|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Sample size | 4094 | 190 | 213 | 266 | 212 | 290 | 533 | 560 | 739 | 526 | 565 |

Regional sample sizes are unweighted. All other sample sizes, including column totals, are weighted to census data. Cells containing "*\%" are statistically zero, though at least one response was received. Blank cells indicate zero responses received. Sample sizes below 100 should be interpreted with caution.

A1. To start, what would you say are the most pressing issues that Canada needs to address over the next ten years?

|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Climate change | 50\% | 63\% | 62\% | 54\% | 56\% | 59\% | 56\% | 47\% | 39\% | 42\% | 52\% |
| Economic growth | 30\% | 25\% | 22\% | 29\% | 30\% | 33\% | 20\% | 29\% | 36\% | 33\% | 31\% |
| Balancing the budget | 29\% | 20\% | 16\% | 23\% | 24\% | 36\% | 21\% | 27\% | 33\% | 38\% | 35\% |
| Housing prices | 28\% | 39\% | 34\% | 19\% | 18\% | 11\% | 44\% | 39\% | 30\% | 24\% | 17\% |
| Indigenous issues and Reconciliation | 28\% | 36\% | 39\% | 39\% | 35\% | 31\% | 26\% | 26\% | 22\% | 25\% | 27\% |
| Economic inequality | 27\% | 33\% | 36\% | 27\% | 34\% | 26\% | 29\% | 28\% | 24\% | 22\% | 22\% |
| Poverty | 21\% | 15\% | 14\% | 18\% | 26\% | 18\% | 18\% | 17\% | 27\% | 26\% | 23\% |
| Corruption | 17\% | 9\% | 11\% | 22\% | 14\% | 18\% | 11\% | 17\% | 22\% | 18\% | 20\% |
| Racism | 14\% | 18\% | 13\% | 14\% | 14\% | 14\% | 14\% | 12\% | 13\% | 15\% | 17\% |
| Charter of Rights and Freedoms | 10\% | 6\% | 11\% | 11\% | 11\% | 8\% | 10\% | 12\% | 8\% | 12\% | 12\% |
| National security | 9\% | 4\% | 6\% | 7\% | 6\% | 10\% | 7\% | 9\% | 11\% | 11\% | 11\% |
| Addiction | 9\% | 7\% | 9\% | 9\% | 11\% | 4\% | 11\% | 10\% | 9\% | 7\% | 8\% |
| National unity | 9\% | 6\% | 8\% | 13\% | 7\% | 12\% | 7\% | 9\% | 7\% | 11\% | 8\% |
| LGBTQ+ rights | 3\% | 6\% | 5\% | 3\% | 3\% | 1\% | 5\% | 2\% | 1\% | 2\% | 2\% |
| Other | 5\% | 5\% | 5\% | 5\% | 4\% | 4\% | 6\% | 4\% | 4\% | 5\% | 7\% |
| None of the above | 1\% |  | 0\% |  |  |  | 1\% | 1\% | 1\% |  | 1\% |

A2. Generally speaking, how closely do you follow these various social and economic issues?

|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Follow them closely in the news and discuss with friends and family | 52\% | 67\% | 73\% | 74\% | 74\% | 79\% | 36\% | 43\% | 47\% | 45\% | 47\% |
| See some media coverage and have the odd conversation | 40\% | 29\% | 25\% | 24\% | 26\% | 20\% | 51\% | 47\% | 42\% | 47\% | 45\% |
| Just scan the headlines | 7\% | 3\% | 2\% | 1\% |  | 1\% | 10\% | 9\% | 10\% | 8\% | 7\% |
| Don't follow at all | 1\% | 1\% |  |  |  |  | 2\% | 2\% | 1\% | 1\% | 1\% |

A3. Which of these sources, if any, do you consult at least once a week to try to keep up and stay informed on these issues?

|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Social media (Facebook, Twitter, Reddit, Tiktok) | 62\% | 82\% | 73\% | 71\% | 59\% | 51\% | 79\% | 69\% | 58\% | 50\% | 49\% |
| Print media (Newspapers, magazines) | 31\% | 23\% | 37\% | 44\% | 48\% | 51\% | 17\% | 20\% | 25\% | 32\% | 37\% |
| Broadcast media (TV, radio) | 67\% | 48\% | 55\% | 73\% | 80\% | 79\% | 48\% | 53\% | 69\% | 78\% | 79\% |
| News media websites | 69\% | 73\% | 83\% | 80\% | 85\% | 70\% | 62\% | 68\% | 65\% | 67\% | 63\% |
| Friends, family, people you talk to regularly | 56\% | 76\% | 72\% | 77\% | 50\% | 51\% | 70\% | 57\% | 50\% | 44\% | 40\% |
| Other: | 3\% | 6\% | 7\% | 4\% | 4\% | 4\% | 3\% | 3\% | 3\% | 2\% | 1\% |
| None of the above | 1\% | 1\% | 0\% | 0\% |  | 0\% | 2\% | 2\% | 2\% | 1\% | 1\% |

