

	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
Sample Size	2279	497	374	161	471	1007

QHC1. What is your experience – if any – with youth hockey, we’re talking specifically about amateur or minor hockey played by kids between the ages of 5 and 17.

	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
I played when I was younger	20%	92%				
I had a family member/close friend/partner who played when I was younger	24%	35%	100%	31%	31%	
Involved as a coach or manager with a team or association	6%	26%	3%			
Involved (or my kid is) as a referee	2%	10%	*0%			
I have a kid (or kids) who plays	4%	7%	6%	32%	4%	
I have a kid (or kids) who used to play	9%	18%	11%	72%	9%	
I've gone to watch as an aunt/uncle/grandparent/friend etc.	20%	28%	37%	33%	67%	
I've gone to watch for fun, no connection to anyone though	13%	17%	12%	7%	43%	
I have no connection	44%					100%
Net: Has connection	56%	100%	100%	100%	100%	

QHC2. And was your experience with youth hockey primarily with boys or girls youth hockey?

Sample Size	1272	497	374	161	471	-
	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
Boys youth hockey	80%	80%	80%	83%	78%	
Girls youth hockey	5%	6%	4%	6%	5%	
Both	14%	14%	15%	12%	17%	

QHC3. [Watch NHL hockey] How often do you do each of the following (when each is on)?

Sample Size	2279	497	374	161	471	1007
	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
Always	6%	14%	6%	7%	4%	3%
Most of the time	11%	22%	17%	16%	13%	4%
Sometimes	26%	34%	35%	34%	30%	18%
Rarely	27%	18%	27%	26%	33%	29%
Never	29%	12%	15%	18%	20%	46%
Top2box	17%	36%	23%	22%	17%	7%
Bottom2box	57%	31%	42%	44%	53%	75%

QHC3. [Watch the World Junior Hockey Championships] How often do you do each of the following (when each is on)?

	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
Always	8%	20%	9%	11%	7%	2%
Most of the time	10%	21%	13%	13%	11%	4%
Sometimes	18%	23%	25%	30%	23%	11%
Rarely	22%	19%	26%	27%	26%	20%
Never	42%	17%	27%	20%	32%	64%
Top2box	18%	42%	22%	24%	19%	5%
Bottom2box	64%	35%	53%	47%	58%	84%

QHC3. [Watch Olympic hockey] How often do you do each of the following (when each is on)?

	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
Always	10%	23%	12%	12%	11%	4%
Most of the time	17%	25%	23%	24%	21%	8%
Sometimes	26%	26%	31%	29%	28%	24%
Rarely	19%	13%	19%	19%	21%	21%
Never	28%	13%	14%	16%	19%	43%
Top2box	27%	48%	35%	36%	32%	12%
Bottom2box	47%	26%	33%	34%	40%	64%

QHC4. [Top2box] Agreement with statements

	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
Hockey gives Canadians a sense of community	81%	88%	87%	87%	87%	74%
Hockey is a part of Canadian identity	89%	93%	92%	92%	94%	85%
Hockey teaches positive traits like hard work and persistence	69%	84%	77%	85%	77%	56%
Respect is a big part of hockey culture	45%	64%	49%	55%	48%	33%

QHC4. [Bottom2box] Agreement with statements

	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
Hockey gives Canadians a sense of community	9%	9%	7%	6%	6%	12%
Hockey is a part of Canadian identity	7%	5%	7%	7%	5%	8%
Hockey teaches positive traits like hard work and persistence	15%	10%	12%	10%	13%	20%
Respect is a big part of hockey culture	37%	29%	39%	36%	40%	40%

QHC4. Agreement - Hockey gives Canadians a sense of community

	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
Strongly agree	23%	33%	30%	28%	28%	15%
Agree	58%	55%	57%	59%	59%	59%
Disagree	7%	7%	6%	4%	5%	8%
Strongly disagree	2%	2%	1%	2%	1%	4%
Not sure/ Can't say	9%	3%	6%	7%	7%	14%
Top2box	81%	88%	87%	87%	87%	74%
Bottom2box	9%	9%	7%	6%	6%	12%

QHC4. Agreement - Hockey is a part of Canadian identity

	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
Strongly agree	36%	49%	41%	39%	36%	29%
Agree	53%	44%	50%	53%	58%	56%
Disagree	5%	4%	5%	4%	3%	6%
Strongly disagree	2%	1%	2%	2%	2%	2%
Not sure/ Can't say	4%	2%	1%	1%	1%	7%
Top2box	89%	93%	92%	92%	94%	85%
Bottom2box	7%	5%	7%	7%	5%	8%

QHC4. Agreement - Hockey teaches positive traits like hard work and persistence

	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
Strongly agree	16%	29%	20%	24%	19%	9%
Agree	53%	54%	57%	61%	58%	47%
Disagree	10%	7%	8%	6%	9%	13%
Strongly disagree	5%	3%	5%	4%	4%	6%
Not sure/ Can't say	16%	6%	11%	5%	9%	24%
Top2box	69%	84%	77%	85%	77%	56%
Bottom2box	15%	10%	12%	10%	13%	20%

