Federal Politics Election Underway
August 14-17, 2021

Some questions held for future release.

Q1. BASE=ALL
MULTI CHOICE (up to three)

Thinking of the various issues and challenges facing Canada today, which ones do you personally care about the most? (Select up to 3 from the list below or choose other or write in yours if it’s not on our list.)

[Randomize issues]

The Deficit / Government spending
The Economy
Coronavirus / COVID-19
Health Care
Taxes
Jobs / Unemployment
Environment / Climate Change
Income inequality / Poverty
Indigenous issues / Reconciliation
Energy / Natural Resources / Pipelines
Ethics / Corruption
Crime / Public safety
Immigration / Refugees
Housing affordability
National Unity (Western Canada/Quebec)
International / Global issues

FIXED: Other (specify)

Q2b. BASE=ALL
SINGLE CHOICE GRID

Do you have an overall favourable or unfavourable view of the following people?

[Randomize]
Justin Trudeau – Prime Minister and leader of the Liberal Party
Erin O’Toole – the leader of the Conservative Party and Official Opposition
Jagmeet Singh – leader of the NDP
Annamie Paul – leader of the Green Party
[QC Only] Yves-Francois Blanchet – leader of the Bloc Quebecois

Very favourable
Favourable
Unfavourable
Very unfavourable
Don’t know/Can’t say

Q3.
BASE=ALL
SINGLE CHOICE

Which party’s candidate in your riding will you be most likely to support in this upcoming federal election?

[Randomize first 3 parties/First 4 in QC]
Conservative Party of Canada
Liberal Party of Canada
New Democratic Party of Canada [NDP]
Bloc Québécois [QC only]
Green Party of Canada
Other Party/Independent
Undecided /Don't know
Rather not say
Will not vote

Q4.
BASE=UNDECIDED/RATHER NOT SAY IN Q3
SINGLE CHOICE

We’ve noticed you did not select a party. Is there a party you are currently leaning towards?

[Same order]
Conservative Party of Canada
Liberal Party of Canada
New Democratic Party of Canada [NDP]
Bloc Québécois [QC only]
Green Party of Canada
Other Party/Independent
Undecided /Don't know
Rather not say
Will not vote

Q5.
Base = ‘OTHER PARTY/INDEPENDENT’ Q3 or Q4
SINGLE CHOICE

And which other federal election candidate would that be?

Independent/non-affiliated candidate
Libertarian
Maverick Party
People’s Party of Canada
One issue in this election is Canada’s economic recovery in the wake of the COVID-19 pandemic. Thinking specifically about growing the economy post-pandemic, which of the following leaders do you think is best suited to handle this?

RANDOMIZE

Erin O’Toole and the Conservative Party
Justin Trudeau and the Liberal Party
Jagmeet Singh and the NDP
Annamie Paul and the Green Party

And what if you had to choose between the two leaders most likely to form the next government?

[rotate]

Erin O’Toole and the Conservative Party
Justin Trudeau and the Liberal Party

And thinking about the next couple of years, are you hopeful or anxious about the economic situation of the country?

Very hopeful
More hopeful than anxious
More anxious than hopeful
Very anxious