## A4. Thinking of the issues facing society today, have you yourself done any of the following in the past year or so?

|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Contact a public official about an issue | 37\% | 52\% | 62\% | 63\% | 66\% | 63\% | 26\% | 27\% | 28\% | 27\% | 30\% |
| Post on social media | 53\% | 71\% | 67\% | 78\% | 74\% | 73\% | 47\% | 47\% | 43\% | 47\% | 46\% |
| Attend protests or demonstrations | 14\% | 37\% | 37\% | 28\% | 26\% | 10\% | 18\% | 8\% | 7\% | 7\% | 5\% |
| Volunteer your time to a relevant organisation | 23\% | 49\% | 49\% | 48\% | 45\% | 48\% | 17\% | 14\% | 14\% | 10\% | 10\% |
| Sign an online petition | 66\% | 82\% | 83\% | 74\% | 88\% | 80\% | 63\% | 57\% | 60\% | 61\% | 61\% |
| None of the above | 19\% | 3\% | 3\% | 1\% | 1\% | 2\% | 22\% | 28\% | 28\% | 25\% | 25\% |

A4b. $\mathbf{n}$ the past five years or so, have you campaigned for a political party?

|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Yes | 12\% | 26\% | 21\% | 23\% | 25\% | 29\% | 10\% | 6\% | 6\% | 6\% | 8\% |
| No | 88\% | 74\% | 79\% | 77\% | 75\% | 71\% | 90\% | 94\% | 94\% | 94\% | 92\% |

A5. Do you currently belong to any of the following or have you belonged in the past in a substantial way?

|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| A political party | 19\% | 21\% | 22\% | 35\% | 36\% | 43\% | 11\% | 9\% | 15\% | 17\% | 18\% |
| A labour union | 23\% | 18\% | 34\% | 31\% | 33\% | 22\% | 18\% | 22\% | 27\% | 21\% | 15\% |
| A professional association | 23\% | 23\% | 43\% | 43\% | 44\% | 38\% | 14\% | 20\% | 18\% | 16\% | 19\% |
| An ethnic or cultural group | 9\% | 20\% | 15\% | 11\% | 9\% | 6\% | 13\% | 9\% | 7\% | 5\% | 4\% |
| A community organization | 28\% | 32\% | 40\% | 49\% | 50\% | 52\% | 17\% | 17\% | 19\% | 28\% | 27\% |
| A charitable board | 12\% | 13\% | 24\% | 33\% | 32\% | 37\% | 4\% | 4\% | 5\% | 6\% | 7\% |
| A religious organization (e.g. apart from regular worship) | 11\% | 18\% | 16\% | 18\% | 15\% | 16\% | 13\% | 7\% | 8\% | 8\% | 9\% |
| Student politics | 6\% | 33\% | 17\% | 11\% | 5\% | 4\% | 9\% | 3\% | 3\% | 3\% | 1\% |
| None of the above | 27\% | 13\% | 11\% | 5\% | 3\% | 8\% | 41\% | 43\% | 32\% | 30\% | 33\% |

A6. Have you ever run for any kind of public office -- including when you were in school (e.g. class president, student council, student rep) or in your community or beyond?

|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| No, never | 69\% | 43\% | 49\% | 44\% | 46\% | 32\% | 75\% | 79\% | 83\% | 82\% | 79\% |
| Yes, once | 16\% | 30\% | 22\% | 27\% | 18\% | 23\% | 15\% | 14\% | 10\% | 10\% | 13\% |
| Yes, two or more times | 15\% | 27\% | 29\% | 29\% | 36\% | 45\% | 10\% | 7\% | 7\% | 8\% | 8\% |
| Net: Yes | 31\% | 57\% | 51\% | 56\% | 54\% | 68\% | 25\% | 21\% | 17\% | 18\% | 21\% |

A8a. Which of these statements best describes you?

