

	Total	Child under 13 in household	
		Yes	No
Sample size	1622	383	1239

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing “” are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.*

Q11. Suppose you received a surprise bonus or gift of \$5,000 that you can use on anything you want. What would you do with most of it?

	Total	Child under 13 in household	
		Yes	No
Put it in your savings account or invest it	45%	38%	47%
Pay down debt	36%	42%	34%
Use it to pay day-to-day expenses	12%	13%	12%
Spend it on a big-ticket item	8%	7%	8%

Q12. How large of a one-time unexpected expense could you manage this month?

	Total	Child under 13 in household	
		Yes	No
Could not manage any unexpected expense, already too stretched	14%	18%	13%
Up to \$100	5%	6%	4%
Up to \$250	8%	11%	7%
Up to \$500	9%	10%	8%
\$500 to \$1,000	15%	11%	16%
Could manage over \$1,000	50%	44%	52%

Q13. [Net: Agree] Agreement with statements

	Total	Child under 13 in household	
		Yes	No
I'm concerned that I or someone in my household could lose a job because of the economy	36%	42%	35%
I can't keep up with the cost of living	53%	60%	50%
I'm never really stressed about money	28%	21%	31%
I have too much debt	36%	48%	33%

Q13. [Net: Disagree] Agreement with statements

	Total	Child under 13 in household	
		Yes	No
I'm concerned that I or someone in my household could lose a job because of the economy	56%	54%	57%
I can't keep up with the cost of living	44%	37%	46%
I'm never really stressed about money	70%	78%	68%
I have too much debt	61%	49%	64%

Q13. Agreement - I'm concerned that I or someone in my household could lose a job because of the economy

	Total	Child under 13 in household	
		Yes	No
Agree strongly	12%	16%	11%
Agree	24%	26%	24%
Disagree	38%	37%	38%
Disagree strongly	18%	17%	19%
Not sure/Can't say	7%	4%	8%
Net: Agree	36%	42%	35%
Net: Disagree	56%	54%	57%

Q13. Agreement - I can't keep up with the cost of living

	Total	Child under 13 in household	
		Yes	No
Agree strongly	19%	25%	17%
Agree	34%	35%	34%
Disagree	33%	30%	33%
Disagree strongly	11%	7%	13%
Not sure/Can't say	3%	3%	4%
Net: Agree	53%	60%	50%
Net: Disagree	44%	37%	46%

Q13. Agreement - I'm never really stressed about money

	Total	Child under 13 in household	
		Yes	No
Agree strongly	5%	3%	5%
Agree	24%	19%	25%
Disagree	44%	44%	44%
Disagree strongly	26%	34%	24%
Not sure/Can't say	1%	*%	2%
Net: Agree	28%	21%	31%
Net: Disagree	70%	78%	68%

Q13. Agreement - I have too much debt

	Total	Child under 13 in household	
		Yes	No
Agree strongly	11%	15%	9%
Agree	26%	32%	23%
Disagree	35%	36%	35%
Disagree strongly	26%	13%	30%
Not sure/Can't say	3%	4%	3%
Net: Agree	36%	48%	33%
Net: Disagree	61%	49%	64%

Q16. In the last few months, have you or your household done any of the following to cut back on spending?

	Total	Child under 13 in household	
		Yes	No
Cutting back on discretionary spending	53%	62%	50%
Delaying a major purchase	41%	53%	37%
Driving less	31%	33%	30%
Cancelling/scaling back planned travel	29%	30%	29%
Deferring/not making a contribution to an RRSP or TFSA	22%	29%	19%
Other	3%	4%	3%
None of these	26%	19%	29%
Net: Any	74%	81%	71%

QCC1. Do any of your children currently attend:

Base = Parent or guardian of child under 13	350	350	0
	Total	Child under 13 in household	
		Yes	No
A home-based day care (not in your own home)	8%	8%	
A daycare centre	13%	13%	
Before or afterschool care for older children	14%	14%	
Nursery school/preschool setting	7%	7%	
No, none of these	63%	63%	
Net: Yes to any	37%	37%	

QCC2. How easy or difficult would you say it is to manage these costs?

Base = Exclude no daycare in QCC1	130	130	0
	Total	Child under 13 in household	
		Yes	No
Easy – no worries at all	14%	14%	
Manageable	46%	46%	
Tough	25%	25%	
Very difficult	14%	14%	
Top2box	61%	61%	
Bottom2box	39%	39%	