

	Total	Cost of Living Index			
		Strongly Dislike	Keeping up	Living well	Left behind
Sample size	1,022	203	233	266	320

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing "N/A" are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

GP1. First, are there any children under the age of 13 living in your household right now?

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Yes	24%	17%	21%	27%	35%
No	76%	83%	79%	72%	69%

GP2. And to confirm, are you the parent or guardian of that child/those children?

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Yes - I'm a parent	303	63	69	121	150
No	719	140	164	145	170

Q1. Suppose you received a surprise bonus or gift of \$5,000 that you can use on anything you want. What would you do with most of it?

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Put it in your savings account or invest it	48%	49%	47%	34%	46%
Pay down debt	30%	31%	33%	53%	46%
Use it to pay day-to-day expenses	12%	1%	12%	14%	26%
Spend it on a trip	8%	16%	6%	4%	1%

Q2. How large of a one-time unexpected expense could you manage this month?

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More than enough to cover any unexpected expenses already on	14%	1%	1%	13%	49%
Up to \$100	2%	1%	1%	2%	17%
Up to \$200	2%	1%	2%	15%	15%
Up to \$500	4%	1%	1%	2%	20%
Could manage over \$1,000	16%	14%	16%	24%	1%

Q3. [Net: Agree] Agreement with statements

	Total	Cost of Living Index			
		Strongly Dislike	Keeping up	Living well	Left behind
I'm concerned that I or someone in my household could lose a job because of the recession	36%	18%	23%	42%	59%
I can't keep up with the cost of living anymore	32%	16%	26%	47%	64%
I have less money about	28%	27%	26%	16%	3%

Q3. [Net: Disagree] Disagreement with statements

	Total	Cost of Living Index			
		Strongly Dislike	Keeping up	Living well	Left behind
I'm concerned that I or someone in my household could lose a job because of the recession	66%	78%	60%	49%	39%
I can't keep up with the cost of living anymore	44%	60%	51%	24%	1%
I have less money about	61%	62%	56%	46%	24%

Q3. Agreement - I'm concerned that I or someone in my household could lose a job because of the economy

	Total	Cost of Living Index			
		Strongly Dislike	Keeping up	Living well	Left behind
Agree absolutely	17%	4%	3%	12%	20%
Agree	43%	4%	10%	21%	30%
Disagree	33%	33%	25%	13%	15%
Disagree absolutely	7%	12%	2%	2%	1%
Net: Agree	60%	18%	13%	4%	10%
Net: Disagree	30%	19%	12%	19%	30%

Q3. Agreement - I can't keep up with the cost of living

	Total	Cost of Living Index			
		Strongly Dislike	Keeping up	Living well	Left behind
Agree absolutely	12%	2%	2%	12%	25%
Agree	33%	10%	10%	22%	45%
Disagree	41%	40%	34%	24%	1%
Disagree absolutely	3%	2%	2%	2%	1%
Net: Agree	45%	12%	12%	3%	10%
Net: Disagree	49%	48%	41%	21%	9%

Q3. Agreement - I'm never really stressed about money

	Total	Cost of Living Index			
		Strongly Dislike	Keeping up	Living well	Left behind
Agree absolutely	3%	1%	2%	1%	1%
Agree	24%	41%	20%	10%	4%
Disagree	44%	30%	31%	27%	20%
Disagree absolutely	26%	1%	1%	2%	15%
Net: Agree	27%	42%	22%	11%	5%
Net: Disagree	73%	49%	79%	87%	95%