|  |  | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| I love new experiences and seek them out | 21\% | 45\% | 43\% | 32\% | 29\% | 25\% | 25\% | 18\% | 17\% | 9\% | 9\% |
| I like new experiences | 61\% | 51\% | 55\% | 63\% | 66\% | 66\% | 62\% | 65\% | 60\% | 59\% | 59\% |
| New experiences are not important to me | 12\% | 2\% | 2\% | 5\% | 5\% | 5\% | 11\% | 12\% | 13\% | 18\% | 20\% |
| I prefer to stay with what I know | 6\% | 2\% | 0\% |  | 1\% | 3\% | 3\% | 5\% | 9\% | 13\% | 12\% |
| Top2box | 82\% | 96\% | 98\% | 95\% | 95\% | 92\% | 87\% | 83\% | 78\% | 68\% | 68\% |
| Bottom2box | 18\% | 4\% | 2\% | 5\% | 5\% | 8\% | 13\% | 17\% | 22\% | 32\% | 32\% |

A8b. [Being liked] How important are the following to you?

|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Very important | 16\% | 30\% | 20\% | 13\% | 9\% | 12\% | 20\% | 18\% | 14\% | 14\% | 15\% |
| Moderately important | 56\% | 50\% | 56\% | 64\% | 52\% | 60\% | 56\% | 53\% | 55\% | 54\% | 61\% |
| Not very important | 24\% | 17\% | 20\% | 21\% | 33\% | 25\% | 20\% | 24\% | 27\% | 26\% | 20\% |
| Not at all important | 4\% | 3\% | 4\% | 2\% | 5\% | 3\% | 5\% | 5\% | 4\% | 5\% | 5\% |
| Top2box | 72\% | 80\% | 76\% | 77\% | 62\% | 72\% | 76\% | 71\% | 69\% | 69\% | 75\% |
| Bottom2box | 28\% | 20\% | 24\% | 23\% | 38\% | 28\% | 24\% | 29\% | 31\% | 31\% | 25\% |

A8b. [Being powerful] How important are the following to you?

|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Very important | 4\% | 14\% | 7\% | 7\% | 1\% | 1\% | 7\% | 4\% | 1\% | 2\% | 1\% |
| Moderately important | 26\% | 41\% | 39\% | 34\% | 31\% | 30\% | 28\% | 28\% | 22\% | 18\% | 16\% |
| Not very important | 52\% | 39\% | 44\% | 47\% | 53\% | 56\% | 51\% | 52\% | 54\% | 54\% | 53\% |
| Not at all important | 19\% | 6\% | 9\% | 13\% | 15\% | 13\% | 14\% | 16\% | 22\% | 26\% | 30\% |
| Top2box | 30\% | 55\% | 46\% | 41\% | 33\% | 31\% | 35\% | 32\% | 23\% | 20\% | 17\% |
| Bottom2box | 70\% | 45\% | 54\% | 59\% | 67\% | 69\% | 65\% | 68\% | 77\% | 80\% | 83\% |

A8c. In stressful situations would you say you are:

|  |  | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Very anxious | 10\% | 5\% | 2\% | 0\% | 1\% | 1\% | 24\% | 16\% | 12\% | 11\% | 6\% |
| More anxious than calm | 37\% | 34\% | 28\% | 23\% | 20\% | 22\% | 39\% | 42\% | 42\% | 39\% | 43\% |
| More calm than anxious | 44\% | 49\% | 55\% | 55\% | 66\% | 65\% | 30\% | 35\% | 39\% | 42\% | 44\% |
| Very calm | 9\% | 12\% | 14\% | 22\% | 14\% | 12\% | 7\% | 7\% | 6\% | 8\% | 6\% |
| Top2box | 47\% | 39\% | 31\% | 23\% | 20\% | 23\% | 63\% | 58\% | 55\% | 50\% | 49\% |
| Bottom2box | 53\% | 61\% | 69\% | 77\% | 80\% | 77\% | 37\% | 42\% | 45\% | 50\% | 51\% |

A8d. People often talk about a spectrum going from extroverted on one end to introverted on the other. Where would you place yourself along this scale?

|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Very extroverted | 5\% | 16\% | 10\% | 8\% | 9\% | 8\% | 6\% | 4\% | 3\% | 3\% | 2\% |
| Extroverted | 43\% | 48\% | 53\% | 64\% | 59\% | 66\% | 28\% | 31\% | 39\% | 39\% | 43\% |
| Introverted | 47\% | 34\% | 36\% | 28\% | 32\% | 26\% | 56\% | 56\% | 51\% | 53\% | 53\% |
| Very introverted | 5\% | 2\% | 1\% |  |  |  | 11\% | 9\% | 7\% | 5\% | 3\% |
| Top2box | 48\% | 64\% | 63\% | 72\% | 68\% | 74\% | 34\% | 35\% | 42\% | 42\% | 45\% |
| Bottom2box | 52\% | 36\% | 37\% | 28\% | 32\% | 26\% | 66\% | 65\% | 58\% | 58\% | 55\% |


