					Region				Geo	Туре	Ger	nder		Age				Gende	er-Age					Age (Fine)			House	hold In	come		Ho	usehold	Income	e (Fine)			Educa	tion					2021 Fe	d Vote			
	Total	вс	AB	SK	МВ	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54		M 18- 34	M 35- 54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- <\$100 K	\$100K +		\$25K- <\$50K	\$50K <\$10 K	\$100F <\$15 K	K- \$150 50 <\$2 K	0K- 00 \$20	00K <=H	S Colle	Univ	+ CF	СГ	ib i	NDP	BQ	Green	PPC	Othe	Did not vote
Sample size	1618	205	155	126	121	455	405	151	1389	229	793	825	449	543	627	227	267	298	221	275	329	65	384	334	209	278	349	396	488	542	121	275	5 48	8 33	34 1	126	82 6	50 4	88 4	31	154	444	243	102	31	64	1	167

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing "*%" are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

QV1. Do you currently own an animal either as a pet or for another reason?

					Region				Geo	Туре	Ger	nder		Age				Gender-	-Age					Age (F	ne)			Househ	old Incom	ne		House	ehold Inc	ome (Fi	ne)		Ed	lucation	1				2021 Fe	ed Vote			
	Total	вс	AB	sĸ	мв	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18- 34	M 35- 54	M 55+ F	18-34 F	35-54 F	55+ 1	8-24 2	25-34	35-44	45-54 5	5-64	65+ <	\$50K	\$50K- \$100 K	00K	\$25K	\$25K- \$50K	\$50K- <\$100 K	\$100K- <\$150 K	\$150K- <\$200 K	\$200K +	<=HS	e/ Trade	Univ+	СРС	Lib	NDP	BQ	Green	PPC	Other	Did not vote
Dog	35%	33%	43%	51%	34%	36%	28%	42%	33%	49%	36%	35%	38%	39%	30%	37%	41%	31%	40%	38%	29%	37%	39%	39%	39%	39%	22%	26%	34%	43%	22%	29%	34%	42%	45%	43%	36%	41%	28%	43%	33%	36%	15%	29%	41%	44%	32%
Cat	31%	34%	36%	35%	34%	28%	33%	34%	30%	43%	27%	35%	35%	34%	27%	33%	28%	23%	37%	40%	30%	35%	35%	33%	35%	31%	23%	30%	34%	31%	35%	27%	34%	33%	33%	20%	34%	36%	24%	30%	30%	39%	35%	28%	30%	9%	29%
Fish	5%	7%	4%	8%	3%	5%	4%	2%	5%	6%	6%	3%	3%	8%	3%	5%	11%	4%	2%	6%	2%	2%	4%	9%	8%	4%	2%	3%	5%	7%	1%	4%	5%	6%	9%	4%	5%	6%	3%	5%	3%	5%	7%	5%	10%	6%	4%
Livestock (e.g. horses, cows. sheep etc.)	2%	2%	4%	5%	2%	2%	*%	4%	1%	7%	1%	3%	3%	2%	2%	2%	1%	1%	4%	3%	2%	3%	3%	2%	2%	2%	2%	1%	2%	3%	2%	1%	2%	3%	3%	2%	2%	4%	1%	3%	1%	1%	1%	2%	10%		2%
Bird	2%	*%	2%	2%	1%	2%	3%	2%	2%	3%	1%	3%	3%	2%	1%	3%	*%	*%	3%	4%	2%	4%	3%	2%	2%	*%	2%	2%	1%	2%	5%	1%	1%	3%	2%	2%	2%	3%	1%	2%	2%	1%	1%	5%	1%	2%	4%
Reptile	2%	2%	2%	1%	1%	2%	2%	2%	1%	3%	1%	2%	2%	3%	*%	1%	3%		4%	2%	1%		3%	3%	3%		1%	1%	2%	3%	2%	1%	2%	3%	2%	2%	2%	2%	1%	1%	2%	1%	4%	4%	5%		2%
Guinea pig/Hamster	2%	1%	1%	1%		3%	*%	1%	2%	2%	2%	1%	2%	3%		2%	4%		1%	2%		1%	2%	3%	4%			*%	1%	3%		1%	1%	4%	2%		3%	1%	1%	2%	1%	1%			6%		1%
Bunny	2%	1%	3%	1%	1%	2%	1%	1%	1%	2%	1%	2%	3%	2%	1%	1%	2%	*%	5%	1%	1%	2%	3%	2%	1%		1%	1%	2%	3%		1%	2%	4%	1%	1%	2%	1%	1%	3%	1%	1%	1%	2%	2%		*%
Other, specify:	1%	3%	1%	3%	1%	2%	1%		1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	*%	3%	1%		1%	1%	3%	2%	*%	*%	1%	2%		1%	1%	3%	1%		1%	2%	2%	2%	2%		2%	2%			1%
None of the above	41%	39%	36%	27%	44%	41%	44%	40%	43%	29%	43%	39%	35%	35%	49%	36%	38%	51%	34%	33%	47%	34%	35%	37%	33%	37%	58%	48%	41%	35%	48%	48%	41%	32%	34%	46%	38%	36%	50%	36%	42%	35%	54%	46%	36%	44%	48%
Net: Yes to any	59%	61%	64%	73%	56%	59%	56%	60%	57%	71%	57%	61%	65%	65%	51%	64%	62%	49%	66%	67%	53%	66%	65%	63%	67%	63%	42%	52%	59%	65%	52%	52%	59%	68%	66%	54%	62%	64%	50%	64%	58%	65%	46%	54%	64%	56%	52%

QV2. And during the last couple years during the COVID-19 lockdown period, let's say between March 2020 and March 2022, did you purchase/adopt an animal that you have since re-homed?

					Region				Ge	о Туре	G	lender		Age				Gender	-Age					Age (F	ine)			Housel	hold Inco	ome		Hous	ehold In	come (Fi	ine)		E	ducation	1				2021 Fe	ed Vote			
	Total	вс	AB	sĸ	МВ	ON	QC	ATL	Urba	n Rural	Male	Female	18-34	35-54		M 18- 34	M 35- 54	M 55+ F	18-34 F	35-54	F 55+	18-24 2	25-34	35-44	45-54	55-64	65+ <	\$50K	\$50K- <\$100 K	\$100K +	<\$25K	\$25K- <\$50K	\$50K- <\$100 K	\$100K- <\$150 K	\$150K- <\$200 K	\$200K +	<=HS	e/ Trade	Univ+	СРС	Lib	NDP	BQ	Green	PPC	Other	Did not vote
Yes	6%	5%	7%	8%	5%	6%	5%	6 49	% 6	% 49	5%	6%	9%	5%	3%	6%	6%	4%	12%	5%	3%	14%	8%	6%	5%	5%	2%	7%	6%	5%	14%	4%	6%	4%	7%	6%	5%	6%	7%	8%	4%	6%	1%	9%	6%	23%	3%
No	94%	95%	93%	92%	95%	94%	95%	6 969	% 94	% 96%	95%	6 94%	91%	95%	97%	94%	94%	96%	88%	95%	97%	86%	92%	94%	95%	95%	98%	93%	94%	95%	86%	96%	94%	96%	93%	94%	95%	94%	93%	92%	96%	94%	99%	91%	94%	77%	97%

QV3. Please indicate which type(s) of animal(s) you had to re-home. Select all that apply:

