Federal Election Week 2  
Aug. 20-23, 2021

Some questions held for future release.

Q1.  
BASE=ALL  
SINGLE CHOICE GRID

Do you have an overall favourable or unfavourable view of the following people?

[Randomize]  
Justin Trudeau – Prime Minister and leader of the Liberal Party  
Erin O’Toole – the leader of the Conservative Party and Official Opposition  
Jagmeet Singh – leader of the NDP  
Annamie Paul – leader of the Green Party  
[QC Only] Yves-Francois Blanchet – leader of the Bloc Quebecois

Very favourable  
Favourable  
Unfavourable  
Very unfavourable  
Don’t know/Can’t say

Q3.  
BASE=ALL  
SINGLE CHOICE

OK, we’ve discussed how you’re thinking about the parties and the leaders in this election campaign. Now, we’d like to know which party’s candidate in your riding would you be most likely to support?

[Randomize first 3 parties/First 4 in QC]  
Conservative Party of Canada  
Liberal Party of Canada  
New Democratic Party of Canada [NDP]  
Bloc Québécois [QC only]  
Green Party of Canada  
Other Party/Independent  
Undecided /Don’t know  
Rather not say  
Will not vote

Q4.  
BASE=UNDECIDED/RATHER NOT SAY IN Q3  
SINGLE CHOICE

We’ve noticed you did not select a party. Is there a party you are currently leaning towards?
[Same order]
Conservative Party of Canada
Liberal Party of Canada
New Democratic Party of Canada [NDP]
Bloc Québécois [QC only]
Green Party of Canada
Other Party/Independent
Undecided /Don't know
Rather not say
Will not vote

Q5.
Base = ‘OTHER PARTY/INDEPENDENT’ Q3 OR Q4
SINGLE CHOICE

And which other federal election candidate would that be?

Independent/non-affiliated candidate
Libertarian
Maverick Party
People’s Party of Canada
Christian Heritage
Some other party

Q9.
BASE=ALL
SINGLE CHOICE GRID

Over the past few weeks, would you say your opinion of each of the following has improved, worsened, or stayed the same?

[ROWS] [RANDOMIZE – same order as previous]
The Liberal Party of Canada led by Justin Trudeau
The Conservative Party of Canada led by Erin O’Toole
The New Democratic Party (NDP) led by Jagmeet Singh
The Bloc Québécois led by Yves-François Blanchet [QC only]
The Green Party led by Annamie Paul [Fixed]

[COLUMNS]
Improved
Stayed the same
Worsened