|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Strongly Agree | 30\% | 24\% | 22\% | 34\% | 32\% | 37\% | 19\% | 25\% | 26\% | 40\% | 42\% |
| Moderately Agree | 46\% | 44\% | 45\% | 46\% | 50\% | 45\% | 49\% | 47\% | 49\% | 42\% | 42\% |
| Moderately Disagree | 19\% | 28\% | 31\% | 17\% | 14\% | 14\% | 29\% | 24\% | 19\% | 11\% | 12\% |
| Strongly Disagree | 4\% | 4\% | 2\% | 4\% | 4\% | 4\% | 3\% | 4\% | 5\% | 6\% | 4\% |
| Top2box | 77\% | 68\% | 67\% | 79\% | 83\% | 82\% | 68\% | 73\% | 76\% | 82\% | 84\% |
| Bottom2box | 23\% | 32\% | 33\% | 21\% | 17\% | 18\% | 32\% | 27\% | 24\% | 18\% | 16\% |

A8e. Agreement - l'm satisfied with where l'm at in my life currently

|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Strongly Agree | 24\% | 14\% | 24\% | 35\% | 44\% | 53\% | 9\% | 15\% | 17\% | 24\% | 32\% |
| Moderately Agree | 44\% | 53\% | 50\% | 48\% | 45\% | 38\% | 35\% | 42\% | 43\% | 46\% | 47\% |
| Moderately Disagree | 22\% | 22\% | 22\% | 14\% | 9\% | 7\% | 34\% | 29\% | 27\% | 19\% | 15\% |
| Strongly Disagree | 10\% | 11\% | 4\% | 3\% | 2\% | 2\% | 21\% | 14\% | 13\% | 10\% | 7\% |
| Top2box | 68\% | 67\% | 74\% | 83\% | 88\% | 91\% | 45\% | 57\% | 60\% | 70\% | 79\% |
| Bottom2box | 32\% | 33\% | 26\% | 17\% | 12\% | 9\% | 55\% | 43\% | 40\% | 30\% | 21\% |

A8e. Agreement - l'm comfortable having a lot of responsibility for others

|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Strongly Agree | 17\% | 26\% | 39\% | 36\% | 29\% | 30\% | 13\% | 12\% | 10\% | 14\% | 9\% |
| Moderately Agree | 51\% | 58\% | 49\% | 58\% | 57\% | 59\% | 44\% | 49\% | 51\% | 49\% | 47\% |
| Moderately Disagree | 24\% | 14\% | 9\% | 4\% | 11\% | 9\% | 34\% | 28\% | 28\% | 29\% | 33\% |
| Strongly Disagree | 8\% | 2\% | 2\% | 2\% | 3\% | 1\% | 9\% | 11\% | 11\% | 8\% | 11\% |
| Top2box | 68\% | 84\% | 89\% | 94\% | 86\% | 89\% | 56\% | 61\% | 61\% | 63\% | 56\% |
| Bottom2box | 32\% | 16\% | 11\% | 6\% | 14\% | 11\% | 44\% | 39\% | 39\% | 37\% | 44\% |

C1A. On diversity:

|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Minorities should do more to fit in better with mainstream Canadian society | 46\% | 25\% | 23\% | 38\% | 41\% | 52\% | 31\% | 39\% | 54\% | 63\% | 61\% |
| We should encourage cultural diversity, with different groups keeping their own customs and languages | 54\% | 75\% | 77\% | 62\% | 59\% | 48\% | 69\% | 61\% | 46\% | 37\% | 39\% |

C1B. There should be:

|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| More public support for the poor, the disadvantaged and those in economic trouble | 59\% | 66\% | 66\% | 62\% | 63\% | 60\% | 60\% | 55\% | 53\% | 56\% | 63\% |
| More emphasis on a system that rewards hard work and initiative | 41\% | 34\% | 34\% | 38\% | 37\% | 40\% | 40\% | 45\% | 47\% | 44\% | 37\% |

C1C. Overall, Canada's policies should:

|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Emphasize environmental protection over economic growth | 65\% | 80\% | 79\% | 58\% | 73\% | 67\% | 75\% | 64\% | 54\% | 60\% | 65\% |
| Emphasize economic growth over environmental protection | 35\% | 20\% | 21\% | 42\% | 27\% | 33\% | 25\% | 36\% | 46\% | 40\% | 35\% |