Base = Yes at QV2	90	12	11	11	5	24	24	6	80	10	41	49	39	30	21	13	17	11	26	13	10	9	30	19	11	15	6	27	27	27	17	11	27	14	8	5	30	28	32	35	17	15	1	3	4	4	5
					Region				Geo	Туре	Ger	nder		Age				Gender-	Age					Age (Fine)			Hous	ehold Inc	ome		Hous	sehold In	ncome (F	Fine)		E	ducation					2021 Fed	d Vote			
	Total	вс	AB	sĸ	МВ	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18- 34	M 35- 54	1 55+ F	18-34 F	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- <\$100 K	\$100K +	<\$25K	\$25K- <\$50K	\$50K- <\$100 K	\$100K- <\$150 K	\$150K- <\$200 K	\$200K +	<=HS	e/ Trade	Univ+	CPC	Lib	NDP	BQ	Green	PPC	Other V	d not
Cat	48%	36%	51%	17%	58%	51%	57%	20%	46%	59%	44%	51%	55%	41%	43%	65%	35%	34%	50%	49%	54%	56%	55%	35%	52%	35%	66%	75%	27%	45%	87%	56%	27%	43%	33%	72%	46%	46%	51%	48%	49%	22%	100%	100%	43%	77%	54%
Dog	29%	48%	26%	44%	12%	22%	29%	54%	32%	10%	38%	22%	11%	49%	36%	12%	54%	45%	11%	43%	25%	4%	13%	51%	47%	42%	20%	15%	53%	23%	5%	30%	53%	12%	48%	13%	39%	37%	14%	35%	26%	34%			31%	23%	33%
Fish	7%	17%	15%	16%			10%		7%	6%	9%	6%	8%	7%	5%	20%	6%		3%	8%	11%	19%	5%	11%		7%		4%		16%		10%		18%		34%	10%	2%	8%	5%	16%	7%			22%		
Guinea pig/Hamster	4%					9%	3%		5%		8%	1%	3%	9%		5%	15%		3%			8%	2%	14%				3%		9%		7%		7%	19%		10%		3%	5%		6%			17%		13%
Bird	3%	10%				5%			3%			6%	4%	4%					6%	8%			5%	6%				4%	6%			10%	6%				4%		5%			18%					
Bunny	3%		14%			3%			3%		2%	4%	4%	3%			6%		7%				6%	5%						10%				19%					8%	5%		6%					
Livestock (e.g. horses, cows, sheep etc.)	3%				15%	6%			*%	22%	1%	5%	7%			3%			9%			25%	1%					1%	8%			4%	8%				1%	8%		7%							
Reptile	1%					3%			1%		2%			3%			6%							5%						4%				7%					3%			6%					
Other, specify:	17%	24%	9%	23%	30%	17%	12%	26%	18%	9%	14%	19%	20%	13%	16%	12%	12%	21%	24%	14%	11%	19%	21%	12%	14%	17%	14%	7%	19%	22%	8%	7%	19%	20%	19%	35%	11%	11%	27%	8%	20%	41%					19%

QV4. How would you describe your own personal relationship with your pet?

Base = Pet owners	961	125	100	91	66	267	235	93	798	163	455	506	291	350	320	145	165	146	146	186	174	43	248	210	140	175	145	205	287	353	63	142	287	226	83	44	405	313	243	292	257	157	47	17	41	11	87
				Re	gion				Geo	Туре	Ge	nder		Age				Gender	-Age					Age (F	Fine)			Hous	sehold In	come		Hous	sehold Inc	come (F	ine)		E	Education	n			:	2021 Fe	d Vote			
	Total	вс	AB	sĸ	МВ	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18- 34	M 35- 54	M 55+ F	18-34 F 3	5-54 F	F 55+	18-24 2	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- <\$100 K	\$100K +	<\$25K	\$25K- <\$50K	\$50K- <\$100 K	\$100K- <\$150 K	\$150K- <\$200 K	\$200K +	<=HS	Colleg e/ Trade	Univ+	CPC	Lib	NDP	BQ	Green	PPC	Other	Did not vote
Extremely close to you: Like a family member	71%	76%	75%	61%	59%	72%	67%	76%	72%	67%	67%	75%	74%	66%	74%	70%	62%	70%	78%	70%	78%	72%	74%	65%	68%	72%	78%	70%	73%	66%	67%	71%	73%	67%	66%	62%	73%	73%	67%	72%	72%	75%	50%	73%	63%	34%	74%
Close: Very important	22%	18%	19%	27%	30%	19%	26%	21%	22%	21%	23%	20%	19%	24%	21%	22%	24%	24%	17%	24%	17%	11%	21%	24%	25%	21%	20%	21%	20%	26%	23%	20%	20%	27%	25%	27%	20%	20%	27%	20%	23%	20%	40%	27%	22%	32%	18%
Not that close - Just a	6%	6%	6%	10%	9%	6%	5%	3%	5%	10%	8%	4%	5%	8%	4%	8%	11%	4%	3%	5%	5%	7%	5%	10%	5%	6%	2%	8%	6%	6%	6%	8%	6%	5%	6%	11%	6%	6%	6%	7%	4%	3%	5%		11%	22%	6%
No relationship at all	1%			2%	1%	2%	2%		1%	1%	2%	1%	1%	2%	1%	*%	3%	1%	2%	1%		9%		2%	2%	1%		1%	1%	2%	3%		1%	2%	3%	1%	2%	1%	1%	1%	*%	1%	5%		4%	11%	2%
Used for commercial purposes	*%			1%						*%	*%				*%			*%								*%			*%				*%						*%			*%					
Net: close	93%	94%	94%	88%	90%	92%	93%	97%	94%	88%	91%	95%	94%	90%	95%	92%	86%	94%	95%	94%	95%	84%	95%	89%	93%	93%	98%	91%	93%	92%	91%	92%	93%	93%	91%	88%	92%	93%	93%	92%	95%	95%	90%	100%	86%	66%	92%
Net: Not close/ no relationship	7%	6%	6%	11%	10%	8%	7%	3%	6%	11%	9%	5%	6%	10%	5%	8%	14%	5%	5%	6%	5%	16%	5%	11%	7%	7%	2%	9%	7%	8%	9%	8%	7%	7%	9%	12%	8%	7%	6%	8%	5%	5%	10%		14%	34%	8%

QV5. Did you purchase/adopt a pet during the COVID-19 lockdown period that you still have?

					Region				Ge	ю Туре		Sender		Age				Gende	er-Age					Age (Fine)			House	hold Inc	ome		Hous	sehold In	ncome (F	ine)			Educa	tion				20	121 Fed 1	Vote			
	Tota	ВС	AB	sĸ	МВ	ON	QC	ATL	Urba	n Rura	al Male	Femal	e 18-3	4 35-54	55+	M 18- 34	M 35- 54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- <\$100 K	\$100K +	<\$25K	\$25K- <\$50K	\$50K- <\$100 K	\$100K- <\$150 K	\$150K- <\$200 K	\$200K +	<=HS	Colle e/ Trad	de Univ	+ CP	C LI	ND	OP B	BQ G	reen F	PPC (Other	oid not vote
Yes	289	6 25%	25%	26%	32%	29%	299	6 259	% 28	% 26	% 28	% 28	% 32	% 319	21%	28%	32%	22%	36%	30%	20%	26%	33%	35%	24%	23%	17%	27%	30%	29%	32%	25%	30%	27%	32%	29%	239	% 30	1% 33	% 2	7% 3	.% 2	29%	27%	8%	27%	49%	24%
No	729	6 75%	75%	74%	68%	71%	719	6 759	% 72	% 74	% 72	% 72	% 68	% 69%	79%	72%	68%	78%	64%	70%	80%	74%	67%	65%	76%	77%	83%	73%	70%	71%	68%	75%	70%	73%	68%	71%	5 779	% 70	1% 67	% 7	3% 6	3% 7	11%	73%	92%	73%	51%	76%

QV6. Have you had any challenges with this pet that you got during the lockdown period?

