

[Intro screen]

Today's survey looks at some issues concerning life here in Ontario today. It should only take about 6 or 7 minutes of your time.

TOP ISSUE and ATTENTION

Q1.

Base = All

[Multi choice – 3 max]

A provincial election has been called for June 2nd. We'd like to know which issues are **most important** to you as you consider your choices in this Ontario election.

From this list below, please select up to three that are most important to you personally (or type yours in if it's not on our list).

[Randomize items]

Managing COVID-19
The economy/ Economic recovery
Inflation/ Cost of living
Housing affordability
Unemployment/ Jobs
Government spending/ Deficits
Healthcare/Hospitals
Education
Infrastructure – roads/ transit
Crime and safety/ Policing
Climate change/ Environment
Indigenous issues
Long-term care/ Seniors' care
Poverty/ Addiction
Childcare
Other [specify]: **[Fixed]**

Q12.

Base = All

[Single choice]

How closely have you been following the current Ontario election campaign so far? Are you:

Following it very closely
Seeing some media coverage, and having the odd conversation about it
Just scanning the headlines
Not following it at all

VOTE INTENT

Even if you're not following the election that closely, we'd still like to get your point of view on some of the issues in this election.

QV1.

Base = All

[Single choice grid]

How appealing do you find:

[Rotate first three– keep that order for rest of survey]

Progressive Conservative Party of Ontario leader Doug Ford

Ontario Liberal party leader Steven Del Duca

Ontario New Democratic Party/NDP leader Andrea Horwath

Green Party of Ontario leader Mike Schreiner

[Responses]

Very appealing – really big fan

Quite appealing

Not very appealing

Not at all appealing – totally turns me off

Don't know enough to say

QV2.

Base = All

[Single choice]

Based on how you feel right now, which party's candidate in your own constituency will you be most likely to support in this upcoming Ontario election?

[First 3 in same order as QV1, the rest are fixed]

Progressive Conservative

Liberal

New Democratic Party/NDP

Green Party [Fixed]

Another party [Fixed]

Undecided/Not sure [Fixed]

Rather not say [Fixed]

QV3.

Base = Undecided/Not sure at QV2

[Single choice]

A lot of people haven't made up their minds yet. Is there any party you are *leaning* towards?

[Same order as above]

Progressive Conservative

Liberal

New Democratic Party/NDP
Green Party [Fixed]
Another party [Fixed]
Undecided/Not sure [Fixed]
Rather not say [Fixed]

QV4.

Base = "Another party" named at QV2 or QV3
[Single choice]

You've selected "another party" as your choice. Which party is that?

Ontario Party
New Blue
Libertarian
Independent
Other
Don't know/Not sure

QV5.

Base = Those naming any party at QV2 or QV3
[Single choice]

How certain are you about which party you will support in this election? Would you say you are...

Absolutely certain of who you will support – no way you will change your mind
Fairly certain – You feel like you've made up your mind
Less certain – You could change your mind
Not certain at all – You really haven't made up your mind

QV6.

Base = PC/NDP/Lib/Green/Another in QV2 or QV3
SINGLE CHOICE

If you had to choose, which party would be your *second* choice?

[Same order as previous -- Do not show first choice party from QV2/QV3]

Progressive Conservative
Liberal
New Democratic Party/NDP
Green Party [Fixed]
Another party [Fixed]
No second choice/Can't say [Anchor]

QV7.

Base = All
[Single choice]

Based on how you feel right now, how likely is it that you will actually vote in this upcoming Ontario election? Are you:

- Absolutely certain you will vote
- Quite sure you will vote
- Will vote if you remember
- Will probably not end up voting
- Definitely won't be voting

QV8.

Base = Those naming any party at QV2 or QV3

[Single choice]

And thinking of the party you are currently supporting, would you say you:

- Really like that party and what it stands for
- Dislike the other options more

QV9.

Base= NDP/Green only

[Single choice]

Suppose it starts to really look like the Progressive Conservative Party of Ontario and their leader Doug Ford could win a majority in this provincial election. If that happened, how likely is it that you would change your mind and decide to support the Liberal party and leader Steven Del Duca?

- Not at all likely – no way you'd support the Liberals
- Unlikely
- A possibility
- Likely you'd switch – anything to keep the Progressive Conservatives from winning a majority

LEADERS – PERSONALITY, APPEAL, ISSUES

QL1.

Base = All

[Single choice grid]

Since the election was officially called early this month, would you say your opinion of each of the following has improved, stayed the same, or worsened?

[Rows. Same order]

- Progressive Conservative Party of Ontario leader Doug Ford
- Ontario Liberal Party leader Steven Del Duca
- Ontario New Democratic Party/NDP leader Andrea Horwath
- Green Party of Ontario leader Mike Schreiner [Fixed]

[Responses]

Improved

Stayed the Same

Worsened

QL2.