C1D. In Canada, we should:

|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Keep God and religion completely out of public life | 70\% | 59\% | 70\% | 66\% | 77\% | 72\% | 56\% | 71\% | 72\% | 76\% | 73\% |
| Canadians who hold public positions should feel free to speak and act based on their religious beliefs | 30\% | 41\% | 30\% | 34\% | 23\% | 28\% | 44\% | 29\% | 28\% | 24\% | 27\% |

C1E. Which would you say should be our highest priority as a society?

|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Individual rights and freedoms | 35\% | 34\% | 25\% | 32\% | 29\% | 23\% | 42\% | 39\% | 41\% | 35\% | 29\% |
| The common good | 65\% | 66\% | 75\% | 68\% | 71\% | 77\% | 58\% | 61\% | 59\% | 65\% | 71\% |

C1F. When thinking of the future, would you say that:

|  | Total | Leaders |  |  |  |  | Others |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| I can imagine a future in which we have overcome many of the biggest problems we face | 27\% | 42\% | 44\% | 43\% | 43\% | 36\% | 26\% | 20\% | 24\% | 18\% | 17\% |
| Human nature means we? II always be dealing with a lot of big problems | 73\% | 58\% | 56\% | 57\% | 57\% | 64\% | 74\% | 80\% | 76\% | 82\% | 83\% |

C1G. When it comes to Canada's international presence, do you think that:

|  | Total | High |  |  |  |  | Medium/ Lower |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Canada should make it a priority to work with partners and allies on solving global problems | 59\% | 68\% | 70\% | 69\% | 71\% | 73\% | 59\% | 51\% | 48\% | 54\% | 61\% |
| Canada should be focused here at home and not be concerned with problems outside our borders | 41\% | 32\% | 30\% | 31\% | 29\% | 27\% | 41\% | 49\% | 52\% | 46\% | 39\% |

## C1H. Would you say:

|  | Total | High |  |  |  |  | Medium/ Lower |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| White people benefit from advantages in society that Indigenous people and visible minorities do not have | 63\% | 76\% | 78\% | 70\% | 68\% | 66\% | 66\% | 65\% | 50\% | 60\% | 62\% |
| All people regardless of their background enjoy the same advantages in society | 37\% | 24\% | 22\% | 30\% | 32\% | 34\% | 34\% | 35\% | 50\% | 40\% | 38\% |

C1I. Do you believe:

|  | Total | High |  |  |  |  | Medium/ Lower |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| It's impossible for people like me to have any real influence on the issues that affect me | 29\% | 14\% | 11\% | 10\% | 6\% | 4\% | 43\% | 38\% | 39\% | 34\% | 30\% |
| Anyone can make a real difference if they put their mind to it | 71\% | 86\% | 89\% | 90\% | 94\% | 96\% | 57\% | 62\% | 61\% | 66\% | 70\% |

## C1J. Which is closer to how you feel about Canada?

|  | Total | High |  |  |  |  | Medium/ Lower |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| I have a deep emotional attachment to Canada? I love the country and what it stands for | 62\% | 43\% | 54\% | 71\% | 73\% | 86\% | 42\% | 52\% | 58\% | 74\% | 75\% |
| Canada is where I live, but it wouldn? bother me to leave for more opportunity elsewhere | 38\% | 57\% | 46\% | 29\% | 27\% | 14\% | 58\% | 48\% | 42\% | 26\% | 25\% |

## C4. How important is reconciliation between Indigenous communities and Canadians to you?

|  | Total | High |  |  |  |  | Medium/ Lower |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Very important | 41\% | 50\% | 60\% | 54\% | 55\% | 47\% | 40\% | 38\% | 35\% | 31\% | 36\% |
| Important | 37\% | 38\% | 27\% | 33\% | 28\% | 38\% | 39\% | 39\% | 34\% | 44\% | 40\% |
| Not very important | 15\% | 9\% | 6\% | 11\% | 12\% | 10\% | 13\% | 16\% | 22\% | 18\% | 16\% |
| Not important | 7\% | 3\% | 7\% | 3\% | 5\% | 4\% | 7\% | 7\% | 9\% | 7\% | 8\% |
| Top2box | 78\% | 89\% | 87\% | 86\% | 83\% | 86\% | 80\% | 76\% | 69\% | 76\% | 76\% |
| Bottom2box | 22\% | 11\% | 13\% | 14\% | 17\% | 14\% | 20\% | 24\% | 31\% | 24\% | 24\% |

D2. All things considered, would you say it has been lucky or unlucky compared to other generations?