Base = Yes at QV5	267	35	25	25	21	77	65	23	223	43	125	141	93	107	66	41	53	32	52	55	34	11	82	74	34	41	25	55	87	101	20	35	87	62	27	13	91	94	81	80	80	45	13	1	11	5	21
					Region				Geo	Туре	Ge	nder		Age				Gende	r-Age					Age (Fine)			Hous	ehold Inc	ome		Hous	ehold Inc	ome (Fi	ine)		Ec	ducation	1				2021 Fe	ed Vote			
	Total	вс	АВ	sĸ	мв	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18- 34	M 35- 54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- <\$100 K	\$100K +		\$25K- <\$50K	\$50K- <\$100 K	\$100K- <\$150 K	\$150K- <\$200 K	200K +	c=HS	e/ Trade school	Univ+	СРС	Lib	NDP	BQ	Green	PPC	Other	Did not vote
Feel bad leaving pet alone	26%	17%	36%	22%	25%	24%	29%	31%	29%	14%	19%	33%	35%	24%	18%	29%	18%	8%	39%	29%	28%	62%	31%	25%	20%	19%	17%	33%	27%	18%	41%	29%	27%	14%	25%	20%	21%	25%	33%	23%	34%	27%	11%			38%	31%
Pet is anxious when left alone now	19%	16%	22%	19%	21%	21%	18%	14%	20%	17%	13%	25%	27%	18%	10%	25%	6%	8%	29%	30%	12%	31%	27%	20%	13%	15%	2%	22%	20%	18%	31%	17%	20%	16%	20%	26%	14%	20%	25%	13%	28%	22%		100%	9%	10%	14%
Challenges with cost of pet due to inflation	10%	13%	16%	13%	11%	9%	6%	14%	9%	15%	8%	12%	11%	9%	9%	13%	4%	6%	10%	14%	12%	15%	11%	10%	7%	14%		13%	12%	5%	20%	10%	12%	5%	7%		13%	11%	4%	6%	11%	8%			12%	16%	24%
Pet doesn't like other people	9%	10%	23%	4%	10%	7%	7%	9%	9%	11%	9%	10%	11%	7%	10%	11%	5%	12%	12%	9%	7%	6%	12%	7%	7%	4%	18%	8%	8%	11%	11%	6%	8%	7%	23%	5%	11%	8%	8%	8%	12%	9%	7%			13%	13%
Underestimated responsibility of pet ownership	5%	3%			5%	4%	8%	13%	5%	3%	5%	5%	8%	3%	3%	9%	3%	3%	8%	3%	3%	22%	6%	3%	2%	2%	4%	10%	5%	1%	9%	11%	5%	1%			5%	6%	3%	1%	6%	4%				13%	19%
Challenges with cost of pet due to household job change or job loss	5%	5%	9%	21%	4%	3%	1%	7%	5%	5%	6%	4%	10%	3%	1%	17%		1%	4%	5%		31%	7%	4%		1%		15%	2%	2%	25%	9%	2%	*%		14%	7%	3%	4%	2%	5%	5%			3%	16%	14%
Other, specify:	2%	3%	3%		6%	3%	1%		2%	5%				1%	6%			6%	1%	3%	6%		1%	2%		6%	6%	4%	1%	2%	6%	3%	1%			12%	4%	1%	2%	1%	4%					7%	5%
No, none	53%	59%	30%	54%	53%	58%	53%	56%	53%	56%	59%	48%		62%	65%	37%	73%	65%	35%	51%	64%	26%	37%	60%	65%	64%	65%	38%	53%	64%	20%	48%	53%	70%	63%	44%	53%	55%	52%	63%	45%	55%	82%		79%		
Net: Has challenges	47%	41%	70%	46%	47%	42%	47%	44%	47%	44%	41%	52%	64%	38%	35%	63%	27%	35%	65%	49%	36%	74%	63%	40%	35%	36%	35%	62%	47%	36%	80%	52%	47%	30%	37%	56%	47%	45%	48%	37%	55%	45%	18%	100%	21%	86%	65%

QV7. [Have done multiple times/ once or twice] We'd like to know a little bit about your experiences with the vet. Have you ever taken your pet to a veterinary clinic for any of the following purposes?

Base = Pet owners	961	125	100	91	66	267	235	93	798	163	455	506	291	350	320	145	165	146	146	186	174	43	248	210	140	175	145	205	287	353	63	142	287	226	83	44	405	313	243	292	257	157	47	17	41	11	87
					Region				Geo	Туре	Ge	nder		Age				Gende	r-Age					Age (F	ine)			House	hold Inco	me		Hous	ehold In	come (Fi	ne)		Ec	lucation					2021 Fe	d Vote			
	Total	вс	AB	sĸ	МВ	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18- 34	M 35- 54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- <\$100 K	100K	<\$25K	\$25K- <\$50K		\$100K- <\$150 K			<=HS	e/ Trade	Univ+	СРС	Lib	NDP	BQ	Green	PPC	Other	Did not vote
Routine vaccination/checkup	87%	82%	86%	87%	78%	89%	89%	86%	87%	85%	84%	89%	87%	86%	88%	83%	84%	85%	90%	87%	91%	84%	87%	86%	86%	84%	93%	85%	86%	89%	85%	84%	86%	89%	87%	97%	83%	87%	93%	87%	90%	90%	88%	65%	73%	99%	84%
Dental procedure	32%	38%	39%	22%	19%	30%	35%	28%	34%	26%	33%	32%	37%	30%	32%	36%	31%	32%	38%	28%	32%	38%	37%	29%	31%	27%	38%	32%	32%	34%	36%	30%	32%	29%	40%	52%	28%	36%	36%	30%	33%	35%	37%	25%	11%	50%	40%
Medical problem/ illness	71%	70%	71%	73%	59%	72%	72%	72%	72%	66%	69%	74%	72%	69%	73%	69%	66%	71%	75%	72%	74%	71%	72%	66%	75%	73%	72%	64%	72%	74%	61%	65%	72%	74%	73%	77%	66%	73%	78%	69%	78%	75%	78%	57%	56%	69%	64%
Emergency visit	53%	48%	57%	52%	38%	54%	52%	54%	52%	55%	47%	58%	56%	50%	53%	52%	43%	48%	60%	56%	58%	57%	56%	50%	49%	55%	51%	53%	51%	54%	46%	55%	51%	55%	46%	59%	49%	55%	57%	47%	60%	56%	54%	49%	38%	59%	55%

QV7. [Routine vaccination/checkup] We'd like to know a little bit about your experiences with the vet. Have you ever taken your pet to a veterinary clinic for any of the following purposes?