Base = All

[Single choice]

And setting aside your party preference for a moment, which of the main political party leaders do you think would be the best Premier of Ontario?

[Same order]

Doug Ford

Steven Del Duca

Andrea Horwath

Mike Schreiner [Fixed]

Not sure [Fixed]

QL4.

Base=All

Single choice

Thinking specifically about **creating new jobs for Ontarians**, which of the following leaders do you think is best suited to handle this?

[Same order]

Progressive Conservative Party of Ontario leader Doug Ford

Ontario Liberal party leader Steven Del Duca

Ontario New Democratic Party/NDP leader Andrea Horwath

Green Party of Ontario leader Mike Schreiner [Fixed]

Not sure/Can't say/Another party/None [Fixed]

QL5.

Base=All

Single choice

And what about **making your life more affordable**, which of the following leaders do you think is best suited to handle this?

[Same order]

Progressive Conservative Party of Ontario leader Doug Ford

Ontario Liberal party leader Steven Del Duca

Ontario New Democratic Party/NDP leader Andrea Horwath

Green Party of Ontario leader Mike Schreiner [Fixed]

Not sure/Can't say/Another party /None [Fixed]

QL6.

Base=All
Single choice

Finally, what about for **improving Ontario's healthcare system**, which of the following leaders do you think is best suited to handle this?

[Same order]

Progressive Conservative Party of Ontario leader Doug Ford
Ontario Liberal party leader Steven Del Duca
Ontario New Democratic Party/NDP leader Andrea Horwath
Green Party of Ontario leader Mike Schreiner [Fixed]
Not sure/Can't say/Another party /None [Fixed]

QL7.
Base=All
Multi choice

And would you be proud to say each of the following were premier if their party were to win the election? (Select all that apply)

[Same order]

Progressive Conservative Party of Ontario leader Doug Ford
Ontario Liberal party leader Steven Del Duca
Ontario New Democratic Party/NDP leader Andrea Horwath
Green Party of Ontario leader Mike Schreiner [Fixed]
None of them [Exclusive]

QO3.
Base=All
Single choice

How important would you say is this forthcoming election for Ontario?

Incredibly important
Important
Not that important
Not important at all
Not sure/Can't say

ECONOMIC PERSPECTIVES

QM1.
Base=All
[Single choice]

All things considered, do you think you are financially better off or worse off than you were a year ago?

Better now

The same as a year ago
Worse now
Not sure

QM2.

Base=All

[Single choice]

And a year from now, do you think you will be financially better off or worse off than you are today?

Better a year from now
The same as now
Worse a year from now
Not sure

QM3.

Base=All

[Single choice]

Thinking about the next 12 months, do you expect the economy of Ontario to improve, remain the same, or worsen?

Significantly improve
Moderately improve
Remain the same
Moderately worsen
Significantly worsen

QF1.

Base=All

[Single choice]

Just wrapping up...

Which of the following two statements best reflects how you feel today when it comes to the provincial political picture?

It's time for a change, another party would run the province better
It's not time for a change, Doug Ford and the Progressive Conservative Party of Ontario deserve to be re-elected
Not sure/ Can't say

QF2.

Base = All

[Single choice]

Finally, did you vote in the last Ontario election held in June of 2018? (when Doug Ford and the PCs were elected to replace Kathleen Wynne's Liberals and Andrea Horwath and the NDP became official opposition).

Yes, I definitely voted

Quite sure I voted

Not sure if I did or not

No, did not vote in that election

QF3.

Base = Everyone but No, did not vote in QF2

[Single choice]

And which party's candidate did you vote for in that last Ontario election held in June of 2018?

Ontario Progressive Conservative party led by Doug Ford

Ontario Liberal Party led by Kathleen Wynne

Ontario New Democratic Party/NDP led by Andrea Horwath

Ontario Green Party led by Mike Schreiner

Another party

Not sure/Can't say

QF4.

BASE=ALL

SINGLE CHOICE

Thinking about past elections, which of the following best describes your own personal voting habits?

[SINGLE RESPONSE] [THIS ORDER]

I vote in every election (federal, provincial, and municipal)

I vote in most elections (three of the last four elections)

I vote in some elections (two of the last four elections)

I rarely vote (one of the last four elections)

I never vote

QF5.

BASE=ALL

SINGLE CHOICE

How about in the last Canadian federal election which was held back in September 2021 – that's when Justin Trudeau's Liberals narrowly defeated Erin O'Toole's Conservatives to form a minority government.

To the best of your recollection, did you actually go out and vote in that 2021 federal election?

Yes, definitely voted

Probably voted

Maybe not/Can't recall

No, did not vote in that election

QF6.

Base=Voted (responses 1-3) in QF5

And which party's candidate did you support in that 2021 Canadian federal election?

[Present first 3 parties in same order as earlier politics questions]

Conservative

Liberal

NDP/New Democrat

Green Party

Some other party

Can't recall/not sure

Prefer not to say