|  | Total | High |  |  |  |  | Medium/ Lower |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| My generation has been very lucky, with plenty of opportunities | 38\% | 25\% | 20\% | 33\% | 57\% | 74\% | 18\% | 22\% | 29\% | 52\% | 61\% |
| Moderately lucky | 36\% | 27\% | 28\% | 42\% | 30\% | 23\% | 33\% | 33\% | 50\% | 37\% | 32\% |
| Moderately unlucky | 12\% | 21\% | 25\% | 17\% | 7\% | 1\% | 22\% | 21\% | 9\% | 5\% | 3\% |
| My generation has been very unlucky, and lacking in opportunities | 11\% | 24\% | 25\% | 6\% | 3\% | 0\% | 25\% | 20\% | 7\% | 3\% | 3\% |
| Don't know/Can?t say | 3\% | 3\% | 2\% | 2\% | 3\% | 1\% | 2\% | 4\% | 4\% | 3\% | 2\% |
| Net: Lucky | 74\% | 52\% | 48\% | 75\% | 87\% | 97\% | 51\% | 55\% | 79\% | 89\% | 93\% |
| Net: Unlucky | 23\% | 45\% | 50\% | 23\% | 10\% | 1\% | 46\% | 41\% | 17\% | 8\% | 5\% |

D3a. Would you highlight any of the following as areas where your own generation has been particularly lucky?

| Base = Lucky in D2 | 3027 | 99 | 102 | 200 | 184 | 282 | 272 | 309 | 584 | 471 | 523 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | High |  |  |  |  | Medium/ Lower |  |  |  |  |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Overall quality of life | 70\% | 65\% | 57\% | 73\% | 71\% | 78\% | 59\% | 65\% | 69\% | 73\% | 76\% |
| Educational opportunities | 60\% | 76\% | 66\% | 66\% | 57\% | 64\% | 70\% | 61\% | 59\% | 52\% | 54\% |
| Opportunities for travel | 54\% | 54\% | 71\% | 56\% | 61\% | 58\% | 63\% | 61\% | 45\% | 47\% | 52\% |
| Property ownership | 53\% | 8\% | 27\% | 59\% | 68\% | 76\% | 11\% | 26\% | 52\% | 69\% | 71\% |
| Career advancement | 44\% | 31\% | 33\% | 57\% | 53\% | 57\% | 32\% | 33\% | 39\% | 47\% | 48\% |
| Financial opportunities | 42\% | 27\% | 31\% | 46\% | 48\% | 59\% | 27\% | 28\% | 36\% | 53\% | 49\% |
| Social acceptance/equality (e.g. sexual orientation, race) | 32\% | 75\% | 63\% | 39\% | 11\% | 17\% | 70\% | 53\% | 23\% | 18\% | 20\% |
| State of the environment | 18\% | 12\% | 11\% | 31\% | 15\% | 25\% | 10\% | 11\% | 14\% | 21\% | 21\% |
| Other (Specify:) | 3\% | 4\% | 5\% | 3\% | 4\% | 3\% | 6\% | 4\% | 1\% | 3\% | 2\% |
| All of the above | 7\% |  | 4\% | 5\% | 12\% | 10\% | 2\% | 4\% | 5\% | 8\% | 11\% |

D3b. Would you highlight any of the following as areas where your own generation has been particularly unlucky?

| Base = Unlucky in D2 | 947 | 85 | 105 | 61 | 21 | 4 | 248 | 228 | 123 | 42 | 30 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | High |  |  |  |  | Medium/ Lower |  |  |  |  |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Financial opportunities | 73\% | 79\% | 78\% | 73\% | 67\% | 29\% | 71\% | 74\% | 72\% | 68\% | 64\% |
| Property ownership | 71\% | 86\% | 88\% | 48\% | 43\% | 38\% | 81\% | 88\% | 41\% | 22\% | 26\% |
| Career advancement | 63\% | 67\% | 65\% | 64\% | 63\% | 24\% | 68\% | 62\% | 60\% | 65\% | 39\% |
| State of the environment | 55\% | 81\% | 73\% | 46\% | 18\% |  | 66\% | 58\% | 28\% | 24\% | 20\% |
| Overall quality of life | 43\% | 49\% | 42\% | 18\% | 33\% | 9\% | 41\% | 47\% | 48\% | 36\% | 53\% |
| Educational opportunities | 22\% | 20\% | 18\% | 12\% | 16\% | 24\% | 25\% | 18\% | 24\% | 35\% | 48\% |
| Opportunities for travel | 12\% | 12\% | 5\% | 13\% |  | 5\% | 17\% | 13\% | 10\% | 8\% | 12\% |
| Social acceptance/equality (e.g. sexual orientation, race) | 12\% | 7\% | 9\% | 10\% | 20\% | 86\% | 6\% | 9\% | 23\% | 25\% | 29\% |
| Other (Specify:) | 6\% | 9\% | 5\% | 3\% | 21\% |  | 5\% | 6\% | 4\% | 5\% | 17\% |
| All of the above | 5\% | 4\% | 6\% | 7\% | 1\% |  | 7\% | 3\% | 4\% | 6\% | 6\% |

