

Federal Election Week 3

Aug. 27-29, 2021

Some questions held for future release. Others have already been released.

Today we have some questions for you about Canada, important issues to you, and ongoing global events. Let's start...

[Insert picture]

Q1.

BASE=ALL

MULTI CHOICE (up to three)

Thinking of the various issues and challenges facing Canada today, which ones do you personally care about the most? (Select up to 3 from the list below or choose other or write in yours if it's not on our list.)

[Randomize issues]

The Deficit / Government spending

The Economy

Coronavirus / COVID-19

Health Care

Taxes

Jobs / Unemployment

Environment / Climate Change

Income inequality / Poverty

Indigenous issues /Reconciliation

Energy / Natural Resources /Pipelines

Ethics / Corruption

Crime / Public safety

Immigration / Refugees

Housing affordability

National Unity (Western Canada/Quebec)

International issues / Afghanistan / China, etc.

FIXED: Other (specify)

Q2b.

BASE=ALL

SINGLE CHOICE GRID

Do you have an overall favourable or unfavourable view of the following people?

[Randomize]

Justin Trudeau – Prime Minister and leader of the Liberal Party

Erin O'Toole – the leader of the Conservative Party and Official Opposition

Jagmeet Singh – leader of the NDP
Annamie Paul – leader of the Green Party
[QC Only] Yves-Francois Blanchet – leader of the Bloc Quebecois

Very favourable
Favourable
Unfavourable
Very unfavourable
Don't know/Can't say

Q3.

**BASE=ALL
SINGLE CHOICE**

Which party's candidate in your riding will you be most likely to support in this upcoming federal election?

[Randomize first 3 parties/First 4 in QC]
Conservative Party of Canada
Liberal Party of Canada
New Democratic Party of Canada [NDP]
Bloc Québécois [QC only]
Green Party of Canada
Other Party/Independent
Undecided /Don't know
Rather not say
Will not vote

Q4.

**BASE=UNDECIDED/RATHER NOT SAY IN Q3/4
SINGLE CHOICE**

We've noticed you did not select a party. Is there a party you are currently *leaning* towards?

[Same order]
Conservative Party of Canada
Liberal Party of Canada
New Democratic Party of Canada [NDP]
Bloc Québécois [QC only]
Green Party of Canada
Other Party/Independent
Undecided /Don't know
Rather not say
Will not vote

Q5.

Base = 'OTHER PARTY/INDEPENDENT' in Q3/4

And which other federal election candidate would that be?

Independent/non-affiliated candidate

Libertarian

Maverick Party

People's Party of Canada

Christian Heritage

Some other party

Q9.

BASE=ALL

SINGLE CHOICE GRID

Over the past few weeks, would you say your opinion of each of the following has improved, worsened, or stayed the same?

[ROWS] [RANDOMIZE – same order as previous]

The Liberal Party of Canada led by Justin Trudeau

The Conservative Party of Canada led by Erin O'Toole

The New Democratic Party (NDP) led by Jagmeet Singh

The Bloc Québécois led by Yves-Francois Blanchet [QC only]

The Green Party led by Annamie Paul [Fixed]

[COLUMNS]

Improved

Stayed the same

Worsened