

	Total	Emotionally				Financially			
		More Stressful	Same	Less Stressful	Not sure/ Can't say	More Stressful	Same	Less stressful	Not sure/ Can't say
<b>Sample size</b>	2005	1072	758	135	41	825	905	249	26

*Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing “\*%” are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.*

QH1. [Emotionally] Thinking about the two factors listed below, would you say this year feels more or less stressful most other years:

	Total	Emotionally				Financially			
		More Stressful	Same	Less Stressful	Not sure/ Can't say	More Stressful	Same	Less stressful	Not sure/ Can't say
Feels more stressful than most	53%	100%				74%	40%	39%	13%
Feels about the same	38%		100%			22%	54%	36%	
Feels less stressful than most	7%			100%		4%	5%	23%	4%
Not sure/Can't say	2%				100%	0%	2%	1%	83%

QH1. [Financially] Thinking about the two factors listed below, would you say this year feels more or less stressful most other years:

	Total	Emotionally				Financially			
		More Stressful	Same	Less Stressful	Not sure/ Can't say	More Stressful	Same	Less stressful	Not sure/ Can't say
Feels more stressful than most	41%	57%	24%	22%	7%	100%			
Feels about the same	45%	34%	64%	33%	33%		100%		
Feels less stressful than most	12%	9%	12%	43%	8%			100%	
Not sure/Can't say	1%	0%		1%	52%				100%

QH2. Now, turning to some of the financial aspects of the month ahead, how will the amount you spend in December compare to the amount you spend most years?

	Total	Emotionally				Financially			
		More Stressful	Same	Less Stressful	Not sure/ Can't say	More Stressful	Same	Less stressful	Not sure/ Can't say
Spending more	19%	20%	16%	27%	5%	22%	15%	23%	1%
About the same	44%	39%	54%	39%	32%	28%	58%	50%	23%
Spending less	31%	35%	25%	31%	18%	41%	23%	22%	19%
Not spending at all	4%	5%	3%	2%	9%	6%	2%	3%	6%
Not sure yet	2%	1%	2%	1%	37%	2%	1%	1%	51%

QH3. [Groceries] Thinking about shopping recently, have you had any difficulty finding everything you need when it comes to...

	Total	Emotionally				Financially			
		More Stressful	Same	Less Stressful	Not sure/ Can't say	More Stressful	Same	Less stressful	Not sure/ Can't say
No difficulty at all	48%	41%	55%	63%	45%	39%	55%	55%	31%
Some difficulty	43%	49%	38%	29%	32%	49%	40%	35%	32%
A lot of difficulty	6%	8%	4%	7%	2%	10%	3%	6%	4%
Impossible	0%	0%	0%			0%	0%	0%	
Not applicable	3%	2%	2%	1%	21%	2%	2%	3%	33%

QH3. [Everyday household items] Thinking about shopping recently, have you had any difficulty finding everything you need when it comes to...

	Total	Emotionally				Financially			
		More Stressful	Same	Less Stressful	Not sure/ Can't say	More Stressful	Same	Less stressful	Not sure/ Can't say
No difficulty at all	61%	55%	66%	72%	50%	50%	68%	72%	25%
Some difficulty	31%	35%	27%	22%	18%	39%	26%	21%	22%
A lot of difficulty	4%	5%	3%	2%	3%	7%	2%	2%	5%
Impossible	0%	0%	0%	1%		0%	0%	1%	
Not applicable	5%	4%	4%	4%	29%	5%	3%	4%	47%

QH3. [Holiday shopping online] Thinking about shopping recently, have you had any difficulty finding everything you need when it comes to...

	Total	Emotionally				Financially			
		More Stressful	Same	Less Stressful	Not sure/ Can't say	More Stressful	Same	Less stressful	Not sure/ Can't say
No difficulty at all	45%	42%	49%	54%	33%	36%	52%	50%	26%
Some difficulty	24%	27%	22%	14%	28%	30%	21%	19%	15%
A lot of difficulty	5%	6%	5%	5%	1%	8%	3%	6%	2%
Impossible	0%	0%	0%	1%		0%	0%	1%	
Not applicable	25%	25%	24%	26%	38%	25%	23%	24%	57%

QH3. [Holiday shopping at brick and mortar stores] Thinking about shopping recently, have you had any difficulty finding everything you need when it comes to...

