

	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
<b>Sample Size</b>	1272	715	557	336	429	507	189	237	290	147	193	217

QHC1. What is your experience – if any – with youth hockey, we’re talking specifically about amateur or minor hockey played by kids between the ages of 5 and 17.

	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
I played when I was younger	36%	57%	9%	33%	33%	40%	48%	52%	66%	14%	9%	6%
I had a family member/close friend/partner who played when I was younger	42%	38%	47%	56%	41%	34%	50%	39%	30%	64%	42%	40%
Involved as a coach or manager with a team or association	10%	16%	2%	4%	10%	15%	5%	15%	24%	2%	3%	2%
Involved (or my kid is) as a referee	4%	6%	1%	4%	3%	5%	5%	4%	8%	1%	2%	*%
I have a kid (or kids) who plays	7%	7%	7%	4%	11%	6%	4%	11%	5%	4%	10%	6%
I have a kid (or kids) who used to play	16%	15%	17%	3%	13%	27%	4%	11%	26%	1%	16%	29%
I've gone to watch as an aunt/uncle/grandparent/friend etc.	36%	31%	42%	31%	36%	39%	28%	29%	34%	36%	44%	45%
I've gone to watch for fun, no connection to anyone though	23%	25%	20%	25%	23%	21%	24%	23%	26%	26%	22%	14%
<b>Net: Has connection</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

QHC2. And was your experience with youth hockey primarily with boys or girls youth hockey?

	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
Boys youth hockey	80%	86%	73%	77%	80%	83%	88%	83%	87%	62%	76%	78%
Girls youth hockey	5%	2%	10%	11%	4%	3%	4%	2%	1%	20%	7%	6%
<b>Both</b>	<b>14%</b>	<b>12%</b>	<b>17%</b>	<b>12%</b>	<b>16%</b>	<b>14%</b>	<b>8%</b>	<b>15%</b>	<b>12%</b>	<b>18%</b>	<b>17%</b>	<b>16%</b>

QHC3. [Watch NHL hockey] How often do you do each of the following (when each is on)?

	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
Always	8%	12%	4%	10%	7%	8%	15%	11%	10%	3%	3%	5%
Most of the time	17%	19%	14%	16%	18%	17%	13%	21%	22%	19%	16%	10%
Sometimes	33%	33%	32%	30%	30%	37%	30%	31%	38%	32%	28%	35%
Rarely	26%	23%	29%	29%	26%	23%	32%	23%	18%	25%	29%	30%
Never	16%	13%	21%	15%	19%	15%	10%	15%	12%	20%	24%	19%
Top2box	25%	31%	18%	26%	26%	25%	28%	32%	32%	23%	18%	15%
Bottom2box	42%	36%	50%	44%	45%	39%	43%	38%	30%	46%	53%	50%

QHC3. [Watch the World Junior Hockey Championships] How often do you do each of the following (when each is on)?

	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
Always	12%	16%	8%	11%	10%	15%	14%	12%	21%	7%	8%	8%
Most of the time	15%	18%	12%	14%	16%	16%	12%	21%	20%	16%	9%	11%
Sometimes	24%	23%	25%	21%	24%	26%	25%	23%	23%	17%	25%	30%
Rarely	23%	22%	25%	22%	23%	24%	24%	20%	22%	20%	26%	27%
Never	25%	20%	31%	31%	28%	19%	25%	24%	15%	40%	33%	24%
Top2box	28%	34%	19%	25%	26%	31%	26%	34%	40%	23%	17%	19%
Bottom2box	48%	42%	56%	54%	50%	43%	49%	44%	37%	60%	58%	51%

QHC3. [Watch Olympic hockey] How often do you do each of the following (when each is on)?

	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
Always	16%	19%	11%	14%	15%	17%	19%	17%	20%	8%	12%	13%
Most of the time	23%	25%	20%	20%	23%	25%	21%	27%	26%	18%	18%	24%
Sometimes	28%	28%	29%	30%	26%	29%	29%	25%	29%	32%	27%	30%
Rarely	18%	16%	20%	19%	19%	16%	18%	16%	14%	19%	21%	18%
Never	16%	13%	19%	17%	18%	13%	12%	14%	12%	23%	22%	15%
Top2box	39%	44%	32%	34%	38%	42%	40%	44%	46%	26%	30%	37%
Bottom2box	33%	28%	39%	36%	36%	29%	30%	31%	25%	43%	43%	33%

QHC4. [Top2box] Agreement with statements

	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
Hockey gives Canadians a sense of community	87%	87%	86%	89%	86%	87%	90%	87%	86%	87%	84%	88%
Hockey is a part of Canadian identity	92%	93%	91%	91%	91%	94%	93%	92%	94%	89%	89%	95%
Hockey teaches positive traits like hard work and persistence	79%	83%	75%	82%	77%	80%	86%	82%	81%	76%	72%	78%
Respect is a big part of hockey culture	55%	61%	48%	58%	52%	56%	64%	61%	58%	49%	40%	53%

