170 75 70 70 88 104 100 24 139 105 69 96 74 108 147 190 29 79 147 125 38 26 198 172 138 137 155 88 25 8 15 6 48																																													
	Total	Region								Geo Type		Gender		Age			Gender-Age					Age (Fine)					Household Income			Household Income (Fine)					Education		2021 Fed Vote									
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-\$100K	\$100K+	<\$25K	\$25K-\$50K	\$50K-\$100K	\$100K-\$150K	\$150K-\$200K	\$200K+	<HS	Colleg / Trade school	Univ+	CPC	Lib	NDP	BQ	Green	PPC	Other
Too expensive	71%	64%	63%	68%	66%	70%	80%	78%	71%	73%	70%	72%	70%	71%	72%	79%	67%	63%	63%	74%	79%	69%	71%	73%	68%	66%	81%	70%	74%	68%	68%	71%	74%	71%	59%	62%	74%	74%	63%	73%	68%	73%	60%	53%	69%	89%
About the right price	22%	26%	30%	26%	34%	20%	16%	16%	21%	22%	21%	22%	22%	23%	20%	15%	23%	25%	28%	23%	16%	28%	21%	20%	27%	26%	12%	16%	20%	23%	32%	32%	16%	19%	32%	16%	19%	24%	25%	29%	27%	31%	14%	9%		
A good deal	5%	7%	3%	3%	~	8%	3%	2%	5%	3%	7%	4%	4%	6%	6%	10%	9%	2%	2%	3%	8%	4%	2%	6%	1%	10%	4%	4%	10%	9%	4%	3%	6%	6%	7%	4%	3%	5%	5%	2%	11%	26%	2%	24%		
Don't know/Can't say	2%	3%	4%	3%	~	2%	1%	4%	2%	2%	2%	3%	4%	4%	~	4%	3%	3%	2%	2%	5%	3%	2%	2%	6%	4%	1%	2%	8%	3%	1%	2%	2%	2%	2%	2%	2%	2%	3%	3%	~	~	11%	~		

Q10. Do you have currently, or have you had, pet insurance for your furry (or scaly) friends?

Base = Pet owners	961 125 100 91 66 267 235 93 798 163 455 506 291 350 320 145 165 146 146 186 174 43 248 210 140 175 145 205 287 353 63 142 287 226 83 44 405 313 243 292 257 157 47 17 41 11 87																																														
	Total	Region								Geo Type		Gender		Age			Gender-Age					Age (Fine)					Household Income			Household Income (Fine)					Education		2021 Fed Vote										
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-\$100K	\$100K+	<\$25K	\$25K-\$50K	\$50K-\$100K	\$100K-\$150K	\$150K-\$200K	\$200K+	<HS	Colleg / Trade school	Univ+	CPC	Lib	NDP	BQ	Green	PPC	Other	Did not vote
Yes, always have it for my animals	6%	6%	5%	2%	1%	7%	5%	3%	6%	3%	5%	6%	8%	3%	6%	6%	3%	7%	11%	3%	4%	10%	9%	4%	2%	5%	6%	9%	5%	4%	4%	10%	5%	4%	7%	2%	3%	4%	12%	3%	8%	8%	2%	17%	1%	7%	
Yes, have had it for	10%	8%	15%	4%	3%	11%	8%	9%	10%	9%	10%	10%	13%	11%	5%	14%	10%	4%	12%	12%	6%	18%	12%	11%	11%	5%	6%	12%	11%	9%	4%	12%	9%	15%	14%	6%	13%	12%	10%	11%	12%	7%	6%	8%	12%	6%	
No, don't/didn't want it	72%	79%	67%	82%	79%	68%	75%	78%	72%	76%	75%	70%	58%	74%	84%	62%	78%	86%	54%	71%	82%	45%	66%	71%	78%	86%	81%	66%	70%	78%	58%	69%	70%	80%	73%	78%	77%	70%	67%	73%	74%	65%	80%	63%	89%	88%	70%
No, unable to get it	12%	8%	13%	12%	16%	13%	12%	10%	12%	12%	10%	14%	20%	12%	5%	18%	8%	3%	23%	14%	7%	27%	19%	14%	8%	3%	8%	20%	14%	7%	29%	16%	14%	7%	6%	5%	13%	13%	9%	14%	7%	15%	11%	14%	10%	16%	
Net: Yes	15%	13%	20%	6%	4%	19%	13%	12%	16%	12%	15%	16%	22%	14%	11%	20%	14%	11%	24%	15%	10%	28%	21%	15%	13%	10%	11%	14%	16%	15%	13%	14%	16%	13%	21%	17%	10%	16%	24%	13%	19%	19%	9%	23%	10%	12%	14%
Net: No	85%	87%	80%	94%	96%	81%	87%	88%	84%	88%	85%	84%	78%	86%	89%	80%	86%	89%	76%	85%	90%	72%	79%	85%	87%	90%	89%	86%	84%	85%	87%	86%	84%	87%	79%	83%	90%	84%	76%	87%	81%	81%	91%	77%	90%	88%	86%