	Total	Emotionally				Financially			
		More Stressful	Same	Less Stressful	Not sure/ Can't say	More Stressful	Same	Less stressful	Not sure/ Can't say
No difficulty at all	34%	30%	41%	41%	24%	26%	40%	42%	23%
Some difficulty	27%	29%	25%	18%	23%	31%	26%	21%	8%
A lot of difficulty	5%	6%	5%	4%	3%	9%	3%	4%	5%
Impossible	1%	1%	1%	1%		2%	0%	3%	
Not applicable	32%	34%	28%	36%	51%	33%	31%	29%	64%

QH3. [Groceries]-Exclude NA Thinking about shopping recently, have you had any difficulty finding everything you need when it comes to...

<b>Base = Grocery shoppers</b>	1953	1048	739	134	32	806	889	242	17
	Total	Emotionally				Financially			
		More Stressful	Same	Less Stressful	Not sure/ Can't say	More Stressful	Same	Less stressful	Not sure/ Can't say
No difficulty at all	49%	42%	56%	64%	57%	40%	56%	57%	46%
Some difficulty	44%	50%	39%	29%	40%	50%	41%	37%	48%
A lot of difficulty	7%	8%	4%	7%	3%	10%	4%	6%	6%
Impossible	0%	0%	0%			0%	0%	0%	

QH3. [Everyday household items]-Exclude NA Thinking about shopping recently, have you had any difficulty finding everything you need when it comes to...

<b>Base = Everyday household item shoppers</b>	1914	1027	730	129	29	785	877	239	14
	Total	Emotionally				Financially			
		More Stressful	Same	Less Stressful	Not sure/ Can't say	More Stressful	Same	Less stressful	Not sure/ Can't say
No difficulty at all	63%	58%	69%	75%	70%	52%	71%	75%	48%
Some difficulty	32%	37%	28%	23%	25%	41%	27%	21%	42%
A lot of difficulty	4%	5%	3%	2%	5%	7%	2%	3%	10%
Impossible	0%	0%	0%	1%		0%	0%	1%	

QH3. [Holiday shopping online]-Exclude NA Thinking about shopping recently, have you had any difficulty finding everything you need when it comes to...

<b>Base = Online holiday shoppers</b>	1509	809	575	100	25	617	693	188	11
	Total	Emotionally				Financially			
		More Stressful	Same	Less Stressful	Not sure/ Can't say	More Stressful	Same	Less stressful	Not sure/ Can't say
No difficulty at all	60%	55%	65%	72%	54%	48%	68%	66%	61%
Some difficulty	32%	36%	29%	19%	45%	40%	27%	26%	36%
A lot of difficulty	7%	8%	6%	7%	2%	11%	4%	7%	4%
Impossible	1%	1%	1%	1%		1%	1%	1%	

QH3. [Holiday shopping at brick and mortar stores]-Exclude NA Thinking about shopping recently, have you had any difficulty finding everything you need when it comes to...

<b>Base = In-person holiday shoppers</b>	1365	713	546	86	20	557	623	176	9
	Total	Emotionally				Financially			
		More Stressful	Same	Less Stressful	Not sure/ Can't say	More Stressful	Same	Less stressful	Not sure/ Can't say
No difficulty at all	51%	44%	57%	64%	48%	39%	58%	60%	64%
Some difficulty	40%	44%	35%	28%	47%	46%	37%	30%	24%
A lot of difficulty	8%	9%	7%	6%	5%	13%	4%	5%	13%
Impossible	2%	2%	1%	2%		3%	0%	4%	

QH4. There have been concerns this year about supply chain disruptions due to both the COVID-19 pandemic and other problems. How have you responded to this?

<b>Base = All</b>	2005	1072	758	135	41	825	905	249	26
	Total	Emotionally				Financially			
		More Stressful	Same	Less Stressful	Not sure/ Can't say	More Stressful	Same	Less stressful	Not sure/ Can't say
Started shopping earlier this year	32%	34%	29%	37%	17%	35%	29%	33%	11%
Waiting for longer to start shopping this year	5%	7%	3%	6%		9%	2%	4%	1%
No change in shopping behaviour compared to normal year	55%	51%	61%	48%	47%	46%	62%	56%	39%
Not applicable	8%	7%	7%	9%	36%	9%	6%	7%	49%

QH4. (Exclude NA) There have been concerns this year about supply chain disruptions due to both the COVID-19 pandemic and other problems. How have you responded to this?

<b>Base = Holiday shoppers</b>	1844	993	702	123	26	747	852	232	13
	Total	Emotionally				Financially			
		More Stressful	Same	Less Stressful	Not sure/ Can't say	More Stressful	Same	Less stressful	Not sure/ Can't say
Started shopping earlier this year	35%	37%	31%	40%	27%	39%	31%	36%	21%
Waiting for longer to start shopping this year	6%	8%	3%	7%		10%	3%	4%	3%
No change in shopping behaviour compared to normal year	59%	55%	66%	53%	73%	51%	66%	60%	76%