QHC4. [Bottom2box] Agreement with statements

	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
Hockey gives Canadians a sense of community	8%	8%	6%	6%	9%	8%	6%	9%	9%	5%	8%	6%
Hockey is a part of Canadian identity	6%	6%	7%	7%	7%	4%	7%	6%	4%	8%	8%	5%
Hockey teaches positive traits like hard work and persistence	12%	11%	13%	11%	14%	11%	10%	12%	11%	11%	16%	10%
Respect is a big part of hockey culture	35%	31%	41%	32%	38%	35%	28%	31%	32%	37%	47%	38%

QHC4. Agreement - Hockey gives Canadians a sense of community

	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
Strongly agree	30%	32%	26%	34%	29%	27%	37%	36%	26%	31%	21%	28%
Agree	57%	55%	60%	55%	57%	60%	54%	51%	59%	56%	63%	60%
Disagree	6%	7%	5%	4%	8%	6%	3%	9%	8%	4%	8%	3%
Strongly disagree	2%	2%	1%	2%	1%	2%	3%	1%	1%	1%	1%	2%
Not sure/ Can't say	6%	4%	7%	5%	6%	6%	3%	4%	5%	8%	8%	7%
Top2box	87%	87%	86%	89%	86%	87%	90%	87%	86%	87%	84%	88%
Bottom2box	8%	8%	6%	6%	9%	8%	6%	9%	9%	5%	8%	6%

QHC4. Agreement - Hockey is a part of Canadian identity

	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
Strongly agree	42%	47%	35%	43%	41%	42%	48%	49%	44%	37%	30%	39%
Agree	51%	46%	56%	48%	50%	52%	45%	43%	50%	53%	60%	56%
Disagree	4%	4%	5%	5%	5%	4%	5%	4%	4%	6%	5%	3%
Strongly disagree	2%	1%	2%	2%	2%	1%	2%	2%	*%	2%	3%	2%
Not sure/ Can't say	2%	1%	2%	1%	2%	1%		2%	2%	3%	2%	*%
Top2box	92%	93%	91%	91%	91%	94%	93%	92%	94%	89%	89%	95%
Bottom2box	6%	6%	7%	7%	7%	4%	7%	6%	4%	8%	8%	5%

QHC4. Agreement - Hockey teaches positive traits like hard work and persistence

	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
Strongly agree	22%	27%	16%	27%	22%	20%	31%	29%	24%	22%	13%	15%
Agree	57%	55%	59%	54%	56%	60%	54%	53%	57%	54%	59%	63%
Disagree	8%	7%	9%	7%	8%	8%	6%	6%	9%	9%	11%	8%
Strongly disagree	4%	4%	4%	3%	5%	2%	4%	5%	2%	2%	5%	3%
Not sure/ Can't say	9%	7%	12%	8%	9%	10%	4%	7%	8%	13%	12%	12%
Top2box	79%	83%	75%	82%	77%	80%	86%	82%	81%	76%	72%	78%
Bottom2box	12%	11%	13%	11%	14%	11%	10%	12%	11%	11%	16%	10%

**QHC4. Agreement - Respect is a big part of hockey culture**

	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
<b>Strongly agree</b>	16%	19%	13%	17%	14%	18%	18%	20%	18%	15%	7%	17%
<b>Agree</b>	39%	42%	35%	41%	37%	38%	46%	41%	40%	34%	33%	36%
<b>Disagree</b>	23%	20%	26%	19%	25%	24%	16%	19%	24%	22%	32%	24%
<b>Strongly disagree</b>	12%	11%	14%	13%	13%	11%	12%	12%	8%	15%	15%	14%
<b>Not sure/ Can't say</b>	10%	9%	12%	11%	10%	10%	8%	8%	10%	14%	13%	10%
<b>Top2box</b>	55%	61%	48%	58%	52%	56%	64%	61%	58%	49%	40%	53%
<b>Bottom2box</b>	35%	31%	41%	32%	38%	35%	28%	31%	32%	37%	47%	38%

**QHC5. How closely, if at all, have you been following this story?**

	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
<b>Very closely – Reading a lot of stories and discussing it with friends and family</b>	19%	19%	19%	20%	17%	21%	22%	15%	22%	16%	20%	19%
<b>Closely, following the issue, and having the odd conversation about it</b>	39%	41%	36%	32%	36%	45%	32%	42%	45%	31%	30%	45%
<b>Not following that closely, just scanning the headlines</b>	34%	32%	35%	32%	38%	32%	33%	36%	29%	31%	40%	35%
<b>Not following it at all</b>	9%	8%	10%	17%	9%	3%	13%	8%	4%	22%	11%	2%
<b>Top2box</b>	58%	60%	55%	51%	53%	66%	54%	56%	67%	47%	50%	64%
<b>Bottom2box</b>	42%	40%	45%	49%	47%	34%	46%	44%	33%	53%	50%	36%