					Region				Geo	Туре	Ge	nder		Age				Gender-A	ge					Age (Fi	ne)			Housel	hold Inco	me		House	ehold In	come (Fi	ine)			ducatio	n				2021 Fe	ed Vote			
	Total	вс	АВ	sĸ	МВ	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18- 34	35- 64	55+ F1	8-34 F :	35-54 F 5	55+ 18	-24 2	5-34 3	5-44 4	15-54 5	5-64	65+	<\$50K	\$50K- <\$100 K	100K	<\$25K	\$25K- <\$50K	\$50K- <\$100 K	\$100K- <\$150 K	\$150K- <\$200 K	\$200K +	<=HS	e/ Trade school	Univ+	CPC	Lib	NDP	BQ	Green	PPC	Other	Did not vote
Have done this multiple times	60%	63%	64%	55%	55%	61%	57%	64%	61%	58%	61%	60%	61%	56%	65%	58%	59%	66%	63%	54%	64%	59%	61%	56%	57%	64%	65%	52%	56%	66%	42%	57%	56%	63%	65%	88%	54%	61%	70%	59%	69%	62%	40%	46%	34%	70%	69%
Have done this once or twice	26%	19%	22%	31%	22%	28%	32%	22%	26%			29%		30%	24%	26%	25%	19%	26%					30%	29%	20%	28%	32%	31%	23%	43%	28%	31%	26%	22%	9%	29%		23%	27%	21%	28%	48%			28%	15%
Have not done this	13%	18%	14%	13%	22%	11%	11%	14%	13%	15%	16%	11%	13%	14%	12%	17%	16%	15%	10%	13%	9%	16%	13%	14%	14%	16%	7%	15%	14%	11%	15%	16%	14%	11%	13%	3%	17%	13%	7%	13%	10%	10%	12%	35%	27%	1%	16%
Net: Yes	87%	82%	86%	87%	78%	89%	89%	86%	87%	85%	84%	89%	87%	86%	88%	83%	84%	85%	90%	87% 9	11%	34%	87%	86%	86%	84%	93%	85%	86%	89%	85%	84%	86%	89%	87%	97%	83%	87%	93%	87%	90%	90%	88%	65%	73%	99%	84%

QV7. [Dental procedure] We'd like to know a little bit about your experiences with the vet. Have you ever taken your pet to a veterinary clinic for any of the following purposes?

					Region				Geo	Туре	Ge	ender		Age				Gende	r-Age					Age (F	ine)			House	hold Inco	me		Hous	ehold Inc	come (Fi	ine)		E	ducation	n				2021 Fe	ed Vote			
	Total	вс	АВ	sĸ	МВ	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18- 34	M 35- 54	M 55+	F 18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- <\$100 K	100K	\$25K	\$25K- <\$50K		\$100K- <\$150 K		\$200K +	<=HS	e/ Trade school	Univ+	СРС	Lib	NDP	BQ	Green	PPC	Other	Did not vote
Have done this multiple times	10%	14%	10%	10%	4%	8%	11%	9%	10%	8%	10%	10%	13%	8%	10%	13%	7%	11%	12%	8%	9%	9%	13%	8%	6%	9%	11%	9%	11%	10%	7%	10%	11%	9%	9%	20%	9%	9%	14%	10%	12%	8%	9%	1%	1%	25%	11%
Have done this once or twice	23%	24%	30%	12%	15%	22%	23%	19%	23%	19%	23%	23%	24%	22%	22%	23%	24%	21%	26%	20%	22%	29%	23%	20%	25%	17%	27%	23%	21%	24%	29%	20%	21%	20%	31%	32%	20%	27%	22%	20%	21%	26%	28%	24%	9%	25%	29%
Have not done this	68%	62%	61%	78%	81%	70%	65%	72%	66%	74%	67%	68%	63%	70%	68%	64%	69%	68%	62%	72%	68%	62%	63%	71%	69%	73%	62%	68%	68%	66%	64%	70%	68%	71%	60%	48%	72%	64%	64%	70%	67%	65%	63%	75%	89%	50%	60%
Net: Yes	32%	38%	39%	22%	19%	30%	35%	28%	34%	26%	33%	32%	37%	30%	32%	36%	31%	32%	38%	28%	32%	38%	37%	29%	31%	27%	38%	32%	32%	34%	36%	30%	32%	29%	40%	52%	28%	36%	36%	30%	33%	35%	37%	25%	11%	50%	40%

QV7. [Medical problem/illness] We'd like to know a little bit about your experiences with the vet. Have you ever taken your pet to a veterinary clinic for any of the following purposes?

					Region				Geo	Туре	Ge	ender		Age				Gender-	Age					Age (F	ine)			House	hold Inco	me		Hous	ehold Inc	ome (Fi	ine)		E	ducation	n				2021 Fe	ed Vote			
	Total	вс	АВ	sĸ	мв	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18- 34	M 35- 54	M 55+ F	18-34 F	35-54 F	55+ 1	8-24 2	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- <\$100 K	100K	\$25K	\$25K- <\$50K	\$50K- <\$100 K			\$200K +	<=HS	Colleg e/ Trade school	Univ+	СРС	Lib	NDP	BQ	Green	PPC	Other	Did not vote
Have done this multiple times	31%	35%	33%	24%	20%	32%	30%	30%	32%	28%	30%	32%	34%	29%	31%	35%	27%	29%	34%	30%	33%	29%	35%	26%	33%	33%	29%	31%	30%	31%	25%	33%	30%	31%	27%	33%	30%	33%	31%	25%	37%	38%	27%	23%	14%	46%	37%
Have done this once or twice	40%	35%	37%	49%	39%	41%	42%	42%	41%	38%	39%	42%	38%	41%	42%	34%	39%	42%	42%	42%	41%	42%	37%	40%	42%	40%	43%	33%	41%	44%	35%	32%	41%	43%	46%	44%	36%	41%	47%	44%	41%	37%	51%	34%	42%	22%	27%
Have not done this	29%	30%	29%	27%	41%	28%	28%	28%	28%	34%	31%	26%	28%	31%	27%	31%	34%	29%	25%	28%	26%	29%	28%	34%	25%	27%	28%	36%	28%	26%	39%	35%	28%	26%	27%	23%	34%	27%	22%	31%	22%	25%	22%	43%	44%	31%	36%
Net: Yes	71%	70%	71%	73%	59%	72%	72%	72%	72%	66%	69%	74%	72%	69%	73%	69%	66%	71%	75%	72%	74%	71%	72%	66%	75%	73%	72%	64%	72%	74%	61%	65%	72%	74%	73%	77%	66%	73%	78%	69%	78%	75%	78%	57%	56%	69%	64%

QV7. [Emergency visit] We'd like to know a little bit about your experiences with the vet. Have you ever taken your pet to a veterinary clinic for any of the following purposes?

					Region				Geo	Туре	Ge	ender		Age				Gender	-Age					Age (Fine)			House	hold Inc	ome		Hous	sehold I	ncome (Fine)		-	ducatio	n				2021 F	ed Vote			
	Total	вс	АВ	sĸ	МВ	ON	QC	ATL	Urban	Rura	Male	Female	18-34	35-54	55+	M 18- 34	M 35- 54	M 55+ F	18-34	F 35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- <\$100 K	\$100K +	<\$25K	\$25K- <\$50K			\$150K- <\$200 K		<=HS	e/ Trade school	Univ+	СРС	Lib	NDP	BQ	Green	PPC	Other	Did not vote
Have done this multiple times	14%	14%	18%	10%	6%	16%	14%	8%	15%	125	6 14%	15%	20%	12%	12%	19%	14%	9%	20%	10%	15%	18%	20%	12%	12%	15%	9%	19%	14%	13%	20%	19%	14%	15%	7%	11%	16%	13%	14%	12%	18%	16%	14%	8%	3%	14%	23%
Have done this once or twice	38%	34%	39%	42%	32%	38%	38%	46%	37%	449	% 33%	43%	36%	38%	41%	33%	29%	38%	40%	46%	43%	39%	36%	38%	38%	40%	42%	34%	38%	41%	27%	36%	38%	40%	40%	48%	33%	42%	43%	34%	43%	40%	40%	42%	35%	45%	31%
Have not done this Net: Yes	47% 53%	52%	43% 57%	48%	62% 38%	46%	48% 52%	46% 54%	48%	459		42% 58%		50% 50%	47% 53%	48% 52%	57%	52%	40%	44% 56%	42%	43%	44%	50%	51%	45%	49%	47% 53%	49%	46% 54%	54%	45%	49%	45% 55%	54%	41%	51% 49%	45% 55%	43% 57%	53% 47%	40%	44% 56%	46%	51% 49%	62% 38%	41%	45% 55%

QV8. [Routine vaccination/checkup] When it comes to the quality of care your pet received, how would you rate it for each type of visit...