D4. Overall, how would you describe the Baby Boomers' legacy - that is, what they are leaving for future generations?

| Base = All | 4094 | 190 | 213 | 266 | 212 | 290 | 533 | 560 | 739 | 526 | 565 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | High |  |  |  |  | Medium/ Lower |  |  |  |  |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Very positive | 17\% | 5\% | 4\% | 19\% | 23\% | 33\% | 6\% | 10\% | 16\% | 21\% | 27\% |
| Positive | 47\% | 26\% | 32\% | 43\% | 52\% | 54\% | 28\% | 37\% | 55\% | 64\% | 59\% |
| Negative | 25\% | 44\% | 39\% | 29\% | 20\% | 11\% | 38\% | 36\% | 22\% | 13\% | 13\% |
| Very negative | 11\% | 25\% | 25\% | 9\% | 5\% | 2\% | 27\% | 17\% | 7\% | 2\% | 1\% |
| Net: Positive | 64\% | 31\% | 37\% | 62\% | 75\% | 87\% | 34\% | 47\% | 70\% | 85\% | 86\% |
| Net: Negative | 36\% | 69\% | 63\% | 38\% | 25\% | 13\% | 66\% | 53\% | 30\% | 15\% | 14\% |

D5. Millennials meanwhile are between the ages of 25 and 40 today. Looking to the future, do you expect the Millennial generation to leave things in better or worse shape than the Baby Boomers?

|  | Total | High |  |  |  |  | Medium/ Lower |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Better than Baby Boomers | 33\% | 60\% | 56\% | 36\% | 29\% | 20\% | 51\% | 46\% | 24\% | 20\% | 19\% |
| Worse than Baby Boomers | 43\% | 21\% | 27\% | 48\% | 48\% | 52\% | 27\% | 30\% | 55\% | 53\% | 53\% |
| The same as Baby Boomers | 23\% | 18\% | 18\% | 17\% | 23\% | 28\% | 21\% | 25\% | 21\% | 27\% | 28\% |

D6. And, when thinking about the future development of Canadian society, which of these three broad approaches do you think the upcoming generations should be mostly focused on:

|  | Total | High |  |  |  |  | Medium/ Lower |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Building on the achievements of previous generations | 43\% | 23\% | 31\% | 42\% | 42\% | 59\% | 23\% | 37\% | 45\% | 54\% | 56\% |
| Fixing the past mistakes of previous generations | 29\% | 31\% | 29\% | 29\% | 27\% | 22\% | 41\% | 32\% | 28\% | 23\% | 23\% |
| Starting new and restructuring society differently | 29\% | 47\% | 40\% | 29\% | 31\% | 19\% | 36\% | 32\% | 27\% | 23\% | 20\% |

Region

|  | Total | High |  |  |  |  | Medium/ Lower |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| British Columbia | 13\% | 15\% | 16\% | 17\% | 13\% | 17\% | 13\% | 12\% | 9\% | 11\% | 15\% |
| Alberta | 11\% | 9\% | 13\% | 18\% | 8\% | 9\% | 10\% | 12\% | 12\% | 11\% | 11\% |
| Saskatchewan | 3\% | 4\% | 4\% | 3\% | 3\% | 3\% | 2\% | 7\% | 3\% | 3\% | 2\% |
| Manitoba | 3\% | 6\% | 3\% | 2\% | 3\% | 3\% | 5\% | 3\% | 3\% | 3\% | 3\% |
| Ontario | 37\% | 37\% | 37\% | 34\% | 41\% | 37\% | 45\% | 35\% | 38\% | 35\% | 33\% |
| Quebec | 25\% | 21\% | 20\% | 21\% | 20\% | 22\% | 21\% | 23\% | 28\% | 29\% | 28\% |
| Atlantic | 7\% | 9\% | 7\% | 5\% | 12\% | 8\% | 3\% | 8\% | 6\% | 8\% | 9\% |

## Gender

|  | Total | High |  |  |  |  | Medium/ Lower |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Male | 48\% | 50\% | 47\% | 57\% | 51\% | 53\% | 48\% | 50\% | 47\% | 44\% | 43\% |
| Female | 52\% | 49\% | 53\% | 43\% | 49\% | 47\% | 52\% | 50\% | 53\% | 56\% | 57\% |
| Other | 0\% | 1\% |  |  |  |  | 0\% |  |  |  |  |