QHC6. In your opinion, thinking about sexual harassment and sexual assault in youth hockey, do you think this is:

	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
A major issue – something that happens all the time	56%	50%	64%	47%	53%	65%	42%	46%	59%	53%	63%	73%
A minor issue	21%	24%	16%	22%	25%	16%	25%	27%	21%	18%	21%	10%
Not that big of an issue	6%	8%	3%	7%	7%	4%	9%	9%	5%	4%	3%	2%
Not an issue at all – this is an isolated event	5%	7%	3%	10%	5%	3%	11%	6%	5%	8%	2%	1%
Not sure/Can't say	12%	10%	14%	14%	11%	11%	11%	11%	9%	17%	11%	14%
Top2box	77%	75%	80%	69%	78%	81%	68%	73%	80%	71%	84%	83%
Bottom2box	11%	15%	6%	17%	11%	7%	21%	16%	11%	12%	5%	3%

QHC7. The federal government has frozen Hockey Canada's funding – about \$8 million a year – until the organization meets certain conditions and shows it has a concrete plan to deal with sexual assault within the program. Do you support or oppose this decision?

	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
Strongly support	54%	49%	61%	45%	54%	61%	41%	49%	56%	51%	59%	68%
Support	25%	27%	22%	27%	23%	25%	30%	22%	29%	24%	24%	19%
Oppose	7%	9%	4%	7%	8%	6%	10%	11%	7%	3%	5%	5%
Strongly oppose	7%	9%	4%	10%	7%	4%	12%	11%	5%	7%	4%	2%
Not sure/Can't say	7%	6%	9%	11%	8%	4%	8%	7%	3%	15%	9%	6%
Net: Support	79%	76%	83%	72%	77%	86%	70%	71%	85%	75%	83%	87%
Net: Oppose	14%	18%	8%	16%	16%	10%	22%	22%	13%	10%	8%	7%

QHC8. Do you anticipate the Hockey Canada funding freeze to affect your own league?

<b>Sample Size</b>	206	157	50	31	77	98	23	52	82	8	26	16
	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
Yes, it will affect it a lot	13%	11%	19%	25%	12%	10%	21%	11%	9%	35%	15%	18%
Yes, but only a little	20%	20%	21%	29%	19%	18%	36%	17%	17%	10%	23%	22%
No, not at all	30%	30%	28%	28%	29%	31%	20%	30%	34%	50%	28%	18%
Not sure/ Can't say	37%	38%	32%	18%	40%	40%	23%	42%	40%	5%	34%	41%
Net: Yes	33%	31%	40%	54%	31%	28%	57%	28%	26%	45%	38%	40%

QHC9. How confident are you that this will improve the culture within hockey, and how women and girls are treated?

<b>Sample Size</b>	1272	715	557	336	429	507	189	237	290	147	193	217
	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
Very confident	6%	6%	5%	7%	5%	4%	6%	6%	6%	9%	5%	2%
Confident	25%	28%	21%	23%	24%	27%	28%	26%	30%	18%	21%	23%
Not that confident	42%	38%	47%	40%	41%	43%	38%	37%	38%	43%	46%	50%
Not confident at all	16%	16%	16%	11%	16%	18%	11%	16%	18%	12%	16%	18%
An action plan is not needed	2%	3%	2%	5%	3%	*%	6%	5%	1%	5%	1%	
Don't know/ Can't say	10%	9%	10%	12%	11%	7%	12%	10%	7%	12%	12%	8%
Net: Confident	30%	34%	26%	31%	29%	31%	34%	32%	36%	27%	26%	25%
Net: Not confident	57%	53%	62%	52%	57%	61%	49%	53%	57%	56%	62%	68%



QHC10. Based on what you have read, seen or heard, would you say:

	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
Hockey Canada needs new senior leadership	66%	65%	67%	57%	61%	75%	56%	61%	74%	59%	62%	77%
Hockey Canada does NOT need new senior leadership	9%	12%	7%	12%	10%	7%	14%	12%	10%	11%	7%	3%
Not sure/Can't say	25%	23%	26%	30%	29%	18%	31%	27%	16%	30%	31%	19%

QHC12. Thinking more broadly, do you think that this issue of sexual assault is:

Excluding "not an issue" in QCH6	1010	558	452	265	341	404	149	179	230	115	162	174
	Total	Gender		Age			Age_Gender					
		Male	Female	18-34	35-54	55+	Male 18-34	Male 35-54	Male 55+	Female 18-34	Female 35-54	Female 55+
More of a hockey problem	6%	6%	6%	11%	6%	3%	12%	5%	4%	9%	7%	3%
A problem in all sports, even if we pay most attention to hockey in Canada	85%	84%	86%	76%	86%	89%	76%	84%	88%	77%	87%	92%
Not sure/Can't say	9%	10%	8%	13%	9%	7%	12%	11%	8%	14%	6%	6%