Base = Have used this service	835	103	85	80	54	238	209	78	696	138	383	451	252	301	282	121	139	124	131	162	158	36	216	180	121	147	135	174	248	315	54	120 2	48 2	00	72	43 33	6 27	2 227	253	233	142	41	11	30	10	73
				F	Region				Geo	Туре	Ge	nder		Age				Gender	-Age					Age (F	ine)			House	hold Inco	ne .		Househo	ld Incom	e (Fine)			Educat	ion				2021 Fe	ed Vote			
	Total	вс	AB	sĸ	мв	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18- 34	M 35- 54	M 55+ F	18-34 F	35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- <\$100 K	00K + <\$2	\$2 <\$!	\$50 <\$1 K	K- \$100 00 <\$1	K- \$150 50 <\$20 K	%- 00 \$200 +	K <=H5	Colle e/ Trade	Univ+	СРС	Lib	NDP	BQ	Green	PPC	Other Di	oid not vote
Excellent	55%	60%	55%	53%	63%	50%	56%	61%	55%	55%	49%	59%	48%	52%	63%	45%	45%	59%	52%	59%	65%	47%	49%	50%	57%	68%	56%	52%	54%	54%	17%	5% 5	4% 54	1% 49	9% 65	5% 51	% 60°	% 55%	48%	64%	59%	47%	42%	39%	39%	53%
Good	33%	25%	41%	33%	33%	33%	33%	33%	34%	28%	36%	31%	39%	34%	27%	40%	36%	30%	38%	32%	24%	44%	38%	37%	29%	21%	33%	36%	31%	35% 3	4%	37% 3	1% 37	% 34	1% 26	34	% 31°	% 34%	37%	27%	34%	34%	38%	32%	38%	39%
Decent	10%	15%	2%	14%	3%	13%	10%	5%	9%	16%	13%	8%	8%	12%	11%	13%	16%	11%	4%	9%	11%	5%	9%	13%	10%	11%	11%	11%	11%	10%	8%	8% 1	1% 9	1% 12	2% 9	9% 13	% 9	% 9%	11%	8%	6%	18%	20%	25%	23%	6%
Poor	1%		1%		2%	2%	*%		1%	1%	2%	*%	2%	1%		3%	3%		1%	*%		4%	1%		3%			*%	1%	1%	1%		1%	% 5	5%		% 1°	% 2%	1%		*%			5%		2%
Terrible	1%					2%		1%				2%		*%					5%	1%			3%		1%				2%				2%		1	2	%		2%	1 7	1%					
Top2box	88%	85%	96%	86%	96%	83%	89%	94%	89%	82%	85%	90%	88%	86%	89%	85%	81%	89%	91%	91%	89%	91%	87%	87%	85%	89%	89%	89%	85%	89% 8	11%	2% 8	5% 91	% 84	1% 91	1% 85	% 90°	% 89%	85%	92%	93%	82%	80%	71%	77%	92%
Bottom2box	2%		1%		2%	4%	*%	1%	2%	1%	2%	2%	4%	2%		3%	3%		6%	1%		4%	4%		4%			*%	4%	1%	1%		4%	% 5	5%	2	% 1°	% 2%	4%	لصل	1%			5%		2%

QV8. [Dental procedure] When it comes to the quality of care your pet received, how would you rate it for each type of visit...

Base = Have used this service	312	48	39	20	12	81	78	25	269	9 43	149	163	107	104	102	52	51	46	55	52	55	16	91	60	43	47	55	65	92	121	23 4	2 9:	2 65	33	23	114	112	87	88	85	55	17	4	4	5	35
					Region				Geo	Туре	Ge	nder		Age				Gender-	Age					Age (F	ne)			Househ	old Incom	•	Н	usehold	Income (Fine)		E	ducation	1				2021 Fe	d Vote			
	Total	вс	АВ	sĸ	МВ	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18- 34	M 35- 54	M 55+ F	18-34 F	35-54 F	55+ 1	8-24 2	25-34	35-44	15-54 5	5-64	65+	\$50K <	\$50K- \$100 K	0K <\$25	\$25K <\$50	\$50K- <\$100 K	\$100K- <\$150 K	\$150K- <\$200 K	\$200K +	<=HS	e/ Trade	Univ+	СРС	Lib	NDP	BQ	Green	PPC	Other Did	
Excellent	52%	59%	61%	52%	60%	52%	44%	44%	50%	66%	50%	54%	50%	47%	60%	51%	48%	52%	49%	47%	67%	51%	49%	54%	38%	65%	56%	46%	60%	4% 28	% 55'	60%	52%	58%	56%	52%	47%	59%	58%	64%	51%	23%	65%	26%	11%	5%
Good	33%	24%	23%	20%	40%	33%	40%	49%	34%	6 24%	34%	31%	34%	32%	31%	32%	26%	46%	37%	38%	18%	38%	34%	28%	38%	30%	31%	33%	26%	2% 28	% 36	6 269	38%	26%	23%	31%	40%	25%	30%	26%	33%	57%		11%	23%	5%
Decent	13%	17%	9%	21%		14%	13%	2%	14%	6%	12%	13%	14%	16%	8%	14%	19%	2%	15%	12%	13%		17%	18%	13%	5%	10%	19%	13%	0% 38	% 9	6 139	8%	11%	13%	13%	11%	13%	9%	6%	15%	20%	35%	63%	66%	1%
Poor	2%		7%	6%			1%	4%	1%	4%	3%	1%	2%	3%		3%	4%			3%		11%			8%				2%	2%		29	6 2%		8%	1%	2%	3%	1%	2%	2%					
Terrible	1%					1%	2%		1%		1%	1%		1%	1%		3%				3%				4%		3%	2%		1% 6	%			5%		3%			2%	2%						
Top2box	85%	83%	84%	72%	100%	85%	84%	93%	84%	90%	85%	85%	84%	80%	91%	83%	74%	98%	85%	85%	85%	89%	83%	82%	76%	95%	87%	79%	86%	6% 56	% 91	6 869	90%	84%	79%	83%	87%	84%	88%	91%	84%	80%	65%	37%	34%	9%
Bottom2box	3%		7%	6%		1%	3%	4%	2%	4%	4%	2%	2%	5%	1%	3%	7%			3%	3%	11%			11%		3%	2%	2%	4% 6	1%	29	6 2%	5%	8%	3%	2%	3%	2%	4%	2%					\Box

QV8. [Medical problem/illness] When it comes to the quality of care your pet received, how would you rate it for each type of visit...