QHC4. Agreement - Respect is a big part of hockey culture

	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
Strongly agree	13%	21%	11%	16%	14%	8%
Agree	32%	43%	38%	39%	34%	24%
Disagree	24%	19%	26%	23%	26%	25%
Strongly disagree	14%	9%	14%	14%	15%	16%
Not sure/ Can't say	18%	8%	11%	8%	11%	27%
Top2box	45%	64%	49%	55%	48%	33%
Bottom2box	37%	29%	39%	36%	40%	40%

QHC5. How closely, if at all, have you been following this story?

	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
Very closely – Reading a lot of stories and discussing it with friends and family	13%	23%	21%	21%	13%	4%
Closely, following the issue, and having the odd conversation about it	34%	43%	35%	44%	36%	27%
Not following that closely, just scanning the headlines	38%	28%	33%	28%	40%	44%
Not following it at all	16%	7%	11%	6%	11%	25%
Top2box	46%	66%	55%	66%	49%	32%
Bottom2box	54%	34%	45%	34%	51%	68%

QHC6. In your opinion, thinking about sexual harassment and sexual assault in youth hockey, do you think this is:

	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
A major issue – something that happens all the time	58%	49%	60%	65%	61%	61%
A minor issue	17%	25%	20%	16%	18%	12%
Not that big of an issue	4%	9%	3%	3%	4%	3%
Not an issue at all – this is an isolated event	4%	8%	3%	6%	5%	3%
Not sure/Can't say	16%	10%	13%	10%	13%	22%
Top2box	75%	74%	80%	81%	79%	72%
Bottom2box	9%	16%	6%	9%	8%	6%

QHC7. The federal government has frozen Hockey Canada's funding – about \$8 million a year – until the organization meets certain conditions and shows it has a concrete plan to deal with sexual assault within the program. Do you support or oppose this decision?

	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
Strongly support	55%	48%	55%	55%	60%	56%
Support	25%	27%	27%	23%	24%	25%
Oppose	6%	10%	5%	10%	3%	4%
Strongly oppose	5%	9%	5%	5%	6%	3%
Not sure/Can't say	9%	5%	9%	6%	7%	12%
Net: Support	80%	75%	81%	78%	84%	81%
Net: Oppose	11%	19%	10%	15%	9%	7%

QHC8. Do you anticipate the Hockey Canada funding freeze to affect your own league?

Sample Size	206	155	31	52	21	-
	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
Yes, it will affect it a lot	13%	13%	27%	15%	19%	
Yes, but only a little	20%	19%	26%	23%	30%	
No, not at all	30%	30%	32%	31%	28%	
Not sure/ Can't say	37%	39%	15%	31%	23%	
Net: Yes	33%	32%	53%	37%	49%	

QHC9. How confident are you that this will improve the culture within hockey, and how women and girls are treated?

Sample Size	2279	497	374	161	471	1007
	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
Very confident	4%	8%	5%	5%	4%	2%
Confident	23%	28%	24%	26%	22%	20%
Not that confident	42%	36%	45%	45%	46%	43%
Not confident at all	16%	16%	16%	17%	15%	15%
An action plan is not needed	2%	3%	2%	2%	2%	2%
Don't know/ Can't say	13%	9%	9%	6%	11%	18%
Net: Confident	27%	36%	28%	31%	26%	22%
Net: Not confident	58%	52%	60%	62%	61%	58%

QHC10. Based on what you have read, seen or heard, would you say:

	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
Hockey Canada needs new senior leadership	63%	69%	65%	66%	61%	59%
Hockey Canada does NOT need new senior leadership	8%	12%	7%	9%	10%	5%
Not sure/Can't say	29%	19%	28%	25%	30%	35%

QHC12. Thinking more broadly, do you think that this issue of sexual assault is:

	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
More of a hockey problem	5%	7%	6%	5%	6%	3%
A problem in all sports, even if we pay most attention to hockey in Canada	85%	84%	84%	87%	88%	85%
Not sure/Can't say	11%	9%	10%	8%	6%	13%

QHC12. (Rebase=All Respondents) Thinking more broadly, do you think that this issue of sexual assault is:

Sample Size	1809	392	299	126	373	799
	Total	Experience				
		Played when I was younger/ Involved as a coach or manager or referee	Close friend, family member, partner	Parental involvement - kid who plays + kid who used to play	Gone to watch as either relative/friend + just for fun	No connection
More of a hockey problem	4%	5%	4%	4%	5%	2%
A problem in all sports, even if we pay most attention to hockey in Canada	67%	66%	67%	68%	69%	67%
Not sure/Can't say	9%	7%	8%	6%	5%	10%
Not an issue	21%	21%	20%	22%	21%	21%