

ARI NATIONAL REPORT Q3
Sept. 29 to Oct. 3, 2021

PERSONAL WELLBEING/INFLATION

QM1.

BASE = ALL
SINGLE CHOICE

All things considered, do you think you are financially better off or worse off than you were a year ago?

Better now
The same as a year ago
Worse now
Not sure

QM2.

BASE = ALL
SINGLE CHOICE

And a year from now, do you think you will be financially better off or worse off than you are now?

Better a year from now
The same as now
Worse a year from now
Not sure

QM3.

Base=All

When you think about the deficit and government spending, do you view large deficits as something that:

Will make my life much better
Will make my life a bit better
Won't have an impact on my life
Will make my life a bit worse
Will make my life a lot worse
Not sure

QM4.

Base=all
Multichoice

Since the beginning of the pandemic, have you taken advantage of any of the benefits the government has offered to help Canadians through this period? Select all that apply. Remember, your answers are confidential and only reported in the aggregate.

- Canada Recovery Sickness Benefit (CRSB)
- Canada Emergency Wage Subsidy (CEWS)
- Canada Emergency Rent Subsidy (CERS)
- Canada Emergency Response Benefit (CERB)
- Canada Emergency Student Benefit (CESB)
- Canada Recovery Benefit (CRB)
- Provincial benefits (e.g., B.C. Recovery Benefit, N.B. Workers Emergency Benefit, etc.)
- Other
- I did not access any pandemic related benefits
- Rather not say

QM5.

Base=All

Single Choice

While several benefit programs introduced during the pandemic have already ended, a number of others remain. Thinking specifically about current pandemic response benefits, how long do you think they should be left in place?

- End them now
- Keep them in place until the end of the year
- Keep them in place for the first three to six months of 2022
- Keep them in until the pandemic is determined to be over
- When the pandemic is over, keep the benefits in place for one more year

QM7.

Base=All

Single Choice

What is a bigger concern of yours today?

[rotate]

- The rising cost of living
- OR
- The security of my income and job

QM8. [T2016 – wording changed slightly]

Base=All

Grid

Thinking about grocery shopping and your household's food budget today, AND in the year ahead, how easy or difficult would you say it is today and will be in the future to afford to feed your household?

Very easy

Easy

Difficult

Very difficult

Not sure/I don't do the grocery shopping

Today

In the year ahead

QM9.

Base=All

Single Choice

Inflation over the last year has increased the cost of many staples (e.g., food, gasoline, clothing, rent, etc.). One report predicts, for example, that the average Canadian family of four will spend \$695 more on groceries alone in 2021 than they did last year.

Would you say that the amount of money you earn has increased enough to compensate for these higher prices?

Yes, more than enough

Yes, just enough

No, not enough

No, not even close

QM10.

Base=All

Single Choice

Suppose interest rates were to increase by two percentage points in the next 12 months. How, if at all, would this affect your household financial situation? Would it have:

A major positive impact

A minor positive impact

No impact one way or the other

A minor negative impact

A major negative impact

Not sure