Base = Have used this service	686	88	71	65	39	190	166	66	578	108	313	373	210	243	232	100	109	104 1	110	134 1:	9 3	180	139	104	128	104	132	206	262	38	93	206	167	61	34	267	230	189	200	200	118	36	9	23	7	56
					Region				Geo	Туре	Gen	der		Age			G	ender-Ag	е				Age	(Fine)			House	hold in	come		House	hold Inc	ome (Fi	ne)		Ec	lucation				3	2021 Fed	d Vote			
	Total	вс	AB	sĸ	МВ	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18- 34	35- 54 M	55+ F 18	-34 F 35	-54 F 55	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- <\$100 K	\$100K +	<\$25K	\$25K- <\$50K	\$50K- \$100 K	\$100K- \$ <\$150 K	\$150K- <\$200 K	\$200K +	<=HS	e/ Trade	Univ+	CPC	Lib	NDP	BQ	Green	PPC	Other	Did not vote
Excellent	53%	56%	52%	49%	58%	52%	52%	53%	52%	55%	51%	55%	45%	51%	61%	45%	48%	59% 4	5% 5	4% 63	% 469	45%	49%	55%	69%	52%	52%	55%	52%	40%	57%	55%	55%	43%	53%	50%	56%	52%	46%	62%	59%	53%	41%	30%	27%	44%
Good	33%	29%	42%	30%	36%	28%	35%	35%	33%	32%	34%	31%	36%	34%	28%	34%	35%	33% 3	7% 3	4% 23	% 289	37%	40%	27%	22%	35%	33%	28%	35%	32%	33%	28%	31%	39%	47%	33%	29%	36%	38%	30%	30%	26%	14%	51%	33%	36%
Decent	11%	14%	3%	19%	7%	14%	11%	7%	12%	10%	12%	11%	14%	11%	10%	17%	12%	6% 1	1%	9% 13	% 26%	12%	11%	11%	8%	12%	14%	13%	10%	23%	10%	13%	10%	15%		10%	14%	11%	10%	6%	9%	19%	44%	19%	40%	18%
Poor	2%	1%	3%	2%		3%	1%	4%	2%	4%	3%	2%	2%	4%	1%	3%	5%	2%	1%	3% 1	%	3%	1%	8%	1%	1%	2%	2%	3%	5%	1%	2%	4%	3%		4%	1%	1%	3%	2%	2%	2%				2%
Terrible	1%					2%			1%			2%	3%						6%			3%						3%				3%				2%			3%							
Top2box	85%	85%	94%	79%	93%	81%	88%	89%	85%	86%	85%	86%	81%	86%	89%	80%	83%	92% 8	2% 8	8% 86	% 749	82%	89%	82%	91%	87%	84%	82%	87%	72%	89%	82%	86%	83%	100%	84%	85%	88%	84%	91%	90%	79%	56%	81%	60%	80%
Bottom2box	3%	1%	3%	2%		6%	1%	4%	3%	4%	3%	3%	5%	4%	1%	3%	5%	2%	7%	3% 1	%	6%	1%	8%	1%	1%	2%	5%	3%	5%	1%	5%	4%	3%		7%	1%	1%	6%	2%	2%	2%				2%

QV8. [Emergency visit] When it comes to the quality of care your pet received, how would you rate it for each type of visit...

Base = Have used this service	507	58	58	47	26	137	119	48	417	90	215	292	163	174	170	75	70	70	88	104	100	24	139	105	69	96	74	108	147	190	29	79	147	125	38	26	198	172	138	137	155	88	25	8	15	6	48
					Region				Geo	Туре	Ge	nder		Age				Gender-	Age					Age (F	ine)			House	ehold In	come		House	ehold Inc	ome (Fir	ne)		Edi	ucation				2	021 Fed	Vote			
	Total	вс	AB	sĸ	МВ	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18- N	1 35- 54	1 55÷ F	18-34 F	35-54 F	55+ 1	8-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- <\$100 K	\$100K +	<\$25K	\$25K- <\$50K	\$50K- <\$100 K	100K- \$150 K	\$150K- <\$200 K	\$200K +	=HS T	e/ rade	Univ+	CPC	Lib	NDP	BQ G	Green F	PPC (Other	Did not vote
Excellent	52%	58%	51%	51%	64%	48%	57%	54%	52%	55%	48%	55%	42%	58%	57%	39%	47%	61%	45%	66%	54%	39%	42%	58%	59%	64%	47%	49%	55%	50%	36%	53%	55%	51%	51%	45%	47%	54%	58%	44%	64%	52%	53%	54%	40%	27%	41%
Good	28%	19%	32%	22%	33%	32%	24%	26%	28%	25%	28%	28%	27%	29%	27%	22%	33%	28%	31%	26%	27%	30%	26%	29%	28%	24%	32%	34%	21%	30%	37%	33%	21%	30%	31%	29%	29%	30%	23%	33%	23%	30%	19%	20%	36%	21%	36%
Decent	15%	20%	14%	16%	3%	16%	13%	10%	15%	15%	20%	11%	24%	9%	12%	35%	17%	6%	14%	4%	16%	31%	22%	9%	9%	6%	19%	13%	15%	17%	25%	9%	15%	15%	13%	26%	16%	11%	16%	12%	13%	13%	29%	26%	21%	53%	14%
Poor	2%	3%	3%	6%			3%	7%	2%	4%	3%	2%	2%	2%	3%	2%	1%	5%	1%	2%	2%		2%	2%	2%	5%	1%	1%	5%	1%	2%		5%	1%	4%		2%	3%	1%	4%	1%	3%			2%		3%
Terrible	3%	1%		5%		4%	3%	4%	3%	2%	2%	4%	6%	2%	1%	2%	2%	1%	10%	2%	1%		7%	3%	1%	1%	1%	3%	5%	2%		4%	5%	3%			5%	2%	2%	7%		3%					5%
Top2box	80%	77%	83%	73%	97%	80%	81%	80%		79%	76%			87%	84%	61%	80%	89%	75%	92%	81%	69%	69%	87%	87%	88%	79%	83%	76%	80%	73%	87%	76%	81%	82%	74%	76%	84%	81%	77%	86%	81%	71%	74%	76%	47%	77%
Bottom2box	5%	4%	3%	11%		4%	6%	10%	5%	6%	4%	6%	8%	4%	4%	4%	3%	5%	11%	5%	3%		9%	4%	3%	6%	2%	4%	9%	3%	2%	4%	9%	4%	4%		7%	5%	3%	11%	1%	5%			2%		8%

QV9. [Routine vaccination/checkup] And generally speaking, when you have it comes to the cost of visiting the vet, would you say the amount you pay is...

Base = Have used this service	835	103	85	80	54	238	209	78	696	138	383	451	252	301	282	121	139	124	131 1	62 1	58 3	6 210	180	121	147	135	174	248	315	54	120	248	200	72	43	336	272 2	27 2	53 23	33 14	12 4	1 11	30) 10	73
					Region				Geo	Туре	Gen	der		Age				Gender-A	je				Age	Fine)			House	hold Incor	ne		House	hold Inco	me (Fin	e)		Educ	ation				2021	Fed Vote			
	Total	вс	АВ	sĸ	МВ	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	A 18- N 34	A 35- 54	55+ F 1	3-34 F 35	54 F 55	5+ 18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- <\$100 K	00K	<\$25K		\$50K- \$100 <br K			200K +	=HS Tr	uni	/+ CP0	Lib	NDP	BQ	Green	PPC	Other	Did not vote
Too expensive	60%	50%	59%	44%	57%	60%	67%	62%	60%	57%	62%	58%	56%	62%	60%	64%	63%	58%	18% 6	2% 62	2% 50%	6 579	63%	62%	55%	66%	58%	62%	59%	65%	54%	62%	58%	69%	46%	66%	56% 5	5% 65	% 539	% 59	% 779	6 45%	56%	42%	65%
About the right price	34%	41%	32%	44%	36%	34%	30%	29%	34%	33%	31%	36%	38%	32%	32%	30%	32%	31%	14% 3	2% 32	2% 419	6 379	31%	35%	39%	24%	31%	36%	34%	26%	33%	36%	35%	28%	38%	27%	39% 3	7% 29	% 389	% 36	% 219	6 45%	37%	58%	33%
A good deal	3%	5%	7%	1%	2%	3%		2%	3%	4%	3%	3%	5%	2%	2%	4%	1%	5%	5%	3% 1	1% 79	6 49	6 3%	1%	3%	1%	5%	1%	4%	3%	6%	1%	2%	2%	12%	3%	2%	1% 3	% 59	% 2	%	1%	3%		
Don't know/ Can't say	4%	3%	2%	11%	5%	3%	3%	6%	3%	6%	4%	3%	2%	3%	6%	2%	4%	6%	2%	3% 5	5% 39	6 29	4%	2%	4%	8%	7%	2%	4%	6%	7%	2%	4%	1%	4%	4%	3%	1% 3	% 49	% 3	% 29	6 9%	4%		2%

QV9. [Dental procedure] And generally speaking, when you have it comes to the cost of visiting the vet, would you say the amount you pay is...