Which of the following categories best describes your total annual household income before taxes?

|  | Total | High |  |  |  |  | Medium/ Lower |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Under \$25,000 | 10\% | 19\% | 2\% | 3\% | 5\% | 6\% | 22\% | 6\% | 11\% | 9\% | 8\% |
| $\$ 25,000$ to less than \$50,000 | 16\% | 20\% | 9\% | 10\% | 8\% | 17\% | 19\% | 12\% | 15\% | 16\% | 29\% |
| $\$ 50,000$ to less than \$100,000 | 32\% | 24\% | 35\% | 31\% | 27\% | 35\% | 26\% | 33\% | 29\% | 37\% | 35\% |
| $\$ 100,000$ to less than \$150,000 | 19\% | 14\% | 27\% | 21\% | 29\% | 19\% | 14\% | 27\% | 22\% | 14\% | 9\% |
| $\$ 150,000$ to less than \$200,000 | 7\% | 7\% | 14\% | 13\% | 10\% | 5\% | 2\% | 7\% | 8\% | 6\% | 2\% |
| Over \$200,000 | 6\% | 5\% | 8\% | 13\% | 11\% | 4\% | 5\% | 7\% | 6\% | 5\% | 1\% |
| Don"t know / Rather not say | 11\% | 10\% | 4\% | 9\% | 11\% | 13\% | 11\% | 7\% | 10\% | 13\% | 16\% |
| Net: <\$50K | 26\% | 39\% | 11\% | 12\% | 12\% | 23\% | 41\% | 18\% | 26\% | 26\% | 37\% |
| Net: \$50K-<\$100K | 32\% | 24\% | 35\% | 31\% | 27\% | 35\% | 26\% | 33\% | 29\% | 37\% | 35\% |
| Net: \$100K+ | 31\% | 26\% | 49\% | 47\% | 50\% | 28\% | 21\% | 41\% | 36\% | 25\% | 13\% |

## Ethnicity

|  | Total | High |  |  |  |  | Medium/ Lower |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Indigenous Canadian | 5\% | 6\% | 5\% | 8\% | 5\% | 3\% | 5\% | 5\% | 6\% | 5\% | 3\% |
| White | 84\% | 79\% | 87\% | 81\% | 90\% | 93\% | 73\% | 82\% | 84\% | 87\% | 89\% |
| Black | 2\% | 2\% | 4\% | 2\% |  | 0\% | 4\% | 2\% | 1\% | 1\% |  |
| South Asian | 3\% | 5\% | 2\% | 5\% |  | 1\% | 8\% | 3\% | 2\% | 1\% | 1\% |
| Chinese | 3\% | 10\% | 4\% | 2\% | 0\% |  | 6\% | 4\% | 1\% | 2\% | 1\% |
| Filipino | 1\% | 2\% | 1\% | 1\% |  |  | 3\% | 1\% | 1\% |  |  |
| Other East Asian | 1\% | 3\% | 0\% | 1\% |  | 0\% | 4\% | 2\% | 2\% |  | 0\% |
| Middle Eastern/West Asian | 2\% | 3\% | 2\% | 1\% |  |  | 3\% | 1\% | 3\% | 1\% | 0\% |
| Latin American | 1\% | 0\% | 0\% | 1\% |  |  | 2\% | 4\% | 1\% | 0\% | 1\% |
| Other (Specify): | 4\% | 2\% | 5\% | 1\% | 6\% | 5\% | 4\% | 3\% | 5\% | 6\% | 6\% |
| Prefer not to say | 2\% | 1\% | 0\% | 2\% | 3\% | 1\% | 1\% | 3\% | 2\% | 2\% | 2\% |

## Visible Minority



## Belong to LGBTQ

|  | Total | High |  |  |  |  | Medium/ Lower |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 18-29 | 30-40 | 41-54 | 55-64 | 65+ | 18-29 | 30-40 | 41-54 | 55-64 | 65+ |
| Yes | 10\% | 28\% | 17\% | 11\% | 7\% | 3\% | 23\% | 10\% | 6\% | 6\% | 3\% |
| No | 87\% | 67\% | 78\% | 88\% | 91\% | 96\% | 72\% | 87\% | 91\% | 93\% | 96\% |
| Prefer not to say | 3\% | 5\% | 6\% | 1\% | 2\% | 1\% | 5\% | 3\% | 3\% | 2\% | 1\% |