Q11. And how would you assess the coverage you received from your pet insurance, was it...?

Base = Have/had pet insurance	147 19 17 6 3 52 29 11 128 19 67 80 63 50 34 29 23 16 34 27 18 12 51 31 18 18 16 29 47 54 8 20 47 29 18 7 39 51 58 39 49 30 4 4 4 1 12																																														
	Total	Region								Geo Type		Gender		Age			Gender-Age					Age (Fine)					Household Income			Household Income (Fine)					Education		2021 Fed Vote										
		BC	AB	SK	MB	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18-34	M 35-54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K-\$100K	\$100K+	<\$25K	\$25K-\$50K	\$50K-\$100K	\$100K-\$150K	\$150K-\$200K	\$200K+	<HS	Colleg / Trade school	Univ+	CPC	Lib	NDP	BQ	Green	PPC	Other	Did not vote
A lifesaver - totally worth it	22%	23%	14%	13%	61%	25%	18%	31%	21%	28%	17%	27%	17%	20%	35%	16%	12%	27%	19%	26%	42%	28%	15%	21%	17%	33%	36%	29%	31%	9%	20%	33%	31%	13%	5%	30%	17%	22%	14%	28%	30%	41%	35%	23%			
Nice to have, but didn't always need it	34%	30%	50%	22%	29%	40%	24%	32%	49%	42%	27%	42%	34%	20%	48%	44%	31%	36%	25%	11%	35%	43%	36%	29%	20%	21%	36%	21%	39%	28%	39%	21%	34%	47%	44%	37%	34%	32%	42%	30%	33%	65%	34%	13%	39%		
Not great, didn't help in some circumstances	39%	29%	23%	32%	39%	30%	33%	45%	32%	21%	31%	30%	31%	23%	39%	29%	30%	37%	33%	18%	42%	37%	30%	24%	22%	44%	34%	27%	35%	35%	24%	28%	35%	35%	28%	56%	28%	36%	27%	37%	32%	23%	24%	66%	31%		
Totally useless	10%	13%	10%	~	11%	8%	~	11%	8%	7%	12%	8%	16%	3%	8%	11%	~	8%	21%	6%	~	10%	12%	25%	6%	5%	9%	12%	18%	~	9%	14%	15%	~	9%	14%	15%	~	3%	7%	17%	6%	8%	8%	35%	65%	
Not sure/Can't say	4%	5%	4%	33%	4%	1%	~	4%	2%	3%	5%	2%	7%	3%	~	4%	5%	4%	9%	~	3%	7%	7%	3%	2%	3%	5%	4%	10%	~	5%	4%	5%	~	2%	6%	3%	1%	3%	7%	~	21%	7%				
Top2box	56%	53%	64%	35%	61%	55%	53%	53%	77%	60%	53%	59%	53%	55%	64%	55%	58%	55%	52%	53%	63%	58%	58%	46%	53%	57%	65%	52%	48%	48%	72%	52%	47%	52%	44%	67%	51%	54%	56%	57%	62%	65%	76%	13%	35%	62%	
Bottom2box	40%	42%	32%	32%	39%	42%	41%	45%	43%	21%	38%	42%	39%	40%	42%	38%	41%	37%	41%	39%	47%	37%	40%	36%	47%	44%	41%	32%	44%	48%	42%	28%	44%	49%	43%	56%	31%	43%	44%	43%	40%	30%	35%	24%	68%	65%	31%