Base = Have used this service	312	48	39	20	12	81	7	3 2	5 269	43	149	163	107	104	102	52	51	46	55	52	55 1	6 9	1 60	43	47	55	65	92	121	23	42	92	65	33	23	114	112	87	88	85	55	17	4	4	5	35
					Region				Geo	Туре	Ge	nder		Age				Gender-Ag	je				Age	(Fine)			House	ehold Inco	me		Housel	hold Inc	ome (Fi	ne)		Edu	cation				2	2021 Fed	d Vote			
	Total	вс	AB	sĸ	МВ	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18- N	1 35- 54	55+ F 18	I-34 F 35-	54 F 55	5+ 18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- <\$100 K	100K +	\$25K	\$25K- <\$50K		\$100K- <\$150 K		\$200K +	<=HS T	e/ rade	Iniv+	CPC	Lib N	NDP	BQ (Green	PPC C		id not vote
Too expensive	65%	68%	61%	66%	65%	59%	729	779	66%	62%	61%	69%	58%	65%	73%	55%	57%	72% 6	1% 73	3% 74	4% 60'	% 58°	% 59%	73%	66%	79%	64%	69%	65%	54%	70%	69%	76%	59%	44%	74%	60%	62%	63%	68%	63%	74%	65%	40%	49%	72%
About the right price	23%	17%	19%	19%	26%	27%	239	199	6 22%	27%	27%	19%	25%	23%	20%	29%	29%	22% 2	2% 18	3% 17	7% 18	% 26°	% 26%	18%	30%	11%	16%	25%	22%	23%	12%	25%	17%	27%	30%	16%	32%	20%	22%	21%	26%	18%		49%	51%	22%
A good deal	6%	9%	10%		9%	7%	29	6	6%	3%	7%	5%	12%	6%		12%	8%	1	2%	3%	21'	6 109	% 7%	4%			7%	4%	8%	6%	7%	4%	5%	9%	18%	5%	4%	9%	9%	4%	5%	8%	35%			3%
Don't know/ Can't say	6%	6%	11%	14%		6%	39	49	6 6%	7%	5%	7%	5%	6%	7%	4%	6%	6%	5% 6	5% 8	8%	59	% 7%	5%	3%	10%	13%	2%	4%	17%	10%	2%	3%	5%	8%	5%	5%	9%	6%	7%	5%			12%	\neg	3%

QV9. [Medical problem/illness] And generally speaking, when you have it comes to the cost of visiting the vet, would you say the amount you pay is...

Base = Have used this service	686	88	71	65	39	190	166	66	578	108	313	373	210	243	232	100	109	104	110	134	129	30	180	139	104	128	104	132	206	262	38	93	206	167	61	34	267	230	189	200	200	118	36	9	23	7	56
					Region				Geo	Туре	Ger	nder		Age				Gender	-Age					Age (F	ne)			House	hold Inco	ne		House	hold Inc	ome (Fi	ne)		E	ducation	1				2021 F	ed Vote			
	Total	вс	AB	sĸ	МВ	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18- 34	M 35- 54	M 55+ F	18-34 F	35-54	F 55+	18-24	25-34	35-44	15-54 5	5-64	65+		\$50K- <\$100 K	100K	\$25K	\$25K- \$50K	\$50K- \$100 K				<=HS	e/ Trade	Univ+	CPC	Lib	NDP	BQ	Green	PPC	Other	Did not vote
Too expensive	64%	58%	60%	63%	62%	64%	67%	75%	66%	58%	65%	64%	63%	67%	63%	73%	64%	60%	54%	70%	65%	56%	64%	65%	69%	63%	63%	60%	66%	65%	59%	60%	66%	68%	69%	45%	67%	65%	59%	68%	60%	66%	65%	50%	51%	52%	80%
About the right price	29%	30%	30%	25%	29%	29%	31%	21%	28%	31%	27%	30%	31%	27%	29%	23%	29%	29%	39%	25%	29%	41%	30%	27%	26%	29%	29%	26%	31%	29%	30%	25%	31%	27%	26%	41%	25%	29%	35%	24%	33%	30%	29%	34%	40%	39%	20%
A good deal	4%	7%	4%	7%	5%	4%	1%	1%	3%	6%	5%	3%	5%	2%	4%	4%	2%	8%	6%	2%		3%	5%	4%		6%	1%	8%	1%	3%	4%	10%	1%	2%	2%	12%	4%	3%	4%	4%	4%	3%	6%	16%	3%		
Don't know/ Can't say	3%	5%	5%	5%	4%	3%	*%	3%	3%	4%	3%	3%	1%	4%	5%		5%	4%	1%	3%	5%		1%	4%	4%	3%	7%	6%	1%	3%	7%	5%	1%	2%	4%	3%	4%	3%	2%	4%	3%	1%			6%	9%	

QV9. [Emergency visit] And generally speaking, when you have it comes to the cost of visiting the vet, would you say the amount you pay is...

Base = Have used this service	507	58	58	47	26	137	11	9 4	18 4 ⁻	17	90 21	5 29	2 163	174	170	75	70	70	88 1	04 1	00 24	4 139	105	69	96	74	108	147	190	29	79	147	125	38	26	198 1	72 13	8 13	155	88	25	8	15	6 4
					Region				Ge	о Туре	G	Sender		Age			G	ender-Ag	je				Age (Fine)			House	hold Inc	ome		Househ	hold Inco	me (Fine	9)		Educa					2021 Fe	d Vote		
	Total	вс	АВ	SK	МВ	ON	QC	ATL	. Urba	n Rur	al Male	Femal	18-34	35-54	55+	M 18- M 34 5	35- 4 M 5	55+ F18	I-34 F 35	-54 F 55	+ 18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- <\$100 K	\$100K +	<\$25K	\$25K- \$50K	50K- \$100 < K	00K- \$150 <\$ K	50K- \$200 K	00K +	HS e/ Tra-	Univ	CPC	Lib	NDP	BQ	Green	PPC	Other Did n
Too expensive	71%	64%	63%	68%	66%	70%	809	6 78	% 71	% 73	705	6 72	% 70%	71%	72%	79%	57% 6	3% 6	3% 7	4% 79	% 69%	6 71%	73%	68%	66%	81%	70%	74%	68%	68%	71%	74%	71%	59%	52%	74% 7	1% 63	% 739	68%	73%	60%	53%	69%	52% 89
About the right price	22%	26%	30%	26%	34%	20%	169	6 16	% 21	% 22	2% 219	% 22	% 22%	23%	20%	15%	23% 2	25% 2	8% 2	3% 16	% 28%	21%	20%	27%	26%	12%	16%	20%	26%	14%	16%	20%	23%	32%	32%	16% 1	32	% 199	24%	25%	29%	27%	31%	14% 9
A good deal	5%	7%	3%	3%		8%	39	6 2	% 5	% 3	3% 75	% 3	% 7%	4%	4%	6%	6% 1	0%	9%	2%	3%	8%	4%	2%	6%	1%	10%	4%	4%	10%	9%	4%	3%	6%	6%	7%	1% 3	% 59	5%	2%	11%	20%		24% 2
Don't know/ Can't say	2%	3%	4%	3%		2%	1°	6 4	% 2	% 2	2% 25	% 2	%	3%	4%		4%	3%		2% 5	%		3%	2%	2%	6%	4%	1%	2%	8%	3%	1%	2%	2%		2%	2% 2	% 39	3%					11%

QV10. Do you have currently, or have you had, pet insurance for your furry (or scaly) friends?

Base = Pet owners	961	125	100	91	66	267	235	5 93	798	163	455	506	291	350	320	145	165	146	146	186	174	43	248	210	140	175	145	205	287	353	63	142	2:87	26 8	3 44	405	313	243	292	257	157	47	17	41	11 87
					Region				Geo	Туре	Ge	nder		Age				Gender-	Age					Age (Fi	ne)			Househ	old Incom	•		Househo	ld Income	(Fine)		Е	ducation	1				2021 Fe	d Vote		
	Total	вс	AB	sĸ	МВ	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18- 34	M 35- 54	M 55+ F	18-34 F	35-54 F	55+ 1	3-24 2	5-34 3	5-44 4	15-54 5	5-64	65+	\$50K	50K- \$100 K	0K <\$	25K \$2	5K- 50K \$50	K- 00 <\$15 K	K- \$150K 0 <\$200 K	\$200K	<=HS	e/ Trade school	Univ+	CPC	Lib	NDP	BQ	Green	PPC C	ther Did not
Yes, always have it for my animals	6%	6%	5%	2%	1%	7%	5%	3%	6%	3%	5%	6%	8%	3%	6%	6%	3%	7%	11%	3%	4%	10%	8%	4%	2%	5%	6%	8%	5%	4%	4%	10%	5% 4	% 79	6 2%	3%	4%	12%	3%	8%	8%	2%	17%	1%	7%
Yes, have had it for	10%	8%	15%	4%	3%	11%	8%	9%	10%	9%	10%	10%	13%	11%	5%	14%	10%	4%	12%	12%	6%	18%	12%	11%	11%	5%	5%	6%	12% 1	1%	9%	4% 1	2% 9	% 15%	14%	6%	13%	12%	10%	11%	12%	7%	6%	8%	12% 6%
No, don't/didn't want it	72%	79%	67%	82%	79%	68%	75%	78%	72%	76%	75%	70%	58%	74%	84%	62%	78%	86%	54%	71%	82%	45%	60%	71%	78%	86%	81%	66%	70%	8%	58%	59% 7	0% 80	% 739	78%	77%	70%	67%	73%	74%	65%	80%	63%	80%	88% 70%
No, unable to get it	12%	8%	13%	12%	16%	13%	12%	10%	12%	12%	10%	14%	20%	12%	5%	18%	8%	3%	23%	14%	7%	27%	19%	14%	8%	3%	8%	20%	14%	7%	29%	16% 1	4% 7	% 69	5%	13%	13%	9%	14%	7%	15%	11%	14%	10%	16%
Net: Yes	15%	13%	20%	6%	4%	19%	13%	12%	16%	12%	15%	16%	22%	14%	11%	20%	14%	11%	24%	15%	10%	28%	21%	15%	13%	10%	11%	14%	16% 1	5%	13%	14% 1	6% 13	% 219	17%	10%	16%	24%	13%	19%	19%	9%	23%	10%	12% 14%
Net: No	85%	87%	80%	94%	96%	81%	87%	88%	84%	88%	85%	84%	78%	86%	89%	80%	86%	89%	76%	85%	90%	72%	79%	85%	87%	90%	89%	86%	84% 8	5%	87%	36% 8	4% 87	% 799	6 83%	90%	84%	76%	87%	81%	81%	91%	77%	90%	88% 86%

QV11. And how would you assess the coverage you received from your pet insurance, was it...?

Base = Have/had pet insurance	147	19	17	6	3	52	29	11	128	19	67	80	63	50	34	29	23	16	34	27	18	12	51	31	18	18	16	29	47	54	8	20	47	29	18	7	39	51	58	39	49	30	4	4	4	1	12
				Re	egion				Geo	Туре	Ger	nder		Age				Gende	r-Age					Age (I	Fine)			House	ehold Inc	ome		Hous	ehold Inc	ome (Fir	ne)		Ec	lucation				2	021 Fed	I Vote			
	Total	вс	AB	sk	мв	ON	QC	ATL	Urban	Rural	Male	Female	18-34	35-54	55+	M 18- 34	M 35- 54	M 55+ I	F 18-34 F	35-54	F 55+	18-24	25-34	35-44	45-54	55-64	65+	<\$50K	\$50K- <\$100 K	\$100K +	:\$25K	\$25K- <\$50K	\$50K- <\$100 K	100K- \$150 K	\$150K- <\$200 K	\$200K +	<=HS	e/ Trade	Jniv+	CPC	Lib N	NDP	BQ (3reen	PPC	Other	Did not vote
A lifesaver – totally worth it	22%	23%	14%	13%	61%	25%	18%	31%	21%	28%	17%	27%	17%	20%	35%	16%	12%	27%	19%	26%	42%	28%	15%	21%	17%	33%	36%	29%	31%	9%	20%	33%	31%	13%	5%		30%	17%	22%	14%	28%	30%		41%		35%	23%
Nice to have, but didn't always need it	34%	30%	50%	22%		29%	40%	24%	32%	49%	42%	27%	42%	34%	20%	48%	44%	31%	36%	25%	11%	35%	43%	36%	29%	20%	21%	36%	21%	39%	28%	39%	21%	34%	47%	44%	37%	34%	32%	42%	30%	33%	65%	34%	13%		39%
Not great, didn't help in some circumstances	30%	29%	23%	32%	39%	30%	33%	45%	32%	21%	31%	30%	31%	23%	39%	29%	30%	37%	33%	18%	42%	37%	30%	24%	22%	44%	34%	27%	35%	35%	24%	28%	35%	35%	28%	56%	28%	36%	27%	37%	32%	23%		24%	66%		31%
Totally useless	10%	13%	10%			11%	8%		11%		7%	12%	8%	16%	3%	8%	11%		8%	21%	6%		10%	12%	25%		6%	5%	9%	12%	18%		9%	14%	15%		3%	7%	17%	6%	8%	8%	35%			65%	
Not sure/ Can't sav	4%	5%	4%	33%		4%	1%		4%	2%	3%	5%	2%	7%	3%		4%	5%	4%	9%			3%	7%	7%	3%	2%	3%	5%	4%	10%		5%	4%	5%		2%	6%	3%	1%	3%	7%			21%		7%
Top2box	56%	53%	64%	35%	61%	55%	58%	55%	53%	77%	60%	53%	59%	53%	55%	64%	55%	58%	55%	52%	53%	63%	58%	58%	46%	53%	57%	65%	52%	48%	48%	72%	52%	47%	52%	44%	67%	51%	54%	56%			65%	76%	13%	35%	62%
Bottom2box	40%	42%	32%	32%	39%	42%	41%	45%	43%	21%	38%	42%	39%	40%	42%	36%	41%	37%	41%	39%	47%	37%	40%	36%	47%	44%	41%	32%	44%	48%	42%	28%	44%	49%	43%	56%	31%	43%	44%	43%	40%	30%	35%	24%	66%	65%	31%